



CASE FOR SUPPORT 2022-2025

**We are committed to ending sexual
abuse by changing the way the world
thinks about sexual abuse, bullying
and trauma.**

"WE ARE FACING HEAD-ON THE
ISSUE OF SEXUAL TRAUMA AND
ABUSE IN THE MIDDLE EAST AND
BEYOND TO BRING CHRIST'S
HEALING, HOPE AND LOVE."

Not Guilty was founded to end sexual abuse in Egypt and quickly expanded to serve the Middle East. Just how pervasive sexual abuse is in the Middle East is difficult to determine; however, researchers confirm it is at least as problematic as in others parts of the world, and perhaps even more prevalent.

We are facing head-on the issue of sexual trauma and abuse in the Middle East and beyond to bring Christ's healing, hope and love to those impacted by these horrors.

**Sexually abused
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likely throughout their
lives to suffer serious
emotional problems.**



HOW PREVALENT IS SEXUAL ABUSE?

One in every four girls and one in every 6 boys are sexually abused before the age of 18.

WHAT ARE THE CONSEQUENCES?

Sexually abused children are significantly more likely throughout their lives to suffer serious emotional problems along with the following outcomes:

- Anxiety & Anger
- Post Traumatic Stress Disorder (PTSD)
- Low self esteem
- Impaired self concept
- Depression
- Suicidality
- Running away from home
- Drug usage
- Abusing illegal substances such as alcohol
- Engagement in risky sexual behavior

Only 10% of cases are reported. In the Middle East sexual abuse has never been tackled in a structured and focused manner due to a culture of shame.

Much of the research on sexual abuse is based on data from the US and Canada; however, researchers across countries in Europe overall agree that the consequences of child sexual abuse are similar from country to country.



COMPLICATING FACTORS IN THE MIDDLE EAST



The Middle East has a patriarchal culture which in and of itself is not a bad thing. There are many positives to a patriarchal culture; however, research has indicated that patriarchy is a contributor to domestic violence in the Arab community in the Middle East. Of course, not all who follow the traditions of patriarchy are abusive, nor encourage abuse. At the same time, the more patriarchal a society is, the:

- Greater the discrimination against females,
- Less access females have to resources and personal autonomy,
- Including the power to protect herself from sexual violence;
- Increased violence against women and girls including:
 - Rape
 - Incest
 - Child sexual abuse of girls and boys
 - Sexual harassment, and
 - Exploitation.



ONE OF THE TOP CHALLENGES FACING NOT GUILTY IS THIS:

SEXUAL ABUSE HAS NEVER BEEN TACKLED
IN A STRUCTURED AND FOCUSED MANNER
DUE TO THE CULTURE OF SHAME
TOWARDS THE SUBJECT IN THE MIDDLE
EAST.



Children, parents, and teachers are not given any information about sexual abuse, such as how to detect it and how to deal with it.

Due to cultural beliefs, harmful practices have been continued against adolescents. At the top of the list is Female Genital Mutilation (FGM). It is estimated that at least 200 million girls and women alive today living in 31 countries have undergone FGM.

There is no reporting mechanism in place for survivors to report incidences of abuse or political will to implement the existing law against molestation and rape. Media coverage of sexual abuse is scarce and mostly inaccurate, driven by misconceptions about the issue and a non-scientific understanding of the problem.

It is estimated that thirty percent of sexually abused children perpetuate the cycle of violence creating an intensified abuse spiral. This also further hinders their healing process and alienates them from the love of God.





**"WE ARE
COMMITTED TO
ENDING SEXUAL
ABUSE IN THE
MIDDLE EAST."**

NOT GUILTY HAS THE SOLUTION:

Not Guilty's mission is to empower children, their families, and society with knowledge about the devastation of sexual abuse. We equip at risk children and women with methods and strategies of protection and refusal techniques through formal training, educational presentations, and practical support programs.

The organizational purpose of Not Guilty is to educate the public and partner with other like-minded organizations to reach school children and raise awareness and expose predator methodology.

All courses and educational seminars offered by the staff and volunteers of Not Guilty are available for children, teens, adults and employees as well as teachers and other professionals who interface regularly with these high risk populations.



AVAILABLE TRAININGS:

- Active Listening
- Anti-Bullying & Cyberbullying
- Anti-Sexual Abuse Children's Training
- Developed first anti-sexual abuse S.K.I.T. Mobile App
- Anti Sexual Abuse for the Mentally Challenged
- Art Therapy
- Boundaries
- Caregiver's Seminar
- Children's Coloring Book
- Commit2Kids
- Divorce Care
- Dysfunctional Family
- Effects of Abuse on Children
- Myths About Rape
- Not Guilty TV Episodes
- PTSD
- Rape
- Resilience
- Safe Internet
- Safety in the Workplace
- Search for Significance
- Self Esteem
- Sex Education
- Shame
- Safe Schools Teacher Training
- Teachers
- Teens
- Training of Trainers
- Women in the Workplace



PREVENTION IS BETTER THAN CURE

Not Guilty's founder, Dr. Laila Risgallah, is an Ashoka Fellow, a pediatrician with a Masters Degree in Immunology, a PhD in Childhood Studies, has a diploma in anti-sexual abuse, and a Bachelor of Psychotherapy. Dr. Laila is also trained in sexual abuse recovery and a prevention coach. She and her team members and volunteers serve survivors of sexual abuse who often feel guilty or ashamed, as if the abuse was somehow their fault.

WHO BENEFITS FROM NOT GUILTY TRAINING?

Teachers, Social Workers, Youth Workers, Caretakers, Doctors, Police Officers, Parents, Teens and Children



WE CAN ABOLISH SEXUAL ABUSE ACROSS THE WORLD.



"Not Guilty believed it was possible to tackle this very sensitive issue and developed an excellent program. You worked so hard to convince the officials to apply it, all while meeting with unbelievable resistance! And it finally worked out! It was a very long and difficult way but you are really a great challenger!

Congratulations to the sufferers, and to you, for the great success."

-Participant, Ms. Magued Helmy

We at Not Guilty have decided to face the rampant cancer of trauma and abuse. Facing such gigantic problems has a high price tag, whether emotionally, financially, or socially.

Many times we are faced with the denial of a whole society and feel lonely as we minister to trauma and abuse survivors.

Abolishing sexual abuse and bullying and the trauma that comes with it can never be accomplished by one person or one organization. We need all of you. Let us join our hands. Only then can we abolish sexual abuse, trauma, and bullying, raising our beloved Egypt to indeed become the greatest nation on earth.

We are better together.

Dr. Laila Fiqallah

Founder and President



WE ARE BETTER TOGETHER.

OPPORTUNITIES FOR INVESTMENT 2022-2025



Since 2012, Not Guilty has trained 38,000 kids, 130,000 parents, 600 teachers across 60 schools.

Delivering support and prevention services to thousands of people across the Middle East is a massive task. Not Guilty is rising to the challenge. Eliminating sexual abuse isn't possible without your generosity and prayer. Here are a few ways you can get involved.

PRAY- Join our Prayer Team, and receive regular updates on what God is doing through Not Guilty to reach men, women and children in the Middle East with healing and hope following the tragedy of sexual abuse.

VOLUNTEER- Join us for a future Train the Trainers seminar and learn how to conduct support groups and minister to others impacted by sexual abuse.

ADVOCATE- Do you know someone who needs healing? Are you aware of resources and partnerships that would strengthen the work of Not Guilty? Are you a member of a civic organization, local church, regional ministry or other organization where Dr. Laila could share the mission and message of hope of Not Guilty? Please contact us today!

INVEST- Become a Kingdom Investor in Not Guilty's mission and work. Use the Kingdom Investor Form to indicate how you would like to invest in God's work being done through Not Guilty.



MINISTRY NEEDS

URGENT PROGRAM OUTREACH | PHASE 1

\$639.1K
TOTAL

2022 Iraq trip

- 50 women served
- \$25,000 investment opportunity

Counseling virtual follow-up

- 30 women served
- \$14,400 investment opportunity

Travel to train in three rural villages per year

- 600 women and children served
- \$30,000 annually or \$90,000 total investment opportunity

Training for 10 underserved churches

- 2,000 women and children served
- \$50,000 annually or \$150,000 total investment opportunity

Training for 10 rural public schools

- 3,000 children served
- \$50,000 annually or \$150,000 total investment opportunity

Travel to Jordan to minister to Iraqi refugees twice a year

- 200 women served
- \$50,000 annually or \$150,000 total investment opportunity

Training and equipping the trainers

- 60 trainees impacted
- \$19,900 annually or \$59,700 total investment opportunity



HUMAN RESOURCE/STAFF INFRASTRUCTURE | PHASE 1

\$96K
TOTAL

Positions needed:

Project Coordinator (2), Project Assistant (2), Field Coordinator (2)

- \$32,000 annually or \$96,000 total investment opportunity

CONTINUUM OF CARE | PHASE 1

\$45.9K
TOTAL

Monitoring and Evaluation:

- 500 women and children served
- \$15,300/annually or \$45,900 total investment opportunity

MARKETING AND OUTREACH | PHASE 1

\$10K
TOTAL

Website, social media ads, and thousands of strategic billboards

- \$10,000 investment opportunity



PREVENTION AND EDUCATION

\$125K
TOTAL

Public school elementary, middle, high school training and coaching

- 10,000 women and children served
- \$125,000 investment opportunity

TECHNOLOGY | PHASE 2

\$24K
TOTAL

Develop advanced version of S.K.I.T. Mobile App

- 10,000+ women and children served
- \$24,000 investment opportunity

THAT'S MEANS
IT ONLY COST

\$31.20

TO TRANSFORM A LIFE

IN 2022-2025

27,446

WOMEN AND CHILDREN
CAN BE REACHED

IN TOTAL, NOT GUILTY
NEEDS \$940K, ALMOST

\$1 M

OVER THE NEXT THREE
YEARS TO MAKE A
BIG IMPACT





KNOWLEDGE CREATES FREEDOM.

HERE'S HOW WE CAN REACH \$1M TO FLOOD THE MIDDLE EAST WITH ANTI-SEXUAL ABUSE MATERIALS, PROVIDE SUPPORT AND DELIVER PREVENTION SERVICES TO THE CHILDREN, PARENTS, TEACHERS AND SOCIAL WORKERS WHO NEED IT MOST.

\$1M GIFT RANGE CHART

GIFT RANGE	# OF GIFTS	# OF PROSPECTS	SUBTOTAL	TOTAL	TOTAL CUMULATIVE
\$100K	1	2	\$100K	\$100K	10%
\$50K	4	8	\$200K	\$300K	30%
\$25K	10	20	\$250K	\$550K	55%
\$10K	20	40	\$200K	\$750K	75%
\$5K	25	50	\$125K	\$875K	88%
\$2.5K	20	40	\$50K	\$925K	93%
<\$1K	80	100	\$75K	\$1M	100%
TOTAL	160	260	\$1M	\$1M	



Please prayerfully consider where you want to invest in transforming lives through Not Guilty, Inc.



KINGDOM INVESTOR COMMITMENT FORM

Method of Giving:

Pledge

☐ I am making a pledge of \$ _____ to be paid over _____ years
beginning in _____ (month) of 2022.

Check

☐ I have enclosed a \$ _____ check payable to Not Guilty.

Credit Card

☐ Please charge a gift of \$ _____ to my credit card.

☐ Visa ☐ MasterCard ☐ Discover ☐ AMEX

Card Number: _____

Exp. Date: _____ CVV Code: _____

Stock Gifts, Real Estate, Crypto-Currency and other non-cash Asset Gifts:

Make a gift to Not Guilty through the Not Guilty Single Charity Fund at the National Christian Foundation or The Signatry.

Donate easily and securely online at <https://notguiltyinc.givingfuel.com/not-guilty-donations>

Gift Designation: ☐ Where Most Needed ☐ Specific Area: _____

Signature: _____

Date: _____

Please return this completed form to Dr. Laila Risgallah Wahba at:
Not Guilty | PO Box 920171, Norcross GA 30010 | contact@notguiltyinc.org

Not Guilty is a 501(c)(3). Federal Tax ID # 81-1387176

Thank you for your faithful, generous support of Not Guilty.

We thank God for YOU!





*"Enlarge the place of your tent,
stretch your tent curtains wide,
do not hold back;
lengthen your cords,
strengthen your stakes.*

*For you will spread out to the right and to the left;
your descendants will dispossess nations
and settle in their desolate cities.*

Do not be afraid; you will not be put to shame.

Do not fear disgrace; you will not be humiliated.

*You will forget the shame of your youth
and remember no more the reproach of your
widowhood."*

-ISAIAH 54:2-4 NIV



WWW.NOTGUILTYINC.ORG



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