



Ministério  
da Cultura



# Living Culture of “Ilha do Mel”



**Living Culture of “Ilha do Mel”** is a project that promotes the development of education, culture and citizenship in traditional fishing communities in the coastal region of Paraná, Brazil. The actions are especially for children and teenagers.



*Traditional community fishing in Ilha do Mel*



*Pier access to the island. There are no motor or animal traction vehicles*





# Living Culture of “Ilha do Mel”



Since 2008 we are accomplishing workshops of art and educomunicação, focused on media, photography, theatre and audiovisuals. The young people learn to produce information and cultural products in a critical and democratic way and, in the future, they will be multipliers of these processes.

The pupils learn traditional, creative and democratic basics. They develop a diversified opinion and, as adults, they can participate at decisions and solutions belonging to the region they live. As indirect impacts we recognize cultural preservation and the beginning of a conscious sustainable tourism.



*Children and teenager of Ilha do Mel on a project's meeting*

# Historic since 2008



## WORKSHOPS ON DIGITAL INCLUSION

Given by Tutorial Program of Education from Federal University of Paraná.  
Adults and children learned how to use computers, free softwares, the Internet and the possibilities of editing audio and images.





2008



University professor  
teaching the  
importance of  
internet nowadays.



# 2008



## CREATION OF COMMUNITY COMMUNICATION CORE OF ILHA DO MEL

Exhibition of a movie about a community radio in a Brazilian city. People answer a questionnaire and participate in a debate for the creation of the Community Communication Core of Ilha do Mel.





# 2008



After the beginning of the core, some pupils were taken, by the project, to a Community Radios Meeting, in a public university.



## II ENCONTRO PARANAENSE DE Rádios Comunitárias

### Programação:

- 08:00 – Recepção dos participantes
- 08:30 – Abertura oficial do II Encontro PR de Rádio Comunitária
- 09:00 – Conferência de Abertura: "Desafios para enfrentar a criminalização das rádios comunitárias"
- 10:15 – Intervalo
- 10:30 – II Conferência: Desafios e limites da Rádio Comunitária
- 12:00 – Intervalo para almoço
- 13:00 – Grupos de Trabalho e Oficinas
- 13:00 – Papo Aberto: Alternativas de Programação Musical em Rádio Comunitária
- 16:00 – Plenária Final (resoluções, documentos e deliberações)
- 18:00 – Encerramento

### Oficinas

- Produção Radiofônica (Técnicas de Radiojornalismo)
- Dicas e técnicas para uma boa locução em rádio
- Por que e como usar software livre em rádio comunitária?
- Como elaborar Projetos p/ captação de recursos e apoio?
- Elaboração de Apoio Cultural em Rádio Comunitária

Todas as oficinas têm 15 vagas e duração de 3 horas

9 de agosto de 2008

8h às 18h

**Grande Auditório UEPC  
(Campus Central)**



### Informações:

Agência de Jornalismo  
Telefones: (42) 3220-3361  
/ 3220-3389  
Inscrições:  
[www.cruzeirosulm.com](http://www.cruzeirosulm.com)



# 2008



## LOGO CONTEST FOR THE PROJECT

All the community was invited to participate and to chose the logo of the project. In total, 22 drawings were enrolled to the contest, and about 100 people chose the best ones.



# 2008



## WORKSHOPS ABOUT COMMUNITY JOURNALISM

These workshops were made in two steps, in the communities of Brasília and Encantadas. Taught by teachers and students of Communication Course, from Federal University of Paraná. Adults and children learned about the journalism process, then the group created a newspaper, with their own editorial project. They selected the subjects and produced the news and the photos.





# 2008



Pupil doing an interview with a responsible for animal vaccination on the island.

**Link for the video on YouTube:**

<https://www.youtube.com/watch?v=Cb-t4Gbl7X0&index=3&list=UUq3O1SrmqTZZzOw8PTQSSfQ>





# 2008



A total of four editions of the newspaper were published by the Communication Core. The two first, with circulation of 1.000 copies, and after that, with 2.000, totaling 6.000 copies of newspapers.



## Reforma no Trapiche deve terminar em setembro



Com orçamento previsto de R\$97 mil, a reforma do Trapiche tem previsão de término para setembro. Já se passou 1 mês desde que as obras iniciaram (logo após a Festa da Tainha). A reforma ficou parada por uma semana por falta de material, mas já foi retomada. Leia matéria na pág. 3.

## Ilha sedia etapa de corrida de montanhas



Aconteceu no dia 27 de agosto a quarta etapa do Circuito Paranaense de Corrida em Montanhas. A etapa da Ilha do Mel recebeu 120 competidores, de várias regiões do país. Já foram realizadas etapas em Campo Negro-Campina Grande do Sul e Moreira, e a próxima etapa acontece em outubro na praia de Matinhos.

A organização do evento também pretende realizar mais uma etapa na Ilha do Mel, ainda para este ano. Mais informações no site [www.nucleo.com.br](http://www.nucleo.com.br).

**Classificação masculina:**

1º lugar: José Virgílio de Moraes (SP) - 01,05h

2º lugar: Odilon de Jesus Leandro (SP) - 01,01h

3º lugar: Reginaldo Pereira da Silva (SP) - 01,01h

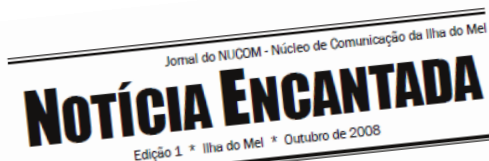
**Classificação feminina:**

1º lugar: Lucina Leito Macaqui (SP) - 01,01,00s

2º lugar: Elcinia Ferreira (SP) - 01,01,17s

3º lugar: Yara Marina Vicente (SP) - 01,01,52s

por Alcir Boza



## Ilha do Mel festeja chegada da nova estação



Danças, salgadinhos, churrasco, espetinhos e brincadeiras, bingo, competições esportivas, Orquestra de Cordas Suzani de Curitiba, desfile da Rainha e Rei da Primavera. Não faltaram opções na 1ª Festa da Primavera da Ilha do Mel, na Vila de Encantadas, nos dias 28 e 29 de setembro. A festa foi organizada pela Associação de Moradores das Encantadas (AME), que pretende manter um calendário com eventos mensais. O objetivo é permitir que as famílias da ilha tenham mais uma fonte de renda. Leia mais na página 3.

## Tratamento da Cagepar melhora qualidade da água na ilha



Desde o dia 3 de julho, a água que abastece as casas da Ilha do Mel está limpa e tratada. A Companhia de Água e Esgoto do Paraná (CAGEPAR) implantou um novo sistema de tratamento. A água agora é tratada antes de chegar nas torneiras dos moradores por um longo processo antes de chegar nas torneiras dos moradores. A flocculação faz com que a sujeira na água se junte em partículas pesadas, são decantadas e acabam no fundo do tanque que, pesados, são decantados e acabam no fundo do tanque. A água limpa passa por cima. O processo seguinte é a filtração, onde a água passa por uma camada de areia e carvão ativado. A doragem completa o tratamento. Para colocar este processo em funcionamento, a CAGEPAR fez um novo sistema. O resultado, segundo o chefe do sistema, Claudemir dos Santos, responsável pela estação de tratamento, é uma água "100% segura".

Cuida da qualidade da água, explica. A melhoria satisfaz a população. Segundo o morador João Karamowski, a água é mais segura para beber. Ele participou do tratamento e trabalhou na canalização da rede de tratamento e tratamento da água na ilha.

Por Zeca e Mário



## Novo plano diretor da Ilha do Mel já tem a primeira etapa concluída



As diretrizes básicas do novo plano já foram apresentadas ao governador. A comunidade não participou ativamente da elaboração desta primeira fase, mas a próxima etapa prevê discussões com membros da comunidade, ligados a vários setores.

Saiba mais sobre o plano e como participar do processo na página 3.

## Série POLUIÇÃO NA ILHA DO MEL LIXO ESGOTO RECICLAGEM BALNEABILIDADE

### Reciclagem e compostagem do lixo: a Ilha do Mel faz?

E você, faz a sua parte?

A reciclagem é uma questão ambiental, econômica e social muito importante. Porém, projetos de reciclagem ocorrem de maneira isolada na Ilha: são realizados por apenas algumas pessoas que têm consciência dos problemas que o lixo causa.

Confira na página 5.



# 2008



## WORKSHOPS ABOUT RADIO LANGUAGE AND AUDIO EDITION

These workshops were made in two steps, in the communities of Brasília and Encantadas. Taught by Popular Communication and Education Center, of Federal University of Paraná. Adults and children learned about radio language and audio editing. They produced and edited radio programs.





# 2008



Listen the radio programs produced by the pupils:

<https://soundcloud.com/ponto-cultura-ilha-do-mel>





# 2008



## AUDIO STUDIO

After the workshops, it was installed an audio studio in the Brasilia Community, where were recorded several audio programs, most of them done by children and teenagers.



# 2008



**THEATRE – WORKSHOPS AND PRESENTATIONS** It were done workshops of theatre and rehearsal for three presentations of a play, The Cristhimas history of Ilha do Mel.

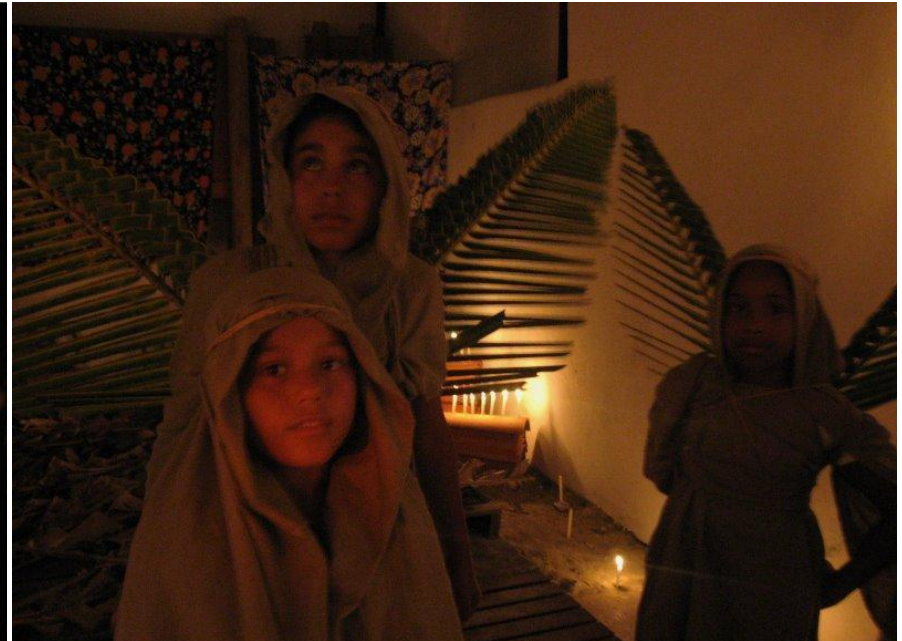




# 2008



Actions related with the theatre have continued during next year, with audiovisual workshops and their products. These actions started being done along with school, as a project partner.





# 2009



## WORKSHOPS ABOUT AUDIOVISUALS

Link for a reporting video  
about workshops:

<https://www.youtube.com/watch?v=RdUbbc8y1gg&list=UUq3O1SrmqTZZzOw8PTQSSfQ&index=2>



# 2009



## AUDIOVISUAL WORKSHOPS

Taught in partnership with TV OVO project, resulting in three videos, about history, culture and environmental issue related to Ilha do Mel.

Watch the videos: <https://www.youtube.com/user/culturailhadomel>



A Coleta dos Mariscos



# 2009 / 2010



## CULTURAL MAPPING WITH THE SCHOOL

### Project “There was a time...”

The production came from the cultural agents of the project, along with the coordinators and teachers from schools of Ilha do Mel, through an interview with community members.





# 2009 / 2010



## CULTURAL MAPPING WITH THE SCHOOL

### Project “There was a time...”

- In an educative and playful walk through the tracks of Ilha do Mel, children exchanged experiences with old wise people from the traditional fishing of the local community. They revived the typical child's play from the past, listened to histories, legends and knew they know-how about the natural world – and supernatural.
- Then, this work was presented to the community, when the pupils received a big table of treats as a prize and a day of child's plays for commemorate.



# 2009 / 2010



## CULTURAL MAPPING WITH THE SCHOOL

### Project “There was a time...”

Watch the video of the project: <https://www.youtube.com/watch?v=qMXcPrWqWNw>





# 2009 / 2010



## INTEGRATION WITH OTHER SIMILAR PROJECTS, IN ORDER TO EXCHANGE AND PUBLICIZE THE CULTURAL AND MEDIA PRODUCTS OF THE PROJECT

- The project was documented in a video by Kuai Temá, a cultural group from Paraná (state where Ilha do Mel is located), in partnership with Soy Loco Por Ti, a Latin American collective, to be spread in Brazil and in the continent.

**Watch the video:** <https://www.youtube.com/watch?v=rBJiT5sX4JU>

- The videos produced during the audiovisual workshops were exhibited in regional and national events of popular Brazilian culture.

**Photo:** Video “Argures” being exhibited on Teia Nacional da Diversidade 2014, the greatest national event of popular culture in Brazil



# 2009 / 2010



## CINECLUB

Several movies were exhibited in Ilha do Mel to the community.



## TELA VERDE – Green Screen

On The Environmental Week, the project led to Ilha do Mel the First National Festival of Environmental Videos “Circuito Tela Verde” (Green Screen Showcase). The themes of the movies were debated with the community, like different ways of life around the world and the environmental problems.





# 2009 / 2010

## MALETA FUTURA – Suitcase Future

The project “Maleta Futura”, of Futura Channel (a Brazilian television channel), also integrated to the actions during the Environmental Week and during some other activities with the school.



# 2010



## PUPPET'S THEATRE – WORKSHOPS AND PRESENTATION

It was presented a play of puppet's theatre and the community was invited to make their own spectacle of puppet's theatre.





# 2014



## WORKSHOPS ABOUT PHOTOGRAPHY

During the first months of 2014, children and teenagers had digital and handmade (pin hole) photography workshops.



# 2014



## WORKSHOPS ABOUT PHOTOGRAPHY

The pupils learned about photography language and photographic techniques.





# 2014



## WORKSHOPS ABOUT PHOTOGRAPHY

The pupils also learned about framing and composition of images and how to edit the photos. They made pictorials essays, that was posted on the project blog and social network, and exposed in an itinerant photographic exhibition. In addition to this, some pictures became postcards.



# 2014



## ITINERANT PHOTOGRAPHIC EXHIBITION

“Pelo olhar da Ilha do Mel”

*“By the view of Ilha do Mel”*





# 2014



## WORKSHOPS ABOUT ANIMATION

The workshops about animation will take place in September/2014. Watch the publicity video: [http://youtu.be/ZrHkYDj\\_YlI?list=UUq3O1SrmqTZZzOw8PTQSSfQ](http://youtu.be/ZrHkYDj_YlI?list=UUq3O1SrmqTZZzOw8PTQSSfQ)



# 2014



## OTHER ACTIONS WE WANT TO DO IN 2014:

- Theater workshops and a spectacle of Ilha do Mel histories
- The second edition of the project “There Was a Time...”





# Balance 2008 - 2014



## ACQUISITIONS, WORKSHOPS, MEDIA AND CULTURAL PRODUCTS

**Amount spent**  
R\$105.298,16

**Counterpart**  
R\$47.020,00

*\* Based in [currency rate](#) on 27/08/2014*

- About 290 people reached, among young and adults;
- Multimedia Kit (2 computers for audio and video editing, 1 video camera, 3 photos cameras, 1 sound amplifier, 2 recorders, 1 sound table, 2 microphones, 2 stereos);
- 9 different communication workshops;
- 1 theater workshop, with three presentations of a spectacle;
- Creation of Community Communication Core of Ilha do Mel;
- 4 editions of experimental newspapers, total circulation of 6,000 copies;
- 4 radio programs; 10 radio scripts;
- 7 pictorials essays; a photo contest, with a camera as a prize; an itinerant photographic exposition , with 50 photos and 5 spaces already visited; 1,000 postcards;
- 4 short movies;
- 56 children participating to the project of cultural recovery “There was a time ...”;
- 1 documentary video about “There was a time ..”, produced by cultural agents;
- Creation and support of a blog, an YouTube channel, a SoundCloud channel and a Facebook Fanpage, with the project updates and other interesting information.
- Participation in local, regional and national meeting events, to spread the products created by the community and foster partnerships and support.

# Thank you!



## CONTACTS

The Project Blog- <http://culturailhadomel.wordpress.com>

YouTube Channel - <http://www.youtube.com/user/culturailhadomel>

Facebook Fanpage - <https://www.facebook.com/pontodeculturailhadomel>

SoundCloud Channel - <https://soundcloud.com/ponto-cultura-ilha-do-mel>

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