

Note on MAVA's Project Umang

Men Against Violence & Abuse (MAVA) is India's first voluntary organization engaging Boys and Men to stop and prevent gender-based violence against women and advocate for a gender-equal society.

In July 2014, MAVA launched Project 'Umang' (meaning Aspiration). Umang aims at enabling adolescent boys, in select 3 communities of Mumbai, to evolve positive model of masculinity that promotes gender sensitivity, empowers women and help prevent violence and abuse of girls / women.

Under the initiative, 45 boys in the age-group of 13 – 17 years, studying in schools and having leadership potential, were identified and selected from 3 disadvantaged communities in Mumbai. With partnership of 3 local grassroots organizations committed to women's empowerment and child rights, there have been weekly interactive sessions with the boys through games like football and cricket, workshops, story-telling, film-screening and other participatory exercises.

During the coming 12 months, the Project team would help the Boys work on their 'Personal Change' Plans. These would include working on changing perceptions towards the other gender by examining own behavior, participating in household work with siblings, stopping of usage of swear words, stopping use of sexist remarks or jokes, voicing against any form of gender discrimination faced by women in their personal lives (mothers, sisters, aunts etc.) with support system provided by the partner organizations.

Boys at Umang aspire and hope for a society, where women are not subjected to any kind of violence or where women do not live in fear of violence. They do not just want to be a sensitive, caring person; they also want to reach out to their peers in the community and spread message on women's right to dignity and safety.

All Voluntary Contributions to Umang Project can make a big difference to the lives of a significant number of boys and girls in the 3 disadvantaged communities of Mumbai.

One-Year Budget for the Project

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‘Umang’ Project Budget For One Year

Item No.	Budget Item with details	Amount in Indian Rupees.
1.	Salary of Project Coordinator (Trained Social Work Post-Graduate) Rs. 30,000 X 12 months	3,60,000
2.	Salary of Out-Reach Worker Rs. 16,000 X 12 months	1,92,000
3.	Travel Allowance to Project Coordinator Rs.2,000 X 12 months	24,000
4.	Travel Allowance to Out-Reach Worker Rs.1,200 X 12 months	14,400
5.	Gender Sensitization Workshop (Residential) Costs 3 day Residential Training (for 40 boys plus 5 Project team members). This would include Food, Stay, Travel & Administrative expenses, Honorarium to Resource-Persons	55,000
6.	Expenses on 4-day Street-Theatre Workshop Hiring of Training Hall, Costs of Tea and Lunch to 35 people, Administrative Expenses, Conveyance, Honorarium & Travel To Resource-Persons conducting Workshop	35,000
7.	Community Outreach and Advocacy Events Poster Exhibition, Placards for Public Rally on Dec 10 / 8 March, Hiring of LCD and Screen for periodic film-screenings, Street-play performances – 12 shows @Rs.2000 each	46,500
8.	3-Day Refresher and Skills-Development Summer Camp This would include Costs of Stay, Food, Travel and Administrative Expenses	55,000
	Total Requested Amount	Rs. 7,81,900
	As per Conversion Rate as on 19.8.2015, 1 USD = 65.159 INR	\$ 12,000

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