

International Otter Awareness Day

Join us on **27 May 2015** in a celebration of otters

Help us to help the world's otters.



Otters are at the top of the food chain and use both land and water - so they are an ideal indicator of a healthy environment. This is vital for all species including our own.

Worldwide, 9 of the 13 species of otter are declining and yet the focus is always on high profile species, such as elephants and tigers. In the UK people believe they are doing very well - but even here there are still problems, particularly on the roads.

Please help us to make people aware of otters. There are many things YOU can do, such as:

- Hold a special event such as a children's fun day, car boot sale or sponsored event
- Tell your friends and family about otters. Like and Share us on Facebook and Twitter
- Teachers – have an otter-themed class day
- If you work in a museum or library put up a special display or hold a public talk
- Send information and a press release to your local media

Please tell us what YOU are doing so we can put it on our website.
Need help? Contact us at enquiries@otter.org.



Conservation



Protecting



Education



Research



International



Rehabilitation

IOSF
INTERNATIONAL OTTER SURVIVAL FUND
www.otter.org

Find out more: <http://otter.org/stopPress.aspx>