

SÍFUTURO FOUNDATION

Project "1800 young in Medellin sensitized to HIV: a hope"



MEDIA CAMPAIGN

Between the 8th and the 23th of September 2016, a photo exhibition will be displayed at the research headquarters of the University of Antioquia. This art display includes 12 conceptual pictures taken by the audiovisual agency "MP4" with guidance from focus groups of people living with HIV and the Board of the SiFuturo Foundation

The photos will be accompanied with educational texts. The first photo of the exhibition and its corresponding text is attached. We seek to educate citizens on the importance of adopting self-care practices associated with a responsible sexuality. The public expected for this exhibition include at least 500 high school students and an undefined number of college students. This exhibition will continue traveling to different educational institutions for supporting the workshops that we are currently doing.

In addition, we now have an open call for artists for two-dimensional works of art, which closes September 30th. The finalists and winners, will be exhibited from December 1 at the headquarters of the library of "Comfenalco" in Medellin. Promotional poster is attached.



INTEVENTION AT HIGH SCHOOLS

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For the educational activities, the brochure with the academic information regarding HIV/AIDS was updated as a teaching material that is distributed during the workshops at high schools, also at universities and different places where the message for HIV/AIDS prevention can be taken. We enclose the testimonial video of one of them.

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The Foundation has also continued updating its educational blog: <http://coconoceydecideaprendiendodelvih.wordpress.com> with at least 22 new entries since the beginning of the project. During the 2016 has received 1703 visits, 64 % from Colombia and the rest from 35 different countries.

