## Football Changing the World

There are one billion homeless people living in our world today. The Homeless World Cup exists to end this, so we all have a home, a basic human need.

The Homeless World Cup is an annual, international football tournament, uniting teams of people who are homeless and excluded to take a once in a lifetime opportunity to represent their country and change their lives forever. It supports and inspires grass roots football projects around the world working with homeless and excluded people throughout the year.

At the 5th Homeless World Cup in Copenhagen this summer, 48 nations, 500 players were united for a once in a lifetime opportunity to represent their country. 25,000 players were involved in pre-tournament training and trials around the world. Melbourne is the host city for the next tournament from 1—7 December 2008.



Impact is consistently significant year on year with 73% of players changing their lives for the better by coming off drugs and alcohol, moving into jobs, education, homes, training, reuniting with families and even going on to become players and coaches for pro or semi-pro football teams.

The Homeless World Cup was set up by world-leading social entrepreneur, Mel Young. Its supporters include UEFA, Nike, UN, Manchester United, Real Madrid, Ambassador Eric Cantona and international footballers Didier Drogba and Rio Ferdinand.

## **High Impact**

One year after the Cape Town 2006 Homeless World Cup

92%

of players have a new motivation for life

73%

have changed their lives for the better

93

players successfully addressed a drug or alcohol dependency

72%

continue to play football

35%

have secured regular employment

44%

have improved their housing situation

39%

chose to pursue education

"Sport has the power to change the world." Mandela

### **International Supporters**



"Everybody needs to wake up in the morning with a goal. That is the main thing. If we all do something, however small, then things can change."

#### Eric Cantona, Ambassador

"This is an event that can change the life of anyone, so that they can become a man, in everyday life, developing human values which are very important."

#### Didier Drogba, Chelsea FC

"You love football. But how do you train if you're homeless? How do you travel to compete if you don't have a passport? Football's for everyone. Get into the Homeless World Cup. I do."

Rio Ferdinand, Manchester United

# **Meet the Players**



"I feel like a real citizen for the first time. I have discovered a new person, a better person inside of me."

João Semedo, Portugal

"We destroyed the stereotype. The audience thought we were cool. And we were."

Rory Levine, USA

"You go out there and you are even. It is your chance to prove to yourself and to others that you are worth something."

Nathan Bowen, England

### **Grass Roots Development**

The Homeless World Cup has triggered over 50 grass roots football programs around the world. As a result:

**31** nations are developing a national street league, rising from 5 set up after Graz 2003

**48** nations held national selections for the Copenhagen 2007 Homeless World Cup

**25,000** players were involved in pre-tournament training and trials for the Copenhagen 2007 Homeless World Cup

Our 2012 ambition: Grass roots football programmes in 75 nations reaching 100,000 to one million players



### **Homeless World Cup Champions**



Graz 2003 Austria
Gothenburg 2004 Italy

Edinburgh 2005 Italy

Cape Town 2006 Russia

Copenhagen 2007 Scotland

# HOMELESS WORLD CUP

#### Homeless World Cup

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