Panelshellalla A social pioneer

ature vs. nurture has been an age-old argument. Panchsheel epitomizes the very balance of both. His father, Mohan Lal Jain, was a staunch gandhian and an avid social worker. He opened numerous schools, fought for the freedom and stood up against all kinds of discrimination be it castism or purdah - pratha. His favourite field of work, though, is the welfare of children. He considered that as being a major determinant of a better India and his son, Panchsheel, inherited the same belief. 'Bal Sambal' is a manifestation of this inculcated nature and it emphasizes on nurturing

ISR

Panchsheel was a successful businessman and achieved great success by becoming industry leader in the chemical technology. He had vowed to leave business at the age of 50 and hence after a voluntary retirement, he immersed himself in social work. Currently he is engaged in numerous social causes and running an orphanage. Beside this, he is nourishing homeless and underprivileged childrens providing them with good education.

the children to be conscientious and dependent citizens of India. 'Bal Sambal' is an orphanage in Chandwaji, Rajasthan founded by Panchsheel. It has so far adopted 40 boys, aged 4-16 and is working on opening a girls' hostel and old age home in the campus soon. Bal Sambal offers a great combination of education, nurture and all-round growth in fields of their choice. The kids learn numerous sports, arts and crafts, music and dance, industrial skills, husbandry and farming along with studying in Bal Sambal's recognized school.

Bal Sambal is a foresighted approach and its location is the proof. It's spanned over about 15 acres of land area, surrounded by mountains, greenery and natural beauty. Not only does it provide a natural environment to the future leaders of India. but also it's an effort to stop the exploitation of nature at the hands of industrialization. Furthermore, it's an effort to conserve natural assets, farming, and husbandry along with industry. It's his hope that after learning to balance sustenance while respecting nature, the children will grow to be responsible citizens who maintain a sustainable ecology.

Panchsheel started his own business by founding Sharp Diamond Tools Pvt. Ltd to support the family as his father was a social worker all his life. He worked in this untapped industry for 25 years and achieved great success by becoming the industry leader by pioneering the chemical technology. He had vowed to leave business at the age of 50 and hence after a voluntary retirement, he immersed himself in social work.

But Bal Sambal wasn't the first project. He started a children's hindi magazine, Bachchon Ka Desh, with members of his family in 1999 which is still running successfully. This magazine provides a cultural and positive alternative to children in a world void of healthy children literature. He also founded a nonprofit cotton textile company, Freedom Fab, which helped thrive employment in Bardasar, a selfdependent village in Churu district of Rajasthan with hand-woven cotton as a prime source of income.

Another great initiative is 'Pahal'. Pahal provides resources and education to underprivileged children of slums in Jaipur. They have opened 4 schools so far and arrange numerous events for the children to



Childrens of Bal Sambal with President of India



Childrens of Bal Sambal celebrating water day with Panchsheel Jain

learn and participate in activities. The biggest benefit of this initiative is providing a platform to people to come forward and help children by whatever they can.

Panchsheel believes that with all the corruption and retrogression we are dealing with as a nation, sometimes we forget to think of all the goodness we have, of all the beauty and timeless traditions and our rich culture. 'Bharat Mera Garv' is his initiative to remind people of that. It has reached 80 schools so far providing a platform to children for discussing the problems faced by India. We have had a beautiful history, although wrought with hardships. Our responsibility is to remind people that our country is going to shape up as we, the people of India, want it to be. We cannot afford to sit back and do nothing. All of us should actively be a part by encouraging the good, denouncing the bad and giving up dependence on others to take an initiative. We should follow all laws and work with the underprivileged to give them a fair chance to prosper. \blacklozenge

MARCH 2016 CSR VISION 51