

Project Proposal for
“Health and Adolescent Girls in Flood Affected
Area of Mayurbhanj, Orissa, India”.

Apply to :

Open Challenge Application
Global Giving, UK

Implemented By:



MBR Mayurbhanj
Biological
Research
“Conserving Nature, Preserving Life”

Project Proposal on Health and Adolescent Girls in Flood Affected Area of Mayurbhanj, Orissa, India”.

1.1 Background of implementing Organisation:

Founded in 24th December 1999 and Registered No: MBJ-7047-30 of 2000-01 Date: 22nd May 2000 Baripada, Mayurbhanj, Orissa under **Societies Registration Act 1860 of (XXI)** under Orissa State – **MBR** is a right-based socio-scientific action group with its head quarter at Baripada, Orissa, India. **MBR** is also registered under the Section 6(1) (a) of **the Foreign Contribution (Regulation) Act, 1976** bearing registration no.104990055 on June 16, 2009 (attached). The Organisation is working in the diverse issues of public interest aiming at multi-fold development at the grassroots, regional/sub-national, and national levels, with "value for people" as its guiding principle. The project vision for Improving the Skill on Disaster Management During natural crises more specifically for Adolescent Girls in Phailin Flood affected area of Mayurbhanj, Odisha-2013, India.

It also reduces the early unwanted social evils, protects and escape their Adolescent Community and women at Ricks during any Natural Crises. Also resources for their families and communities.

1.1.2 **MBR** functions towards enabling people, especially the girls, women and other disadvantaged groups of the society. **MBR** started with the agenda of community natural resource protection, education and development in the year 1999. Later, **MBR** has come a long way and have diversified its activities to cover various issues, as per emerged need and demand of the society. The centre has formulated its mission “to enable people, particularly the poor and the marginalised, to achieve their rights to basic needs and sustainable development, through a strong community participation and mobilization”.

1.1.3 The organization has an Advisory Committee having diverse background and knowledge. Also, it has a vast networking in Odisha in India state with over 17 voluntary organisations and grassroots groups and also campaigned successfully on a wide spectrum of public interest issues. The organization have experienced staffs and working in conjunction with other programme. The MBR is also a major implementing partner for E-governance project. National Population Register(NPR) Photo Biometrics Data Base Project, Ministry of Home, Director of Census ; Ministry of Information Technology, and ECIL/ICT where MBR is implementing Partner of three district, Odisha.

Equation of MBR:

Good science + Good process + Good people = Conservation Success

1.1.4 IMPLEMENTING INSTITUTE : Mayurbhanj Biological Research (MBR)-India
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1.1.5 Contact person : **SAMIR KUMAR SAHU** – Executive Director (MBR)

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2. Summary of the Action

2.1 *Brief description of the proposed action.*



As all of us known about the recent Cyclone Phailin-October-2013 slammed Odisha, including more particular to Mayurbhanj District of Odisha, India. As per Loss assessment and first hand information

collected by the our members and the Member organization of MBR; out of 26 Administrative Community Block(CB); 17 Community Block of 112 Gram Panchayat , 602 Revenue Village and total 34 ward of Baripada Municipality and Udala NAC more than 2 (two) lakhs 38 (thirty-eight) thousand 853(eight hundred fifty three) people are directly affected on 13th oct,2013 by the Cyclone Phailin and Flood. Vast agricultural farm lands with paddy in the pre-harvest situation also damage which is the economic and food support system of the poor farmer, share and leased holder agricultural farmers. It also observed that after the Flood the adolescence girls are facing lot of Psychological, and physical and social issue due to lack of proper disaster management Skill. It also seen that due to their unwillingness and tray to overcame with the situation, they even pray for the evil minded person. As they are very much new to face the flood and the situation came to their life with new dimension. Adolescence about 30% of total flood affected person, keeping in that point and community level capacity building and skill on Disaster will need to be addressed.

In addition to the Disaster management we also cover on sexuality education, they will also learn core life skills like the ability to Make decisions, solve problems, and think critically and creatively. Clarify and analyze values, Communicate, including listen, build empathy, be assertive and negotiate. Cope with emotion and stress, Feel empathy with others, and be self-aware. In addition to Puberty most of the girl children drop out of schools because of English, Mathematics in 8th standard, life skill education can help them to improve their performance in these subjects and hence continue their education. Initially we are planning to prepare a family profile and village profile using and digital, that will be done by the girls club, the information can used for many purposes in future. We also understand that information collocation and sharing with them build the confidence among the girl and the community, there for we organized the regular

discussions, weekend workshops will be organized to educate the adolescent girls at school, community and village level.

2.2 Project Location: Mayurbhanj District, Odisha.

2.3 Target Group / Project Limitation:

- 100 schools with an average of 8500 children
- 45-60 adolescent will participate from each village
- Three Selected Flood affected Blocks out of total 26 Blocks of Mayurbhanj
- 100 children participate from each school
- 20000 children from 100 schools
- 20 village from each Block , 60 village and 1000 Adolescent will be targeted.
- 100 Adolescent clubs will be formed for disaster Management.

3. Overall goal:

Decrease unwanted social evils, protects and escape their Adolescent Community and women at Ricks during any Natural Crises.

3.1 Objectives of the project are :

- To provide Disaster Management Skill and sexuality health education for adolescent girl children of Badasahi, Betnoti and Khunta Block (twenty village from each block) and 30 number of School from each Blocks.
- Design the IEC based information dissemination system that can used among rural and urban adolescent girls.
- Create a family profile and area profile of the project target area, by involving the adolescent girls.
- To create awareness among adolescent girls and the community about the potential of IEC to change their lives and understand about their health needs.
- Initiate and strengthen adolescent girl children's clubs "Meri Saheli" (My Friend) in the target and in future build a network of adolescent girl children's clubs using IEC.
- Develop a local language base approach to educate adolescent girls about sexuality Health through life skill approach.
- To motivate adolescent girl children to mobilize their collective potential to solve their issues through human right education and advocacy.
- To find about the usage and impact of IEC among rural and urban adolescent girls.
- To provide supplementary education classes through IEC for girls studying high school to enhance their performance in their classes.

3.2 Program Purpose & importance of undertaking it:

The adolescent age group of 10–19 years of girls not able to share with any one about their physical body changes occur due to socio culture aspect and not able express about their unwanted sex in the premature age, by sexual abuse, rape and unnatural sexual activities, results is death of girls child at her 14th birth day . Looking to the issue MBR provide the life skill and sexual Health Education for Adolescent age group girls under the project in Odisha, India.

This project will encourage and facilitate more girl's children to learn about the sexual Health education among the adolescent Health and Life skill education.

The most appropriate and sustainable solution is to support and encourage schools to establish their own adolescent health care student clubs in each school, with a view to achieving self-sufficiency in education, IEC materials and improve understating about the learning and livable places adequate for study meanwhile make the difference in life skill and sexual health Education for adolescent girls in Mayurbhanj, Odisha, India.

3.3 Planned Activities under the Project:

- **Education programme** - This shall involve adolescent girls, leady teachers, mother of the adolescent Girls case to case basis.
- **Adolescent Girls** shall be taught how to face the disaster during and use the sanitary napkin and maintaining menstrual hygiene, menstruation management, consequences of unprotected sexual act, Gonorrhoea, Syphilis, method of transmission of HIV/AIDS, use of condom for prevention of STD/HIV/AIDS, menstrual regulation, causes of STDs, and availability of treatment facilities for STDs.
- Awareness and capacity building for the adolescent girls and teacher and local volunteers.
- Develop IEC training for 20000 adolescent girls and educating the adolescent girls using IEC materials.
- Community level meeting.
- Initiating and strengthening the adolescent girls clubs “Meri Saheli” (My Friend).
- Developing learning material on local language and English.
- Know about the human right and health rights.
- Developing learning material on local language and English.
- Distribution sanitary napkin at free of cost to the adolescent girls at schools and community.
- Monitoring, evaluation and reporting.

3.4 Expected benefits from the project:

By the end of the project it would be found that, adolescent were well aware about the issue of Disaster management, reproductive health and sexuality. The adolescent girls known about the family environment and robust them with the family without reserved their inner word and participate with common village function, competition, jobs, sports, and education with boys without avoiding. Early age marriage also decrease in the tribal and non-tribal societies or early premature sexual practice will be decrease.

Well aware about menstruation, maintaining menstrual hygiene, menstruation management, sexual act, sexual abuse, Gonorrhoea, Syphilis, use of sanitary and reproductive health issues. Avoid premature pregnancies, and availability of treatment facilities for STDs, HIV/AIDS.

4. Methodology of implementation

There shall be a tripartite partnership involving Global Giving, Mayurbhanj Biological Research (MBR) and the Schools/local communities. The contribution of each partner will be as follows:

1) For Global Giving:

- Funding;
- Publicity & awareness creation
- Use Global Giving’s wide branch network as focal points for facilitating regular interactions

2) For MBR:

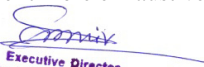
- Project design, planning & management
- Develop awareness kits, poster, in local language etc.
- Training of selected schools
- Monitor and evaluate
- Produce report and accountability to Global Giving

Appendix 1: Budget estimates in India Currency & USD (1 USD – 60 INR)

Budget Item	In put requirement	Unit cost[INR]	Total cost[INR]	Amount in USD
1. Baseline survey and selection of schools /Village with involvement of school Authority and district Collectors.	Transport costs, consultation with schools and other stakeholder, design selection criteria, field visits to schools and education offices, data collection and analysis	Costed collectively Per Scholl Rs. 3000/ X 100 Schools	3,00,000	5000
2. IEC training, awareness, capacity building, human rights, life skill approach for adolescent girls in 100 school / 60 village and each village at least one in every one month.	Purchasing of training kits and program needs.	Rs.2000/ school x 100 village /school x12 month	24,00,000	40000
3. Purchasing of sanitary pads etc	Purchasing sanitary napkins.	10000 numbers napkins x Rs.40 /per napkins	4,00,000	6667
4. Publicity material on reproductive and life skill educations	Develop the Publicity material on reproductive and life skill educations.	INR 100/per copy x 10000	1,00,000	1667
5. Formation and strengthen of Adolescent Clubs	Capacity building ,resource and training	Rs.3500/per clubs X 100 numbers	3,50,000	5834
Project Management for conducting program at village and school				
6. Hire Vehicle for project Administration	Transport for monitoring, awareness and management of project	INR 20,000 per month	2,40,000	4000
7 . Fuel and maintains, Insurance for project cycle	For 1 above and the whole project	3000 km/month x 12months x INR 3/km	1,08,000	1800
8. Salary for personnel	There will be 3 persons paid for the management of the project	Rs.15,000 x 12 months x 3	5,40,000	9000
9. Project Administration	Stationery, phone calls, Electricity, water Bill, emails ,letters, report writing, monitoring and evaluation, Audit, etc	Lump sum INR 2,40,000 (per month INR 2000 for 12 month)	2,40,000	4000
Grand Total Cost			46,78,000	77968

The proposed budget is INR 46, 78,000/- in INR (Rupees Forty six lakhs seventy eight thousands) only is request through Global Open Challenge, UK , for smooth function of the project. In US \$ 77,968/- (US DOLLAR Seventy seven thousand nine hundred sixty eight only)

Note: Due to fluctuation of market rate and if some savings is there due to that then it will be utilized in the programme itself to make it more exhaustive and fruitful.


Executive Director
Mayurbhanj Biological Research (MBR)
Baripada, Mayurbhanj, Odisha, India

(Samir Kumar Sahu)

Signature of the Executive Director, MBR
With office seal
(as it is soft copy it will not required seal)