

You are the **Breakthrough Generation.**

You are making violence and discrimination against women **unacceptable**. You are using your power to make a difference every day. You are confronting wrongs and promoting rights. You are transforming the norms that hold us all back. You are inspiring others to create a new vision together: a world in which all of us reach our full potential.

You are:

- Asha, 15, a student in Jharkhand, India. Emboldened by participating in our interactive street theater challenging early marriage, she convinced her father to educate her older teen sisters instead of marrying them off.
- Matthew, 25, a U.S. Marine. Responding to our call to challenge everyday moments of disrespect, he now speaks up if friends or colleagues make sexist comments.
- Raju, 11, of Karnataka, India. Inspired by our “Bell Bajao” ads calling on men and boys to interrupt domestic violence — and having heard a neighbor abuse his wife upon returning from work — he rallied his friends to watch TV at the man’s house every evening; the violence stopped.

What will *your* breakthrough be?



Breakthrough is a global human rights organization working to make violence and discrimination against women unacceptable. Our cutting-edge multimedia campaigns, community mobilization, agenda-setting, and leadership training equip men and women worldwide to challenge the status quo and take bold action for the dignity, equality, and justice of all.

"Violence against women is the greatest human rights violation of our generation. Each of us must examine — and change — the ways in which our own behavior might contribute to, enable, ignore, or excuse all forms of such violence. I promise to do so, and invite other men and allies to do the same." — Sir Patrick Stewart, for Breakthrough

Human rights start with you.



breakthrough
www.breakthrough.tv

Breakthrough works through centers in India and the United States. All gifts are tax-deductible as allowed by law. U.S. TAX ID number 31-1793681 | India 80(G) ID number DIT(E) 2007-2008/B-783/2849 | India 12(A) ID number DIT(E) 1999-2000/B-783/99/697

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Join the Breakthrough Generation

to make violence against women **unacceptable**.



breakthrough

Human rights start with **you.**



"I invest only in startups with women among their founders."



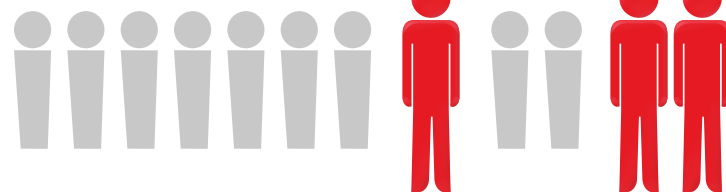
"I got my friends to stop saying 'bitch.'"



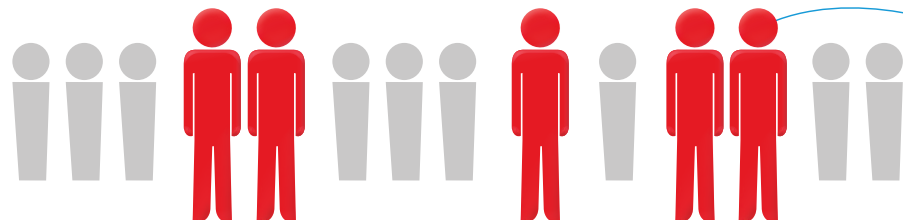
"I ensure that police in my jurisdiction file sexual assault complaints."



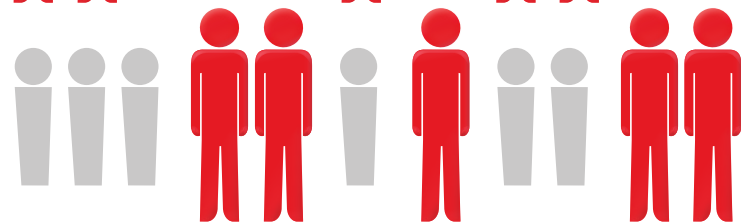
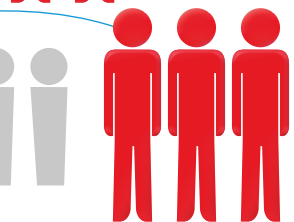
"I led my fraternity to take action against sexual assault."



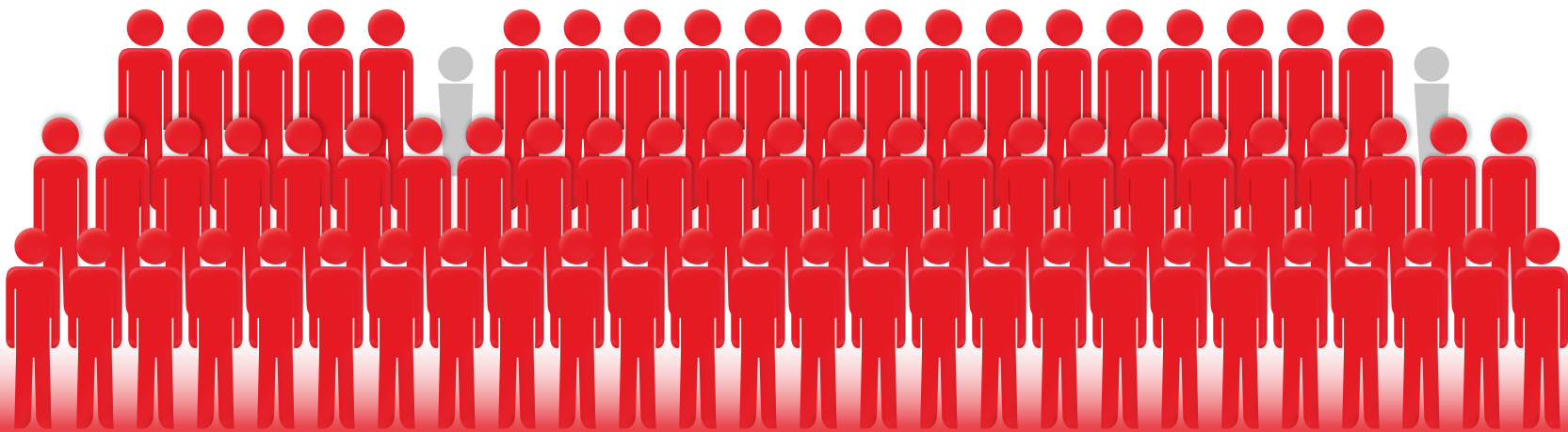
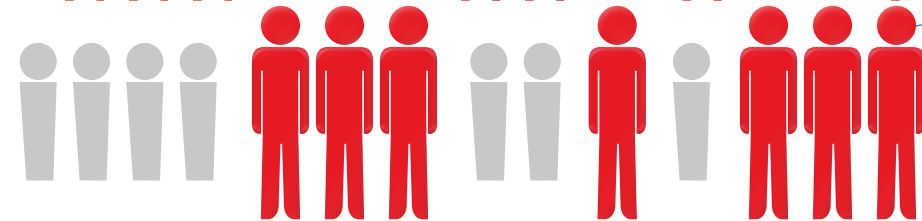
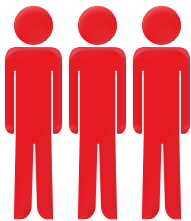
"I pledge that the cycle of violence in my family ends with me."



"I use my medical practice to help parents nurture girls."



"I rang a neighbor's bell to stop domestic violence."



Together we can make **violence & discrimination** against women **unacceptable.**