



**Bringing Digital Inclusion to Villages in
Colombia**

2008

Content



1. Give to Colombia

2. Digital Inclusion in Yumbo, Valle



Give to Colombia (G2C) is a US-based nonprofit organization with a 501c3 status that creates, promotes and facilitates alliances between international donors and Colombian grassroots organizations. G2C advises donors on how to channel grants, talents and technologies to achieve scalable, sustainable and high impact projects



In 2004, USAID provided seed capital for G2C's creation. G2C was conceived as an effective vehicle designed to increase the flow of international donations to Colombia and become a sustainable engine for the country's social and economic development

Our model is based on key success factors which guarantee our optimal operations and maximize our social impact



GIVE TO COLOMBIA®



Provide added value solutions to donors

Promote bridges, alliances, and cooperation between private, public and third sector

Provides trustworthy information on Colombia's social needs

Create awareness and promote support among the Colombian Diaspora and the international community

- We work hand-in-hand with potential implementing organizations and the donor using a tailor made approach, we structure budgets, develop methodologies, identify beneficiary populations, and design non-existing projects or scale up and improve existing initiatives.
- We provide management and supervision, including financial and legal accountability to donors.



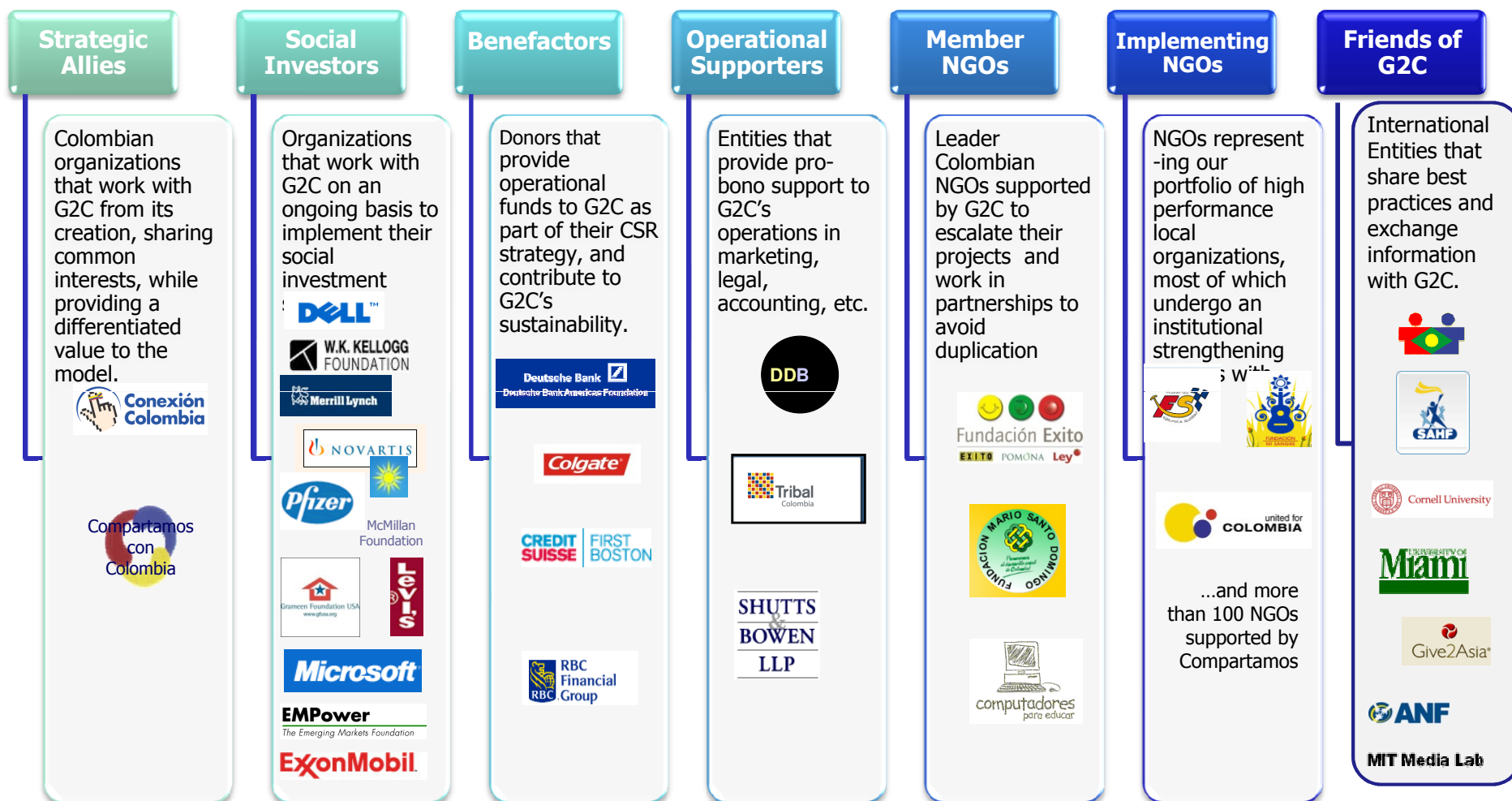
GIVE TO COLOMBIA®

Give to Colombia concentrates its efforts in three strategic pillars, which are key to promote peace, strengthen democracy and encourage equality and prosperity



Give to Colombia will become the most professional, transparent and effective mean to channel resources to Colombia

Give to Colombia offers a wide array of alliance possibilities and services for both donors and Colombian NGOs



Content

1. Give to Colombia

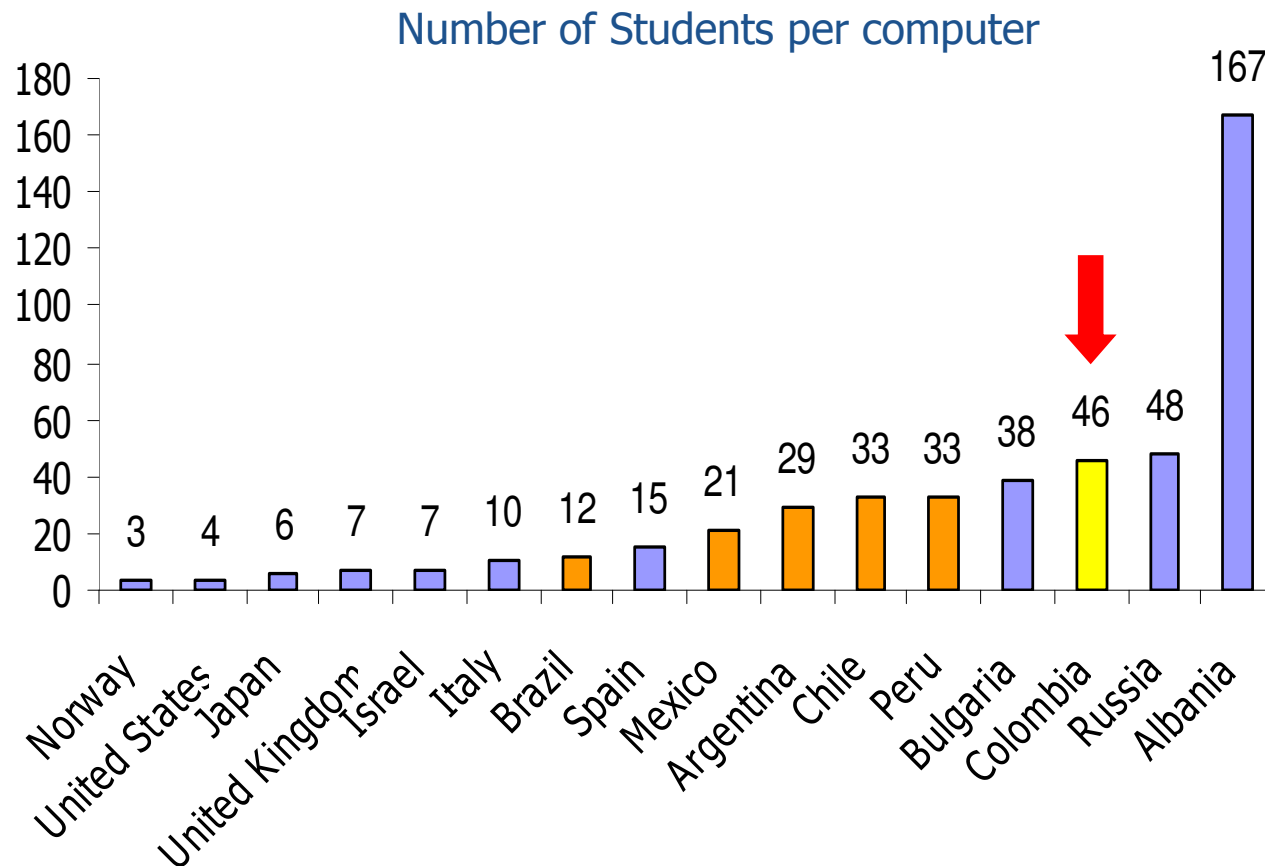


2. Digital Inclusion in Yumbo, Valle

Why does Colombia need an innovative education model?

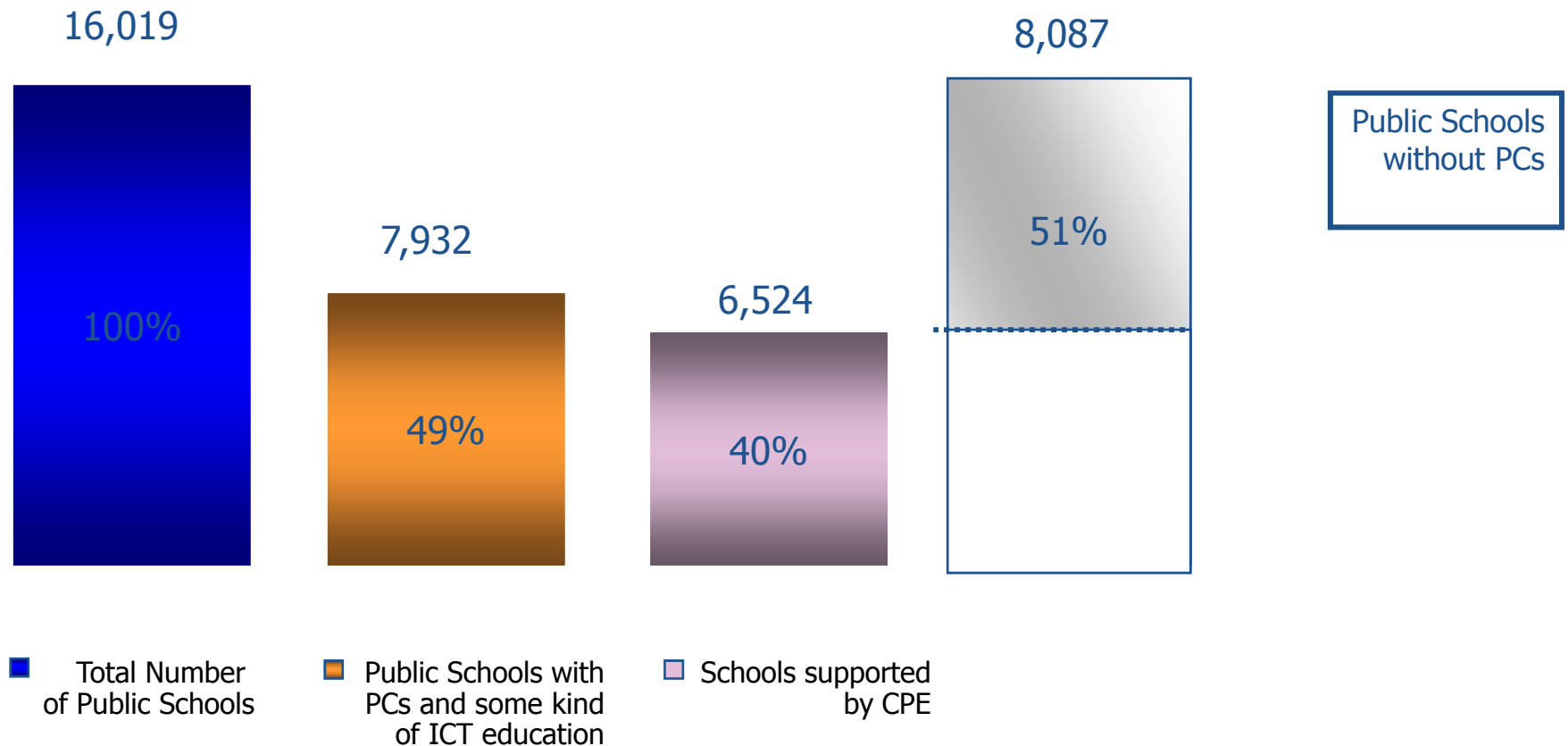
- Pedagogy used in public schools systems fails to engage students
- Educational contents are concentrated on social sciences and language subject areas
- Limited ICT access for students
- Insufficient ICT and innovative pedagogy training for teachers
- Current educational model does not prepare students with skills required by the Global economy workforce

Internet access and computing capability for students in Colombia is limited. Compared to other countries in the world and in Latin America, the ratio of students per computer in Colombia is troublesome



Source: Instituto de Informática Educativa – Universidad de la Frontera
Inclusión de información de Colombia (Programa de Nuevas Tecnologías – Ministerio de Educación y Computadores para Educar)

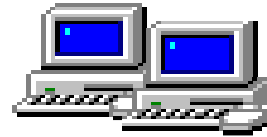
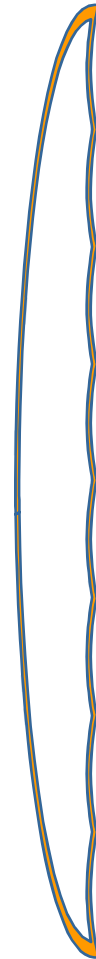
Although significant efforts have been undertaken to provide public schools with computers, teacher training and educational support, there are still about 8,087 public schools without computers in Colombia



With the current annual investment inflow, the goal of reaching 100% of the schools will require 20 years

In order to improve the quality of education in Colombia, we need to make significant efforts to provide public schools with computers, teacher training, quality contents and educational support

Integral Education Model



ICT Infrastructure



Internet Connectivity



Teacher training
and educational
support



Monitoring and
Evaluation

Despite the government's commitment and efforts, Colombia's current educational model does not prepare students with skills required by the Global economy workforce

G2C is supporting a digital inclusion project in a poor village in the department of Cauca

“Bringing digital inclusion to Colombia's Villages” PROJECT DESCRIPTION

The project will transform the school environment for 4th and 5th grade students from a school in a village in Colombia by using the computer as a learning tool.

OBJECTIVES

- Provide digital inclusion, connectivity and computer access to children in order to create learning atmospheres that can widen children's opportunities in the future through the use and appropriation of ICTs.
- Transform the school, teaching processes, learning to bring about sustainable change in the community and the educational system.

BENEFICIARIES: 60 students

GEOGRAPHIC FOCUS: Yumbo, Department of Valle, Colombia



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