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| PROJECT PROPOSAL DOCUMENT**FOR****Vocational Institute of Technical Education****(VITE) PROJECT****PREPARED BY****(SOCIETY FOR EDUCATION AND ECONOMIC DEVELOPMENT)****(SEED ORGANIZATION)****FOR****FUNDING** |

Project Summary

## **Name of Project** Vocational Institute of Technical Education (VITE)

**Name of implementing**

**organization** Society for Education and Economic Development

**Contact Address** 18-19 Basement, Al-Aziz Plaza, Circular Road, Bahawalpur

**Contact Person** Mr. Arslan Afzal Ansari

**Position** Project Director

**Type of Project** Skills Development for Entrepreneurship

**Location of Project** Bahawalpur, Pakistan

**Type of Project Beneficiaries** One Hundred Students

(Both Male & Female)

**Duration of Project** 1 (one) year

**Legal Status** – The project will be implemented by the SEED Organization, a registered organization under Societies Act XXX 1860, under Government of Punjab, Pakistan.

Community Contribution $ 2,300.00

Amount of Fund requested $ 36,300.00

Total Cost $ 38,600.00

**BACKGROUND AND PROBLEMS ANALYSIS**

As the process of development is continue in world for the development of Human Capital with the help of technical education, technical skills and small business, a new concept of entrepreneurship is playing its vital role in the development of this particular factor, Human Capital. Developing countries like Pakistan are fighting with the mass problem of poverty and unemployment due to lack of technical education / skills to cope these problems. Technical Education / Skills are the major concerns of those individuals who have not been admitted in any formal school or college for education. Such people are then become the part of this mass problems.

Since last decades, a more then 1000 schools and institutes took initiative for this cause to cope the mass issues of poverty and unemployment in Pakistan by delivering technical education e.g. TEVTA, VTI and other technical institutes. Many NGOs are also working on this cause, but they have focused only those individuals who have not been enrolled in any formal school for formal education. The total population of this region is about 2.6 million. These four institute have not much capacity to enrolled all the deserving students in their institute due to lack of resources. Only 4-5 hundred student get enrolled semi-annually (depend upon their projects) and rest of the other individual fail to get admission and they wait for their turn.

 Institutions are delivering trainings and technical educations, but the trainees are not even able to start earning for their families. The reason of the failure of these schemes is only the pure theoretical trainings rather than technical / hand on trainings at workshops. These institutes’ fund only for the training cost, not for the practical training cost that is much more important.

 In Bahawalpur, there are only 4 technical institutes providing technical education to the students. Currently, this city, Bahawalpur is expanding with its full pace of development, but the resources for technical education is still not much enough to support other peoples who have not yet been enrolled in any technical education.

SEED has interested to start a project in Distt. of Bahawalpur and desire to established technical education centers for deserving females with high quality of work along with the practical work at real environment of companies, workshop and boutiques for some practical hands on experience so that student can get experience.

This is first time in the Southern Punjab that SEED Organization is going to take initiative for the deserving females to get trainings and practical experience with real work environment. Students will be issued an experience along with certification letter from SEED Organization along with the companies and workshop where they will get training. After getting proper trainings, students will be able to start their own small level business and can earn income to support their families.

SEED Organization is dedicated to uplift the living standard of small villages through education and technical skills. The ultimate goal of this project is to establish technical institute in different cities of Bahawalpur Distt, but SEED Organization will took initiative in Bahawalpur City.

SEED Organization has also future plan for the extension of this project to the other cities of Bahawalpur Distt. and keep them sustainable with initial investment for different business.

**PROJECT GOAL**

The goal of the project is to establish technical institute for deserving females in the city of Bahawalpur Distt. Pakistan.

### SPECIFIC OBJECTIVES

To establish technical institute to provide high quality technical education and trainings of Fashion and Textile Designing, Tailoring, Dress Designing with Computer software, Industry Visits and computer literacy to 50 deserving females and help them to start small business and get opportunities for jobs in the market.

To reduce poverty and unemployment from the society by proving technical skills and education.

### PRESENT NEEDS

In order to support our objective, SEED has organized a general meeting and listed the following items need to start at initial stage:

1. To 20 swing machines for 50 females for the project.
2. To get building on rent for one year at initial stage.
3. Purchase two advertising boards for project site area.
4. Purchase furniture for office.
5. Purchase furniture for students, class room and teachers.
6. Purchase initial stationary items.
7. Purchase computer and electrical equipment.
8. Hire Van on rent for student pick and drop service (Optional)
9. To achieve the above immediate objectives the organization needs inputs of initial capital to purchase them in order to start these activities.

**IMPLEMENTATION STRATEGY**

The under-mentioned strategies will be carried out to achieve the set objectives.

* Community mobilization and sensitization for further understanding of the project.
* Purchase and distribution of leaflets and ads in news papers.
* Hiring of the staff members and teachers on contact basis.
* Agreements will be signed with the companies, workshops and other technical centers for trainee’s practical experience and jobs in future.
* Selection of trainees on merit basis ( A criteria will define)
* Documentation will be completed before the commencement of the class.
* Supervision, monitoring, reporting and Evaluation of project activities.

**OPERATIONAL COMMUNITIES**

|  |  |
| --- | --- |
| VILLAGES | NO OF FARM FAMILIES TARGETED |
| Bahawalpur City | 25 ( First Batch)25 (Second Batch) |
| Total | 50 |

**MONITORING AND EVALUATION**

The project will be monitored by committee of executive members of this organization. Every activities carried out will be monitored to ascertain whether it is done correctly, at the given time frame and whether the desired effect(s) is achieved. A monitoring questionnaire will be prepared with the help of Social Work Department and other NGOs who are already working on this area and used daily by the monitors.

Evaluation would be done from to time at the middle period of implementation and end of each activity.

**INSTITUTIONAL CAPACITY**

Society for Education and Economic Development (SEED) has already completed technical projects in different villages of Bahawalpur, where 30 trainees were trained for IT education and skills in 06 BC, Bahawlapur under project Mobile IT Education Centre (MITEC) with the help local donors i.e. British University College, Bahawalpur, Dharala Motors Bahawalpur, Jinnah Group of College, Spirit School Yezman and some other local donors. A significant affects were observed on trainees.

**PROJECT SUSTAINABILITY**

The project will initially be for one year. After successful completion, trainee will be offered a practical work to complete in the center to earn money and share some income to make this institute sustainable for other trainees for future trainings and skills development process.

A VITE (Vocational Institute of Technical Education) will provide trainings to males as well but after the successful completion of this first phase for female only.

**BUDGET LINE ITEM**

**DONOR AGENCY’S CONTRIBUTION**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| No | Items | Quantity | Unit Cost($) | Total Cost($) |
| 12345678910 | Swing MachinesBuilding RentComputer EquipElectric EquipRent for VanFurniture OfficeFurniture for TraineeSalaries of staff1. Project Manager
2. Asst. Project Manager
3. Accountant
4. Coordinator

Salaries of teachers | 201311412011112 | 4,0002,0001,0005,0001,2001,3002,00010020001500100010001200 | 8,0002,0003,0005,0001,2005,2002,0002,00020001500100010002400 |
|  |  |  | Total | $ 36,300 |

**LOCAL CONTRIBUTION**

**VITE Project**

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| --- | --- | --- | --- | --- |
| No | Items | Quantity | Unit Cost($) | Total($) |
| 1234 | Security GuardCommunity Mobilizer Plumber or Electric servicesSkilled and Unskilled labor(Wear & Tear) | 02 Male02 Female02 Male05 Male | 200250200200 | 4005004001000 |
|  |  |  | Total | $ 2,300.00 |