THE ORIGIN: TAILORING CSC

The sewing workshop, started in the district of Kumhar Toli Ranchi in 2004, has a dual purpose: giving vocational training and enable the production of various textile products

The name is **César Silai Centre**: César, in tribute to Father César de Bus, founder the Congregation of the Fathers Doctrinaires who have devised the organization; "Silai", in the Hindi language which means sewing, whose initial Hindi SA was hired as the logo of the center itself.

In the very early years of their presence in Ranchi the Fathers had been able to observe the conditions of unease in which the families of the neighborhood, the support of which lies particularly on women. Creating this laboratory, they then wanted to offer them the opportunity to stable employment and equitably remunerated, after a professional base.

They were and are women of different ages, some mothers, other young girls; also come from neighboring districts in this poor part of the capital and decentralized; social condition very modest, often have limited schooling. Some of them understand English, not all speak fluent Hindi.

In the start-up phase, supported particularly by the enthusiasm and good will of all involved, including visitors friends, has started teaching and has started the production of manufactured goods for local use, mainly sold through personal knowledge and modest events fairs.

The commitment was to recognize the operating retribution, joined the small amount of sales, resulting in the poverty of the neighborhood, created serious difficulties budget. It was thought then to create products to be proposed to the Italian market: confetti embroidered door, the first bags, pencil cases, the khadi kurta.

There are three fundamental activities of the Centre:

- **Sewing**, for the realization of clothing, textile articles for the house, bags and various containers
- **Embroidery** in various forms of tulle or canvas excellent and played using particular characteristic looms
- **Knitting machine**, which responds more to local requests. Obviously the various departments interact for the creation of certain items.

In the center there are about thirty women with roles of responsibility, professional preparation, and different specialization. To these was added, in more recent times, the only male figure, the Master Taylor, particularly of the cutter heads, teaching and the improvement of skills of the ladies at the package.

Today the progress made by the laboratory are undeniable, the enthusiasm has not waned despite the many difficulties and appreciation enjoyed by the products has grown.

But one of the main problems that the Centre has to face continues to be to the marketing of products.

Due to the modest financial resources of the population of the district, because of the difficulty to enter into a relationship with a wealthy clientele, remains problematic sale on site. The organization of a small showroom alongside the Centre has not led to large profits, the search for outlets in major cities such as Calcutta or Delhi, hard to bear fruit.

For this, Yatra Onlus has worked and continues to work with its volunteers to raise awareness of the production in the various places, proposing it in occasions of parish events, festivals Markets neighborhood, events such broader Festambiente in Grosseto, Emaia Fair in Victoria, Alpàa Varallo Sesia

The proposal on consignment to some store of ethnic products, contacts with fair trade shops, have received attention and appreciation, but sales are not always exciting; the commitment is therefore aimed at finding channels to ensure orders also limited but constant.

Visiting the shop on the site of the Association is now possible to be updated on news of César Silai Centre, make purchases and therefore help Yatra in his support for the work of courageous women Kumhar Toli for the benefit of their families.

Project for GLOBALGIVING: THE FUTURE

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A real shop, it can be the natural outlet for women who are working for years with professionalism and desire growing.

Women become masters of their own future, their own well-being, their own independence: the married can take care of their children by providing them the opportunity, that they themselves did not have, with education, adequate nutrition, and the unmarried can look at the wedding with more freedom, creating a greater independence from the family of origin.

Challenge

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Below is a summary table of the project:

- Shop (1500 €)
- A number (3) of employed (2600 €)
- Furniture with competitive and teaches computer (\notin 9,130), administrative expenses (\notin 1,500), a pair of sewing machines to better meet customer needs (500 \notin), maybe even the costs for the creation of one in two months stock sales adjusted (3700 \notin).

The table represents the investment for the shop

Fixed cost	Specific cost	exchange	Rs (rupie)	€
rent		75	120000	1600
employed			195000	2600
furniture				
	Carpenter		225000	
	Materials		250000	
	Elettricals		60000	
	Banner		50000	
	Adornment		30000	
	PC& printer		70000	
		tot	685000	9133,33
Administration				
	Electricity		7200	
	Stationery		6000	
	Roll out		100000	
			113200	1509,33
Machines		tot	40000	533,33
stock				
	2 months of work (tailors)		160000	
	Fabric		100000	
	Materials (various)		20000	
		tot	280000	3733,33
		Gran tot		19109,33