

RESONATE

Resonate empowers women and girls through storytelling, working with them to build confidence and leadership and become agents for change.

"I keep the video of myself telling my story on my phone, and I listen to it almost every day. It helps me to remember what I am capable of, and that I am strong."



"As a woman, I tend not to be confident talking publicly. But this training helped me to have confidence in myself."

Through our Storytelling for Leadership course, Resonate catalyzes the rise of the next generation of female leaders and equips women and girls with public speaking and communications skills. Women need access to education, health, and economic security—the benefits provided by those services are necessary for women to develop and grow themselves and their families. Yet great ideas can go unheard and opportunities will be lost if women do not have the confidence to put their skills to use.

Personal stories allow people to identify values and purpose, and connect authentically with others to spark community engagement and social change.

In Resonate's workshops, participants learn to tell a personal story that represents who they are, what they value, and what their goals are —whether to demonstrate their abilities, forge partnerships, inspire others, or organize communities. For a woman, learning to talk compellingly about herself and her work can mean the difference between learning a craft, and being a social entrepreneur. It can mean the difference between having an idea about how to fix a problem, and successfully rallying others to implement community-based solutions. Personal presentation is a necessary skill for leaders, and teaching storytelling as a communication tool can bridge the gap between the important work of increasing women's education and economic independence, and leveraging those skills into leadership for change.

Core Offerings.

Storytelling for Leadership program is a training delivered by Resonate that teaches women and girls to tell a true, personal story. Through storytelling, they share who they are, what they value, and their future goals.

Train-the-Trainer program prepares participants to lead training in their own organizations or communities.

Impact. Our programs increase leadership capacity, develop professional skills, build community, help participants inspire others, incite action, and help organizations measure and communicate impact.

Resonate has worked with partners ranging from local community groups and cooperatives, such as the Nyamirambo Women's Center, to well-established groups and institutions such as The Wangari Maathai Institute for Peace & Environmental Studies and Girl Hub Rwanda. To date Resonate has conducted 13 workshops and trained more than 250 women and girls from Rwanda, Tanzania, and Kenya to use storytelling to present themselves, their values, and their ideas confidently and eloquently.

"Before, I saw my classmates just as other students. Now that I have heard their stories I see that they are all strong women, and that together, we can overcome any obstacles that we face."



RESONATE BUDGET (FY 2014)		2014		2014
		Q3	Q4	
Expenses				
Salaries (ED & Lead Trainer)		\$7,500	\$7,500	\$15,000
Benefits	20%	\$1,500	\$1,500	\$3,000
Indep. Contractors		\$500	\$325	\$825
Rent		\$300	\$400	\$700
Travel		\$2,500	\$200	\$2,700
Supplies / Materials		\$650	\$150	\$800
Other Misc (% of Rev)	10%	\$1,700	\$2,025	\$6,975
Total Expenses		\$14,650	\$12,100	\$30,000