

Rajasthan Samgrah Kalyan Sansthan (RSKS India)



HER VOICE Breaking Barriers

Project Summary

RSKS India's "Her Voice" project aims to dismantle deep-rooted social evils such as dowry, child marriage, and gender-based discrimination. Through awareness sessions, public discussions, and gender sensitization programs, the initiative will challenge patriarchal norms, promote women's rights, and advocate for equal roles and responsibilities for women in both domestic and public spheres. The project envisions building inclusive, gender-just communities across Rajasthan.



Problem Statement

Despite significant progress in India, harmful practices like dowry, child marriage, and gender-based discrimination remain deeply entrenched. Women are denied equal opportunities, silenced in decision-making, and subjected to

exploitation. Patriarchal norms restrict their voices, perpetuating cycles of inequality. Communities often lack awareness of gender justice, which sustains these practices. Unless strong and sustained interventions are made, women will continue to remain marginalized and excluded.

Project Objectives

General Objective

To build gender-just communities in Rajasthan by addressing harmful practices and promoting equality through awareness, advocacy, and community participation.

Specific Objectives

- ❖ Conduct awareness sessions and campaigns to challenge dowry, child marriage, and gender-based discrimination.
- ❖ Facilitate public discussions and community dialogues to engage men, women, and youth in gender sensitization.
- ❖ Advocate for equal rights and responsibilities in family, education, employment, and governance.
- ❖ Strengthen community support networks to prevent harmful practices and protect women's rights.
- ❖ Build sustainable gender equality champions from within communities.



Project Activities

- ❖ Awareness Campaigns & Rallies: Street plays, posters, digital campaigns, and school/community sessions.
- ❖ Community Dialogues & Public Meetings: Open discussions on dowry, child marriage, and women's rights.
- ❖ Workshops on Gender Sensitization: Training sessions for youth, teachers, community leaders, and parents.



Expected Outcomes

- ❖ Increased Awareness: At least 75,000 people sensitized about gender equality and harmful practices.
- ❖ Behavioral Change: Communities openly rejecting dowry and child marriage.
- ❖ Strengthened Voices: Women participating more actively in household and community decision-making.
- ❖ Sustainable Impact: Local leaders and families embracing shared responsibilities and gender justice.

Potential Long-Term Impact

The “Her Voice” project will foster sustainable community transformation. By dismantling harmful traditions, the initiative will reduce gender-based violence and discrimination. Women will gain equal opportunities in education, employment, and decision-making, while men and families will share responsibilities. Future generations will grow up in inclusive, equitable communities where gender justice is the norm, creating a ripple effect beyond Rajasthan.



Budget Overview (USD 250,000)

Budget Cover:

- Awareness Campaigns & IEC Materials
- Community Workshops & Trainings
- Advocacy & Public Dialogues
- Community Action Groups & Local Leadership
- Staff Salaries & Capacity Building
- Monitoring & Evaluation
- Administration & Overheads
- Etc.

The “Her Voice” project by RSKS India represents a transformative step toward dismantling patriarchal norms and promoting gender equality in Rajasthan. By addressing deep-rooted issues such as dowry, child marriage, and discrimination, the project will not only protect women’s rights but also reshape community mindsets. With sustained awareness, advocacy, and participation, “Her Voice” will empower women, engage men as allies, and foster inclusive, equitable societies where dignity and equal opportunity are guaranteed for all.

