

PROJECT PROPOSAL

1. GENERAL INFORMATION

Project title	Sustaining Long Term Initiative To Typhoon Haiyan Victims
Proponent Organization	Children's Joy Foundation, Inc.
Address	KJC Compound, Catitipan, Davao City
Phone	082 – 284 – 1682
Fax	082 – 234 – 7277
Email	info@childrensjoyfoundation.org
Contact person 1	Rosemarie Navallo-Dimagnaong, Executive Director
Mobile No.	63 0916 – 480 – 5227
Contact Person 2	Riene L. Tagupa, Deputy for Operation / Project Leader
Mobile No.	0916 – 486 – 6218
Project Location	Province of Leyte and Tacloban City
Project Duration	24 months
Start-up Date	January 2015
Completion Date	December 2016
Project Cost	USD 421,483.72

2. PROJECT DESCRIPTION

2.1. Project background

The project was conceptualized to sustain the long term initiatives implemented by CJFI and GlobalGiving to Typhoon Haiyan victims in Tacloban City and Leyte Province. The initial long term assistance provided to victims were Day Care buildings and fishing boats. CJFI constructed four day care centers and distributed 60 fishing boats to Haiyan victims. CJFI also paid the monthly allowance for Day Care Workers to ensure that they can perform the required interventions for Day Care kids. This support was in response to local government units limitation in responding the needs of the victims as they are confronted with so much priorities which they couldn't respond simultaneously due to budget constraints.

2.2. Problem being addressed by the project

There are two major problems this initiative will address. First, because of the vast devastation brought by Typhoon Haiyan, a comprehensive and sustained interventions is inevitably needed. So there is a need to provide long term assistance that will impact the majority of the victims. In Leyte Province, there are nine (9) coastal communities which include Tacloban City and eight (8) municipalities that received the most damage of casualties and properties. The local officials has estimated 10,000 were killed by the typhoon in Leyte Province alone. It left the affected areas with an estimated damage to agriculture of 17 billion pesos and to infrastructure of 17 billion pesos as well. A total of 511,367 people living in these areas of which 9,491 are fishers from 5,457 fishing households living in 102 coastal barangays lying along the Gulf of Leyte.

Table 1 - Gulf of Leyte Profile

Area	Pop	No. of Coastal Barangays	No. of Fishers	No. of Fishing Households
Tacloban City	221,174	44	1,050	802
Abuyog (Mun)	57,146	19	3,907	1,456
Dulag (Mun)	47,612	9	2,109	784
Javier (Mun)	23,878	2	90	40
MacArthur (Mun)	17,608	5	78	78
Mayorga (Mun)	15,073	4	244	1,475
Palo (Mun)	62,727	5	119	101
Tanauan (Mun)	49,310	6	648	390
Tolosa (Mun)	16,839	8	1,246	331
TOTAL	511,367	102	9,491	5,457

Second, there is a need to increase the capacity of the people living in coastal areas in coping up disasters particularly typhoon. This can be realized by increasing their awareness on disaster risks reduction, strengthening the community disaster mechanism, and increasing the LGU capacity on disaster risks reduction and response.

Several lessons can be gleaned out from Typhoon Haiyan experienced based on expert opinion. One is to manage risks rather than manage disasters or simply risks governance. Local Government Units (LGUs) must sufficiently allocate funds to manage the risks that are prevalent in the community. Another lesson is make every Filipino “disaster-literate”. Early and mandatory evacuation would be useless if the people do not understand the need for such efforts.

Another important lesson is total protection of the environment. The impact of climate change is the result of the wanton neglect of our environment. The awareness on the protection of the environment should start from the family by nurturing the kids with value and love of the environment. Failing to educate the kids will continue the chain of generation of environmental destroyers. Preparation is half the battle won. Contingency plans are crucial in times of disasters. Communities must draw and test regularly their response plan way ahead of any disaster event and constantly improve on early warning systems.

3. PROJECT COVERAGE

The project will cover the city of Tacloban and eight municipalities of Leyte Province facing the Gulf of Leyte. Priority areas are selected 21 coastal barangays lying along the Gulf of Leyte. These coastal barangays need a sustained and long term interventions to effectively help the majority of the victims recover from impact.

Table 2 - Target Number of Recipient Barangays

Target Community	Number of Coastal Barangays	Target No. of Recipient Coastal Barangays
Tacloban (City)	44	5
Abuyog (Mun)	19	2
Dulag (Mun)	9	2
Javier (Mun)	2	2
MacArthur (Mun)	5	2
Mayorga (Mun)	4	2
Palo (Mun)	5	2
Tanauan (Mun)	6	2
Tolosa (Mun)	8	2
TOTAL	102	21

The selection of the specific names of the barangays will be consulted with the officials of the Local Government Unit (LGU) on the basis of the proposed criteria, as follows:

- Number of families affected
- Number of population affected
- Gravity of damage to infrastructure, livelihoods & and structures (e.g. houses)

4. STRATEGY (PROJECT COMPONENT)

4.1. Sustaining day care kids' education and development

The project will continue the education of day care kids by providing day care facilities. The project will construct 21 day care centers in 21 identified coastal barangays facing the Gulf of Leyte. The facilities will benefit 700-800 day care kids in the communities every year. The centers will be equipped with the amenities required for a day care center as prescribed by the Department of Social Welfare and Development.

A day care center is a barangay-based facility as embodied in Republic Act No. 6972 otherwise known as "Barangay-Level Total Development and Protection of Children Act" of the Philippines approved in 1991 by then President Corazon C. Aquino. It caters children 2-4 years of age who will be given with supervised mental and physical exercise to develop their potentials and capacities in preparation for formal schooling.

The role of the Day Care Worker (Teacher) is very crucial in this project because she is the mentor of the kids. In other areas, LGUs have stopped giving allowances to Day Care Workers depriving what is due to them affecting their effectiveness as Day Care Worker. To address the problem, CJFI assumed the one year

allowances of the Day Care Workers assigned in the four day care centers constructed by CJFI so they can continue their work without worries for sources of daily sustenance.

The strategy has been working effectively. The Day Care Workers are diligent in their role. Despite of overload in terms of number of kids, the Day Care Workers in Barangay Fatima and Nulatula (Tacloban City) have ably performed their role. A ratio of 30-35 kids per Day Care Worker is the standard load. But the day care centers is Fatima and Nulatula have 91 and 84 kids respectively, more than doubled or tripled in number.

CJFI will continue to assume the allowances of Day Care Workers for one year with an understanding through a Memorandum of Agreement (MOA) that the local government units will assume back the responsibility after one year. This is the scheme applied to already implemented day care project.

Table 3 - Target Number of Day Care Centers and Day Care Kids

Area	Target Number of Barangays	Number of Day Care Centers (to be built)	Target Number of Kids (in 1 year)
Tacloban City	5	5	200
Abuyog (Mun)	2	2	80
Dulag (Mun)	2	2	80
Javier (Mun)	2	2	80
MacArthur (Mun)	2	2	80
Mayorga (Mun)	2	2	80
Palo (Mun)	2	2	80
Tanauan (Mun)	2	2	80
Tolosa (Mun)	2	2	80
TOTAL	21	21	840

4.2. Livelihood Assistance and Development

The fishing sector is among the most badly affected by the typhoon. After the typhoon, no single fishing boat and inputs that stood complete. All fishing boats (large and small) had turned to pieces and wrecked. A total of 1,940 motorized fishing boats and 1,150 non-motorized fishing boats were destroyed by Haiyan leaving the fishing households with no livelihood.

The provision of fishing boats is a timely response to fishing communities because it is the top priority list of their needs to recover from the impact. The local government through the aid of NGOs have introduced *cash-for-work* initiative to give the affected families source of living for a time being. However, it is not sustainable because financial assistance is not forever. In fact, the initiative is already stopped due to unavailability of funds. The LGUs as well, have drained their resources because of so much needs.

Table 4 - Target Number of Fishing Boats and Number of Recipients

Area	Number of Target Barangays	Number of Fishing Boats (to be distributed)	Target Number of Fishing Household Recipients
Tacloban City	5	150	150
Abuyog (Mun)	2	60	60
Dulag (Mun)	2	60	60
Javier (Mun)	2	60	60
MacArthur (Mun)	2	60	60
Mayorga (Mun)	2	60	60
Palo (Mun)	2	60	60
Tanauan (Mun)	2	60	60
Tolosa (Mun)	2	60	60
TOTAL	21	630	630

The selection of fishing boats recipients will be by family and whose kids are schooling in day care centers. The purpose of this approach is to provide the family heads a package of support that will enable them to provide the basic needs of their families.

4.3. Community disaster preparedness, education, and capacity building

This is an important strategy in which the recipients, the community, and local leaders must realize that in order for them to be better equipped when disaster comes is to enhance the community preparedness through education, better planning, and increasing the capacity of the community to implement proactive measures against disaster.

Local leaders will be educated on disaster risks reduction and management, community disaster preparedness, climate change, and environmental management. The recipients of the fishing boats will also be educated on this aspect including the day care kids, children and youth in the community because massive awareness and cooperation are key factors to minimize or reduce the impact of disaster and climate change. The capacity of the community must also be strengthened to implement disaster risks reduction measures, plan and projects.

The project aimed to provide at least nine (9) awareness raising activities such as training, seminar, and symposium involving the recipients, local officials, and community constituents. It will focus on risk reduction and management, coastal resource environment, climate change, and solid waste management.

5. PROJECT IMPACT

This initiative will directly benefit 21 coastal barangays facing the gulf of Leyte that were badly impacted by the typhoon. It will provide continues opportunity for day kids in the community through the construction of Day Care Centers to develop their mental capacities. Annually, an estimated of 700-800 day care kids age 2-4 years will benefit the day care centers as students. At the end of project term after two years, about 1,600-2,000 day care kids will benefit the day care centers. So parents are assured of consistent and sustained education for their kids thereby increasing the preparedness of the parents and the kids themselves to enter into formal schooling.

The project will also uplift the living condition of the 630 fishing families who will be given fishing boats to regain their lost livelihood destroyed by Typhoon Haiyan. Such improvement will create a domino effect to the community as there would be more fish vendors will benefit as sellers or retailers of the fish catch by the fishing boat recipients. This means more money will circulate in the community so eventually more business will flourish in the community.

A massive education on risks reduction and risks management, disaster preparedness, climate change, and marine and coastal resource management will create massive education and massive awareness among the people in the community. Right education and right awareness will create self-will cooperation to participate to community endeavors for risks reduction and management, and disaster preparedness.

6. PROJECT MILESTONE

Table 5 - Project Milestone Schedule

SCHEDULE	TARGET MILESTONE		
	Strategy 1	Strategy 2	Strategy 3
2015			
January	Project launching		
February	MOA with LGUs		
March	Project Report		
April	Construction of 5 Day Care Centers		
May	Construction of 5 Day Care Centers		
June	Construction of 5 Day Care Centers. Project Report		
July	Construction of 6 Day Care Centers		Conduct Training
August		Distribution of 120 fishing boats	
September	Project Report	Distribution of 120 fishing boats	Conduct Training
October		Distribution of 120 fishing boats	
November		Distribution of 120 fishing boats	Conduct Training
December	Project Report	Distribution of 150 fishing boats	
2016			
January			Conduct Training
February			
March	Project Report		Conduct Training
April			
May			Conduct Training
June	Project Report		
July			Conduct Training
August			
September	Project Report		Conduct Training
October			
November			Conduct Training

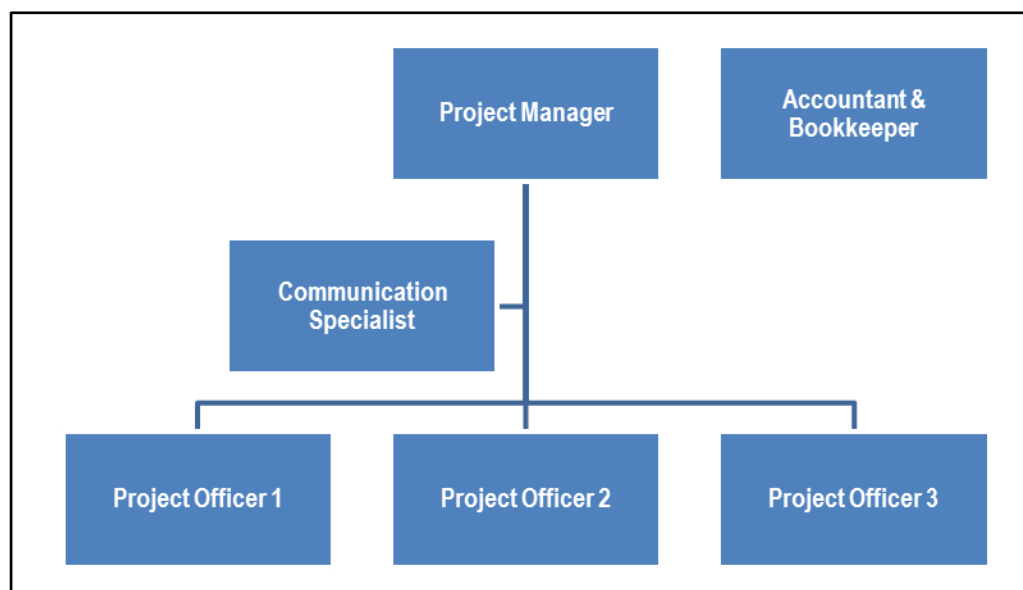
SCHEDULE	TARGET MILESTONE		
	Strategy 1	Strategy 2	Strategy 3
December	Project Report / Terminal Report		

7. MANAGEMENT AND IMPLEMENTATION

CJFI will create Project Management Team (PMT) that will be responsible in the execution of activities and implementation of the project. The Team will be based in Tacloban City most of their time. PMT will be headed by a Project Manager who is primarily responsible in the overall ground level project implementation. The Project Manager (PM) will be assisted by three (3) Project Officers, each assigned in clusters of barangays, who will implement and initiate ground level undertakings.

On the administrative side, the PM will be assisted by an Accountant, Bookkeeper, and Communication Specialist. The Accountant and Bookkeeper are based in the central office with periodic travels to the project site. The Communication Specialist is responsible in the dissemination of project results such as benefits, recipient's testimony, impact to partners, stakeholders, and Global Giving. He / She is responsible also the designing of a good communication system whereby the project outcomes and impact will create awareness to stakeholders and partners.

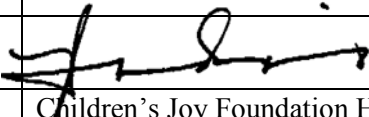
Figure 1 - Project Management Team



8. PROJECT COST SUMMARY

PROGRAM COST	In Phil Pesos	In US Dollars	%
Day Care Centers	9,450,000.00	219,767.44	
Fishing Boats	2,625,000.00	61,046.51	
Education & Training	800,000.00	18,604.65	
Day Care Workers Allowance	1,260,000.00	29,302.33	
Vehicle acquisition & fuel	1,740,000.00	40,465.12	
TOTAL PROGRAM COST	15,875,000.00	369,186.05	88%
ADMINISTRATIVE COST			
Salaries & wages	1,768,000.00	41,116.28	
Employees benefits	132,800.00	3,088.37	
Travels	288,000.00	6,697.67	
Office supplies	60,000.00	1,395.35	
TOTAL ADMIN COST	2,248,800.00	52,297.67	12%
GRANDTOTAL COST	18,123,800.00	421,483.72	

CERTIFICATION

Proponent Organization	Children's Joy Foundation, Inc.
Contact Person	Rosemarie Navallo-Dimagnaong
Designation	Executive Director
Signature	
Address	Children's Joy Foundation Head Office, KJC Compound, Catitipan Davao City
Contact Tel. Nos.	Cell No. 0916-480-5227; Landline 082-284-1682
Date:	17 October 2014