

## **Project Documentation**

# **Family Enterprise Development for 50 Poor Women**



### **Preparation**

Fifty women and their Community Facilitation Partner (CFP) meet together in the village to prepare micro projects. In this meeting, women make small groups, 5 – 10 people per group where all members share the same need - to learn a new income generating skill.

### **Implementation**

Fifty women with coordination by a field facilitator will implement the micro projects. The micro projects below produce foods and handicrafts using raw materials which are readily available in the village. Micro projects to be implemented are:

#### **Food Processing:**

1. Fishballs from catfish
2. Traditional cakes
3. Chicken foot crisps

#### **Handicrafts:**

4. Colorful tape embroidery
5. Quilt and clothes remnants practical

#### **Testing new technology:**

6. Recycling organic garbage
7. Beauty courses as a basis for setting up a simple neighbourhood salon

#### **Marketing and Business:**

8. Village displays
9. Learning group and business bookkeeping
10. Family business analysis and micro-project evaluation

## Evaluation


After implementing the micro projects, women and CFP will create micro project evaluation reports and send to donors via Global Giving. After the first report is sent, participating women and the local Community Facilitation Partner will send the final report for updating.



## Micro Projects Detail

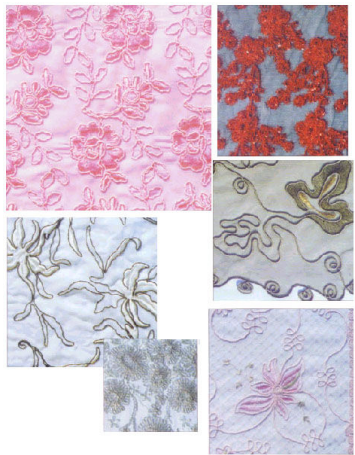

Summary:

- |   |                          |
|---|--------------------------|
| 1. Chicken foot crisps                                    | = Rp 2.337.500 (US\$275) |
| 2. Catfish Fishballs                                      | = Rp 2.337.500 (US\$275) |
| 3. Traditional cakes                                      | = Rp 2.337.500 (US\$275) |
| 4. Colorful tape embroidery                               | = Rp 2.475.000 (US\$292) |
| 5. Quilt and clothes remnant practical                    | = Rp 2.475.000 (US\$292) |
| 6. Recycling organic garbage                              | = Rp 2.420.000 (US\$285) |
| 7. Beauty course for local salon                          | = Rp 2.420.000 (US\$285) |
| 8. Learning group bookkeeping                             | = Rp 2.365.000 (US\$279) |
| 9. Village display  | = Rp 3.300.000 (US\$389) |
| 10. Family business analysis and micro-project evaluation | = Rp 3.300.000 (US\$389) |


**Total funds micro projects = Rp 25.767.500 (US\$3,036)**



Micro Project Title	Description	Budget
<b>Chicken Foot crisps</b> 	<p><b>Description:</b> This activity instills or develops members' skills in home enterprise production. Whether making chicken foot crisps or other products, members learn to refine their skills and make their home enterprise more cost-effective. Women learn for making crisp from chicken's feet. Chicken's foot crisp is one of favorite snacks for family and children in Bogor. This is delicious snack and is eaten with black tea at school break time.</p> <p><b>Output:</b> Members not only learn practical skills, but gain a sense of the potential of home production that might make useful Partnerships within the community.</p> <p><b>Benefit:</b> Members will be using well tested ideas which can be immediately put in to effect.</p>	<p><b>* Equipment &amp; supplies:</b> Foot's chicken 20 kg = Rp 300.000 Cooking oil = Rp 100.000 Spices = Rp 100.000 Gas = Rp 75.000</p> <p><b>* Training &amp; workshop:</b> Cooking tools = Rp 300.000</p> <p><b>* Media &amp; training materials:</b> Books and stationery = Rp 100.000</p> <p><b>* Transport, accommodation &amp; communication:</b> Accommodation = Rp 100.000 Local transport = Rp 450.000</p> <p><b>* Management:</b> CFP management = Rp 200.000</p> <p><b>* Local Consultancy:</b> Trainers = Rp 400.000</p> <p><b>* Bank transfer &amp; Admin fee 10% = Rp 212.500</b></p> <p><b>Total = Rp 2.337.500 (US\$275)</b></p>


<p><b>Catfish Fishball</b></p> 	<p><b>Description:</b> Women learn making fishballs from catfish. Catfish is high vitamin D and good nutrition for families and children. By having skills to make fishballs from catfish, women have alternative food for their family and can also sell to neighbours.</p> <p><b>Output:</b> Members not only learn practical skills, but gain a sense of the production potential that might make useful Partnerships within the community.</p> <p><b>Benefit:</b> Members will be using well tested ideas which can be immediately put in to effect.</p>	<p>* Equipment &amp; supplies: Catfish 20 kg = Rp 300.000 Cooking oil = Rp 100.000 Spices = Rp 100.000 Gas = Rp 75.000</p> <p>* Training &amp; workshop: Cooking tools = Rp 300.000</p> <p>* Media &amp; training materials: Books and stationery = Rp 100.000</p> <p>* Transport, accommodation &amp; communication: Accommodation = Rp 100.000 Local transport = Rp 450.000</p> <p>* Management: CFP management = Rp 200.000</p> <p>* Local Consultancy: Trainers = Rp 400.000</p> <p>* Bank transfer &amp; Admin fee 10% = Rp 212.500</p> <p><b>Total = Rp 2.337.500 (US\$275)</b></p>
<p><b>Learn to make traditional cakes</b></p> 	<p><b>Description:</b> Traditional cakes in Indonesia are called Jajanan Pasar. Women learn to make various traditional cakes that taste both sweet and at the same time salty. By having these skills to make traditional cakes, women can sell in local markets.</p> <p><b>Output:</b> Members not only learn practical skills, but gain a sense of the production potential that might stimulate useful Partnerships within the community.</p> <p><b>Benefit:</b> Members will be using well tested ideas which can be immediately put in to effect.</p>	<p>* Equipment &amp; supplies: Wheat 10 kg = Rp 150.000 Sugar = Rp 50.000 Rice flour = Rp 100.000 Cooking oil = Rp 100.000 Spices = Rp 100.000 Gas = Rp 75.000</p> <p>* Training &amp; workshop: Cooking tools = Rp 300.000</p> <p>* Media &amp; training materials: Books and stationery = Rp 100.000</p> <p>* Transport, accommodation &amp; communication: Accommodation = Rp 100.000 Local transport = Rp 450.000</p> <p>* Management: CFP management = Rp 200.000</p> <p>* Local Consultancy: Trainers = Rp 400.000</p>

		<p>* Bank transfer &amp; Admin fee 10% = Rp 212.500</p> <p><b>Total = Rp 2.337.500 (US\$275)</b></p>
<p><b>Colorful tape embroidery</b></p> 	<p><b>Description:</b> Women learn for embroidery using colorful tapes to make pillow covers tablecloths and dresses.</p> <p><b>Output:</b> Members not only learn practical skills, but gain a sense of the production potential that could stimulate useful enterprise Partnerships within the community.</p> <p><b>Benefit:</b> Members will be using well tested ideas which can be immediately put in to effect.</p>	<p>* Equipment &amp; supplies: Colorful tapes = Rp 300.000 Needle and Pins = Rp 50.000 Thread = Rp 100.000 Fabrics = Rp 250.000</p> <p>* Training &amp; workshop: Frames = Rp 200.000 Whiteboard = Rp 100.000</p> <p>* Media &amp; training materials: Books and stationery = Rp 100.000</p> <p>* Transport, accommodation &amp; communication: Accommodation = Rp 100.000 Local transport = Rp 450.000</p> <p>* Management: CFP management = Rp 200.000</p> <p>* Local Consultancy: Trainers = Rp 400.000</p> <p>* Bank transfer &amp; Admin fee 10% = Rp 225.000</p> <p><b>Total = Rp 2.475.000 (US\$292)</b></p>
<p><b>Quilt and clothes remnants practical</b></p> 	<p><b>Description:</b> By using used clothes and fabric scraps, women learn how to make something useful such as blanket, bedcover and wall ornament from used material. Quilt scraps and clothes remnants practical is an activity that encourages women to be more creative in creating handicraft that sell.</p> <p><b>Output:</b> Members not only learn practical skills, but gain a sense of the production potential within that field and might make useful Partnerships within the</p>	<p>* Equipment &amp; supplies: Scraps = Free Lather = Rp 300.000 Needle and Pins = Rp 50.000 Thread = Rp 100.000 Fabrics = Rp 250.000</p> <p>* Training &amp; workshop: Module = Rp 200.000 Whiteboard = Rp 100.000</p> <p>* Media &amp; training materials: Books and stationery = Rp 100.000</p> <p>* Transport, accommodation &amp; communication: Accommodation = Rp 100.000 Local transport = Rp 450.000</p>



	<p>community.</p> <p>Benefit: Members will be using well tested ideas which can be immediately put in to effect.</p>	<p>* Management: CFP management = Rp 200.000</p> <p>* Local Consultancy: Trainers = Rp 400.000</p> <p>* Bank transfer &amp; Admin fee 10% = Rp 225.000</p> <p><b>Total = Rp 2.475.000 (US\$292)</b></p>
<p><b>Recycling for organic garbage</b></p> 	<p>Description: A specialist training course in recycling organic garbage and livestock waste as fertilizer. Learning how "Bokhasi" fertilizer can be used as an organic, and cost effective, alternative to chemical fertilizers is a valuable innovation for poor families and farmers</p> <p>Output: Entrepreneurial skills learnt from increased knowledge. Learning groups established amongst friends and neighbors. The farmer will be trained to use organic materials to create an environmentally friendly farming system</p> <p>Specific results include: 1. Field learning with a local facilitator (1 day) 2. Practical application of skills learnt in field (1 day) 3. Evaluating the financial and environmental benefits (1/2 day) 4. Group meeting to share experience with other families (1/2 day)</p> <p>Benefit: - New enterprise or business method started - Learning together in a group becomes a routine activity - Farming cost is lower, the agriculture product will be better and the market for</p>	<p>* Equipment &amp; supplies: Garbage = Free Wood and bamboo = Rp 400.000 Barrels = Rp 250.000</p> <p>* Training &amp; workshop: Masker = Rp 100.000 Toolkits = Rp 200.000</p> <p>* Media &amp; training materials: Books and stationery = Rp 100.000</p> <p>* Transport, accommodation &amp; communication: Accommodation = Rp 100.000 Local transport = Rp 450.000</p> <p>* Management: CFP management = Rp 200.000</p> <p>* Local Consultancy: Trainers = Rp 400.000</p> <p>* Bank transfer &amp; Admin fee 10% = Rp 220.000</p> <p><b>Total = Rp 2.420.000 (US\$285)</b></p>

	<p>organic agriculture product is opened</p> <ul style="list-style-type: none"> <li>- The farmer's income increases and work respects environmental concerns</li> </ul>	
<p><b>Beauty course</b></p> 	<p><b>Description:</b> This activity is a short training for women to learn how to make-up brides. By having new skill, women want to learn starting small home enterprise of selling marriage services.</p> <p><b>Output:</b> Able to make up the bride's face</p> <p><b>Benefit:</b></p> <ol style="list-style-type: none"> <li>Having new skills of bride's make up</li> <li>Increased income of the family</li> </ol>	<ul style="list-style-type: none"> <li>* Equipment &amp; supplies: Make-up toolkit = Rp 750.000</li> <li>* Training &amp; workshop: Model = Rp 200.000</li> <li>* Media &amp; training materials: Books and literature = Rp 100.000</li> <li>* Transport, accommodation &amp; communication: Accommodation = Rp 100.000 Local transport = Rp 450.000</li> <li>* Management: CFP management = Rp 200.000</li> <li>* Local Consultancy: Trainers = Rp 400.000</li> <li>* Bank transfer &amp; Admin fee 10% = Rp 220.000</li> </ul> <p><b>Total = Rp 2.420.000 (US\$285)</b></p>
<p><b>Learn for bookkeeping</b></p> 	<p><b>Description:</b> Encouraging families to keep records of all transactions (either buying goods or selling products) on a daily and monthly basis. A basic cash book, raw materials purchased and sales book are explained and established for each home business</p> <p><b>Output:</b> Families have good records for each family enterprise they have developed. Families are now better equipped to calculate the results of their business and analyze the future sustainability or the enterprise by calculating profit and loss including overheads and labor</p>	<ul style="list-style-type: none"> <li>* Equipment &amp; supplies: Cash books = Rp 100.000 Calculators = Rp 200.000</li> <li>* Training &amp; workshop: Training session = Rp 500.000</li> <li>* Media &amp; training materials: Books and stationery = Rp 200.000</li> <li>* Transport, accommodation &amp; communication: Accommodation = Rp 100.000 Local transport = Rp 450.000</li> <li>* Management: CFP management = Rp 200.000</li> <li>* Local Consultancy: Trainers = Rp 400.000</li> <li>* Bank transfer &amp; Admin fee 10% = Rp 215.000</li> </ul>

	<p><b>Benefit:</b> Easier for the family to follow and understand the development of the business and capacity to take out a loan. The family can increase or reduce the scale of the business according to its profitability when compared with other family enterprises. With good bookkeeping, the family will find it easier to get the trust of a bank (or other organisation) for a loan.</p>	<p><b>Total = Rp 2.365.000 (US\$279)</b></p>
<p><b>Village display</b></p> 	<p><b>Description:</b> Displaying family enterprise products which are produced by women and families. In this event, families and community group meet together to make transactions to buy and sell their products. Relationships between beneficiaries are made which provide the basis of confidence for developing family enterprise.</p> <p><b>Output:</b> Increase in the awareness and the interest of inter-family trade in the community</p> <p><b>Benefit:</b> Group member's production has a higher sale value, so it is able to increase the incomes of the members</p>	<p>* Equipment &amp; supplies: Product packages = Rp 250.000 Demo items = Rp 1.000.000</p> <p>* Training &amp; workshop: Free</p> <p>* Media &amp; training materials: Cash books and stationery = Rp 100.000</p> <p>* Transport, accommodation &amp; communication: Accommodation = Rp 100.000 Local transport = Rp 450.000 Space rental = Rp 500.000</p> <p>* Management: CFP management = Rp 200.000</p> <p>* Local Consultancy: Trainers = Rp 400.000</p> <p>* Bank transfer &amp; Admin fee 10% = Rp 300.000</p> <p><b>Total = Rp 3.300.000 (US\$389)</b></p>
<p><b>Family business analysis and program evaluation</b></p>	<p><b>Description:</b> Facilitating families to analyse the income generating potential they possess. Starting with type of business, resources land etc, livestock, equipment, labor and capital, then helping the family to analyze their profits or</p>	<p>* Equipment &amp; supplies: Report documents = Rp 500.000 Photo album = Rp 350.000</p> <p>* Training &amp; workshop: Training session = Rp 600.000</p> <p>* Media &amp; training materials: Books and stationery = Rp</p>



losses from each current enterprise. Encouraging confident decision making about what businesses ideas are feasible and most profitable

**Output:**

1. Families are able to calculate and compare profit and loss for their current enterprise
2. Families can produce a good business plan that is feasible and profitable
3. Entrepreneurial skills are learnt and knowledge increased
4. Learning groups established amongst business partners and neighbors

**Benefit:**

1. Families are able to use their resources in the community profitably
2. Families can identify new business opportunities
3. New family enterprises are started and existing businesses improved
4. Higher home production and added value lead to increased family incomes

200.000

\* Transport, accommodation & communication:

Accommodation = Rp 300.000

Local transport = Rp 450.000

\* Management:

CFP management = Rp 200.000

\* Local Consultancy:

Trainers = Rp 400.000

\* Bank transfer & Admin fee

10% = Rp 300.000

**Total = Rp 3.300.000  
(US\$389)**

Thank you