

# **IDE-10 COMPREHENSIVE REPORT**



## **ON EBOLA AWARENESS AND PREVENTIVE MEASURES CAMPAIGN**

**HELD IN**

**10 DIFFERENT COMMUNITIES IN LIBERIA**

## Background

In mid-July 2014, the deadly Ebola pandemic hit the entire country of Liberia causing huge death casualties and the increase of fear within each resident of Liberia remain a paramount concern. However, the government of Liberia encourages everyone to join the fight against EBOLA. Preventive tips and awareness flyers were distributed around the country including the conduct of workshops on EBOLA education and prevention.

The fight against EBOLA through awareness and preventive measures became a tradition for all civil society groups and other international institutions such as MSF and WHO in Liberia.

Liberia Ministry of Health also established a joint respond unit in effort to help combat this deadly EBOLA pandemic in Liberia. In our efforts to buttress government, IDEFOCS in partnership with Action10 launched EBOLA awareness and preventive measures through workshops and awareness campaign in 10 different communities in Monrovia and three villages in rural Grand Bassa County ( Compound one, Little Bassa and Kpainh Town) as part of our contribution to the fight against EBOLA.

## Campaign Objective

During the early stage of the spread of EBOLA throughout Liberia, there has been a serious doubt about the existence of such pandemic in the country; because of this negative perception, the widely spread of the virus took rapid position. Henceforth, IDE-10 saw the need to




promote more education on EBOLA existence and its prevention within 10 different communities in Monrovia.

### Campaign Strategy

IDE-10 provided a robust approach in the fight against EBOLA in Liberia.

Prior to the communities' visitation, IDE-10 hired 8 volunteers both male and female and provided training on EBOLA origin and prevention so as to enable them have broader



# IDEFOCS

INITIATIVE FOR THE DEVELOPMENT OF FORMER CHILDSOLDIERS

## ACTION 10

PARTNER

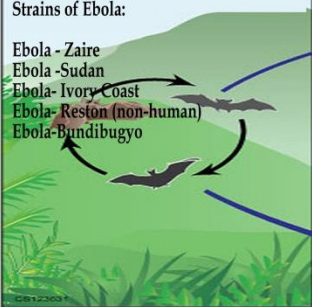
### Ghettos awareness on Ebola prevention

**Enzootic Cycle**

New evidence strongly implicates bats as the reservoir hosts for Ebolavirus, though the means of local enzootic maintenance and transmission of the virus within bat populations remain unknown.

**Strains of Ebola:**

- Ebola - Zaire
- Ebola - Sudan
- Ebola - Ivory Coast
- Ebola - Reston (non-human)
- Ebola-Bundibugyo



**wash your hands with chlorine away to protect yourself, your family and your community**

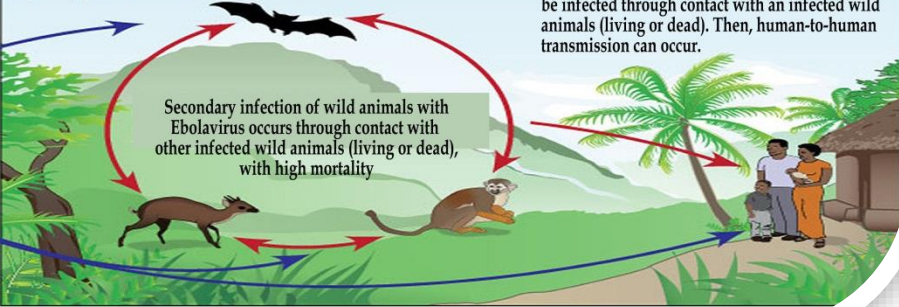
**Epizootic Cycle**

Epizootics of the Zaire strain of Ebolavirus appear sporadically, producing high mortality among non-human primates and duikers, and frequently precede human outbreaks.

Secondary infection of wild animals with Ebolavirus occurs through contact with other infected wild animals (living or dead), with high mortality

With the exception of the Reston strain, Ebolavirus in humans produces acute disease with high mortality. Little known about how the virus first passes to humans to trigger a new outbreak.

Researchers speculate that the first patient may be infected through contact with an infected wild animals (living or dead). Then, human-to-human transmission can occur.



knowledge on the virus and to be more concrete in providing education and preventive measures to the people from the various communities we visited. IDE-10 provided more education on the origin and the danger of the pandemic as shown above and the different kinds of strains in each community we went to. We even demonstrated the importance of washing of hands every time one comes from the outside to protect oneself, family and the community. IDE-10 provided materials such as: Chlorines, gloves, water buckets/ water barrels, soaps and



specifically to our targeted partners' (ghetto communities) we provided them wheel barrel, shovels, ricks, raincoats and rain boots. We even set up a management structure so that materials can properly be managed in the three targeted partners' communities.

### **Campaign Impact:**

Tremendous output of communities' dwellers shows up for the campaign exercise. They were eager in understanding the spread of EBOLA and how they themselves can help fight the pandemic. Concrete education and prevention on the virus were provided to communities dwellers and they were all happy to receive such education and physical illustration on the origin and danger of EBOLA. Each community was given bucket/barrel, chlorines, and soap as practical means of fighting the EBOLA virus. Each member of the community became an educator in promoting safety measures on the EBOLA pandemic in their various homes.



### **Challenges**

Initially, IDE-10 idea of spreading the word on EBOLA was to focus on its targeted partners (ghetto communities), however, the need to include 7 different communities was very imperative because when we first visited our targeted communities, we saw that there exist no more ghettos in these targeted areas. We learned that the government of Liberia have given the police mandate to raid every ghetto around the country creating more unsafe environment because the government did not put in place a program to encamp these guys and provide them medication and rehabilitation programs instead they have been chased out of the ghetto to make other community unsafe in terms of crimes and violence. We realized that we were force to cooperate with the communities' dwellers accepting the fact that their community is no longer a ghetto community and as such whatever supplies and education we had for the ghetto boys, we should leave it with the community.

## **Conclusion**

The awareness and preventive measures campaign on EBOLA was terrific because it brought together people from all over a particular community to share and gain ideas on the prevention of EBOLA pandemic. IDE-10 is excited about the exercise because it yielded positive results.

## **Recommendation**

Having completed the EBOLA awareness and safety measures, IDE-10 saw paramount things to consider as follows:

- To extend the awareness to different communities;
- To create a community cell block on the education and prevention of EBOLA virus;
- To create a radio program both local vernacular and English to be aired for the next 90 days in Liberia;
- To specifically take the awareness campaign to little Bassa because in sooner time, little Bassa is going to become a proactive base for IDE-10 programs;

**Awareness Pictorial**



Signed: RAMSES A. HUTCHINS  
Head of Programs

Approved: MORRIS Y. MATADI  
Executive Director