Bringing Digital Inclusion to Villages in Colombia

2008
Content

1. Give to Colombia

2. Digital Inclusion in Yumbo, Valle
Give to Colombia (G2C) is a US-based nonprofit organization with a 501c3 status that creates, promotes and facilitates alliances between international donors and Colombian grassroots organizations. G2C advises donors on how to channel grants, talents and technologies to achieve scalable, sustainable and high impact projects.

In 2004, USAID provided seed capital for G2C’s creation. G2C was conceived as an effective vehicle designed to increase the flow of international donations to Colombia and become a sustainable engine for the country’s social and economic development.
Our model is based on key success factors which guarantee our optimal operations and maximize our social impact.

- We work hand-in-hand with potential implementing organizations and the donor using a tailor-made approach, we structure budgets, develop methodologies, identify beneficiary populations, and design non-existing projects or scale up and improve existing initiatives.
- We provide management and supervision, including financial and legal accountability to donors.
Give to Colombia concentrates its efforts in three strategic pillars, which are key to promote peace, strengthen democracy and encourage equality and prosperity.

Vision

Give to Colombia will become the most professional, transparent and effective mean to channel resources to Colombia.
Give to Colombia offers a wide array of alliance possibilities and services for both donors and Colombian NGOs

- **Strategic Allies**: Colombian organizations that work with G2C from its creation, sharing common interests, while providing a differentiated value to the model.
- **Social Investors**: Organizations that work with G2C on an ongoing basis to implement their social investment strategies.
- **Benefactors**: Donors that provide operational funds to G2C as part of their CSR strategy, and contribute to G2C’s sustainability.
- **Operational Supporters**: Entities that provide pro-bono support to G2C’s operations in marketing, legal, accounting, etc.
- **Member NGOs**: Leader Colombian NGOs supported by G2C to escalate their projects and work in partnerships to avoid duplication.
- **Implementing NGOs**: NGOs representing our portfolio of high performance local organizations, most of which undergo an institutional strengthening process with G2C.
- **Friends of G2C**: International Entities that share best practices and exchange information with G2C.

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Why does Colombia need an innovative education model?

- Pedagogy used in public schools systems fails to engage students
- Educational contents are concentrated on social sciences and language subject areas
- Limited ICT access for students
- Insufficient ICT and innovative pedagogy training for teachers
- Current educational model does not prepare students with skills required by the Global economy workforce
Internet access and computing capability for students in Colombia is limited. Compared to other countries in the world and in Latin America, the ratio of students per computer in Colombia is troublesome.

Source: Instituto de Informática Educativa – Universidad de la Frontera
Inclusión de información de Colombia (Programa de Nuevas Tecnologías – Ministerio de Educación y Computadores para Educar)
Although significant efforts have been undertaken to provide public schools with computers, teacher training and educational support, there are still about 8,087 public schools without computers in Colombia.

With the current annual investment inflow, the goal of reaching 100% of the schools will require 20 years.
In order to improve the quality of education in Colombia, we need to make significant efforts to provide public schools with computers, teacher training, quality contents and educational support.

Despite the government’s commitment and efforts, Colombia’s current educational model does not prepare students with skills required by the Global economy workforce.
G2C is supporting a digital inclusion project in a poor village in the department of Cauca

“ Bringing digital inclusion to Colombia's Villages”

PROJECT DESCRIPTION

The project will transform the school environment for 4th and 5th grade students from a school in a village in Colombia by using the computer as a learning tool.

OBJECTIVES

• Provide digital inclusion, connectivity and computer access to children in order to create learning atmospheres that can widen children’s opportunities in the future through the use and appropriation of ICTs.
• Transform the school, teaching processes, learning to bring about sustainable change in the community and the educational system.

BENEFICIARIES: 60 students

GEOGRAPHIC FOCUS: Yumbo, Department of Valle, Colombia
For more information regarding Give to Colombia

US Office
Executive Director: Angela Maria Tafur
naitafur@givetocolombia.org

Grants Manager: Juanita Amador
jamador@givetocolombia.org

Grants Associate: Mariana Cardenas
mariana.cardenas@givetocolombia.org

Phone: 305 6679484
1550 Madruga Avenue Suite 406
Coral Gables, Florida

Colombia Office
Project Manager: Alejandra Molina
alejandra.molina@givetocolombia.org

Strategic Alliances Manager: Nicole Stroh
nicole_stroh@compartamos.org

Phone: 571 6183146
Cra. 9 A # 99-02 Of. 801
Bogotá, Colombia

www.givetocolombia.org
info@givetocolombia.org