Centro COMParte Report October 2017



Cultural area – COMParte tu ritmo (Share your rhythm)

During the last few months we have been developing the project COMParte tu Ritmo (Share your Rhythm), an initiative with the objective of reducing the racial segregation among the women in the neighborhood of Santa Rosa, San Cristobal district. It is driven by the mutual acknowledgement of the cultural differences and symbolic encounter around the role each woman plays in society and in her family.









Thanks to classes of aerobic rumba, patchwork workshop and relaxing experiences, more than 20 women share their Rhythm. All these activities participates in building friendships and acknowledging the similarities we Share in our daily life about work and family related obligations.

The fact that the women Share their personal experiences help them to acknowledge their own person as well as others, and creates an environment more respectful and tolerant.













Share your Rhythm have also represented the opportunity to Revive the community park, a place notorious for being the local meeting point for micro trafficking and drugs consumption. It is to say that its re-appropriation by the women has allowed the kids re-claim the space as well. In this way, we have also organized a community event with food, dance and football as the opportunity to further social integration.



















Entrepreneurship Area

More than 30 persons engages in the entrepreneurship program, an initiative in which we have managed to get the support of 4 educational institutions working. We are all working together to support the small-businesses projects of the attendees who want in addition to earning their own money, generate employment through fair trade for the rest of the community.

The micro-entrepreneurs participating have begun to attend training to get a clearer idea of what their future businesses will be like. This process includes benchmarking, brand creation, marketing plan and a financial viability study.





Our objective is to support these initiatives and keeping on promoting the creation of sustainable projects and social business.

Thank you to everyone who helped. Please keep showing your support to our project and visit our social networks to be updated day by day of our progress.

Links:

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