



**NotInMyCountry's (NIMC) vision is a world free of corruption. Our mission is to create web & mobile applications that citizens use to fight corruption by holding individuals accountable for their actions.** They will do this by using these tools to securely rate the performance and report corruption of individuals who are engaging in corrupt acts. Enabling citizens with these tools allows them to create more accountable societies.

The world has **lost \$8.44 trillion from 2000-2009 as a result of illicit financial flows** - that's **10 times more than the foreign aid received in developing regions in the same time period.** Every year, money stolen through corruption is **enough to feed the world's hungry 80 times over.** **7/10 countries in the world have a severe problem with corruption.**

**Our Pilot:** Imagine that the cost for going to a University was compromising your most integral values. That's what 1 out of 4 students in Uganda have to face in order to even get through college. What if these same students could access simple web and mobile applications to hold their professors and administrators accountable. Since 2012, NIMC's web and mobile apps have been transforming students, in Uganda and more recently Kenya, from silent victims to active agents of change. We propose to achieve such impact not only in higher education in East Africa but in all sectors in the 7 out of 10 countries where corruption cripples societies.

**Corruption impacts us all. It hurts individuals, families, institutions, governments and businesses.** Corruption not only weakens business and government but erodes the very trust that binds our society together. Corruption isn't just about cash - it is essential services such as health care and education denied, vulnerable people abused, extortion of women for sex, and the creation of parasitic patronage networks that engrain distrust in vital institutions.

**OUR STRATEGY IS INNOVATIVE,** instead of trying to reform faceless institutions we focus on holding **individuals accountable** for their corrupt actions through a bottom-up approach. To do this, we have built an online platform that enables students to rate their professors and administrators and submit reports of corruption that includes hard evidence. In the case where whistleblowers are willing to come forth, following a thorough investigation, we may decide to pursue strategic litigation against perpetrators of corruption.

The average urban Kenyan pays 16 bribes **per month.** The average Burundian student pays \$152 USD each year in bribes **to lecturers and administrators.** The average Ugandan has a **40.7% chance** of paying a bribe during an encounter with a public servant. These are daily facts of life for the ordinary citizen in a corruption-marred country.

This results-driven methodology incentivizes good behavior while dissuading the corrupt. Future iterations will include mobile applications allowing users to collect, via audio and video, hard evidence of corruption in real time. We will also deploy a hosted solution allowing qualified organizations to launch independent instances of our platform focused on fighting corruption in their own countries and sectors, making this tool with the potential to scale globally in the fight against corruption.

**WHY PILOT IN UNIVERSITIES?:** We decided to initially target universities in Uganda and Kenya for the following reasons:

- Demographically, university students are much more likely to have access to the internet than the average person living in Uganda and Kenya.
- University systems in Uganda and Kenya are incredibly corrupt. For example in surveys we conducted at the three largest Ugandan Universities 24% of students admitted to participating in acts of corruption. Including, but not limited to professors demanding, money, sex, and even alcohol in return for better grades or admission to a program. We believe that for the cycle of corruption to be broken it is important to reform systems of higher education that are responsible for forming the values of the next generation of leaders in these countries.

**SECURITY FOR OUR USERS IS PARAMOUNT:** NIMC's technology puts its users' safety first.

- The site uses 256 bit https encryption, which is considered highly secure and used by businesses and governments



**International Herald Tribune**  
THE GLOBAL EDITION OF THE NEW YORK TIMES

**THE WALL STREET JOURNAL**



THOMSON REUTERS  
FOUNDATION

**University World News**



**DAILY NATION**

**The Observer**

**TECHZIM**  
ZIMBABWE

**The Economist**

**Africa Renewal**

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around the world to protect private information.

- No information users submit using our rating system will ever publicly be linked their identities. Even comments posted by users are listed under an anonymous, randomly generated username.
- The information submitted through our corruption reporting system is encrypted upon submission, during transfer to our storage server, and then encrypted again on the server. The server itself is located in highly secure former nuclear bunker and the server itself is owned by a Swedish political party. Thus a subpoena to seize the server would require an act of Sweden's parliament. Also Reports are linked to users in our secure database only if they provide their personal details when submitting a corruption report. Even then, the texts of the report, including their personal details, are encrypted.

### **OUR RESULTS:**

**Growth:** In May 2012, we launched our NIMC website in 38 Ugandan Universities (with 3,841 staff in the database) and in 2013, we tripled our capacity to almost 10,000 staff by expanding to 10 Kenyan universities. In 2014, our plan is to create a global platform that will function as a hosted solution allowing any qualified organization to launch an instance of our website in their respective sector, language and country.

**User interaction:** Since launching we have had 97,403 visits, with 40,898 occurring in Kenya and Uganda so around 41% of visits have come from our target audience. We average about 8,000 visitors a month to the entire site. We have had 332 performance ratings (which focus on soft corruption) in Uganda and 280 in Kenya for a total of 609 performance ratings overall. Out of a total of 13 corruption reports, 9 were from Uganda and 4 were from Kenya. However, we should note that 2 of the corruption reports from Kenya included the names and contact information for the people that submitted them, making clear requests for us to follow up with them because they wanted the perpetrators of corruption brought to justice.

**Press Recognition:** [WSJ](#), [Economist](#), [Guardian](#), [University World News](#), [UN Magazine](#), [Africa Renewal Online](#), [Thompson Reuters Foundation](#), [Daily Nation](#), [International Herald Tribune \(via Trust Law/Thompson Reuters Foundation\)](#)

**Impact:** First and foremost we have brought the issue of corruption in Universities to the fore of discussion in Uganda and Kenya. Secondly we have significant indications through media investigations that students are seeing a drop in corrupt behavior amongst their professors and administrators, both in the form of quiet and hard corruption. To prove this conclusively we currently have a PhD student carrying out a study of the site's impact. Lastly, we have received two significant corruption reports that we are now in the midst of investigating and we anticipate one of these will result in prosecuting public officials for verifiable acts of corruption.

**Growing Donor Base:** Swedish Program for ICT in Developing Regions (SPIDER), Sainsbury Group of Charitable Trusts: Indigo Trust, US State Department and Appfrica via Apps4Africa, Harvard Kennedy School Summer Internship Fund



**HARVARD Kennedy School**  
JOHN F. KENNEDY SCHOOL OF GOVERNMENT

**YOUR CONTRIBUTION:** We are looking for experts to sit on our board of advisors in the following fields : **law** (litigation, IP law, FCPA, non-profit law, human rights law) , **IT** (Online Security, Web and Mobile App Design, Systems Architecture), **risk analysts** (transparency, corruption, risk mitigation), **diplomacy**, **PR and marketing**, and **fundraising**.

**We are also seeking tax deductible donations (we are a registered US 501 (c) (3))** or help to raise funds for building new tools to fight corruption and prosecuting legal cases on behalf of whistleblowers. **Please Contact us at [info@notinmycountry.org](mailto:info@notinmycountry.org) for further information.**

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