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ECOTECH
V I S I O N S

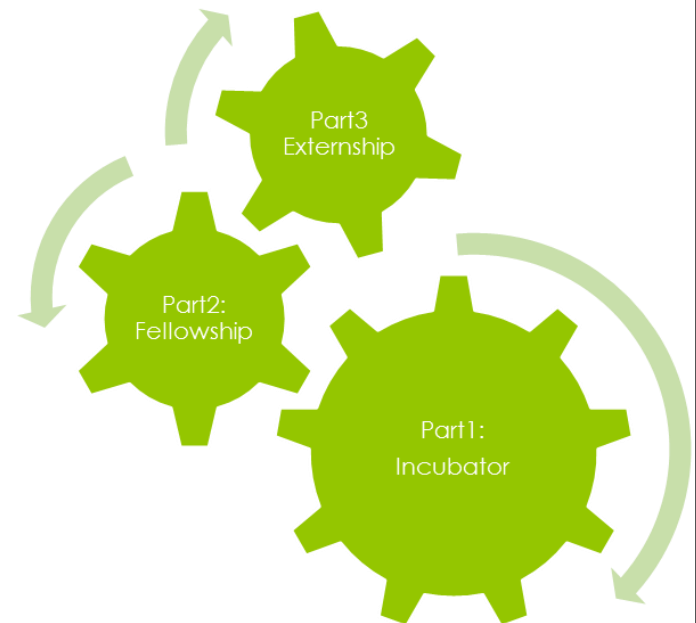


April 21, 2014

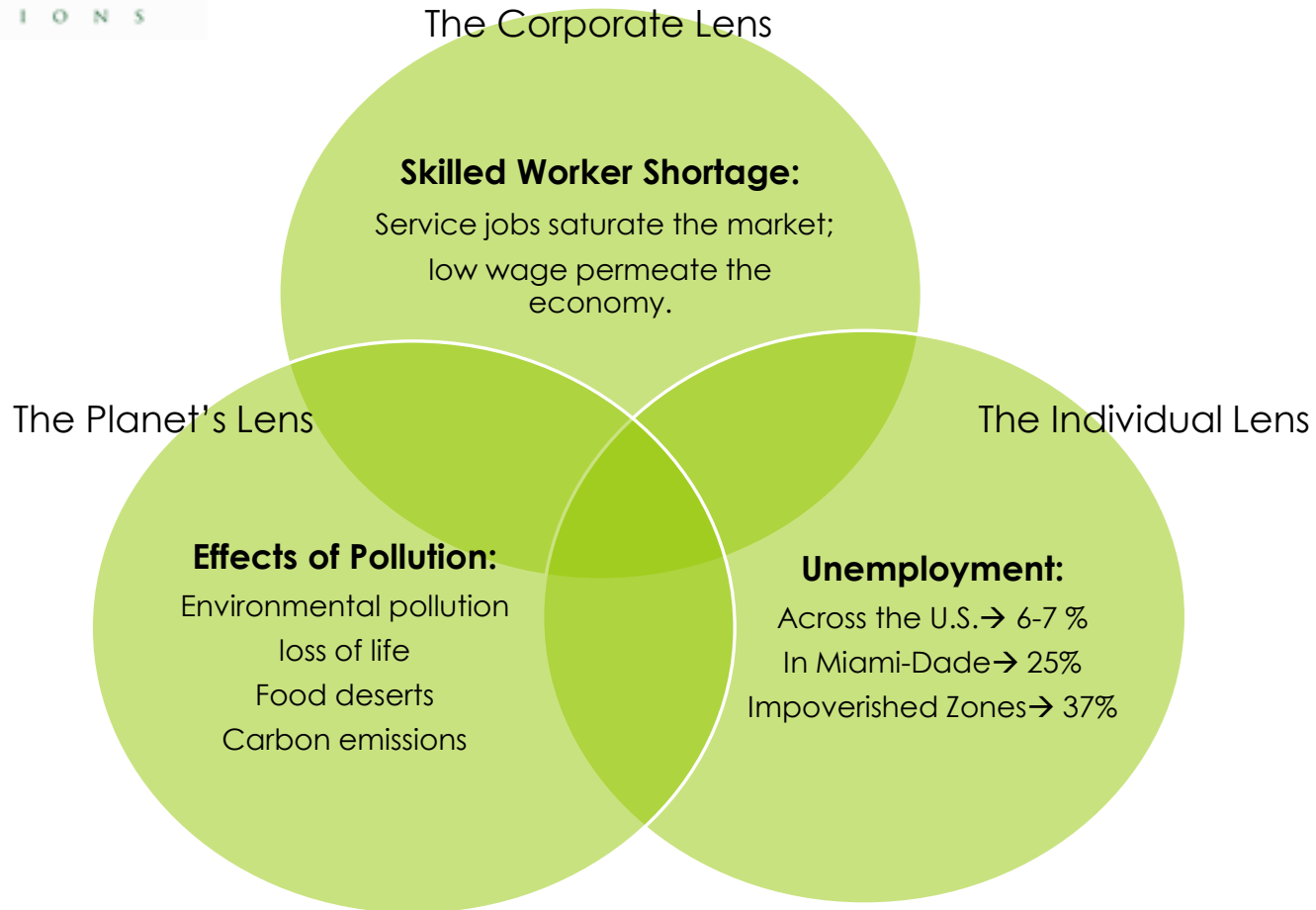
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- o **EcoTech Visions** creates and offers game changing programs and services that simultaneously impact systemic poverty and climate change through our triple bottom line business model.



The Problems





o **EcoTech Visions** will bring *industry* back to Miami while creating jobs, combating poverty & protecting the planet.

o **By Year 2, we will deliver:**



Why Will This Work?

Because Manufacturing is Back!

- “Somewhere in America, a new era of **manufacturing** has dawned. An era where **manufacturers** in every industry are relying on a highly skilled workforce and innovative new technologies to produce more complex products...” *Siemens Tech CEO, Forbes Magazine, February 2014.*
- “**Manufacturing** is a big part of America's economic future. **High tech electronics** and innovation must be funded.” *President Barack Obama, January 15, 2014.*



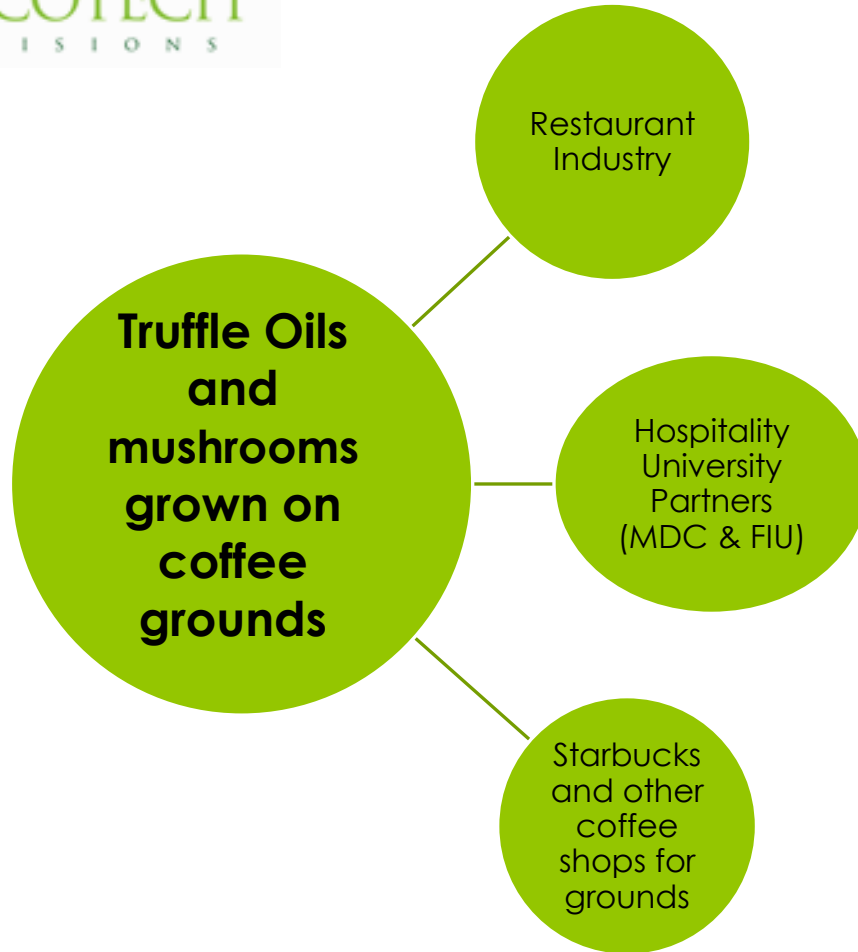
1 *EcoTech* Business Incubator

- o The *EcoTech* Visions will hatch **carbon-neutral manufacturing** companies with a minimum of three revenue streams as required by our triple bottom-line business model.

*The next wave of innovation through **manufacturing** and product development will make the internet look like a small blip on America's economic radar. We are entering the **second industrial revolution** and everyone ready will reap big rewards.*

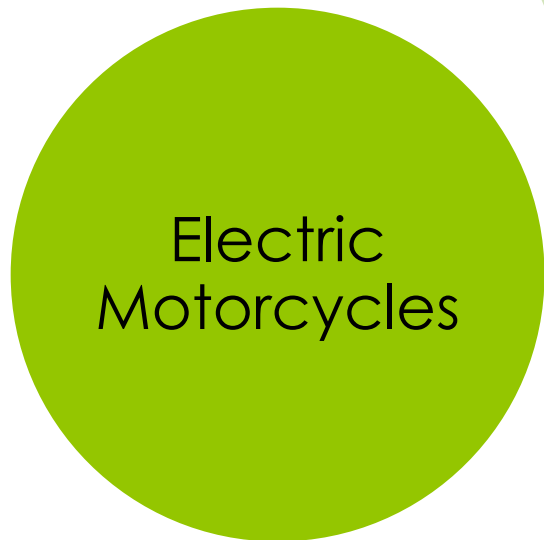
-Manuel Medina, Founder of Terremark

Example A



- ✓ Sustainable
- ✓ Light Manufacturing
- ✓ Job Creation
- ✓ Triple Bottom Line

Example B

A light green circle containing the text "RTKL Architectural firm" in a black, sans-serif font. The circle is connected to the central circle by a thick green line.

RTKL
Architectural
firm

A light green circle containing the text "Junk Yards" in a black, sans-serif font. The circle is connected to the central circle by a thick green line.

Junk
Yards

A light green circle containing the text "Harley Davison" in a black, sans-serif font. The circle is connected to the central circle by a thick green line.

Harley
Davison

- ✓ Sustainable
- ✓ Light Manufacturing
- ✓ Job Creation
- ✓ Triple Bottom Line

2 **EcoTech Business Fellowship**

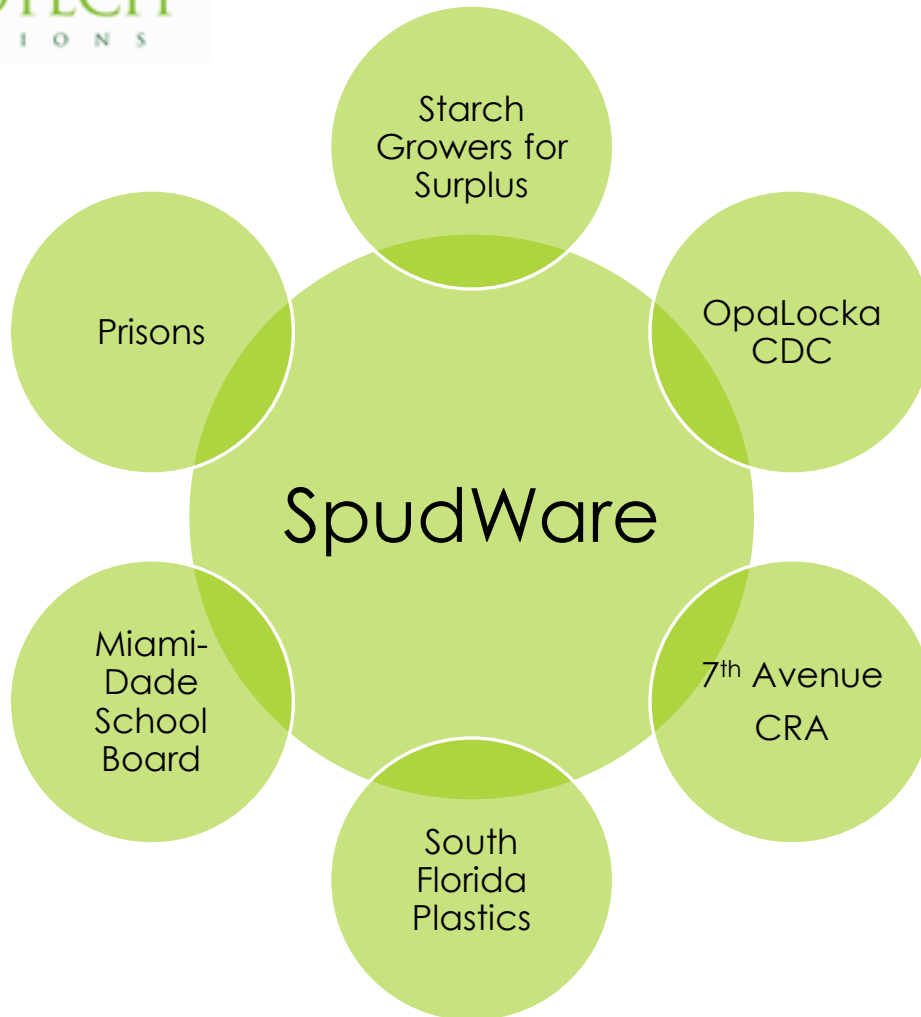
- Housed in the Incubator, the **EcoTech** Business Fellowship is a training program that focuses on converting **blue-collar** workers and businesses into **green-collar** ones.
- The first Fellowship class will primarily serve residents from the Opa Locka, West Little Rivers and Model City areas, and will be comprised of twenty-five (25) African American men that have been identified as having strong blue-collar skills and related licenses and certifications.
- These fellows will be trained to translate their skills to meet the needs of the growing green economy and will be supported in creating ten (10) **new green businesses**.

Example



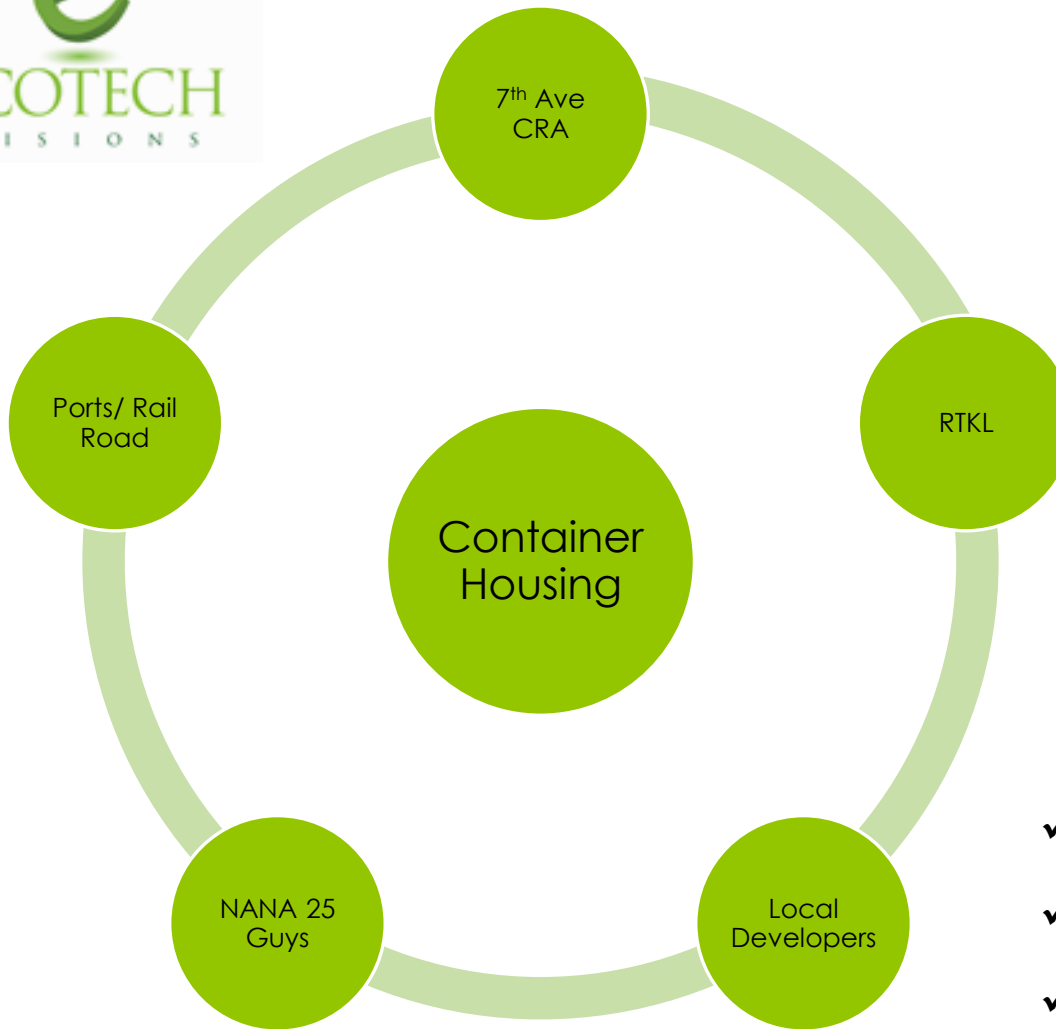
- ✓ Sustainable
- ✓ Light Manufacturing
- ✓ Job Creation
- ✓ Triple Bottom Line

Example



- ✓ Sustainable
- ✓ Light Manufacturing
- ✓ Job Creation
- ✓ Triple Bottom Line

Example



- ✓ Sustainable
- ✓ Light Manufacturing
- ✓ Job Creation
- ✓ Triple Bottom Line



Coffee

RUBY

300





3 **EcoTech** Green Scouts Externship

- The **EcoTech** Green Scouts Externship will leverage university and high school students majoring in marketing, sales, business and finance.

Universities & Students

1. Impacting Talent retentions through job placement
2. Create career track training

Incubator & Fellows

1. support rapid product promotional
2. Increase financial transparency and efficacy
3. To promote scalability

Miami: A Future View



The Team

- **Dr. Pandwe Gibson, PhD, Med, M.A.: Founder of EcoTech.** Miami Fellow. Educator, Operations and Curriculum specialist, Business Development Consultant
- **Leroy Jones:** Founder of Neighbors and Neighbors Association
- **Malik Benjamin:** Architect, Professor at FIU Innovation Center
- **Wali Salahuddin:** Executive with Johnson & Johnson, Philanthropist and Mechanical Engineer
- **Sona Ross:** Founder of Eco Concept Solutions and Sales Executive
- **Rachel Hughes:** Founder of Art Studios Miami, Publisher
- **Angie Cohen:** Founder of Design Lab Miami
- **Star Johnson:** Marketing and Branding
- **Patty Soffer:** Brand and Business Strategist
- **Seth Gordon:** Political and Business Public Relations Strategist



The Ask:

- \$1.5 Million
 - \$600,000 for the 20% down on two buildings.
 - \$500,000 for marketing, build out.
 - \$400,000 staffing and initial training.

The Return:

- 1.5 million repaid by year 5.
- 10% equity in *EcoTech Visions*.
- Rights to property if 5 year repayment is not met.



The time is now for
Miami
to lead the country in this movement.

Developing
blue to **green manufacturing**
is our strongest vehicle.



To believe your own thought, to believe that what is true for you in your private heart is true for all men- that is genius. Speak your latent conviction, and it shall be the universal sense

**-Dr. Pandwe Gibson
EcoTech Founder**