



END THE FOOD CRISIS FOR GOOD



Dear LJ,

You've seen the higher fuel costs at the gas pump, seen increasing food costs each week in your own grocery store and I'm sure you've seen news reports about the catastrophic impact these higher costs are having in the form of world's food sources.

Humanitarian aid organizations are responding as quickly as they can, but **what happens to the women at the end of long lines after all the handouts have been distributed?** What happens when what little women did collect won't feed their families that day - or that week?

[Make a Donation Now!](#) ▶

The UN Food and Agriculture Organization estimates that **70% of the entire population of Afghanistan - mostly women and young children - are literally starving.**

Women in our programs in Nigeria are no longer able to feed their families. One woman tells us, "The price of food is high, making money valueless. My children are now crying for more food but I cannot give it to them because my money cannot fetch enough food."

But it doesn't have to be this way. Women for Women International is listening. We are working with women to develop sustainable solutions, with a vision of relegating this unnecessary want obsolete. In this, we hope to serve as a model. Even now, we are helping the women we work with to assess what is currently available to them and to leverage limited resources into a dependable source of income for themselves and their families.

The crisis demands a sustainable solution that reaches beyond immediate aid and into the realm of true relief. A generous donation from you today of \$20, \$30 or even \$50 will help us fund new initiatives that actually came directly from the women in our programs. Women in our programs told us they want to learn how to farm so they can feed and support their families as well as help to sustain their communities.



Organic farming techniques yield more crops that can get to market faster.

This led Women for Women International to start the Commercially Integrated Farming Initiative (CIFI) in Rwanda. This program goes beyond traditional means of fighting hunger by merely distributing food, and actually teaches the women in our programs the skills, techniques and sustainable practices of commercial integrated farming.



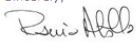
Women celebrating at the ground-breaking ceremony of our Commercially Integrated Farming Initiative (CIFI) project in Rwanda.

Integrated farming allows the women to keep livestock and grow a variety of crops on one piece of land. Thanks to these techniques the women are able to grow staple crops like bananas and sorghum right alongside higher value crops like passion fruit and pineapples. Where a typical hectare in Rwanda used to bring in \$420 a year - a woman using integrated farming techniques can actually earn as much as \$3500 per hectare per year.

And that's not all, LJ. Your caring support today will help us not only to teach women these new farming techniques, but also to help our staff create new marketing opportunities with supermarkets, hotels, hospitals locally and more.

To continue this work that is just beginning in Rwanda and help it flourish in other countries we need your help now. It is our hope that the farming practices that are showing so much success in Rwanda will become a model for other countries that are suffering from the current food crisis. We want to show every woman, every community, and every nation that when women are given the chance to express their thoughts about the future they seek, great things happen.

Please help us end food shortages for good and build better lives for women all over the world, make your donation today to help us reach our goal.

Sincerely,


Rania Atalla
Executive Director
Women for Women International - US

PS: In honor of World Refugee Day on June 20th please support sustainable solutions like our agribusiness projects to prevent future food shortages and ensure peaceful and stable societies.

[Donate Now!](#)

YOUR DONATION TODAY ensures that we can train women around the world in integrated farming techniques so they can

- Feed their families
- Grow food for their communities
- Produce locally-sourced food for market
- Learn how to grow staples and high income crops



Rwandan Country Director Berra Kabarungi speaking with Rania Atalla at the CIFI site in Rwanda.

[Donate Now!](#) ▶

[Learn More](#)



Land donated for the CIFI Rwanda project -- rolling green hills as far as the eye can see.

