



PROJECT REPORT

IA3 Institute

#18157 Build training center for 400 Brazilian adolescents in Pindamonhangaba City/Brazil. July 31, 2015

PROJECT AVAILABLE FOR DONATIONS AT GLOBALGIVING FOR DONATIONS		304.954,55
<i>Up to date Donations Received up to July 31, 2015.</i>	<i>Currency</i>	<i>Detailed amounts</i>
Donation Received from Globalgiving – 2014	BRL	11.7958,52
Donation Received from Globalgiving – 2015	BRL	695,90
Donation Received from GV Company – 2014	BRL	33.481,30
Donation Received from GV Company – 2015	BRL	20.088,78
Donation Received from Casa de Noel – 2015	BRL	5.000,00
<i>Up to date Donations Received</i>	<i>BRL</i>	<i>52.984,50</i>
<i>Amount sill remaining donations</i>	<i>BRL</i>	<i>251.970,05</i>

SUMMARY

Although we are facing a strong economy recession in Brazil, we are still moving ahead with our objectives, which are to contribute to the comprehensive formation of adolescents through educational, cultural, sports and professional training initiatives, as an alternative to social inclusion, poverty combat and empowerment of those at risk of social vulnerability.

PROJECTS IN PLACE AND NUMBER OF ATTENDANCES

PROJECT	Nº OF BENEFICIARIES (weekly attendance)
“Aprendiz na Empresa”	113
“Atores Sociais”	096
“Primeiros Passos”	013
“Vem Ser”	028
“Contraponto”	163
<i>Total</i>	<i>413</i>

PROJECT	Nº OF BENEFICIARIES (spot attendance)
“Cubo Ambiental”	1.633
<i>Total</i>	<i>1.633</i>

“APRENDIZ NA EMPRESA” PROJECT



Promotes methodical training to facilitate the first job experience to adolescents from vulnerable social condition.

“ATORES SOCIAIS” PROJECT



Encourages and facilitates artistic productions of theatrical performances, supporting the development and transformation of the individual into a multiplier, and as a result, promoting socialization and expansion of the cultural universe of the young participants and members of the general communities served by the Institute.

“PRIMEIROS PASSOS” PROJECT



Aimed at fostering entrepreneurship through special training in Professional Cooking, Beauty and Aesthetics, as well as Visual Communication and Design.

“CUBO AMBIENTAL” PROJECT



Aimed to create environmental awareness among teenagers from Pindamonhangaba City focusing on three areas/topics: Ecological Literacy Workshops and environmental education, encouragement of selective collection and intervention practice activities and revitalization of areas in unhealthy conditions.

“VEM SER” PROJECT



Focused on providing professional training through recyclable paper, encouraging the development and manufacturing of several products using traditional techniques, as well as the manufacturing of fashion handbags and other accessories in fabric, embroidery, French upholstery, decoupage aiming to provide income generation, triggering the participants' interest in entrepreneurial activities.

“CONTRAPONTO” PROJECT



Sponsored by Rouanet Law, this project aims at promoting the teaching of instrumental music, music theory and choral singing, as an alternative to inclusion, social transformation and expansion of cultural and musical universe of young people and adolescents in the city of Pindamonhangaba.

MOST RECENT NEWS

Christine de Longevialle from Solidarity Accor Foundation came from Paris to visit one of our projects called “Vem Ser” which trains the mother of our adolescents to learn craft techniques to make products with design to use as a means to make money and improve the earning power of the family. We are negotiating to have our products available and sold at Accor hotels. This initiative will improve our project and the earning power of our beneficiaries.



The “Vem Ser” project was also visited by one of local important television channels - RECORD. The Journalists were looking for initiatives in place that bring support to poor people. They were interested in getting to know what IA3 is doing in order to stimulate others to do the same. The television has announced our activities on July 13th 2015.



Video Link:

http://www.recordvale.com/videos-play.asp?video=0715_EBG_ONG_PAPEL&programa=BALAN%C3%87O%20GERAL&data=15/07/2015&titulo=Projeto%20transforma%20vida%20de%20pais%20e%20filhos

GROUP THERAPY ACTIVITIES WITH THE COMMUNITY

The monthly meetings with the local community have become bigger and are now being held in three communities in the city. In these meetings we talk about family, values, education, and provide tools for parents to better educate their children and face the challenges of life. It is important to mention that the beneficiaries engagement and participation have been improving significantly.



ACTIVITIES HELD IN JUNE

To celebrate the Environment Week during the month of June, the adolescents who started participating in the project “Atores Sociais” in 2015 held their first performances in public. The sketch about the environment is called "Nature in Trouble". It is a story that discusses the action and the destructive impact of the man against nature and reveals the problems humanity already goes through because of that. It also shows the future consequences we will suffer, unless men face this serious issue, change their behavior and preserve natural resources, “fauna” and “flora”.

The performances reached an audience of more than 900 children - between 6 and 10 years.

