



VISION

Happier people in Latinamerica and the Caribbean.

MISSION

Promote the development of resilience in girls, boys and teenagers who live in contexts of biosocial vulnerability in order to giving them the opportunity to strenghten their life skills and develop the social capital in their communities.

WHAT DO WE DO?

Fútbol Más goes right to the heart of vulnerable neighborhoods, their sport spaces. Professionals from the social area and professional sports coaches hold social-sport workshops in these important community gathering places 4 days a week, 9 months a year for a period of between 3 to 5 years.

These social-sport workshops are targeted to girls and boys between the ages of 6 and 15 years old and seek to generate protected childhood spaces within neighborhoods. Our workshops not only provide a space where our professionals can transmit valuable life skills which benefit comprehensive child development,

WHERE ARE WE?



but are also committed to strengthening the community's social capital.

Fútbol Más trains adolescents and adults as Sports Monitors and Sports Coordinators. In those trainings the locals acquire the tools, which will allow them to create and maintain their own community programs once the intervention process is finished.

Today, Fútbol Más is present in 81 Latin American and Caribbean neighborhoods located across 6 countries. Currently we are working with 5.500 children and we are demonstrating since 2008, that any reality can be transformed looking on the bright side of the life.

GREEN CARD METHOD

Fútbol Más has designed a method for teaching life skills to girls and boys, while at the same time installing capacities in their communities. Fútbol Más seeks to turn the beneficiaries into protagonists of their own change; they will be in charge of the social-sports workshops in their communities once the intervention ends.

The pillar of our method is to bring out each child's unique strengths and to highlight each community's particular resources. Following this premise, we have designed a basic curriculum for Social-sport Workshops as well as a

OUR VALUES

Our work is based and guided by the following values:

RESPECT

JOY

CREATIVITY

RESPONSABILITY

TEAM WORK

6 COUNTRIES

81 NEIGHBORHOODS

5.500 BOYS AND GIRLS

Community Empowerment Plan, both of which are deployed in each neighborhood intervened by Fútbol Más.

In order to make the positive focus of our philosophy more tangible, our foundation has created the Green Card, an educational tool which neither rejects nor admonishes, but rather empowers and rewards both children and adults.





BUILDING LIFE SKILLS IN BOYS AND GIRLS FROM 5 TO 16 YEARS OLD

- + **Social-sport Workshops:** Each child attends twice a week. The planning and execution of the workshops is based on an educational curriculum which has four units:

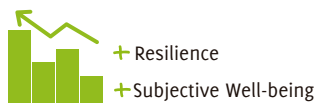


- + **Tales and Stories:** We create activities based on tales and stories of great people, in order to transfer the values of sport and life to children.
- + **Collaborative Dynamics:** Group activities which reinforce life skills in boys and girls.
- + **Social-Sports League:** Sports meetings between communities where children are able to represent their neighborhood and they have the opportunity to put in practice the life skills learned in the workshops.
- + **Special Attention for Vulnerable Cases:** : Special care for the most vulnerable kids in every neighborhood (10% most vulnerable).

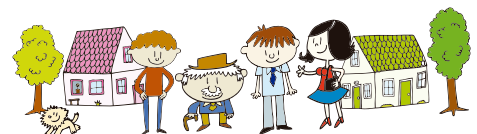
HOW DO WE MEASURE?

(CHILDREN AND TEENAGERS)

Resilience Scale



Strengths and Difficulties Questionnaire



BUILDING PROTECTED SPACES AND PROTECTIVE (COMMUNITIES FOR CHILDHOOD

- + **School of Leaders: "Walking towards sustainability"**

- A) Train the Trainers: In each community the foundation trains four adolescents as social-sport monitors.
- B) School of Sports Leaders: In each community, a group of adults is trained as social-sport coordinators. They are able to start their own sports organization and organize social-sport events as well.

- + **Neighborhood Empowerment Plan: "Walking from confidence to autonomy"**

Each community will commit to achieve a number of objectives, which in turn will allow them to go through the different stages of the intervention. The main objective is to achieve the autonomy to develop their own social-sports programs.

The life cycle of a community is divided into four stages:

1 1ST HALF

"Getting to know each other:
Building trust and empathy"

2 HALF TIME

"Bonding with people and other organizations"

3 2ND HALF

"We are a team, we protect our children and we contribute to the neighborhood"

4 FÚTBOL MÁS NETWORK

"We are in charge of the childhood in our community"

- + **Empower Local Organization:** Creation of the "Community Coordinating Team" composed by kids, adolescents and adults. This Team co-organized the Social-Sport League.
- + **Networking:** Establishment of formal networks in the neighborhood and surrounding areas.

SOCIAL CAPITAL

Neighborhood and Family Questionnaire



FUTBOLMASORG

America's Cup Semi-final Chile v/s Peru, during the Peruvian national anthem. National Stadium - Santiago, Chile, June 29.