

Cancer Education Materials (CEM)

WHY CEM?

Low & middle-income countries bear 80% of the worlds cancer burden bur only 5% of global spending on cancer is expended in them. Cancer patients in these regions face enormous barriers to accessing care, particularly, inadequate education about the disease and its treatments, leading to poor outcomes. Globe Oncology (GO) is elevating awareness and dispelling misconceptions with a culturally appropriate education tool for populations with low literacy levels. The tool inspires patients-provider conversation and teaches patients and families the importance of treatment adherence. The result of this low-cost solution is reduced suffering and improved outcomes.

2018 Progress

- Improved download tool
- 55 downloads
- 7 translations + 3 new countries
- Questionnaire launch

2019 Targets

- Establish project plan
- 6 additional translations
- Develop new modality for breast cancer
- Test and adapt for use in Nigeria + translate to 4 local languages
- Monitor usuage via bi-annual questionnaire launched October 2018
- Document patient / provider feedback + detailed progress at select sites
- Increase online reach and accessibility

Needed Funding: \$145,000

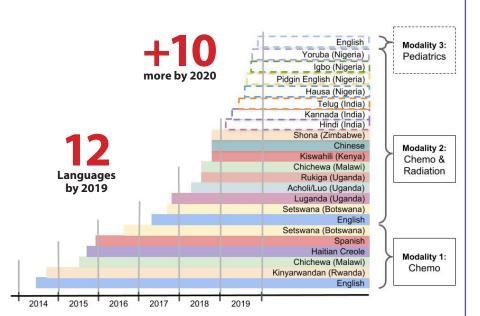
- New translations+printing: \$7,000 x 10
- New modality: \$20,000 x 1
- Nigeria Implementation: \$30,000
- Accessibility + Monitoring:

Bringing the best in cancer care to undeserved patients globally

Reach us at:

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"I like the booklet. It brings me comfort. It talks about what will happen to me, and what I can do about it. There are things I didn't know, and things I did know but that I forgot."

Patient in Haiti

