



Digital Literacy Initiative

Digital Literacy Programme for 100 Semi Urban and Rural Girls

Digital-literacy-for-100-female-dropout



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ALIG | ORGANIZATIONAL SUMMARY

1	Title of the Project	Digital Literacy Initiative
2	Total duration	August 2016 onwards
3	Total Budget Proposed	INR 6, 85, 300.00
4	Coverage of the Project	No. of States: 1 No. of Districts: 1 3 Batches of 4 months No. of Proposed Students: 100 in one year
5	Name of the Organization	ALIG Educational and Welfare Society
6	Address of the registered office and contact details	ALIG Educational and Welfare Society, Ex-1/2 Vatika's Green Valley, Pardih Road, Mango, Jamshedpur- 8532110 (Jharkhand) Email: info@aligsociety.org, Website: www.aligsociety.org
7	Theme(s) to be covered under the project	1. Skill Building 2. Personality Development 3. Education
8	Name and contact details of the Chief Functionary of the Organization	Dr. Imran Ali, Email: imran.ali@aligsociety.org, Phone: +91-9031012000
9	FCRA No.	337820085
10	Income Tax Registration No. (12 A)	6023-25
11	PAN (Permanent Account No.) of the Organization	AABAA4863H
12	Organization Registration No. (Under Societies Registration Act) and year	1247/2008
13	80G No.	IT COM/TECH/JSR/80G-10/2014-15/125-27



ABOUT THE PROGRAMME

PROJECT TITLE: Digital Literacy Programme

OBJECTIVE:

- Bridge the digital divide and foster digital citizenship
- To empower women and make them digitally literate
- To facilitate deployment of urban and rural citizen services through digital means
- Create learning interest
- Improved life skills
- Improve employment opportunities



PROGRAMME BACKGROUND

In the 21st Century India, computer and technology continue to increase baseline skill requirements needed to compete in the workforce. Various reports published by both the government as well as the research organizations have established that in the 21st century environment, the need for technologically literate citizens increases every year. This is a pre-requisite to be competitive in today's workforce. The chances of employability increases manifold when the person is technologically versed and is in the knowhow of the computer operations. It is also becoming apparent that technology will continue to be increasingly integrated into nearly every aspect of social and working world.

ALIG runs a computer center for women, dropout and college going girls. Currently we have 50 girls enrolled and 100 students in waiting list. The existing infrastructure is not sufficient as we have only six computers. We need to strengthen our existing computer center with more computers as well as expert faculties.

The support through GobaGiving means a lot for the students enroll in the programme and for those who are waiting to start their training.



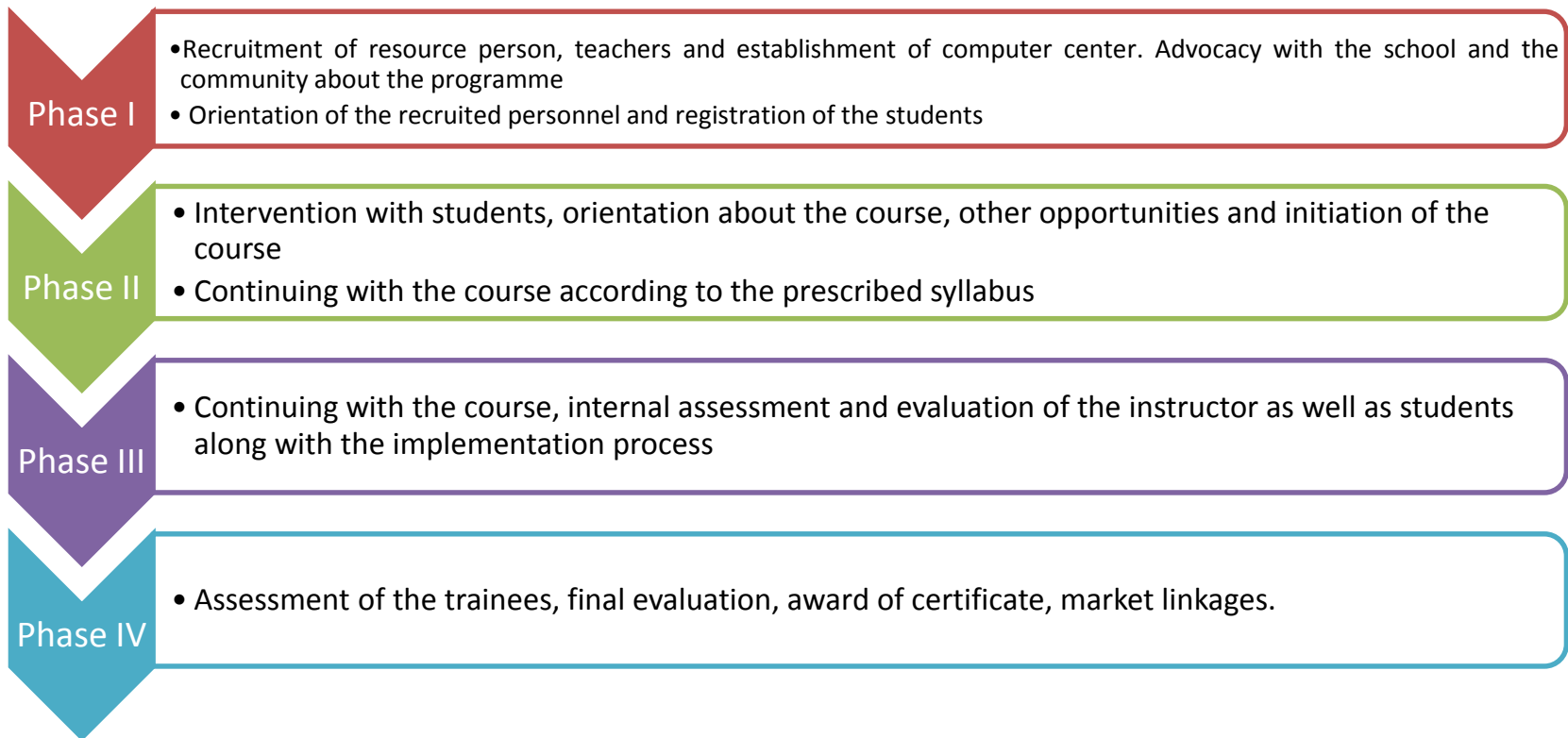
Proposed Activities for each batch of students:

- Procurement of Quality equipment and materials
- Identifications of Resource persons
- Training as per designed syllabus/module
- Seminar on leadership development
- Seminar on government livelihood entitlements and how to digitally access information on these
- Workshops on handling and using different daily use technologies and gadgets
- Workshops on using internet and access different information as per need
- Sessions on girls education, dropout, schemes for girls and women
- Seminar on Right to Information (RTI) Act and digital access
- Seminar on Right to Education (RTE) Act
- Development of Information Education Communication (IEC) materials
- Networking with different business houses/enterprises for work opportunity and building market linkages
- Organizing monthly meetings with target groups and different stake holders



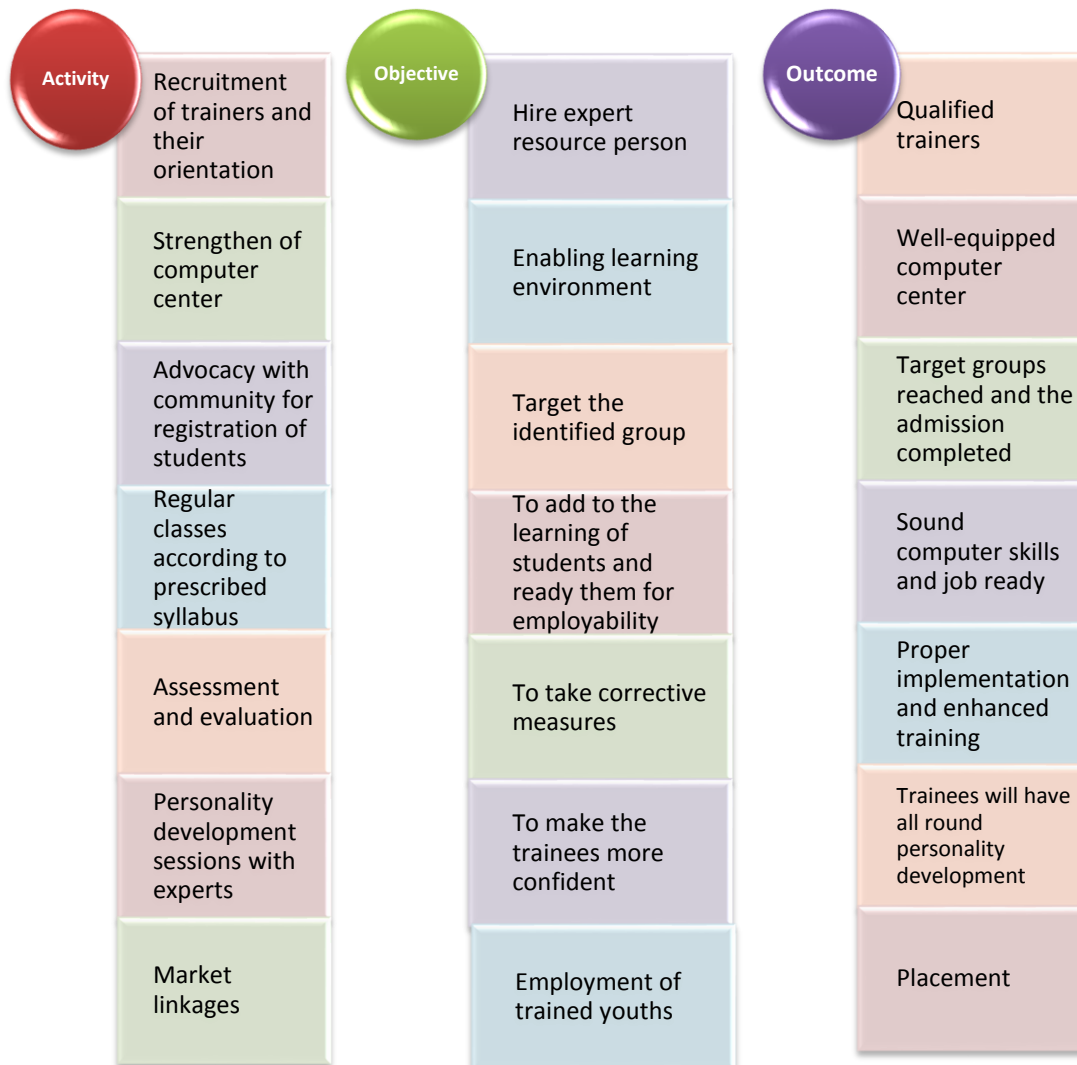
IMPLEMENTING PROCESS

Implementation of the program will be a four phased process, which has been depicted through graphics below:





OUTPUT





GLIMPSES OF EXISTING CENTER: LAB



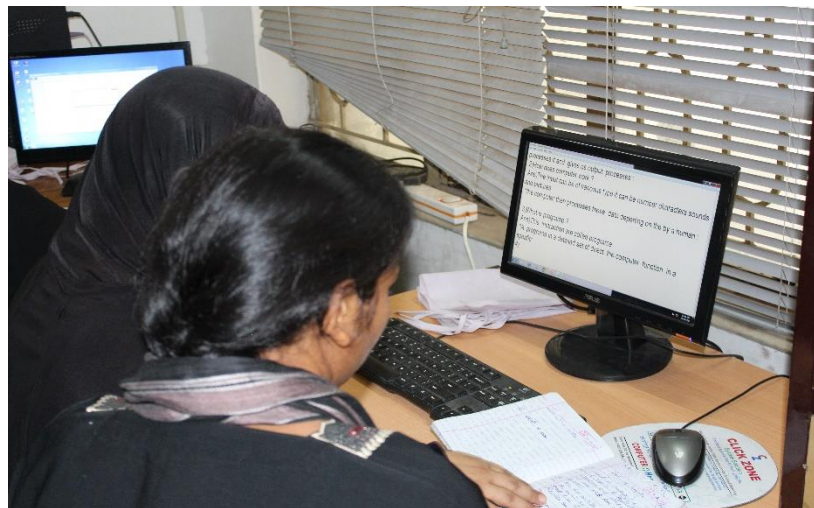


GLIMPSES OF EXISTING CENTER: THEORY CLASSES





GLIMPSES OF EXISTING CENTER: PRACTICAL CLASSES





PROPOSED BUDGET

(Computer Literacy Programme)

Project Cost

Activity	Unit	Unit Cost USD	Details	Total USD
Computer Lab	1			
Computers (HP etc)	15	561.80		8,426.97
Computer Furniture (Table)	15	59.39		890.85
Computer Furniture (Chairs)	30	24.08		722.31
Printer/Xerox	1	Lump sum		1,203.85
Teaching and Learning Aid	Lump sum	401.28		401.28
Trainer for Computers	1	128.41	for 12 months	1,540.93
Internet connection	1	32.10	for 12 months	385.23
Cultural and Valedictory Function	1	80.26		80.26
Rent for Centre	1	128.41	for 12 months	1,540.93
Total				15,192.62
Total Project Cost				15,192.62
Administrative Cost		10% of total project cost		1,141.25
Total Programme Cost				16,333.87

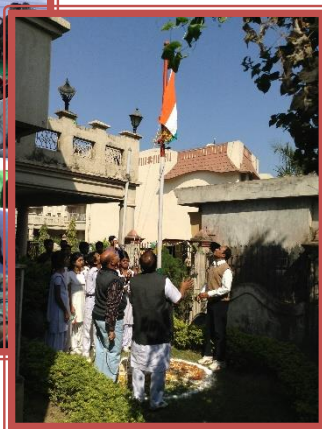
Note: USD Rate as on 25th March 2015, 1USD=INR 62.3

Note: Teaching and learning Aid includes books, audio-visual aid, notes etc.



Lend your hand, they need it.

THANK YOU



It is my delight to be associated
with ALIG

What about you?