



WHO IS HIPPOCAMPUS

Hippocampus was established in 2003 with the mission of providing better educational services to children in this country. Established by people from the IT industry with a desire to give back to society, Hippocampus in the early days, focused primarily on developing the reading habits of children. These programs are now in use across 9 states and have been implemented by some leading organizations and governments in India. In 2011, Hippocampus opened its first Pre-school Hippocampus Learning Centre in rural India. The quality of content of the HLC Pre-school Program reflected in the superior self-learning of HLC children, and the quality of the training reflected in the confidence of HLC teachers, earned the trust of parents, making HLC the largest Pre-school Network in Karnataka in a span of 2 years. Today, HLC operates 104 Pre-schools and has nearly 3000 children enrolled in its Pre-school programs.



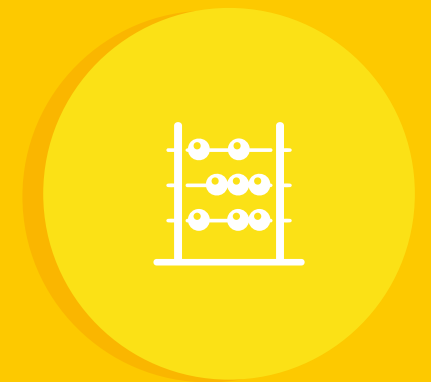
Join us to fulfill your vision of creating an aspirational school

Adopt HLC Programs, transform your school and become a reputed leader in education in your district. Opportunities for partnership are limited in each district and we urge you to join at the earliest possible.



Make your child a self-learner

Hippocampus Learning Centres
227, 6th Cross, S.T. Bed Layout, Koramangala 4th Block (behind Maharajah hotel)
Bangalore, 560034, India, Phone: +91 80 41501724

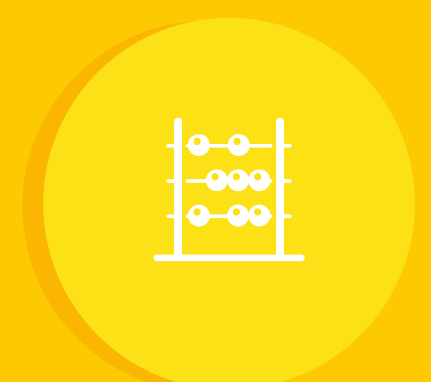
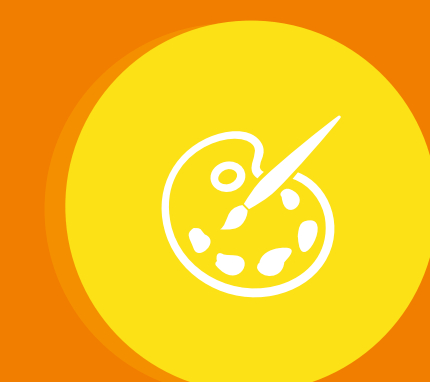
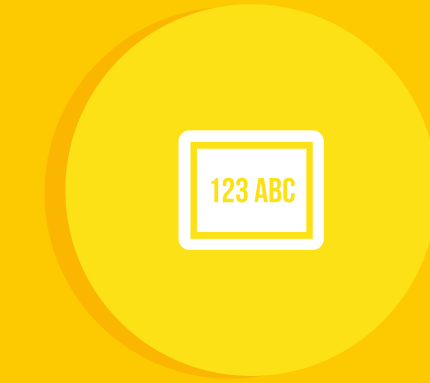


BRINGING TOGETHER ASPIRING LEADERS IN THE FIELD OF EDUCATION

Hippocampus Learning Centres (HLC) is committed to improving education in rural India. Guided by the credo to 'help every child become a self-learner', HLC Programs work to equip the very young with the skills and knowledge to take on the challenges of tomorrow.

HLC now seeks to join hands with select schools interested in being leaders in education. Chosen schools will take up HLC Programs and benefit from HLC's research and training strengths to achieve superior educational outcomes.

To deliver quality, provide adequate support and ensure that each of the partner schools becomes a leader in their district, HLC will partner with only a limited number of schools in each district.





PARTNERING WITH HLC

Hippocampus Learning Centres' education philosophy teaches children to be joyful and happy self-learners, to understand concepts rather than memorize lessons. Children who master this method early, easily extend this 'learning through experience and Interaction' into every sphere of life, with confidence.

The success of this philosophy has been proved through HLC's growing numbers.

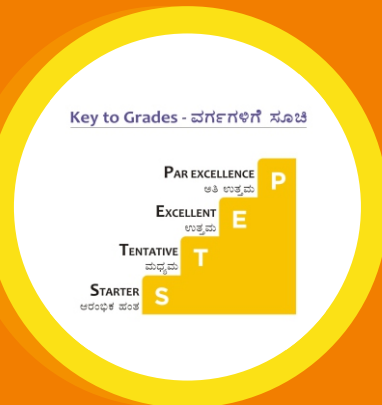
HLC is now looking for like-oriented educators to adopt its proven educational practices and join hands to march ahead as leaders of education in Karnataka.

Currently, HLC offers schools the option to take up one or more of the following HLC Programs:

The Pre-School program
The EnglishSTAR program and
The MathSTAR program

(Please see Individual Program Information Inserts for details)

As more programs are tested and rolled out, HLC Partner schools will get the option of choosing from an increased variety of programs.



WHAT YOU GET WHEN YOU PARTNER WITH HLC

CHILD-FRIENDLY PROGRAMS ALIGNED TO WELL-RESEARCHED INTERNATIONAL PRACTICES

Learning Outcomes that match internationally accepted developmental milestones: HLC Programs ensure that children are learning the right content at the right age.

Activity-based: All HLC programs involve active learning that makes it easy to learn and become self-learners.

Learning Aids: LEGO and Libraries are used to make learning more fulfilling.

Innovative Classroom Practices: Circle time, Expression Time and Small Group Work make the classroom more vibrant and easier to manage.

COMPLETE TEACHER SUPPORT

Comprehensive Lesson Plans: HLC programs come with standardized, well-researched and documented lesson plans. How to teach and what to teach are covered in great detail to ensure that concepts are taught properly to children. This also ensures that quality and consistency are delivered. Detailed plans also ensure that in case a teacher leaves in the middle of a term, a new teacher can come and take over easily.

Regular, confidence-building Training: Teachers get a combination of pre-service and in-service training. For the Pre-school program, HLC has 14 days of pre-service training and 10 days of in-service training every year. Videos are extensively used to train teachers.

Opportunity for Growth: Teachers are rated periodically. Those struggling to get better are given help. Teachers who excel have the opportunity to become 'Mentor Teachers' and support other Teachers.

Annual Teachers Conference: This conference has experts from the area of education coming in to present and share learnings. HLC Teachers are continually learning.

MANAGEMENT SUPPORT

Backing of a large education company: HLC has a highly qualified and well-experienced management team with years of experience in education. The company is constantly doing R&D to keep abreast of international developments, improve curriculum and ensure that children are learning better and better.

Affordable Design:
In HLC, the design of all solutions is to make it affordable for customers. This enables HLC to offer high quality solutions to a large number of people.

Bi-lingual Communication: All work at HLC is bi-lingual. This ensures that the teachers and parents who might not know English very well are also able to participate.

Teacher Recruitment and Appraisal help: HLC helps in setting standards for selection of teachers. In current HLC schools, only 1 in 10 teachers who apply get selected. Teacher assessment by HLC also helps with appraisals.

Space Advice: HLC shares the basic requirements for an environment ideal for learning with Management.

Support for Brand Building: HLC provides colourful eye-catching on-site branding and marketing support through flyers and newspaper advertisements.

CCE-BASED ASSESSMENTS

HLC has developed the STEP assessment system to track the performance of each child. This monthly assessment based on the CCE recommendations of the CBSE board, helps children, teachers and the management. Computer-based tools are used to analyze the assessment trackers on a periodic basis. Child Learning Outcome performance is evaluated and recommendations given to the Teacher and the Management.

WHY SELF-LEARNING?

This is an era of high-speed change. It is said that 20% of the highest paying jobs today did not exist 10 years back. Nobody is in a position to predict what will be the most 'in demand' jobs 10 years from now. In that context, it has been recognized by experts that building the "learning to learn" skills in children are most important for their success not only at school but at their future workspaces.

The HLC education philosophy is built around this principle of teaching children how to learn so that they can become self-learners. The team of experts at Hippocampus works diligently to translate this modern cutting edge philosophy for easy implementation in small towns and villages in India. At HLC, children are guided to be self-learners through simple techniques.

HOW HLC CREATES SELF-LEARNERS

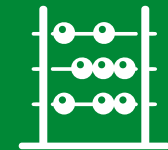
English is taught through phonics. This way, a child in India is able to relate to the sounds of the English alphabet and even read words which are not familiar. To further strengthen English comprehension, the child is exposed through a variety of books to unfamiliar texts and stories.

In Math, children start from the concrete and move to the abstract world of numbers and symbols for the numbers. Therefore a child is able to understand the concept of numerical values and do simple arithmetic operations with ease.



OUR PROGRAMS

WE CURRENTLY OFFER 3 PROGRAMS FOR SCHOOLS.



THE PRE-SCHOOL PROGRAM



EnglishSTAR PROGRAM



MathSTAR PROGRAM

