



FOR IMMEDIATE RELEASE

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BRAC USA seeks support for emergency response and long-term relief for Nepal following the earthquake

BRAC, an organization with deep roots in nearby Bangladesh, is sending an emergency response team to Nepal to provide immediate assistance and long-term relief following the earthquake that to date has killed more than 3,000 people.

BRAC and its North American affiliate, BRAC USA, are calling on supporters to assist its emergency response to the Nepal earthquake. From its headquarters in Dhaka, Bangladesh, BRAC is sending a team to Nepal to provide blankets, medical treatment, essential medicine and dry food to earthquake victims.

BRAC is uniquely positioned to provide emergency support due to its proximity and experience.

“We have years of experience in emergency disaster response,” said Shahinul Hoque Ripon, a doctor from BRAC who will lead the team. “We successfully carried out operations in Haiti, after the devastating earthquake in 2010, Sri Lanka, and in Indonesia after the deadly tsunami in 2004. Our core team will provide essential medical support to the victims in collaboration with the Nepalese government.”

Nepal is struggling to cope with the aftermath of one of the strongest earthquakes in recent history, which has killed more than 3,000 people to date.

“We are grateful to the people of Bangladesh for their genuine response to earthquake victims of Nepal,” said the Nepalese ambassador to Bangladesh, Mr Hari Kumar Shrestha. “We are particularly thankful to BRAC for their decision to send an emergency medical team with essential medicines, blankets and food.”

To donate please visit: bracusa.org/nepal_response

For further detail please contact

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ABOUT BRAC

BRAC, a development organization founded in Bangladesh in 1972, is a global leader in creating opportunities at scale as a means to end poverty. With more than 100,000



employees, it is the world's largest non-governmental organization, touching the lives of an estimated 135 million people in 11 countries using a wide array of antipoverty tools such as microfinance, education, healthcare, legal rights training and more. BRAC University in Dhaka is a hub of higher learning with more than 6,000 students enrolled. Learn more at BRAC.net.

ABOUT BRAC USA

BRAC USA is an independent, US-based affiliate of BRAC formed in 2006 to advance and support BRAC's global mission to create opportunities to unleash human potential and end poverty. Learn more at BRACusa.org.