



# *GlobeMed at Cornell*

**2014 – 2015 ANNUAL REPORT**



# GlobeMed Network

AMHERST COLLEGE	Pastoral de La Salud   <i>San Salvador, El Salvador</i>
ARIZONA STATE UNIVERSITY	ICOD Action Network   <i>Lyantonde, Uganda</i>
BETHEL UNIVERSITY	Rural Economic Development Association   <i>Svay Rieng, Cambodia</i>
BOSTON COLLEGE	Chinmaya Organization for Rural Development   <i>Tamil Nadu, India</i>
BROWN UNIVERSITY	Ungano Tena   <i>Nairobi, Kenya</i>
CITY COLLEGE OF NEW YORK	CCC-UNSCH   <i>Ayacucha, Peru</i>
COLORADO COLLEGE	Western Organization of People Living with HIV/AIDS   <i>Western Kenya</i>
COLUMBIA UNIVERSITY	Gulu Women's Economic Development and Globalization   <i>Gulu, Uganda</i>
CORNELL UNIVERSITY	AMMID   <i>San Marcos, Guatemala</i>
CU-BOULDER	Himalayan Health Care   <i>Jawalakhel, Nepal</i>
DARTMOUTH COLLEGE	Kachin Women's Association Thailand   <i>Chiang Mai, Thailand</i>
DUKE UNIVERSITY	ACUDESBAL   <i>Bajo Lempa, El Salvador</i>
EMORY UNIVERSITY	Migrant Assistance Program Foundation   <i>Chiang Mai, Thailand</i>
FLORIDA INTERNATIONAL UNIVERSITY	Escuela de La Calle   <i>Quetzaltenango, Guatemala</i>
GEORGE WASHINGTON UNIVERSITY	Set Her Free   <i>Kampala, Uganda</i>
GEORGETOWN UNIVERSITY	Primeros Pasos   <i>Quetzaltenango, Guatemala</i>
HOWARD UNIVERSITY	Network for Ecofarming in Africa   <i>Moro, Kenya</i>
INDIANA UNIVERSITY	Trailblazer Foundation   <i>Siem Reap, Cambodia</i>
LAWRENCE UNIVERSITY	Health Development Initiative   <i>Kigali, Rwanda</i>
LOYOLA UNIVERSITY CHICAGO	Jambi Huasi   <i>Otovalo, Ecuador</i>
MASSACHUSETTS INST. OF TECHNOLOGY	Hope Through Health   <i>Kara, Togo</i>
MIDDLEBURY COLLEGE	Gardens for Health International   <i>Gasabo, Rwanda</i>
MORGAN STATE UNIVERSITY	Knowledge for Children   <i>Kumbo, Cameroon</i>
NORTH CAROLINA CENTRAL UNIVERSITY	Young 1ove   <i>Gabarone, Botswana</i>
NORTHEASTERN UNIVERSITY	Kitovu Mobile AIDS Organization   <i>Masaka, Uganda</i>
NORTHWESTERN UNIVERSITY	Adonai Child Development Center   <i>Namugoga, Uganda</i>
PENN STATE UNIVERSITY	Feed the World   <i>Piura, Peru</i>
PRINCETON UNIVERSITY	COVE Alliance   <i>Kapeeka, Uganda</i>
RHODES COLLEGE	A Ministry of Sharing Health and Hope   <i>Managua, Nicaragua</i>
RUTGERS UNIVERSITY	ChangeALife Uganda   <i>Migyera, Uganda</i>
SPELMAN COLLEGE	Light for Children   <i>Kumasi, Ghana</i>
ST. EDWARD'S UNIVERSITY	Burmese Women's Union   <i>Mae Sot, Thailand</i>
TRUMAN STATE UNIVERSITY	Maison de Naisance   <i>Torbeck, Haiti</i>
TUFTS UNIVERSITY	PHASE Nepal   <i>Kathmandu, Nepal</i>
UNIVERSITY OF CHICAGO	Asociación de Personas Afectadas por Tuberculosis del Perú   <i>Lima, Peru</i>
UNIVERSITY OF CINCINNATI	Social Action for Women   <i>Mae Sot, Thailand</i>
UCLA	Mpoma Community HIV/AIDS Initiative   <i>Mukono, Uganda</i>
UNIVERSITY OF DENVER	Buddhism for Social Development Action   <i>Kampong Cham, Cambodia</i>
UNIVERSITY OF MICHIGAN	Perkin Educational Opportunities Foundation (PEOF)   <i>Morazán, El Salvador</i>
UNIVERSITY OF MISSOURI-KANSAS CITY	Kyetume Community Based Health Care (KCBHCP)   <i>Mukono, Uganda</i>
UNC-CHAPEL HILL	Raising the Village   <i>Kampala, Uganda</i>
UNIVERSITY OF NOTRE DAME	Population Education Development Association   <i>Vientiane, Laos</i>
UNIVERSITY OF PENNSYLVANIA	Lwala Community Alliance   <i>Lwala, Kenya</i>
UNIVERSITY OF ROCHESTER	Kallpa Iquitos   <i>Iquitos, Peru</i>
UNIVERSITY OF SOUTH CAROLINA	Alternative for Rural Movement   <i>Odisha, India</i>
UNIVERSITY OF SOUTHERN CALIFORNIA	SparkMicrogrants   <i>Mbale, Uganda</i>
UNIVERSITY OF TEXAS AT AUSTIN	Clinica Ana Manganaro   <i>Guarjila, El Salvador</i>
UNIVERSITY OF VIRGINIA	Build Your Future Today Center   <i>Siem Reap, Cambodia</i>
UNIVERSITY OF WASHINGTON	Women's Development Association   <i>Phnom Penh, Cambodia</i>
UNIVERSITY OF WISCONSIN-MADISON	Cambodian Organization for Women's Support   <i>Kampong Thom, Cambodia</i>
VANDERBILT UNIVERSITY	Dios es Amor   <i>Lima, Peru</i>
WASHINGTON UNIVERSITY IN ST. LOUIS	Uganda Development and Health Associates   <i>Iganga, Uganda</i>
WAYNE STATE UNIVERSITY	Kigezi Healthcare Foundation   <i>Kabale, Uganda</i>
WHITMAN COLLEGE	Burma Humanitarian Mission (BHM)   <i>Eastern Burma</i>

# About GlobeMed

## Mission

*GlobeMed aims to strengthen the movement for global health equity by empowering students and communities to work together to improve the health of people living in poverty around the world.*

## Vision

*We envision a world in which health – the ability to not only survive but thrive – is possible for all people, regardless of where they call home.*



*We believe every human life has equal worth and every person deserves the chance to thrive. This belief has drawn together our network of students, communities, and supporters from all walks of life and from every corner of the world. Health for all is within our grasp, but we can only achieve it by working together.*

# *Message from* The Co-Presidents

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Dear Friends,

We are incredibly proud of everything the Cornell chapter has accomplished throughout the past year. The 2014-2015 academic year brought about many “firsts” for our chapter. We held our first Benefit Dinner and our first Variety Show: two successful campaign events with great potential to grow in the coming years. This was also our first year using a new staff structure where each staff member joined a committee under an executive board member, allowing everyone in our chapter to be responsible and accountable for achieving our goals. As a result of incredible involvement from our entire chapter, we were able to exceed our goal of raising \$8,250 in our first full year with our partner organization, AMMID. We are very humbled by the accomplishments of our chapter this year.

Serving as co-presidents of GlobeMed at Cornell has been a truly remarkable experience. This chapter is comprised of the most passionate and hardworking individuals we have ever interacted with. Without the incredible thoughtfulness and commitment of our staff members and executive board, none of this success would have been possible. To our donors and supporters, thank you for your compassion and generosity. When we work together, we can achieve change and transformation in this community.

Sincerely,

Ryan Fenske & Olivia Winokur  
2014-2015 Co-Presidents  
GlobeMed at Cornell

**Since our founding in  
September 2010, our  
chapter has grown from 10  
members to 42 members.**



*About Us*

# Our Chapter

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GlobeMed at Cornell was founded in the fall of 2010 by ten passionate students dedicated to the pursuit of global health and social justice. Our chapter was originally partnered with CEPAIPA (El Centro de Promoción de Atención Integral para Adolescentes) in Ecuador a partnership that ended during the 2013-2014 school year. We accomplished much with CEPAIPA, sending six students on GROW trips and raising over \$17,000.

This year, GlobeMed at Cornell repartnered with AMMID (Association Maya-Mam to Promote Research and Development) in Guatemala. In the one year that we've partnered with AMMID, we've raised over \$8,000 and sent seven students on GROW trips to install over 200 sustainable water filters in rural villages in Comitancillo, Guatemala. We are so excited to continue our commitment to AMMID, and to see where this partnership takes us!



**Comitancillo is one of the poorest municipalities in San Marcos, Guatemala, with 95% of children under 5 living in poverty, and 78% suffering malnutrition**

# Our Partnership

## The Association Maya-Mam to Promote Research and Development

Founded in 1995

La Asociación Maya-Mam de Investigación y Desarrollo seeks to promote the social, cultural, political, economic, and environmental development of communities based on the native Maya-Mam identity. AMMID is working to combat poverty, malnutrition, gender inequality and loss of cultural identity with sustainable, autonomous solutions that primarily benefit women and children.

### **Comitancillo, Guatemala**

Population: **60,000**

Comitancillo, a municipality of San Marcos, is 99.5% indigenous Maya-Mam and one of the the poorest municipalities of both San Marcos and Guatemala. Globalization, illiteracy, and extreme poverty are serious threats to the cultural identity of the population, which is poorly protected from international lumber and mining companies by governmental policies.

# Our Project



## **BY THE NUMBERS:**

*Key metric:* 242 sustainable water filters

*Cost of project:* \$10,406

*What the money directly funded:*  
*Purchase and Installation of filters, maintenance training for local women*

*In the 2014-2015 year, GlobeMed at Cornell raised \$8,470.45 to install a total of 157 sustainable water filters in villages in and around Comitancillo, to combat water-borne diseases*

In 2014-2015, GlobeMed at Cornell continued our project from the spring of 2014, raising money to install sustainable water filters in nine communities around Comitancillo. Building on the 85 water filters and \$4,060.00 that we sent to AMMID in the spring of 2014, GlobeMed at Cornell raised \$8,470.45 this year, allowing our GROW interns to install 157 additional filters, for a total of 242. All additional funds went towards training local women (“promotores”) in the operation and maintenance of the filters, providing them with essential jobs in their communities.

# Campaigns

*Campaigns are on-campus events and initiatives that raise funds for GlobeMed partner organizations' grassroots projects abroad.*

<i>Event Title</i>	<i>Event Description</i>	<i>Revenue</i>
<b>Midnight Bake Sale</b>	GlobeMed at Cornell celebrated Homecoming Weekend by selling homemade baked goods to students and guests	\$301.00
<b>Alternative Gift Sale</b>	GlobeMed at Cornell celebrated the holiday season by selling donation cards for students to give in their loved ones' names.	\$185.00
<b>Global Health Gala</b>	A benefit dinner and advocacy event with two guest speakers.	\$1,158.00
<b>Variety Show</b>	A benefit concert featuring a variety of Cornell student performance groups.	\$166.00
<b>Strip for Solidarity</b>	A 5K Run/Walk where runners also donate clothes to a local charity.	\$706.00
<b>Individual Giving</b>	Members reached out to family and friends through our Global Giving website.	\$2,707.65
<b>Additional Funds</b>	We donated our excess funds from last year, along with a grant we received from Cornell.	\$3,246.80

*Total funds raised for AMMID in 2014-2015:*

**\$8,470.45**

In our first full year partnering with AMMID, Globemed at Cornell was able to exceed our original fundraising goal of \$8,250.

We sent a total of \$8,470.45, and we are excited to continue increasing and surpassing our fundraising goals.



*Dr. Mary Simmerling of Weill Cornell addresses the audience at the first GlobeMed at Cornell Global Health Gala*

# Campaign Highlights

## Global Health Gala

This year, GlobeMed at Cornell partnered with Cornell Health International to host the first annual GlobeMed at Cornell Global Health Gala. This benefit dinner featured two guest speakers from Weill Cornell Medical College and a raffle with prizes donated by student groups at Cornell.

## Strip for Solidarity 5K

GlobeMed at Cornell hosted the 4th annual Strip for Solidarity 5K Run/Walk, benefiting both AMMID with runners' fees and local charities with donations of clothing. This year, GlobeMed at Cornell partnered for the first time with Cornell Partners in Health for the event, in which over forty participants ran.

# Internal Community Building

*Through service and team-building events, community and camaraderie is fostered around global health and social justice within GlobeMed chapters, the GlobeMed network and surrounding communities.*



**Total number of chapter members in 2014 - 2015: 42**

**Number of community-building events: 6**

GlobeMed at Cornell held a number of staff community building events, including a hike, potlucks, bowling, and a documentary screening. These events brought together a staff of seasoned members with a group of new and excited members, giving our eleven graduating seniors the opportunity to share their experience and cement a strong foundation for next year's staff.

# External Community Building

*Through service and team-building events, community and camaraderie is fostered around global health and social justice within GlobeMed chapters, the GlobeMed network and surrounding communities.*



In support of our local community, GlobeMed at Cornell works with inmates at the MacCormick Secure Center for Juvenile Offenders to educate them on social justice and global health issues.

This year, GlobeMed at Cornell and Reconnect Cafe in Brooklyn, NY partnered to provide the young men at MacCormick with the opportunity to encourage positive re-engagement with the community - the inmates designed a t-shirt representing their desire to break the chain of poverty and incarceration. Proceeds of this project pay fair wages to young men working to turn their lives around.

For more information visit [Reconnectcommunity.org](http://Reconnectcommunity.org)

# globalhealthU

*globalhealthU is GlobeMed's signature year-long global health curriculum. This student-designed and driven program equips students with the critical thinking skills that will inform a life of leadership for global health.*

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*"I believe ghU has fueled interest in global health among the staff members and provided introductory experience to approach problems in global health. I believe that incorporating the common curriculum with current events allowed the staff members to relate skills discussed in the Basics, Explore, Reflect, and Innovate to relevant topics in order to engage their ability to analyze topics in global health. I hope that, starting next year, ghU topics will be incorporated in various campaigns from bake sales to our annual 5K run to spread awareness to the Cornell campus."*

*-- Chen Shen '16*



# globalhealthU

*globalhealthU is GlobeMed's signature year-long global health curriculum. This student-designed and driven program equips students with the critical thinking skills that will inform a life of leadership for global health.*



## Partnership Concerns

In the photo above, GlobeMed at Cornell staff members discuss the issue of indoor air pollution in small groups. Many of our globalhealthU sessions focus on health and social issues that directly affect the communities that AMMID works with.

## Global Concerns

This year, GlobeMed at Cornell increased staff interest in global health and social justice issues by focusing on current events as they occurred throughout the year. Popular topics included the Brittany Maynard death with dignity case and paid maternity and paternity leave.



# World Day of Social Justice

## February 20, 2015

*This year, GlobeMed at Cornell had Cornell students answer the question “What does social justice mean to you?”*

GlobeMed at Cornell took to the streets to find out what social justice really means to our students. Students answered the question on a whiteboard, and their answers were shared on our Facebook page.

### **Some of our favorite responses:**

#### **To me, social justice means...**

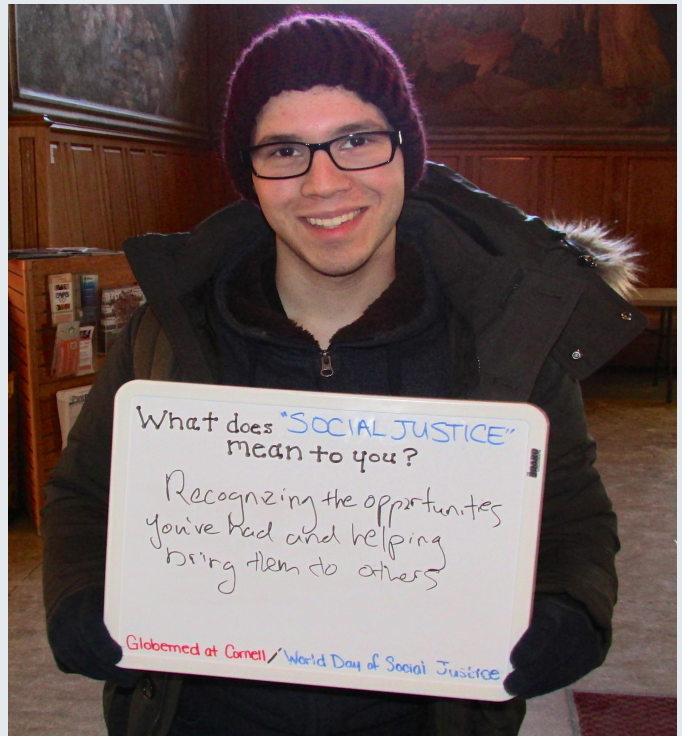
*“Honoring the human story”*

*“Eliminating starvation and malnourishment for the impoverished”*

*“Giving a voice to the voiceless”*

# World Day of Social Justice

February 20, 2015



# 2015 Summit

## *Facing Injustice: Partnering for Systemic Change*

*The annual GlobeMed Global Health Summit brings together university students from across the nation for three days of intensive lectures and workshops with representatives from grassroots global health organizations and a range of experts.*

*"I met students [at Summit] who were truly passionate about GlobeMed at its mission in a way that I had never seen before and who were putting much of their time and hearts into their projects. Hearing the stories they had to tell and realizing the dedication each one of them held - while being full time college students - impressed me and motivated me to not lose sight of this bigger picture we are all working towards"*

*--Shivani Bahl, '18*



List of 2015 Summit delegates:

Shivani Bahl, '18  
Rie Seu, '17  
Olivia Winokur, '15

# OF GROW INTERNS: [ 3 ]  
LENGTH OF STAY: [ 4 weeks ]  
DATES OF TRAVEL: [ May 27 - June 24 ]



# *GROW Internship*

## **Grassroots Onsite Work**

*Through Grassroots On-site Work (GROW) internships, students build capacity of their partner organization, engage in mutual learning, and ensure long-term stability of their partnership.*

This summer, our GROW interns worked with AMMID to install the EcoFiltro water filters, and participated in training sessions on the maintenance of the filters. Our interns also conducted surveys to evaluate the effects of our project, and shadowed various AMMID employees to better understand the full scope of their work.

*“We learned that...grassroots change has the power to influence distinct lives and communities both, by the power of listening to the issues of the society and responding with individual empowerment.”*

*-- Alexandra Burton, '17*

# *GlobeMed at Cornell*

# Our Future

Dear Friends,

It is impossible to fully express how honored we are to take on the mantle of co-presidents for the 2015-2016 year. Since our freshman fall, GlobeMed at Cornell has not only strengthened our bond as friends, but also our commitment to improving the health of impoverished communities around the world. We are blessed to be part of this engaged and passionate organization.

The 2014-2015 co-presidents have left large shoes to fill, and we hope to build on their success in the coming year. This summer, our GROW interns performed surveys to ascertain the effects of current project and determine how we can continue to direct our support in avenues that will be beneficial to the community. We are hoping to use the results of this survey to start planning our next project with AMMID while continuing to raise funds to help sustain the water filters.

Here at Cornell, we are hoping to continue our new collaborations with other global health groups on campus, and grow the reach of our two new fundraisers, the Global Health Gala and the Variety Show. We also want to expand our awareness outreach, and find new ways to engage other Cornell students in discussions about the important social and health questions that our generation has to answer. We cannot be more excited for a great year with our amazing staff!

If you're interested in donating, please look up our page on [GlobalGiving.org](http://GlobalGiving.org)

Sincerely,

Kara Beckman and Rie Seu  
2015-2016 Co-Presidents  
GlobeMed at Cornell

*"[GlobeMed] was one of the very few constants I had in the years of unimaginable change and growth, a place where I looked forward to going each week to see my friends and challenge the way I viewed the world."  
--Christina Boada, '15*

# Finances

In 2014-2015, GlobeMed at Cornell raised \$8,470.45 for AMMID to support projects in Comitancillo, Guatemala.

<b>Revenue</b>	
<i>Events (Campaigns)</i>	\$2,516.00
<i>Individuals</i>	\$2,707.65
<i>University</i>	\$2,000.00
<i>Corporations</i>	\$0
<i>Foundations</i>	\$0
<i>Internal Chapter Revenue</i>	\$0
<i>National Office Launch Grant</i>	NO
<b>TOTAL REVENUE</b>	<b>\$6408.05</b>
<b>Expenses</b>	
<i>Campaigns</i>	\$1,500.0
<i>Operations</i>	\$500.00
<b>TOTAL EXPENSES</b>	<b>\$2,000.0</b>
<b>Sent to Partner</b>	
<i>Total sent to partner that was fundraised in the 2014-2015 academic year</i>	\$7,223.6
<i>Total sent to partner that was fundraised prior to the 2014-2015 academic year</i>	\$1,246.8
<b>TOTAL SENT TO PARTNER IN 2014-2015</b>	<b>\$8,470.4</b>
<i>Current Cash Position</i>	\$2,000.0

# Stay Connected

## *GlobeMed at Cornell*



Read more about our partner and project, and the GlobeMed network <http://globemed.org/impact/cornell/>



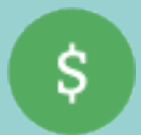
“Like” us on Facebook to find out about upcoming events. <https://www.facebook.com/GlobeMedatCornell>



Follow us on twitter at @GlobemedCornell



Follow our blog and join in on the discussion. <https://globemedatcornell.wordpress.com>



Find our chapter on [GlobalGiving.org](http://GlobalGiving.org) and make a donation to support our partner and project today.



Email us at [cornell@globemed.org](mailto:cornell@globemed.org) to find out how you can get involved!

# Executive Board

## GlobeMed at Cornell

<i>External Co-President</i>	Olivia Winokur	<a href="mailto:ocw7@cornell.edu">ocw7@cornell.edu</a>
<i>Internal Co-President</i>	Ryan Fenske	<a href="mailto:rjf258@cornell.edu">rjf258@cornell.edu</a>
<i>Director of Partnership</i>	Alexandra Burton	<a href="mailto:alb393@cornell.edu">alb393@cornell.edu</a>
<i>globalhealthU Coordinator</i>	Christina Boada	<a href="mailto:cmb359@cornell.edu">cmb359@cornell.edu</a>
<i>globalhealthU Coordinator</i>	Chen Shen	<a href="mailto:cs829@cornell.edu">cs829@cornell.edu</a>
<i>Campaign Coordinator</i>	Kara Beckman	<a href="mailto:kab365@cornell.edu">kab365@cornell.edu</a>
<i>Campaign Coordinator</i>	Rie Seu	<a href="mailto:rjs468@cornell.edu">rjs468@cornell.edu</a>
<i>Director of Communications</i>	Jacqueline Jansz	<a href="mailto:jmj254@cornell.edu">jmj254@cornell.edu</a>
<i>Director of External Community Building</i>	Eliza Baird-Daniel	<a href="mailto:erb228@cornell.edu">erb228@cornell.edu</a>
<i>Director of Internal Community Building</i>	Sophia Timko	<a href="mailto:snt28@cornell.edu">snt28@cornell.edu</a>
<i>Director of Finances</i>	Connor Berlin	<a href="mailto:cdb65@cornell.edu">cdb65@cornell.edu</a>

# Supporters

*A sincere thanks to the following advocates, mentors, donors, and colleagues for making our 2014 – 2015 year a great success:*

Cornell Health International  
Cornell Partners in Health  
International Students Union  
Engaged Learning and Research at Cornell  
Policy Analysis and Management Department  
Developmental Sociology Department  
Global Health Department  
Dr. Satchit Balsari  
Dr. Mary Simmerling  
Anupa Gewali



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