

Our Vision:

“That all Men may have Life in all its Fullness”

Our Mission:

To work for holistic human development through Capacity Building, Livelihood Development, Youth Engagement and Employment, Peace and Environment Conservation. More specifically;

- To work with rural people and assist in their efforts at economic and socio-cultural development.
- To contribute to development of human resources through capability development initiatives.
- To participate in peace building and conflict transformation through conducting training programmes and networking with peace movements.
- To participate in the Youth Employment Campaign and engage youth in constructive and productive activities and increase their employment potentials through capacity building and through aligning with movements and organizations working on youth employment issues.
- Provide leadership in building a better environment. Build alliances with progressive movements for restoring the ecological balance through regenerative activities, policy advocacy, and work on Climate Change Issues.

FOCUS PROGRAMME AREAS:

- Sustainable Livelihood.
- Youth Employment.
- Environment Conservation.
- Peace Building



PRO-RURAL
Let live and live

For Information, Contact:

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PRO RURAL

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PRO-RURAL

(A Public Benefit Organization)

SUSTAINABLE LIVELIHOOD,

YOUTH EMPLOYMENT,

PEACE BUILDING,

ENVIRONMENT CONSERVATION

BACKGROUND:

Pro Rural is a Public Benefit Organization Registered under the Societies Reg. Act 1860. Pro Rural is the result of two important events: “NE Regional Youth Summit on Ecology” January 2004, and the Launch of the Youth Employment Summit (YES) Campaign in December 2004. These two events inspired the Founders of Pro Rural to give focus on Youth Engagement in Sustainable Livelihood, Peace Building and Environmental Sustainability.



ProRural is registered under the Societies Registration Act 1860: Regd No. H/RS-6285/12-05-2009.

ProRural is regd. under Section 12A, income tax act.

ProRural has PAN card number: No. AAAAP7125Q

ProRural has bank account with State bank of India.

ProRural has FCRA Registration No. 164730134

“Peace Coalition of Northeast India” (PCNI): Hosted By PRO RURAL.



PEACE COALITION OF NORTHEAST INDIA

PCNI was launched with the objective of convening all stake holders of Peace in the Northeast region to strategize and contribute to Peace and Communal Harmony. PCNI therefore is a network of Individuals, Institutions, Government and Non-governmental agencies who have the concern and willingness to work on the issue. PCNI organizes capacity training in Peace skills (Mediation skills) for mediators, Peace Campaigners, negotiators, Community Leaders and researchers so as to make effective interventions. PCNI facilitates research on Peace issues, and promotes Peace interns to deploy peace activists in vulnerable areas.



ACHIEVEMENTS SINCE 2004

- Organized the North East Regional Youth Summit on Ecology in collaboration with the Chief Wild life Wardens of Nagaland and Arunachal Pradesh in 2004. Some of the outcomes were wild life protection groups, conservation groups and re-enforcement of traditional hunting laws, prevention of forest fires and animal rights groups.
- Hosting and Launching the Youth Employment Summit (YES) Campaign Networks in Nagaland (Dec 2004), Mizoram, (Feb 2005) Manipur (July 2005) and Arunachal Pradesh (Sept. 2006). A decade campaign to generate youth employment through multi-stake holder approach.
- Organized the Regional Thematic Workshop “Youth Participation in Agro-Enterprise: Issues and Prospects in September 2007. Some of the outcomes are emergence of farm entrepreneurs, establishment of 2 fruit processing centres, and factory for medicinal and aromatic plants.
- Organized the Regional Consultation on Youth and Employment in 2009. Review of the national Youth Policy is going on through a drafting committee.
- Established Pro Rural Farm and Pro Rural Resource Centre 2008. An animal farm for demonstration and training has been established at Urrea Village.
- Organized the Network of “Peace Coalition of Northeast India” PCNI, in 2010. The outcome is the establishment of two state PCNI networks (Manipur and Nagaland) in the first four months of launch.