



## THE STORY OF EDESIA

Edesia, named after the Roman Goddess of banquets, was founded by Navyn Salem (at left in photo) after she saw the devastating effects of malnutrition in Tanzania, her father's home country. A 60-Minutes segment opened her eyes to the powerful transformations made possible through Plumpy'Nut®, a peanut-based ready-to-use therapeutic food invented in France. She then set out to expand its reach to more malnourished children throughout the world. Since Edesia began manufacturing a full range of ready-to-use foods in 2010, Edesia's dedicated team has reached many millions of malnourished children in nearly 50 countries.

### HOW DONATIONS HELP

Donations to Edesia, a 501(c)3 nonprofit, are 100% tax-deductible. Philanthropic support from individuals, foundations, corporations, and others helps us scale up our efforts to end malnutrition worldwide. Gifts also support Edesia's research and development initiatives to test, innovate, and optimize existing and new products.

### \$50 IS ALL IT TAKES TO GIVE THE GIFT OF LIFE

A \$50 donation represents one box of lifesaving ready-to-use therapeutic food, which rehabilitates one child suffering from severe acute malnutrition in about seven weeks. For the same amount you might spend on a bag or two of groceries, you can save the life of one child.

550 ROMANO VINEYARD WAY • NORTH KINGSTOWN, RI 02852  
(401) 272-5521



**"THAT CHILD YOU SAVE MAY GROW UP TO BE THE FUTURE LEADER OF THEIR COUNTRY."** — *Andrew Kamara, Edesia Logistics Manager.*

## WAYS TO GET INVOLVED

We need your help! The malnutrition crisis is so far-reaching— affecting more than 220 million children worldwide— we can't solve it alone.

**MAKE A ONE-TIME OR RECURRING GIFT:** Contribute online at [www.edesianutrition.org/donate](http://www.edesianutrition.org/donate) with the option to make your donation in honor or in memory of someone.

**LAUNCH AN ONLINE CAMPAIGN:** In celebration of birthdays, weddings, anniversaries (or other special events), we can help you launch a peer-to-peer fundraiser.

**ORGANIZE A FUNDRAISER:** A car wash, bake sale, lemonade stand, yoga-thon, musical concert, or an art show are just some of the ways you can get creative to help raise awareness and funds.

**CORPORATE SOCIAL RESPONSIBILITY:** Do you own a business or work for one that wants to be socially responsible with initiatives that support our mission? Let's form a lasting partnership that saves lives.

**TOUR OUR FACTORY:** Schedule a tour of Edesia to learn more about malnutrition and how donations make a difference. We will show you all the steps that go into making our lifesaving foods.

**VISIT [WWW.EDESIANUTRITION.ORG/GET-INVOLVED](http://WWW.EDESIANUTRITION.ORG/GET-INVOLVED):** Learn more about all the many ways you can get involved and help put an end to malnutrition.

Socialize with us!



/edesianutrition

**FOR MORE INFORMATION,  
PLEASE CONTACT MISSY WALKER:  
[MWALKER@EDESIANUTRITION.ORG](mailto:MWALKER@EDESIANUTRITION.ORG)  
(401) 272-5521, EXT. 1129.**