

NARROW THE **Access** **to GAP**
Education
2014

LIN **NARROW**
THE GAP



Center for Community Development

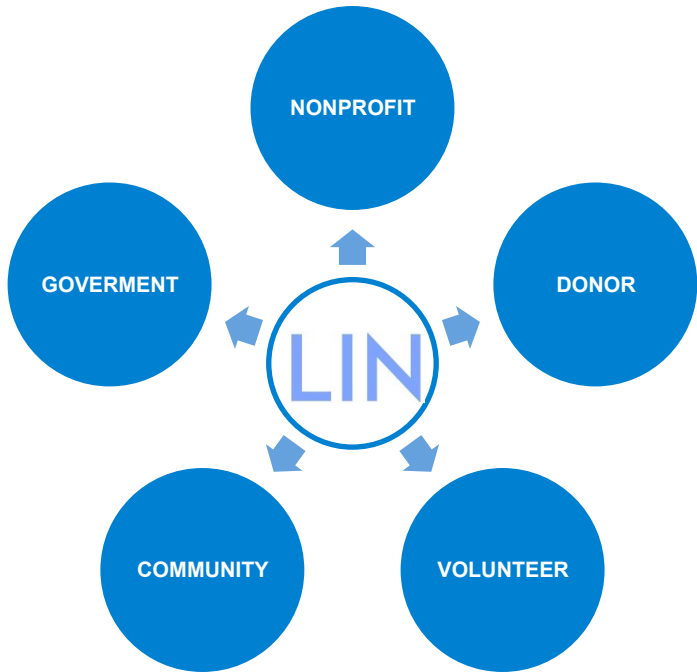
LIN is a Vietnamese, Not-for-Profit Science
and Technology Organization (STO)
Decision No. 741/QD-LHH (26 May 2009)
Vietnam Union of Science and Technology
Associations,
Registration No. A-840 (29 June 2009),
Ministry of Science & Technology

**We help local people
meet local needs!**

Our mission is to provide support
services to local not-for-profit
organizations, skilled volunteers and
donors who are committed to building
strong communities

Our vision is a strong community
where all members are respected and
supported to have equal access to
opportunities.

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OUR CORE SERVICES



LIN Community Center



NPO Capacity Building



Skilled Volunteer Matching



Narrow The Gap Community Fund



Philanthropy Advisory Services



Networking Building

NARROW THE GAP Community Fund

"It is a worrying fact that economic development often accompanies social classification. The living conditions of vulnerable groups have not improved, but worsened instead. To help them, not only do we give them our hands for a moment, but we have to organize as well, aiding them along in the process of social inclusion."

(Professor Ngo Bao Chau – Ambassador of Narrow The Gap Community Fund 2014)

WHY A COMMUNITY FUND?

Together, we can make a **bigger impact**

Support **long term** community development

Make a **strategic investment** in people & projects

Multiply the **effect** of your contribution

Address the **root cause** of social problems

"The concept of community philanthropy has always been with us. Every country and culture has its traditions of giving and mutual support between family, friends and neighbors... the LIN Center, in Vietnam, works to foster giving for small grants to social causes among young middle-class professionals as a strategy for strengthening social cohesion in HCMC."

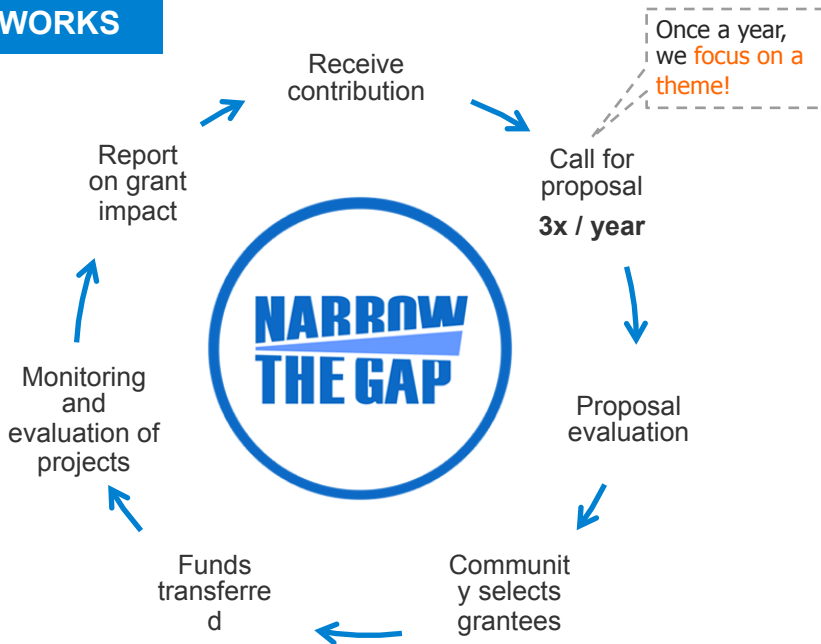
Civicus Report (2013)



THE STRATEGY



HOW IT WORKS



BENEFITS TO NPOS

❖ Investing in the capacity of NPOs and their staff

When NPO staff can do their jobs better, the people they serve reap the benefits.

❖ Offering transparency in the process and expectations

Clear eligibility criteria, reporting guidelines, training and consultations ensures the realization of good ideas.

❖ Connecting NPOs to other donors

By engaging multiple stakeholders in the process, NPOs gain access to a broader network of prospective supporters.

❖ Providing a regular source of funding

With small grants offered three times each year, NPOs have time to plan and prepare proposals.

BENEFITS TO DONORS

❖ Effective management

LIN monitors and reports on all pooled philanthropic investments.

❖ Peer networks

Connect with donors that share a similar vision for our community and want to work with others.

❖ Choices

Donors that wish to engage a lot or a little will find that they have the options when investing in a community fund.

❖ Good governance

LIN is governed by a voluntary Board of Directors & Advisors and submits to an annual, external audit by Ernst & Young.

❖ Expertise

The process is managed by an experienced team of grantmakers and thematic area experts support proposal evaluation.

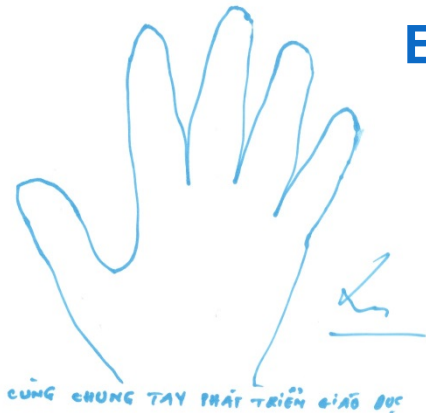
SPONSORSHIP PACKAGES

	Platinum (USD \$5K and up)*	Gold (USD \$1K-\$4,999)*	Silver (Up to \$999K)*
BRANDING <ul style="list-style-type: none"> - Visuals - Media - Live - Booth 	<ul style="list-style-type: none"> • Large logo on printed and online promotional material • Mention in all media announcements • Large booth space at event • Door gift option 	<ul style="list-style-type: none"> • Medium logo on printed and online promotional material • Mention in all media announcements • Medium booth space at event • Door gift option 	<ul style="list-style-type: none"> • Small logo on printed and online promotional material • Mention in all media announcements • Opportunity to distribute brand promo materials
PARTICIPATION <ul style="list-style-type: none"> - Tickets - Donor Reception - Grantee Selection - Site Visits 	<ul style="list-style-type: none"> • 15 event tickets • Donor reception • 2 staff on grant application review panel • Invite to site visits 	<ul style="list-style-type: none"> • 10 event tickets • Donor reception • 1 staff on grant application review panel • Invite to site visits 	<ul style="list-style-type: none"> • 5 event tickets • Donor reception

* Package values refer to both cash and in-kind contributions.

HOW DO WE CHOOSE THE THEME?

Each year, we ask HCMC community to choose a theme as the focus for the following year



EDUCATION ● 2014

CHILDREN ● 2013

WOMEN ● 2012

MIGRANTS ● 2011

Education is important, but **Access** to
education is even more important!

Only **7%** of children in the poorest households have **access to children's books**.

30% of ethnic minority households reported that at least one child had **dropped out of school** before the completion.

Only **36%** of children from the poorest families attend **pre-school**.

52% of **children with disabilities do not attend school**.

Only **60%** of children from the poorest households **attend secondary school at the correct age**.

TAGS

PEOPLE WITH
DISABILITIES

PROBLEMS

QUALITY OF
EDUCATION

INFRASTRUCTURE
&
EQUIPMENT

POVERTY

LACK OF
QUALITY
TEACHERS

ID

MONEY

LANGUAGE
BARRIERS

LIFE SKILLS

CITIZEN
RIGHTS

COLLABORATION

EXPERIENCE

ACCESS

GUILT

PEACE

ACTIONS

VOTE FOR YOUR
FAVORITE
PHOTOS

VOTE FOR
YOUR
FAVORITE
PROJECT

RAISE
AWARENESS

FUND CASH
IN-KIND
SUPPORT

BUILD
CAPACITY

EMPOWER

EXPERTISE
PRO-BONO

GET INVOLVED

MENTORING
TUTORING
COACHING

SPECIAL
EDUCATION

SOCIAL
SERVICES

CORPORATE

ECONOMIC
DEVELOPMENT

SPONSORS

LONG-TERM
SOLUTIONS

FIELDS OF ACTION

CHARITY

PARTNERSHIP

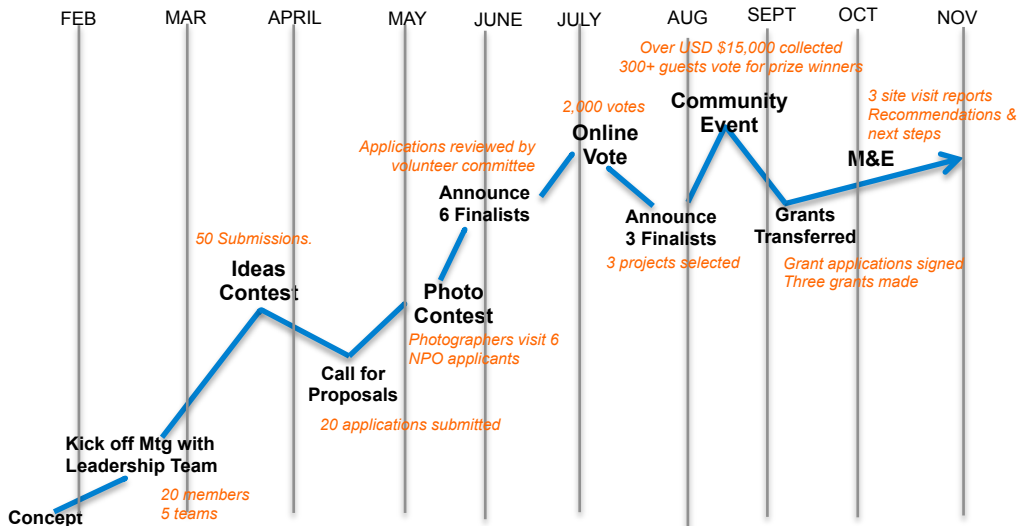
COMMUNITY

AUDIENCE

INDIVIDUALS

CONTRIBUTORS

TIMELINE



Results

Speak louder than words

Narrow the Gap 2013 Focus on Children



Clean Water Tower

1st Place - Ceporer Hoc Mon Grant of VND 150,000,000

Ceporer Hoc Mon used the grant to build a clean water tower that helps improve the quality of life for 161 children (80 families) living in Long Thuan (Long An), where the existing water source has been contaminated by alum.

2nd Place: Nhan Ai Social Work Club Grant of VND 100,000,000

Nhan Ai is offering life skills training and psychological counseling to disadvantaged children in poverty stricken areas of HCMC. The project aims to help children acquire basic knowledge and life skills that can change their behaviors, attitudes, actions and, ultimately, their futures. The project team also hopes to raise awareness about the challenges these children face among community members and government officials.

Life Skills Training & Counseling



E-Books for Visually Impaired Children

3rd Place The Center for Multilanguage Database Kim Tu Dien (KMDC) Grant of VND 50,000,000

KMDC is using the funds to introduce a *Let's Learn* e-book for visually impaired children at shelters, clubs and schools in HCMC. The project aims to improve the English learning environment for these children, thereby empowering them to seek better education and career opportunities in the future.

39 organizational donors

105 individual donors

300 million VND donated

Narrow the Gap 2012

Focus on Women



Goal: To reduce incidences of domestic violence among deaf women living in disadvantaged situations

Grantee: Deaf Community Association of HCMC

A grant of VND 139,500,000 to DCOH resulted in:

- 105 deaf women and 122 deaf men
- 180 training sessions offering life skills, skills to prevent violence, sign language and other activities over the course of nine months, from January to September 2013.

Goal: Offer microcredit and support services to women living in slum areas in Binh Thanh, Go Vap and District 8 in HCMC



Grantee: Tinh Than Network

With a grant of VND 100,000,000, the Chi Hai project helped:

- 4 women pay off their debts to loan sharks
- 91 women were able to purchase working tools, stalls, bicycles, or make other investments into their existing small businesses.
- 70 women were able to pay of their first loan.
- Training sessions for 24 network members on household finances.
- Peer sharing, among 164 women on household financial management.
- Women in the network have gained financial independence improved status within their families and broader social networks.



Goal: Empower young girls through life skills training

Grantee: Khanh Hoi Orphanage

With a grant of VND 50,000,000, the orphanage offered:

- 12 sessions for 105 orphans on hygiene, health and reproductive health, communication and teamwork skills, and physiological issues relating to puberty.
- 2 sessions for 20 parents/caregivers.
- After the sessions, children said they felt more confident, open and knowledgeable about how to protect themselves from harassment.
- After the sessions, caregivers said they felt better equipped to provide care and guidance to their teenage

NUMBERS

From 2009 to 2013, over **1,2 billion VND** (USD \$60,945) allocated to

41 projects by local nonprofits.

60 volunteers supporting 2013 Fund & Event Activities

Over **300 guests** at 2012 and 2013 annual Community Events.

Over **2,500 online votes** for top five.

Over **5,500 email contacts**

4,500 Facebook fans and growing!

2013 INSTITUTIONAL SUPPORTERS

Blah Blah Films

PPF Việt Nam (Home Credit)

GlobalGiving Foundation

Khải Vy Corporation

Global Fund for Community Foundations

US Consulate General in HCMC

Kinh Đô Corporation

Ireka Corporation Berhad

Give2Asia Foundation

ADEN Services Việt Nam

Công ty TNHH Hệ thống Âm thanh Sài Gòn

Yola

ILA Việt Nam

Highlands Coffee

Viện Nghiên cứu Xã hội, Kinh tế và Môi trường (iSEE)

Nike Việt Nam

Wrap & Roll

Sheraton Nha Trang Resort and Spa

**Công ty TNHH Pharmachem
Shri Restaurant and Lounge**

Nicky's Zumba Fitness

L'Oreal / Vichy Laboratories

Coca-Cola Việt Nam

Saigon Pony Club

MM Software Company, Ltd.

Horizon Capital Group

Asian Tigers Mobility

Brandmaker

Spa La Viet

Barbecue Garden

(Xu Restaurant Lounge

Tiramisu Miss Khương

MegaStar Media

Shri Yoga

Thiện Tâm Hương

Word Magazine

Asia Life Magazine

Oi Magazine

2013 INDIVIDUAL SUPPORTERS

Contributing over VND 4 million

Henry B. Nguyen & Nguyen Thanh Phuong, Jocelyn Tran & Mr. Toan Nguyen, Dana Doan and Friends, Vinh Tran, Leann Luong and Friends, Jeffrey Carleton Emerson, Anya Kuznetsova and Friends

Contributing over VND 2 million to VND 4 million

Carol M. Fox, Christine Nguyen, Dam Thuy Nga, Dang Thi Ngoc Dung, Daniel Acosta, Emily Lam, Huu Phan, Landon Carnie, Le Thi Bang Tam, Nguyen Khanh Minh Thuy, Nguyen Ngoc Thuong, Nguyen Tran Phuong Khanh, Ray Nayler, Tran Thi Lien Hoa, Vannie Ho

Contributing up to VND 2 million

Alexis Bidermann, Aloha Allen, Amaury Le Blan, Andrew Currie, Andrew Miller, Andy and Betsy Allen, Anonymous (11), Barbara Dong, Bien & Elizabeth Nguyen, Caroline Bidermann, Catherine Burns, Catherine & Zoe Walter, Chau Ta, Christopher Butler, Colin Nayler, Dang Nguyen Quynh Anh, Dao Thao Thi Ngoc, Dennis Berg, Doug Ostertag, Elizabeth Rose Daly, Elynn Walter, Fancy Ku, Hung Doan Van, Huynh Thi Yen, Huynh Thy Thi Anh, Jaclyn Luo, Jan & Luna Walter, Jonathan Hwang, Kate Anderson, Kate Lam, Kimberly Hoang, Ksenia Dmitrieva, Laura Phan, Leah Raney, Linh Taylor, Margaret Shea, Mark Sidel, Mary Shea, Mdm. Le Thi Bang Tam, Mike Doan, Nancy Rubin, Ngo Anh Thi Kim, Nguyen Bao Phuong, Nguyen Duc Thuy Anh, Nguyen Ha Thi Khanh, Nguyen Hoang B. Dung, Nguyen M. Tram, Nguyen Ngoc Thien, Nguyen Quynh Anh, Nguyen Thanh Phuong, Nguyen Thi Ngoc Lan, Nguyen Thi Tuyet Lan, Nguyen Tran Hoang Anh, Paul, Uyen and Om Finnis, Pham Bao Khanh Do, Pham Phuong Linh, Pham Thuy Dinh Ngoc Amy, Pham Truong Son, Phan Thi My Hoa, Rachael Carson, Suzanne Shea, Suzy Hill, Ta Hoa B. Thi Thanh, Than Thinh Xuan, Thanyachat Auttanukune, Thuy Le, Tran Nhung Thi Tuyet, Tran Thi Phuong Ngan, Tri Pham, Trinh Nguyen, Truong Le Bao Minh

Individuals Making a Difference in HCMC

"When we made the video clip, Quy Duc had to film it at 2am but he never complained. He came with us to each household and persuaded them to participate. He never gave up, even when there were a lot of difficulties in getting permission.

I would never forget the sight of him lying on the waste container, or lowering his camera into the trash bin to capture the footage. We learned so much on our trip with him, from his action to his experience sharing. I hope that LIN will continue to be the bridge to connect [nonprofits] to such wonderful people."

- Nhan Ai Social Work Club (Grantee)

“Since joining LIN, I have been gradually getting more experience in how to manage a social center and build relationships with other social groups and organizations. And through networking with them, my organization received a lot of support.”

Ms. Hong To Hue Lan

Manager of CEPORER Hoc Mon
A Narrow the Gap Grantee



TESTIMONIALS

"I am very happy because I could contribute to the effort of bringing clean water to the people in Long An. Ms. Lan and everybody from Hoc Mon Social Center provided me the best support they could so that I could finalize the video clip. This volunteer work has helped me to experience the difficult life of certain population and provided me with the opportunity to give back to the community." – **Mr. Vo Thanh Tan (Skilled Volunteer to Ceperer Hoc Mon)**

"Overall, I am really impressed with how LIN organized the event, which really showcased the spirit of giving. People were willing to share, not only money but also their voice, their vote. The culture of giving appears to be quite vibrant in the south!" – **ISEE (Institute for Studies of Society, Economy and Environment)**

"We did enjoy very much last Sunday and were glad to see that we contributed to the children's happiness that day. ADEN Services was pleased to sponsor the event and that was great to work with Narrow the Gap Fund this year. We look forward to cooperating again very soon in the future." - **ADEN Services**

"We're glad that the event went really well, and that all the groups have received their deserving funds. We're so excited to learn that next year's theme is education - something we're trying our best to deliver every day. Please keep us posted on LIN's next projects. We are honored to be part of your journey to help many Vietnamese people." - **Yola Institute**

"I'm really glad that we had the opportunity to do the piece for your campaign; [We] really enjoy this kind of work more than anything else we do..." - **Blah Blah Productions**

"The proposals addressed a wide range of issues and suggested solutions to these issues in many creative ways. The NPOs showed their improvement in proposal writing and planning. They also paid more attention to the sustainability and scalability of their projects." - **Ms. Tran Thi Thanh Huong (Volunteer Member, Narrow the Gap Grant Allocation Committee 2013)**

"It is indeed a privilege for Ireka to be able to contribute to your well deserving cause... All the best to LIN continuous effort." - **Chairman, Ireka Berhad Corporation**



2014 NARROW THE GAP *Access to Education*



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Contact Us: www.linnarrowthegap.org

www.linvn.org

www.facebook.com/NarrowTheGapFund



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