# “*Emancipation of the Girl Child through Education*”

**Submitted by**

***Sphoorti Foundation***

***Hyderabad***

[***http://ww.sphoorti.org***](http://ww.sphoorti.org)

**Contents**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Section A: Detailed Project Proposal Page | | | | |
|  | **A01 Project Title** |  |  | **3** |
|  | **A02 Brief of the project** |  |  | **3** |
|  | **A03 Problem Analyses** |  |  | **3** |
|  | **A04 Objective of Project** |  |  | **4** |
|  | **A05 Project Timeframe** |  |  | **5** |
|  | **A06 Profile of the beneficiaries** |  |  | **5** |
|  | **A07 Proposed team for project implementation** |  |  | **6** |
|  | **A08 Project Management Plan** |  |  | **6** |
|  | **A09 Logical framework** |  |  | **7** |
|  | **A10 Expected Risks** |  |  | **8** |
|  | **A11 Experience in similar thematic area** |  |  | **8** |
|  | **A12 Communication and Donor Visibility** |  |  | **8** |
|  | **A13 Scalability Plan** |  |  | **9** |
|  | **A14 Sustainability Plan** |  |  | **9** |
|  | **A15 Impact Measurement** |  |  | **9** |
|  |  |  |  |  |
|  |  |  |  |  |
| Section B: Detailed Project Budget 11 | | | | |

# A: Detailed Proposal

### A: 1 Project Title - “Emancipation of the Girl Child through Education”

### A: 2 Brief of the project

Sphoorti Foundation, established in 2005 and based in Hyderabad, works for the rehabilitation of orphaned and destitute children. Sphoorti runs a Children’s Home for 220 children.

In addition, Sphoorti runs an educational sponsorship program for underprivileged children where poor children are provided admission in nearby English Medium private schools. This project stems from the necessity to reach out to more children in need and distress, girl children in particular.

The proposed project aims to provide educational opportunities to 200 girl children who hail from impoverished communities. The beneficiary children will be chosen from the Cherlapally neighborhood, outskirts of Hyderabad.

The project will identify girl children who are first generation school goers from their communities and belong to very poor families. We will provide admission in the nearby private schools of good quality, additional support through after-school hours tutoring, skill development through volunteers and professionals.

The expected results of the project include bringing about long-lasting socio-economic impact in the lives of the beneficiary children through education. The project will ensure that the beneficiary children complete primary and secondary levels of education thus gaining access to higher education and wider career options.

### A: 3 Problem analyses

India still remains one of the most gender-unequal and insensitive countries in the world. Cultural and social beliefs and practices interface with each other to form multiple and overlapping disparities that exclude girls from their right to education. Patriarchy and a preference for sons, combined with parental perceptions of the opportunity costs of investing in girls’ education, often seen as ‘watering a neighbor’s tree’, have become risk factors for girls’ education.

Child marriage is still practiced in many countries but its prevalence in India is alarming. Although child marriage has been made illegal in the Indian law, the country is home to more than [one-third](http://www.theelders.org/docs/child-marriage-factsheet.pdf) of the child brides in the world. According to UNICEF, 47% of girls are married by 18 years of age, and 18% are married by 15 years of age. These marriages are often performed without the consent of the girls. The worst affected states are erstwhile Andhra Pradesh, Bihar, Madhya Pradesh, Rajasthan, and Uttar Pradesh.

The single most important factor preventing girls from attending and achieving in school is gender discrimination. Girls and boys both have hurdles to overcome. For girls the hurdles are, for the most part, higher and more frequent – simply because they are girls.

Girls and women are required to take up family gender roles that discourage them from participating in education beyond primary level. Since opportunities for post-primary education are available only in urban areas or city centers situated only on some islands, continuing their education becomes nearly impossible for girls as their safety away from home becomes an issue. Primary education, on the other hand, lays an essential foundation for those girls if they are offered the opportunity for higher education.

The nature of girls’ labor, in the form of household chores, agricultural and home-based work, often means this work is unreported, unvalued and invisible. Trafficking of girls for sex work, bonded labor, or from one form of exploitation to another, is part of the problem as well. Girls’ labor, therefore, continues to be a major barrier to accelerating progress towards achieving gender parity and equality in education and gender.

The Cherlapally neighborhood is typical of any rural/sub-urban setting in India where poverty and consequently, gender discrimination are rampant. Most families living in and around Cherlapally Industrial Area and the villages are from the lower strata of society earning livelihood through daily wage labor and menial jobs. Education of the girl child is never given the importance it deserves and most girls are married off as soon as they attain puberty. Whenever there is financial distress in these families, schooling of the girl children is the first casualty.

There is a strong case for external support for girl children who want to study. An educated girl will make sure that none of the children in the subsequent generations remains uneducated.

“*Educate a boy*, and you *educate* a person; *educate* a *girl*, you *educate* a family.”

### A: 4 Objective of project

We seek to obtain the following objectives:

1. Beneficiaries are able to attend school and pursue studies
2. Beneficiaries think about their future and link studies to their career plans
3. Beneficiaries given support to plan and organize for future
4. Beneficiaries encouraged to pursue studies and attain highest grade possible
5. Beneficiaries enjoy a secure and supportive family environment
6. Beneficiaries participate in school/community events
7. Beneficiaries provide mutual support and encouragement to each other

**In order that**

Beneficiaries feel supported and motivated to pursue their studies and feel valued members of the school community

**So that**

Beneficiaries are able to concentrate on maximizing their academic potential and receive support to do so

**Main Aim**

Beneficiaries complete school to secondary level. Beneficiaries who complete school to secondary level supported into further education, training, apprenticeships or employment.

**The wider goal**

The wider goal of the project is to bring about improvement in educational opportunities and academic achievement of young girls from disadvantaged backgrounds as well as long-term contribution to sustainable development through education as key driver of social, political, health, environmental, cultural and economic outcomes.

**Methodology**

* Providing admission in local schools (English Medium) of good standing.
* Coordinating with the school authorities regarding class scheduling, curriculum customization and examination scheduling.
* Seeking regular reports of attendance of beneficiary children.
* Arranging after-school-hours tutorial classes.
* Tracking progress of children in academic and non-academic activities.
* Organizing extracurricular activities and training the beneficiaries for participation.
* Meetings with families to assess and address wider needs and ensure support for beneficiary
* Children will be encouraged to go to school regularly.
* Providing peer-to-peer learning and support opportunities.
* Links created and maintained with colleges, tertiary educational institutions, businesses and potential employers.

### A: 5 Project Timeframe: Project period: 5 years

### A: 6 Profile of the beneficiaries

**Direct beneficiaries**

200 Girl children in the age group - belonging to the following categories:

* First generation school goers
* Girls from Most Backward Classes
* Girls belonging to low income groups as defined by the State Government.
* Orphaned girl children
* Girl Children whose parents are HIV/AIDS infected or suffering from terminal illness

Most of the girl children are first generation school goers and their education will have a far-reaching effect on the communities they are part of.

**Indirect beneficiaries**

* Parents and siblings of beneficiary children approximately 600

### A: 7 Proposed core team for project implementation

|  |  |  |  |
| --- | --- | --- | --- |
| **Name** | **Designation** | **Qualification** | **Project responsibility** |
| Srivyal Vuyyuri | Director | MA Economics Experience of 8 years | The Director will be responsible for the overall planning for the organization and will be the main contact person from Sphoorti. |
| Mahesh Babu Budugolu | Academic Coordinator | B.Tech. (Electronics) experience of 2 years | * Develop and improve strategies and programs on education for beneficiary children * Develop and implement an effective monitoring and evaluation system to assess impact of the program * Supervise and guide the work of the Coordinators Level |
| G Raj Kumar | Associate | Graduate With experience of 2 years | The Associate serves as a key link between the Director and other staff of the project. S/he is responsible for the overall management of coordinators |
| Praveen Devarakonda  Pruthvi Raj | Local Community Coordinators | Teachers from local schools with min experience of 5 years | * Develop understanding of community and build rapport * Oversee and guide planning and implementation of programs * Manage extracurricular activities and provide logistical support for classroom activities * Monitor and review progress and activities on a regular basis |

### A: 8 Project Management Plan

The Director, Srivyal, has the overall authority and responsibility for managing and executing this project according to this Project Plan and its Subsidiary Management Plans. The project team will consist of the Academic Coordinator Mahesh and an Associate Raj Kumar from Sphoorti and assistance from local community members and teachers from local schools the beneficiary children are going to attend. The Director will work with all resources to perform project planning. All project and subsidiary management plans will be reviewed and approved by the project sponsor. All funding decisions will also be made by the project sponsor.

The project team will be a matrix in that team members from each entity continue to report to their organizational management throughout the duration of the project. The Director is responsible for communicating with organizational managers on the progress and performance of each project resource.

**Reporting**

* Twice in a year, six monthly and annually programme evaluation and child performance review is conducted with entire team of the programme.

### A: 09 Logical Framework

|  |  |  |  |
| --- | --- | --- | --- |
| **Summary of objectives** | **Objectively verifiable** | **Means of verification** | **Important** |
| **& activities** | **indicators** |  | **considerations** |

|  |  |  |  |
| --- | --- | --- | --- |
| **Goal**: To assist the orphans and destitute children to acquire education and improve their quality of life | Enable the children to acquire skills necessary for their proper living and integration into the community. | Observations.  School reports and  Recommendations. | Availability of funds  School is present and has  adequate facilities  Children are willing to learn and acquire skills |

|  |  |  |  |
| --- | --- | --- | --- |
| **Purpose**: To provide education support to the orphans and vulnerable children. | Number of orphans and vulnerable children supported via education Services provided. | Survey reports  Workshop/seminars  Attendance lists.  \*Project implementation | Availability of money  Schools are willing to  admit children |

|  |  |  |  |
| --- | --- | --- | --- |
| **Objective**: To provide financial, moral and material support to the orphans and vulnerable children up to High School | \*Number of orphans and vulnerable children supported.  \*Number of meetings held.  \*Number of sensitization  workshops held | \*Sensitization reports  \*Seminar attendance lists. | \*Availability of funds.  \*Active involvement of all  Stake holders for the period.  \*Volunteers are supportive. |
|  |
|  |  |
|  |  |

|  |  |  |  |
| --- | --- | --- | --- |
| ACTIVITIES  \*Identify needy orphans and  vulnerable children in the  neighborhood  \*Take pictures and fill their profiles.  \*Pay school fees and other school  Needs for the children like uniforms, books, pens, pencils and shoes. |  |  | |
| \*Number of orphans and vulnerable children supported.  \*Number of boys and girls  attending school  \*No. of forms filled.  \*Quality of data filled. | | \*Project implementation documents.  \*Records.  \*Reports.  \*Registers. | | \*Funds are available.  \*Community is supportive.  \*Volunteers are supportive. |
| \*There will be a  functional  Camera. |
| \*Number of orphans and vulnerable children actually getting support. | | \*School reports.  \*Receipts.  \*Registers. | | \*Timely funding and proper accountability. |

### A: 10 Expected risks with mitigation plan

* Level of cooperation of the parents of the girl children
* Aptitude and attitude of the girl children participating in the project
* Mainstreaming of these girl children with the other students in the schools

How will you manage the risk?

* Counseling sessions for children and their parents
* Providing awareness to children to obviate issues like bullying, segregation etc
* Additional tutorial classes to children in the project.

### A: 11 Experience of working in similar thematic area

* Sphoorti has been working for the welfare of destitute children since 2006. Sphoorti already runs a shelter home for 220 children who are provided basic needs and access to education in local English medium Private Schools.
* Sphoorti also runs a program called ‘Uddharana’ in Hyderabad, which sponsors education of 20 children whose mothers are commercial sex workers.

### A: 12 Communications and Donor Visibility

1. Prominent mention in our premises, of the Sponsor (with logo) and the project supported
2. Special mention on our website, brochures and all PR material
3. Mention in our Social Media accounts – Facebook, Twitter etc
4. Mention in Press releases, newspaper stories, Television interviews
5. Prominent mention in Annual Report and other relevant documents
6. Any other way as suggested by the sponsor

### A: 13 Scalability Plan

The programme plan has huge scope of expansion to more beneficiaries in number and categories of beneficiaries as well as geographical areas. As the proposed project progresses, we will identify more girl children in need and distress. We wish to extend this program by adding computer training, career counseling sessions and building library resources for all the children in the neighborhood.

### A: 14 Impact Measurement

* **Quantitative Information**

Number of beneficiaries in the programme, pass rate for the year, level of grades, success rate for overall completion of school education

Sources: Information collected from schools and children

* **Qualitative Information**

Anecdotal evidence, case studies, photos, reports from schools, interviews

Sources: information from school and students

* **KPIs**

# of participants enrolled in a program to enable success in basic education.

# of participants who demonstrate improvement in literacy and/or numeracy skills or language literacy proficiency

# of participants on track to attain secondary school accreditation or equivalent [attendance, behavior, grades]

# of participants who attain a secondary school accreditation or equivalent

# of participants who demonstrate improvement in life skills (for example personal competencies, problem solving, effective habits, including interpersonal skills)

# of participants who are paired with a committed positive role model

**A: 15 Sustainability Plan**

Since providing education is a long –term resource intensive commitment to the beneficiary children, sustainability means that once this program commences, it has to continue seamlessly and prove effective. At no point in the time frame of the project should there be resource crunch hampering and/or terminating the project activities.

To fulfill one of the stated objectives of helping children obtain secondary level of education, the program must run for at least 5 years so that all the beneficiary children appear and clear STD X Board examinations.

A few steps will be taken to ensure continued participation of the beneficiaries in the project:

* Targeted children will be provided counseling and motivation to pursue education in higher classes and will be provided with tutoring classes.
* Awareness will be created among the parents and school to continue their children’s education.

**Steps to ensure financial stability to the project**

To sustain financial support of the project, In the past year, Sphoorti has approached several new funding agencies for support, and we are pleased to report that Sphoorti has received grants from Hope Abides (USA) for child sponsorship and training), Naya-Jiwan (Denmark), Sphoorti (US). This year, Sphoorti has been approved for Matching Gifts programs in Google, Intuit, JP Morgan and Qualcomm.

Sphoorti has been listed as one of the top-rated Great Non-Profits by Greatnonprofits.org for 2012, 2013 and 2014. Through this recognition, Sphoorti has been receiving requests for proposal for funding for its various projects.

We have recently hired a fundraising consultant who is working with our board of directors to develop and implement a strategic fundraising plan that will incorporate an expanded annual giving program. Building a larger individual donor base will complement our grant-seeking program and help ensure our financial future. We currently have four grant proposals pending, requesting a total of Rs 50 lakhs for its regular programs and construction activity (dorms and proposed school).

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Section B: Detailed Project Budget | | | | |
| **Emancipation of the Girl Child through Education** | | | | |
| **S.No** | **Particulars** | **Qty** | **Cost** | **Amount USD** |
| 1 | School Fees | 200 | 75 | 15000 |
| 2 | Textbooks, Notebooks, Stationery | 200 | 25 | 5000 |
| 3 | Uniforms (2 x 200) | 400 | 20 | 8000 |
|  |  |  |  |  |
|  | **Grand Total** |  |  | **28000** |