

MAP International

MAP International is a global Christian health and relief organization that partners with people living in conditions of poverty to save lives and develop healthier families and communities.

Recognized for our 99% efficiency rating, we respond to the needs of those we serve by providing medicines, preventing disease and promoting health to create real hope and lasting change. Our mission is to advance the Total Health of people living in the world's poorest communities.



Globally, an estimated 250 million preschool children are vitamin A deficient and an estimated 250,000 to 500,000 vitamin A-deficient children becoming blind every year, half of them dying within 12 months of losing their sight. A similar picture is portrayed in Kenya where vitamin A coverage is estimated at 40%.



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vitamin angels®

Every Child Thrives

Reaching the Unreached with
De-worming and Vitamin A



The Every Child Thrives project aims to reduce child mortality by addressing two of their major causes of disease and death: Vitamin A deficiency and worm infection.

Why Vitamin A and De-Worming

The Every Child Thrives project aims to reduce child mortality by addressing two of their major causes of disease and death: Vitamin A deficiency and worm infection. Vitamin A deficiency causes increased susceptibility to disease, particularly diarrheal diseases, which are a leading cause of death in children under five in Kenya.

Vitamin A deficiency also leads to blindness, while worm infestation can lead to anemia. Worm infections cause or worsen malnutrition and anemia, both of which have huge negative impacts on children of preschool age who are in a period of intense physical and mental growth.

The Every Child Thrives (ECT) program will be implemented in Siaya, Kilifi and Kwale Counties through a joint implementation with the Ministry of Health in bi-annual mass campaigns.



Importance of Vitamin A

- Vitamin A is involved in immune function, reproduction, and cellular communication
- Vitamin A is critical for vision
- Vitamin A also supports cell growth and differentiation, playing a critical role in the normal formation and maintenance of the heart, lungs, kidneys, and other organs.

Vitamin A Deficiency

- Leads to loss of sight
- Increases the risk of diarrhea
- Vitamin A deficiency also increases the severity and mortality risk of infections

Sources of Vitamin A

- Concentrations of preformed vitamin A are highest in liver and fish oils. Other sources of preformed vitamin A are milk and eggs, which also include some pro-vitamin A.
- Most dietary pro-vitamin A comes from leafy green vegetables, orange and yellow vegetables, tomato products, fruits, and

Deworming for Infants and Children

A worm infestation can cause stomach pain and vomiting. It affects normal growth and can cause malnutrition in children. That is the reason deworming is recommended every six months after a baby turns one.

MAP Kenya Program Overview

Mother, Newborn Child Health and Protection: MAP works to ensure the mother and child health improves through community mobilization, advocacy and education. This has been done under the project targeting promotion of Maternal and Newborn Health targeting Women of Reproductive Age.

Water Sanitation and Hygiene:

The program aims to improve access to safe drinking water, improve hygiene and sanitation practices through healthy WASH behaviors in households. The strategies used include; community led total sanitation, increasing water accessibility, and increasing access to safe water.

Provision of Essential Medicines:

Accomplished through; construction of health facilities, essential medicine and medical supplies for health facilities, and organized medical outreaches.

Neglected Tropical Diseases:

Through the support of MDAs for LF in Coastal Regions and through the training of CHVs on lymphoedema management.