

IA3 INSTITUTE



IA3
INSTITUTO DE
ACOLHIMENTO E
APOIO AO
ADOLESCENTE

*Compartilhando sorrisos,
semeando cidadania!*

The IA3 Institute

FOUNDED in May 2008, after a social diagnosis conducted in the Pindamonhangaba city.

WHO WE ARE?

The IA3 institute is a non governmental organization without profit purposes with a mission to promote social inclusion, poverty combat and prevent transgression of youth and adolescents in situations of social vulnerability.



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MISSION

Contribute to the comprehensive formation of adolescents through educational, cultural, sports and professional training initiatives, as an alternative of social inclusion, poverty combat and empowerment of those at risk of social vulnerability.

VISION

Be a center of excellence and innovative solutions in the act of undertaking development initiatives, transformation and social inclusion that create value and significant impact on the society.



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OUR VALUES

1. Solidarity

Putting yourself in another's place and act with love, tenderness and respect.

2. Humanity:

Valorize the human potential.

3. Transparency:

Maintain an ethical and truthful relationship with the stakeholders.

4. Resilience:

Be kept steady and constant, even in the face of challenges and difficulties.

5. Excellence:

Promote something meaningful with a commitment to do more and better.



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OBJECTIVES

- Priority welcoming children and young people between 10 and 21 years to develop and promote their potential and learning skills that can enable them to exercise the full citizenship;
- Contribute to the comprehensive formation of adolescents through educational, cultural and sporting activities;
- Promote the overcoming of poverty, empowering young people to generate income;
- Promote some kind of alternative production technologies within young people which can ensure the development of sustainable of production processes and the care and preservation of the environment;



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OBJECTIVES

- Support experiences of cooperative working and solidarity economy as a way of organizing the production and marketing of various products.
- Encourage the participation of youth people in the activities planning, as a tool of finding leaders who can accomplish coherent actions in line with the entity objectives , and coordinate teams of income generation.
- In partnership with academic institutions develop research, seeking to promote intellectual growth and the citizenship fulfillment.
- Encourage and promote the adolescents professional development aiming at integrating them into the labor workforce through the use of Apprentice Law .
- Enhance and encourage, through awards, the acquisition of skills and abilities that contribute to the comprehensive formation of teenagers and young people.



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DIFERENTIAL

- ✓ A careful selection process, which takes into account the adolescents vulnerable level, personal inclinations and interests.
- ✓ A preliminary process of information and guidance, which offers to the adolescents a preview of the working process model and opportunities linked to the related offered courses, thereby increasing the chances of young people consciously decide in taking or not the course.
- ✓ Identification of strengths, tendencies and vocation, changing the paradigms that have ensured the perpetuation of poverty.
- ✓ Psychology support to the adolescents and its relatives.



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Apprentice Project

PROFESSIONAL TRAINING COURSES

Through the Apprentice Law N . 10.097/2000, and with the registration and approval of the Labor Ministry and Employment under the N^ºs. 9557, 29086, 30485 and 31039 the IA3 Institute welcomes and train youth and adolescents for the placement in the labor market work force.

OFFERED COURSE MODELS:

- Administrative Assistant
- Feeder Operator of Production Lines
- Replenishing Goods
- Sales Assistant



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DIFERENTIAL OF THE PROGRAM

- ✓ Our program differs from other similar projects by incorporating into the strategy the offering of basic preparatory module which aims to equip adolescents with appropriate development, before attending the specific module and be routed for any company for real on the job learning program. The basic module includes workshops on IT tools and digital inclusion, human development, oral and written communication, mathematics and logical thinking, issues related to youth role, entrepreneurship, as well as environmental responsibility and citizenship.



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“ Projeto Primeiros Passos”

First Steps Project

Project with the aim of encouragement of entrepreneurship in adolescents of low-income family condition by training in activities linked to Professional Cooking and Baking, Hair Cut, Aesthetics and Beauty, and soon, Communication and Graphic Design program.



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“Projeto Vem Ser” Comes Being Project

Project in partnership with the City Hall, focused on fostering entrepreneurship and income generation through entrepreneurial activities in manufacturing handmade paper (Feital unit) and fashion handbags and other fabric accessories (Castolira unit)



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“Projeto Contraponto” Counterpoint Project

Project with the aim to promote the teaching of instrumental music, music theory and choral singing as an alternative to inclusion and social transformation, as well as expansion of cultural and musical universe of teenagers and adolescents from vulnerable communities in the municipal of Pindamonhangaba.



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“Projeto Atores Sociais”

Social Actors Project

Designed in cycles and making the use of scenic interpretation and drama exercises tools, the program

enables the adolescents to comprehensively develop themselves and become a protagonist of their own

reality and acts as a multiplier of our programs and concepts, whether in schools, in society or in companies.



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“Projeto Contadores de Histórias”

Storytellers Project

Project in partnership with the Culture Ministry through the “Rouanet” Law which aims to support adolescents to become storytellers and animators of children's parties.



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Environmental Cube Project



Project conceived in 3 axes:
workshops of ecological literacy,
environmental education,
stimulus of garbage selective
collection as well as practices of
intervention, revitalization of
degraded and deteriorated
areas.



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HISTORY OF TARGET MET AND MAIN RESULTS

PROJECT NAME	PERIOD	SPONSORS	TARGETED AUDIENCE	MAIN RESULTS
APPRENTICE	2009 – 2013	Lyondellbasell, Gerdau, Novelis, VW Foundation.	235	235 adolescents has already take part in the education and professional training. 76 are currently being qualified for the job market. Throughout the program 43 participants have gotten a job through the Apprentice Law.
ENVIRONMENTAL INITIATIVES	2010 – 2013	MRS Logístics S/A, Novelis, Gerdau.	868	868 youth and teens have participated in the workshops of ecological literacy, environmental awareness and garbage recycling programs incentive. Over 30 kton of waste has collected and sent for recycling by promoting income to poor people.
ENTREPRENEURSHIP CLASSES	2010 - 2013	Ministry of Social Development and Fight against hunger and LyondellBasell	127	127 adolescents have participated in the human development, entrepreneurship classes. 15 participants were trained in professional cooking. Currently 11 teens are being trained in hair cut, aesthetics and beauty.



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PROJECT NAME	PERIOD	SPONSORS	TARGETED AUDIENCE	MAIN RESULTS
HANDMADE CLASSES	2012-2013	Social Fund of the municipality of Pindamonhangaba.	63	63 participants has taken classes and learn handmade techniques as well as classes to encourage entrepreneurship.
STORYTELLERS	2012	Lyondellbasell, through Ministry of Culture.	30	30 teens have participated in the theater and storytelling classes. During the training the youth received a monthly amount of R\$ 80.00 as an incentive.
SOCIAL ACTORS	2013	Lyondellbasell, Novelis	17	17 adolescents has attend the classes on learning dramaturgy and theatrical techniques. In 2014 they will use the learnt techniques to make public presentations.
MUSIC PROJECT	2013	Lyondellbasell, through Ministry of Culture.	150	150 young people participate in choral, woodwinds, strings, brass and percussion classes. In 2014 they will be part of the orchestra and make public presentations
DIRECT AUDIENCE			1.360	
INDIRECT AUDIENCE			4.080	



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Awards & Recognition

IA3 the winning entity of Sustainability Award made by the Brazilian Volkswagen Foundation in 2012.

The passion for what we do in combination with our dedication and commitment causes that we are always in search of a better and brighter future for these adolescents. That's what led us to be the winner by two consecutive years with a recognition award, however **in 2012, IA3 won the more significant premium "Sustainability",** being considered by the

VW Foundation the organization that has better managed the resources, presented the best results in the community, innovation and justification for receiving a second contribution to be invested in projects of the Institute.



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Our Main Challenges

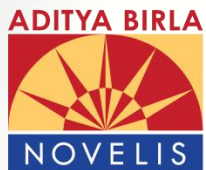
ITEM	CURRENT ATTENDANCE	PLANS - OF EXPANSION FOR 2014 - 2015
EXPAND THE ATTENDANCE	Feital e Castolira neighborhoods	Liberdade e Cicero Prado, Campinas e Campininha e Araretama
TARGETED AUDIENCE	350	550 Adolescents
GENERATE JOB OPPORTUNITIES (Apprentice Law)	43	70
INCOME GENERATION (Working Groups)	30	60
UNITS	4	6
PSYCOSOCIAL SUPPORT	Esporadic/Partial	Integral Period
EXPAND THE VOLUME OF SELECTIVE GARBAGE COLLECTION	15 Ktn / year	30 ktn / year
EXPENSES	650.000	900.000
ASSOCIATES	50	300



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Partner Companies



Ministério da
Cultura



Fundo Social de Solidariedade
do Estado de São Paulo



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