

2018 IMPACT REPORT

October 1, 2017 —
September 30, 2018



CENTRAL
ASIA
INSTITUTE



Your Kindness Built A School

The dilapidated condition of the former school was unsafe and unhealthy with children often skipping school, especially during Tajikistan's cold, harsh winters.



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*This represents the Board of Directors at the time this report was published.



Thanks to you, 52 children ages 2 to 11 are now learning in a safe, warm, dry classroom, allowing them and future generations of Tajik children to thrive.

Lifting Up Women & Girls

When girls and women thrive,
their families, communities,
and nations prosper.

58%

of the people Central Asia
Institute served in 2018
were women and girls.

59%

of teachers trained were
female.

70%

of scholarship recipients
were female.

98%

of vocational training
students were female.

Our Donors

We received 22,586 gifts from 7,735 kindhearted and caring individuals, organizations, businesses, and foundations. Of those, 683 had never given to Central Asia Institute before. Our donors are making educational opportunities happen in Afghanistan, Pakistan, and Tajikistan.

We thank you from the bottom of our hearts.

GIFTS

22,586



DONORS

7,735



**NEW
DONORS**

683



2018 Financials

(October 1, 2017 – September 30, 2018)

CENTRAL ASIA INSTITUTE ACCREDITATIONS

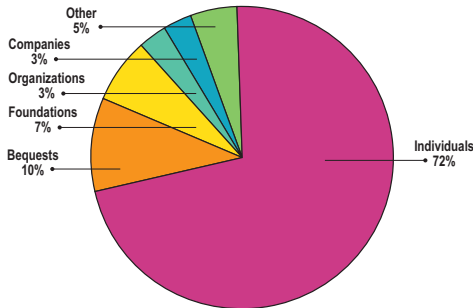
\$2.29
million raised
for education

CAI spent
26 cents
to raise a dollar

Administration
costs were
17%

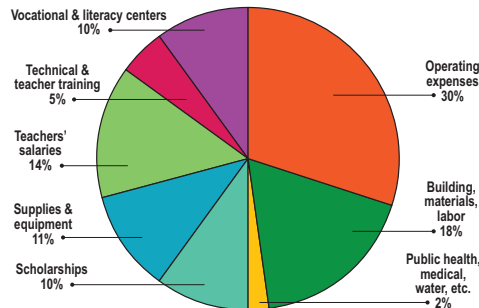


Source of Contributions



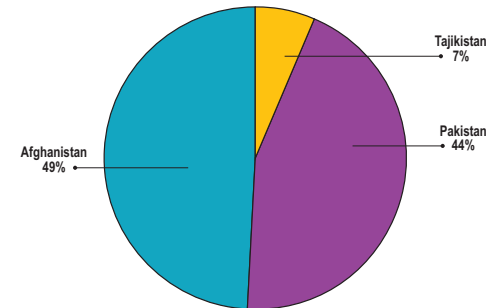
Total Contributions
\$2,291,443

Use of Overseas Funds



Total International Expenses
\$3,062,053

Overseas Program Expenses by Country



Total Overseas Program Expenses
\$3,062,053

For additional financial information visit centralasiainstitute.org

Where We Work



Growing Our Impact

2018 Highlights

In 2018, 71,449 children, women, and men benefited from CAI-supported programs – 12% more than the previous year. 58% of people served were female.

In 2018, more people received literacy and vocational training; more teachers' salaries were covered; more scholarships were awarded; more students received tutoring and college prep courses.



7,073

students enrolled in literacy programs



3,088

students enrolled in vocational training



363

teachers supported through salaries



42

construction projects benefiting 24,720 students and teachers

71,449



people directly benefited from programs you supported



15,834

students received school supplies



807

scholarship recipients



338

teachers were trained



6,211

members of remote and underserved communities received healthcare



“I think Pennies for Peace is important because it gives people in other countries a chance to learn, write, and even be happy. I love to see others happy.”

- Glenbrook School Student



“Our teachers and students followed the curriculum provided with fidelity. They learned so much about the three countries and gained a global awareness that they may not have had without this service-learning activity. I appreciate the opportunity CAI has given our students through Pennies for Peace.”

- Kathie Cigich, Kyrene Middle School



Pennies for Peace

In addition to directly supporting education and livelihood programs, CAI's mission is to raise awareness of the powerful role education plays in promoting healthier, more prosperous, and more peaceful communities in the countries in which we work. Pennies for Peace connects children in the U.S. to their less fortunate peers in Central Asia while at the same time promoting wider understanding of global challenges. It empowers U.S. youth to do something about these problems by asking them to raise funds that directly benefit their peers on the other side of the globe.

3,782,562

pennies were raised for school buildings and school supplies in Central Asia thanks to generous teachers, students, parents, churches, and organizations.



\$6,000

A generous donor made a matching gift of \$6,000 on Giving Tuesday to fill the Udit school in Tajikistan with supplies including desks, chairs, whiteboards, and textbooks.



48

international schools used the Pennies for Peace curriculum in their classrooms.



304

U.S. classrooms used the Pennies for Peace curriculum to teach the importance of generosity and the power of education.



CENTRAL ASIA INSTITUTE

Statements of Financial Position
October 1, 2017 - September 30, 2018

	2018	2017
Assets		
Current Assets		
Cash and cash equivalents	\$ 1,371,224	\$ 729,700
Investments	9,094,002	11,749,087
Prepaid expenses and deposits	38,707	58,178
Promises to give receivable	188,903	200,000
Interest receivable	1,913	1,913
Total current assets	10,694,749	12,738,878
Non-Current Assets		
Land held for sale	55,000	99,000
Investments, net of current	1,073,453	1,004,267
Property and equipment, net	594,405	615,174
Total non-current assets	1,722,858	1,718,441
Total assets	\$ 12,417,607	\$ 14,457,319
Liabilities and Net Assets		
Current Liabilities		
Accounts payable	\$ 17,924	\$ 67,921
Accrued liabilities	143,315	160,538
Grants payable	3,246,021	3,650,114
Current portion of long-term debt	34,752	33,318
Total current liabilities	3,442,012	3,911,891
Non-Current Liabilities		
Accrued liabilities	26,000	122,000
Long-term debt, net of current portion	161,615	196,367
Total liabilities	3,629,627	4,230,258
Net Assets		
Unrestricted		
Board-designated for Talim fund	-	3,000,000
Board-designated for Pioneer fund	445,000	540,000
Unrestricted	7,137,018	5,357,039
Total unrestricted net assets	7,582,018	8,897,039
Temporarily restricted	1,205,962	1,330,022
Total net assets	8,787,980	10,227,061
Total liabilities and net assets	\$ 12,417,607	\$ 14,457,319

CENTRAL ASIA INSTITUTE

Statements of Financial Activities
October 1, 2017 - September 30, 2018

	2017		
	Unrestricted	Temporarily Restricted	Total
Revenues and Support			
Contributions and related event revenue	\$ 2,095,937	\$ 3,828,728	\$ 5,924,665
Sales of merchandise	17,509	-	17,509
Investment income, net	692,763	-	692,763
Other income	497,769	-	497,769
Revenue and support before net assets released from restrictions	3,303,978	3,828,728	7,132,706
Net assets released from restrictions	2,498,706	(2,498,706)	-
Total revenues and support	5,802,684	1,330,022	7,132,706
Expenses			
Program services			
Global outreach program	873,467	-	873,467
Overseas education and projects	3,412,039	-	3,412,039
Total program services	4,285,506	-	4,285,506
Support services			
General and administration	706,278	-	706,278
Fundraising	718,659	-	718,659
Total expenses	5,710,443	-	5,710,443
Change in Net Assets	92,241	1,330,022	1,422,263
Net Assets, Beginning of Year	8,804,798	-	8,804,798
Net Assets, End of Year	\$ 8,897,039	\$ 1,330,022	\$ 10,227,061
	2018		
	Unrestricted	Temporarily Restricted	Total
Revenues and Support			
Contributions and related event revenue	\$ 1,795,076	\$ 496,367	\$ 2,291,443
Sales of merchandise	13,389	-	13,389
Investment income, net	636,754	-	636,754
Other income	184,776	-	184,776
Revenue and support before net assets released from restrictions	2,629,995	496,367	3,126,362
Net assets released from restrictions	620,427	(620,427)	-
Total revenues and support	3,250,422	(124,060)	3,126,362
Expenses			
Program services			
Global outreach program	512,273	-	512,273
Overseas education and projects	2,662,474	-	2,662,474
Total program services	3,174,747	-	3,174,747
Support services			
General and administration	798,548	-	798,548
Fundraising	592,148	-	592,148
Total expenses	4,565,443	-	4,565,443
Change in Net Assets	(1,315,021)	(124,060)	(1,439,081)
Net Assets, Beginning of Year	8,897,039	1,330,022	10,227,061
Net Assets, End of Year	\$ 7,582,018	\$ 1,205,962	\$ 8,787,980

Vision:

To unlock the full potential of girls and women through education. When girls and women thrive, their families, communities, and nations prosper.

Educate a girl. Change the world.



Mission:

To promote education and livelihood skills, especially for girls and women, in the remote regions of Afghanistan, Pakistan, and Tajikistan.





**CENTRAL
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Your tax-deductible donation helps
to promote education and livelihood
skills in Central Asia.



A program of
Central Asia Institute
penniesforpeace.org

Mail:

Central Asia Institute
PO Box 7209
Bozeman, MT 59771 U.S.A.

Phone: 877-585-7841

Email: info@centralasiainstitute.org

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