

Brāv

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Making Conflict Resolution without Violence a Reality



Platform: Secure online conflict resolution through face-to-face video chats, messaging, email, and more with trained community members utilized as conflict managers. Integration of trainers (Brāv Ones) into schools, organizations, workplaces, and more will expand the reach into most corners of society.



Why?: Our world is plagued with conflict and devastating violence everywhere you look: bullying in schools from elementary age to college, workplace bullying from blue collar to white collar, violence in our homes, on the streets, across borders, everywhere.

How?: Technology and the human heart. We are communicating differently now. Mobile devices and computers are everywhere. Brāv capitalizes on this reality to facilitate a new way to solve problems, large and small. At our root, an online source of caring individuals for those in need- a resource for support, maintaining the utmost values to uphold privacy concerns while focusing on one goal: nonviolent conflict resolution.

Who uses Brāv?: Students, employees of workplaces small and large, civic organizations, churches, sports leagues, families, and more. The human experience is met daily with difficult situations - the potential for good is unlimited.



Technology: Brāv intends to be on the cutting edge with games, visuals, and communication through our platform. Games will be utilized for training community members to become Brāv Ones, and also for any individual desiring to learn conflict resolution skills. Privacy concerns will be addressed with the latest in graphics. Multiple types of online communication will be utilized in our program to facilitate the best experience and the individual's need.

Potential: Its international reach allows for Brāv to change the world, one resolution at a time. We hope to integrate nonviolent conflict resolution as a common core throughout many facets of society worldwide, taking advantage of the latest in technology to make Brāv accessible, desirable, and effective.

The Challenge: To market the benefits to individuals and organizations, to be at the forefront of technological advances, and to integrate the online platform into “real-life” programs for all ages.



The Benefits of Brāv:

- The improvement of the individual's conflict resolution skill set
- Individuals are empowered through direct compromise
- Individuals can use this skill set for future issues that arise
- Brāv Ones serve as neutral third parties providing non-bias information
- Early intervention is possible prior to escalation and potential legal action
- Provides accountability that is crucial for maintaining peace, and preventing future conflict
- Problem solving through Brāv Ones can save money for potential legal costs
- Greater potential for long lasting personal and professional relationships
- Use of latest technology improves engagement equals a greater possibility of nonviolent conflict resolution.

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