

# Let's start with one Green Map of NYC. This edition was inspired by 2003's blackout and focuses on energy impacts and climate realities GREEN MAP

The 'Powerful Green Map of NYC' was published in Jan 2006

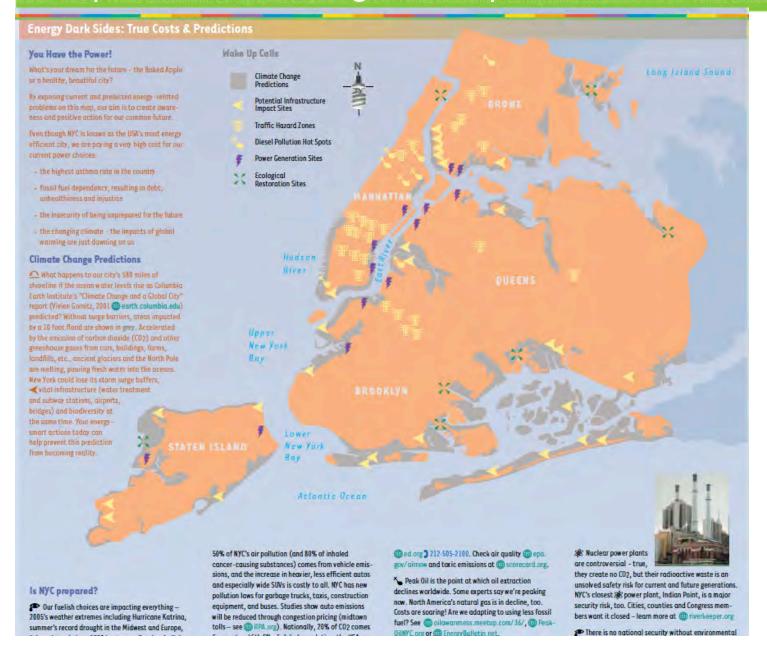


These 100,000 folding maps have 3 views:

Dark sides of our energy choices • Everyday & easy • Energy investments



# Its 'Energy Dark Side' shows true cost of our current choices and predicted storm surges and impacts on infrastructure



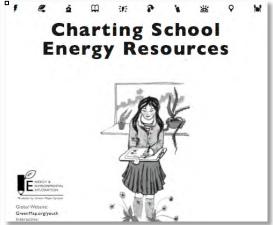
Charting asthma, air quality, accidents, injustice and other impacts, along with climate projections from Columbia's Earth Institute



### In response to educators' inquiries, teen modules and a Green Jobs deck were created. These free tools build awareness & skills

### GreenMapNYC.org/get-involved/students-teachers/









### Green Jobs in NYC







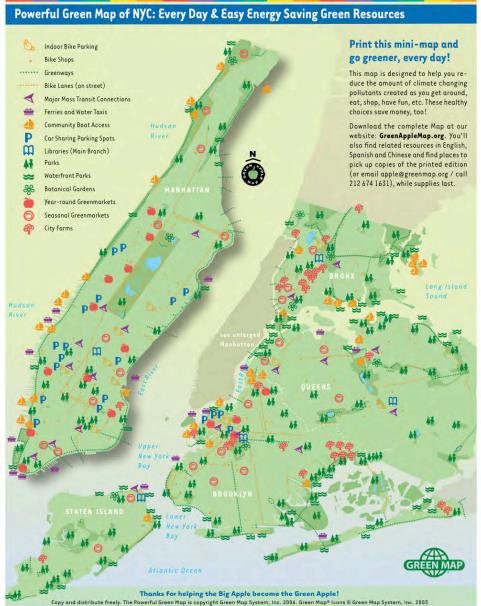


### Food

- City Farmer
- · Food Coop / CSA
- · Greenmarket Staff
- · Specialty Producer
- Beekeeper
- Healthy Café Chef or Staff Caterer
- · Cookbook Author
- · Organic Campaigner
- · Food Bank Operator
- Nutritionist

### We also re-purposed the print map to impact more people, with print on demand posters, 'hot linked' PDFs and more







my zipcar.com 3866-4-ZIPCAR. Carpooling is another great way to reduce impacts and avoid creeping along in isolation – find one through 31-866-NY-COMMUTE or carpoolworld.com. Combine your errands to reduce frustration and congestion.



Brighter Lighting — most traffic cross-walk and signals now use super efficient LED lighting. Soon to be everywhere, spot LEDs in exit signs, bike lights today. Find solar panels on new parking

meters, emergency phones and road-work signs.

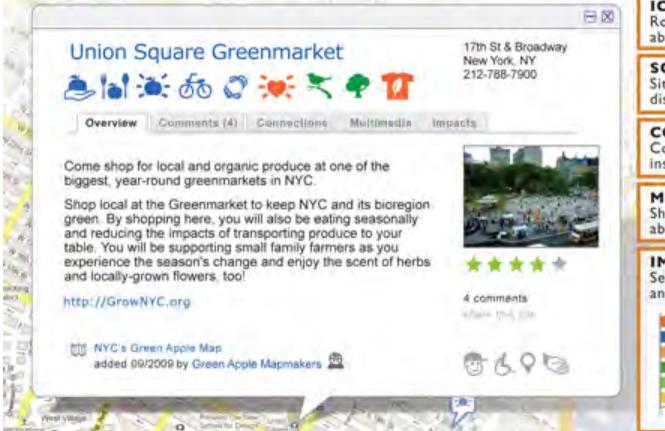
### This map's data became part of our interactive map about renewables, conservation and climate OpenGreenMap.org/NYCenergy



## We share our mapping platform with local Green Mapmakers in 40 countries. Every site is open to public viewpoints, images, etc







### ICONS

Rollover each Green Map Icon to learn about sustainability

### SOCIAL INCLUSION

Site accessibility indicators for children, disabled, public transit, free, and more.

### CONNECTIONS

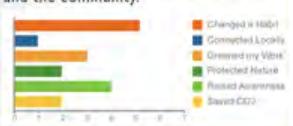
Compare this site to others for inspiration and learning

### MULTIMEDIA

Share images, videos, PDFs, podcasts about each site.

### IMPACTS

See how this site has changed people and the community.



All Green Maps share an icon set that highlights assets as well as what is at risk or already impacted – get posters at GreenMap.org/icons







**Vulnerable Site** 



Disaster Area



Habitat at Risk



**Blight Site** 



**Abandoned** 



Contaminated

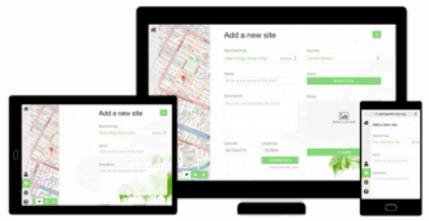


Greenhouse Gas Reduction

### Our newest mapmaking tool: Mobile Site Collector makes it easy to chart sites as you visit them, in 13 languages!



### map it FAST on all devices



### M.OpenGreenMap.org



United Nations Workshop 7/2014



### Site Collecto

At a green place? Put it on the Green Map!

### Colector date pentru Harta Verde

Ai observat un loc verde? Pune-I pe Harta Verde!

### 地点收集器

你在绿色场所吗? 把它加到绿地图上!

### Coleccionista de sitios

Está en un lugar verde? Póngalo en el mapa!

### 景點提報小幫手

發現線色景點? 把它加到線色生活地面

### Site de Collection

At a green place? Ajouter à la Carte Verte !

### サイトコレクター

もしかして、今グリーンな場所にいますか? グリーンマップにのせましょう!!!

### Standortsammler

An einem grünem Ort? Platziere es auf einer Green Map!

### موقع جامع

في مكان بيني؟ الترح على الغريطة الغضراء Green Map

### Coletor de Locais

Você está em um local Verde'? Coloque-o no Mapa Verde!

### אוסף האתרים

במקום ירוק? שימ/י אותו על המפה!

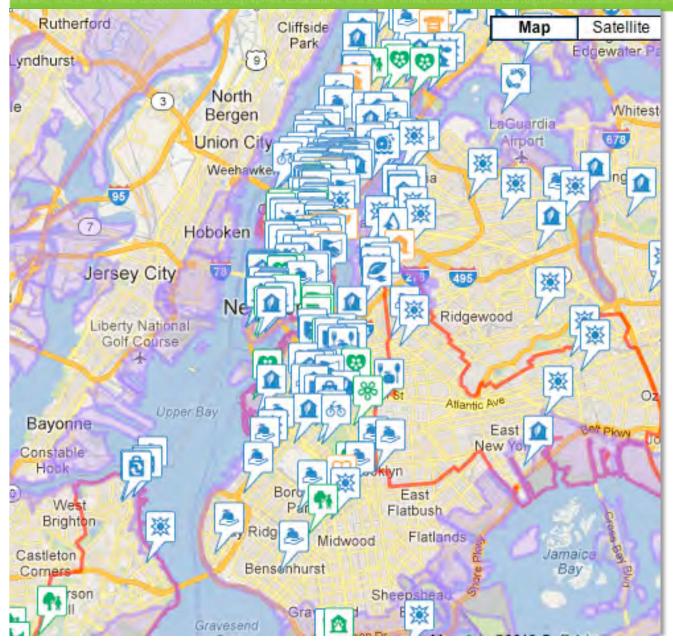
### Platssamlare

Är du vid en grön plats? Placera den på GreenMap!

### 장소 모으기

녹색 장소에 계신가요? 그린앱에 장소를 등록하세요!

## Back to NYC: after Superstorm Sandy in Fall 2012, we added the flood's highwater mark across the city and region



Solar Empowerment Zones in Red.

Purple is Sandy's extent.

Toggle sites and lines in map legend

### embed this map

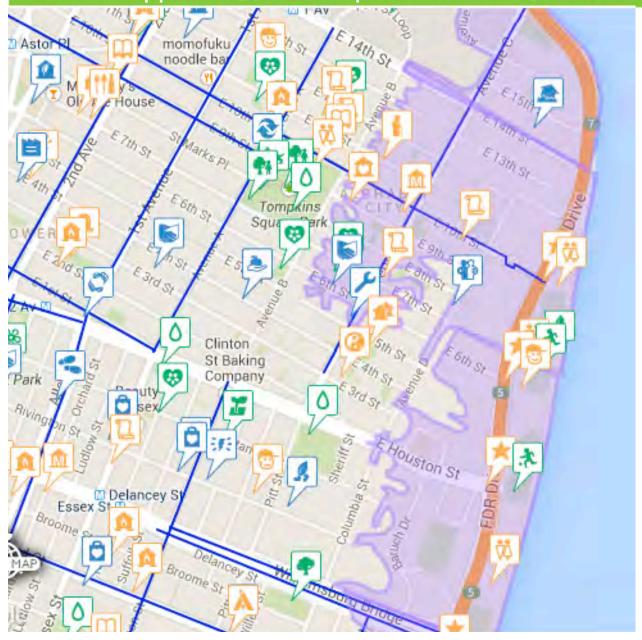
in your
website or blog – see:
GreenMap.org/nyc-energy





# Our Adapting to Change cycling & walking tours reveal issues & opportunities in impacted Lower East Side areas





Our Sandy history blog: bit.ly/sandy12

Add sites to this map!
Explore on our website or at
Facebook.com/lower.east.ride





### Our Green Maps, tours and mapmaking tools leverage change by sharing knowledge, awareness and experiences



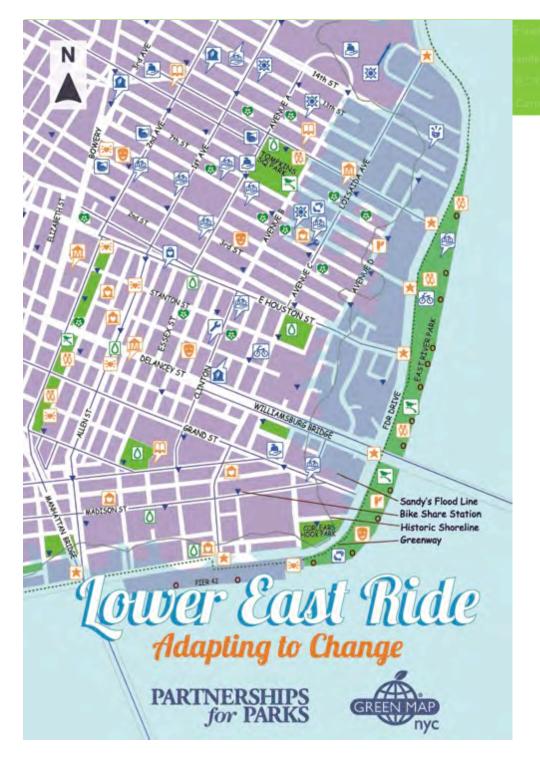




### 'Adapting to Change' Lower East Side Cycling Tour #4 This Sunday

If you missed an earlier version of this ride (recapped in Boogie here), you have another chance this Sunday. The Adapting to Change Cycling Tour #4 will meet at 11:30 a.m. at the Gaia Tree in the center circle at [...]





# Tri-lingual print editions GREEN MAP

Spring 2013: Lower East Ride Green Map published as postcard and poster maps in Chinese, Spanish and English.

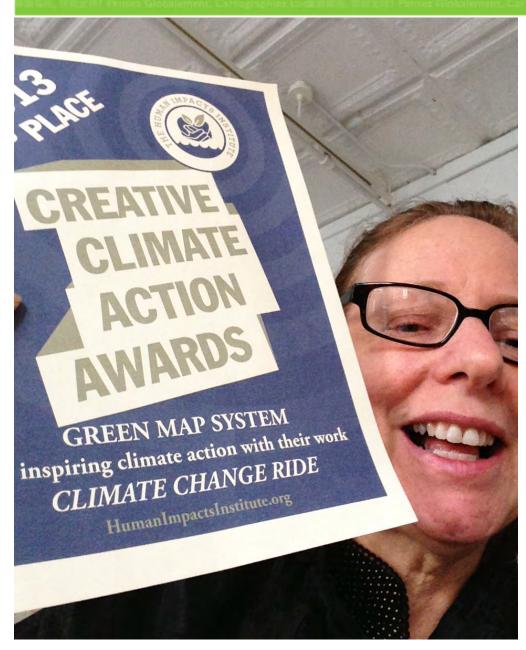


Created with Partnerships for Parks, this map links impacts to community resilience sites, including 45 new Bike Share stations.

Download at Facebook.com/lower.east.ride

### The project continues to draw attention as we model its elements to benefit more NYC communities & global partners





Our NYC Climate Week Cycling Tour and maps received 2012 and 2013
Human Impacts Institute
Creative Climate Action Awards

To extend the community building value, we made a how to video for Green Map cycling tours – see it in English at bit.ly/howtourGM





### Our NYC climate mapping projects have helped to inspire other Green Mapmakers to illuminate the issue in their community, too

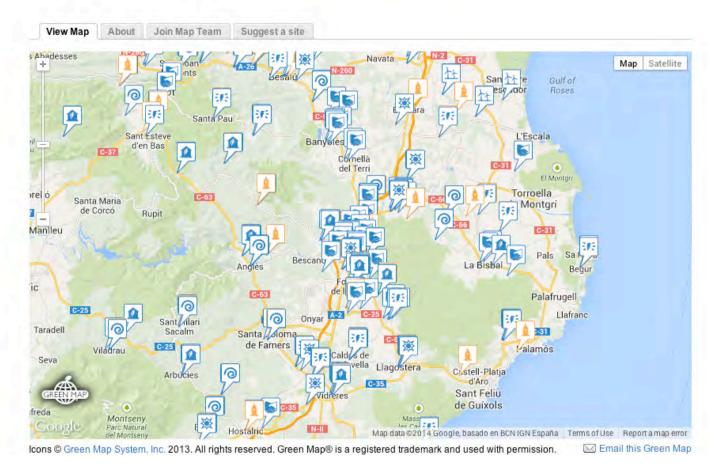




English

### Accions en eficiència energètica i energies renovables (2005-2020)

Girona Province Spain



Renewable Energy is on the Open Green Map by Clima of Girona Spain

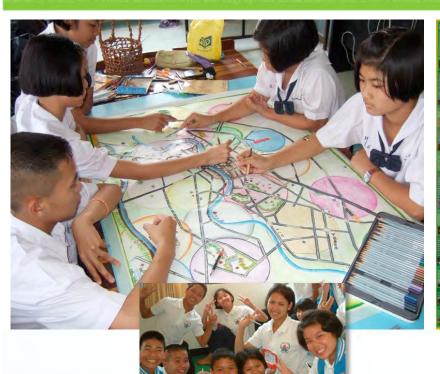
OpenGreenMap.org/clima

3 from Asia: Delta Electronics Workplace Green Maps (Taiwan) AnSan's climate countermeasures map (Korea), and Mangrove maps (China)



### Thai youth maps of 50 cities highlight climate issues & opportunities, as seen in the free book at GreenMap.org/impacts





msประกวกผลงานการออกแบบปกแผนที่สิ่งแวดล้อม Green Map)



### 11. Green Mapping over 60 Cities | THAILAND

### Stop Global Warming Initiatives





### Impacts: From Situation Analysis to Strategic Plan







### Background: A Climate Change Partnership Pairing Municipal Staff and Schoolchildren



## Co-creating Green Maps with other waterfront communities around NYC is in our future plans





Youth Leaders on Staten Island's Port Richmond, Summer 2014

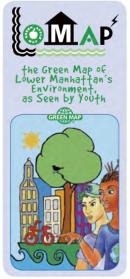
More projects at GreenMap.org /news

### Think Local, Map Social!

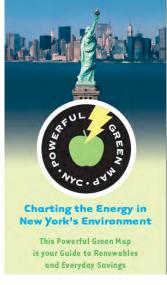
















Green Map System's local NYC project created these maps. See more at

GreenMapNYC.org



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### Think Global, Map Local!





900 diverse cities in 65 countries use Green Map System's engaging tools, icons and technologies



GreenMap.org/join

# Climate health depends on all of us



Be solutionary!
Promote and connect green living in your hometown