



ASBL

YOUTH ACTION FOR DEVELOPMENT

Agréée par Ordonnance Ministérielle n°530/1239 du 23/08/2004

STRATEGIC PLAN FRAMEWORK: JANUARY 2014 – 2018

Prepared by:
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I. ORGANIZATIONAL DESCRIPTION

According to Burundian Law & our statutes, the organs of our organization are:

1. General Assembly,
2. Board of Directors,
3. Executive Committee, and
4. Audit commissioner.

The General Assembly: it is made up of founding & effective members, provincial delegates and representatives of beneficiaries whose roles and responsibilities are to:

- vote the budget,
- elaborate the orientation of the organization,
- give a verdict to the management of the organization on the basis of the reports and financial documents presented by the executive director,
- approve the counts established according to the current laws in country,
- approve the dismissal of members,
- elect the members of the board of directors,
- amend the statutes and rules of the organization,
- break up the organization; etc.

The General Assembly meets once a year, especially in December. Yet, extraordinary assemblies may be called by the president of board of directors or in case two thirds of its members wish it.

The needed majority to have the General Assembly sit is the half of the members listed to participate. The management office of the organization will allow sitting in case the quorum fails.

The Board of directors: It is made up of five members elected by the General Assembly for a mandate of two years renewable once. They are supported by the Executive Committee to daily manage and coordinate the all activities of the organization. The Board of Directors reports to the General Assembly.

The Executive Committee: This is composed of three members elected by the General Assembly and approved by the Board of Directors. It is composed as follows:

- Executive Director,
- Finance Manager, and
- Programs Manager.

A good head and a good heart are always a formidable combination. - Nelson Mandela

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<http://www.youthactiondevelopment.webs.com>, <http://bi.unleashingideas.org>

The Audit Commissioner: This is composed of two independent members elected by the General Assembly whose roles and responsibilities are:

- To certify the financial reports to be submitted to the General Assembly,
- To be watchful so as the organization is well-led,
- To control accounting books.

The Auditors' term is one year. It cannot be renewable.

II. YAD BACKGROUND

Youth Action for Development, YAD is a community-based organization officially registered as a not for profit business with the government of Burundi through its Ministry of Interior under the registration n°530/1239 of 23/08/2004 (equivalent to US 501(c) (3)).

Our vision is to create better futures through business entrepreneurs, social entrepreneurship and community services.

Our mission is to create the next generation of young entrepreneurial leaders whose innovations and social enterprises address the major unmet needs of our community.

Then for us working in entrepreneurship, this concept is defined by us *as the action of creating a new commercial or social enterprise* is crucial.

YAD directly targets primary, secondary, university and out-of-school young boys and girls aged between 15 and 35 from both urban and rural areas across the country. They are particularly high-risk and in critical need of interventions that assist them in recovery and filling social, behavioral, educational, and other developmental gaps resulting from extended periods of inter-ethnic unrest in their respective communities. The intent is that, as more youth take part, more become economically self reliant, civically active, and socially responsible - critical traits needed in building a better future in every community.

YAD has made several achievements so far. They include (1) 21 training and capacity building workshops in HIV/AIDS, computers, startups and peace sectors that over 120 participants attended of which 60% are actually self-employed and have improved their livelihoods, (2) organizing Global Entrepreneurship Weeks 2008 – 13 of which at least 2,600 participants attended, etc. to mention a few.

We are interested into collaborating with a variety of action partners to become more empowered. The more partnerships we build the better results we yield: developing a variety of action partnerships with families, youth-led organizations, specialized government agencies, training institutions, UN agencies, Donors, International NGOs, Civil Society NGOs, Private sector, etc. will empower us to create an enabling environment where our young girls and boys are prepared for future life as productive, contributing citizens, well-equipped to create a job or to take a job and become agents for social change.

III. ACTION PLANNING AND STRATEGIES

In order to successfully achieve our 2014 – 2018 goals, we must fundraise at least the amount of US\$ 450,080.00 from potential and willing donors and sponsors at local, national and international levels.

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The funding priorities will include the investment equipments, management & administration fees, travel & accommodation, printing & stationary, professional services, advertising & marketing, and taxes:

N°	Activities	Funding needed in US\$	Summary
01	Programs/Projects		
	Youth Enterprise Generator	222,000	Youth Action for Development (YAD) specializes in promoting youth entrepreneurship and employment through education and support. The Youth Enterprise Generator program is designed to help young entrepreneurs think through every aspect of their business from the core idea to the revenue model. It offers the following company-building classes (1) Start a business, (2) Grow a business, and (3) Use a Smart Technology for a Smarter Business.
	Conflicts Transformation	30,000	YAD also specializes in training youth & community leaders in creative ways to intervene in conflict. For the past two years, our staff members have been equipping those leaders to develop proactive approaches to community conflict. "Conflict Transformation" is using the energy of conflict to address not only the issues and relationships among parties, but also the structural causes of conflict. In all our training workshops – we have been using the Peace Skills curriculum developed by Plowshares Institute (www.plowsharesinstitute.org). Selected workshop participants become trainers themselves. Equipped with advanced mediation and transformation skills, local leaders have disseminated the training into their communities. Multiethnic and multicultural teams of mediators trained in these programs have helped transform communities dealing with problems from community policing to public education.
	Information and Communication Technology based entrepreneurship program	50,000	Why is there a need for an IT-based entrepreneurship program for abandoned youth in our country? So far, we have done a lot. But, we need to do much more and that's where we need your help. There are 3000 abandoned children between 10 and 18 who are being sexually, commercially and politically exploited in our country. Most of them are working in dangerous manufacturing workshops, mines, construction sites, dancing clubs, hotels, restaurants, and garages. Some others have joined armed groups, street children, and drug addicts. They represent a serious threat for peace and security in their community. Right now, we are receiving a lot of requests from those abandoned children seeking for means to improve their living conditions.

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			<p>They want to be trained to computers and learn how to use video technology to tell and share their stories. They want to be supported to create small income generating activities.</p> <p>Unfortunately, they are abandoned to themselves and not given a chance to build their dreams. We need to meet this demand but we have no means to finance our programs. So we need your help! You will get a chance to make a life-changing impact for an abandoned child in Burundi.</p>
	Community & home sanitation & hygiene	80,000	<p>The home hygiene practices purpose is to prevent any infection in the home and the peri-domestic setting. The key messages of the program include: (1) Food hygiene, that is safe cooking and storage of food, safe disposal of food waste; (2) Personal hygiene (including hand washing with soap before and after eating, working,... to mention a few); (3) General hygiene (surface cleaning, laundry, etc.); (4) Home health care; (5) Control of wastewater and rainwater; (6) Care of domestic animals and pets; (7) Control of insects. For communities without access to safe sanitation and water supply, it also means: (1) Safe disposal of human faeces; (2) Household water including safe storage, handling & point-of-use treatment...</p>
02	Research & publications		
	Entrepreneurship Education Project – Enhancing entrepreneurial self-efficacy and identity.	22,000	<p>We intend to conduct several surveys about entrepreneurship and youth enterprise development in Africa. The purpose of the Study is that students and out-of-school youth will offer entrepreneurship faculty and administrators longitudinal, data-driven insights into the impact of entrepreneurial education on (1) the motivational processes underlying students' road to entrepreneurship, and (2) the process of identity transformation from student to entrepreneur. These insights can help educators and administrators understand what educational resources and strategies are most effective for developing and sustaining entrepreneurial self-efficacy and identity in students. Key Questions Addressed by the Study: What components of an entrepreneurship program are most effective in enhancing students' entrepreneurial self-efficacy? How does an entrepreneurial identity emerge, and what components of an entrepreneurship program are most effective in strengthening this identity?</p>

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03	Events		
	Celebration of Global Entrepreneurship Weeks	31,000	On the World Entrepreneurship Week, YAD will host a series of GEW Talent Shows' events. This project is to convene potential young entrepreneurs to compete for a scholarship called "GEW Prize" in a talent show in which they are also offered opportunities to eat, drink, dance, talk, enjoy themselves and showcase what they are able to do.
	Travel to global conferences and workshops	15,080	To enable our delegates to attend international conferences and workshops from which we are expected to learn and shares experiences and best practices, and thus become empowered to deliver successfully into our communities.
TOTAL BUDGET		450,080 US\$ to fundraise	

IV. CONCLUSION

Self-sufficiency is a huge goal for our organization and already we are running without the support of any grants or Government funding. We do, from time-to-time, however ask for help with special projects. We do not receive any aid organization support. We do not receive any financial grants. We do not receive any government support.

All we ask you is...

If you are also interested in helping out in other ways you could look at:

1. Share this document and YAD website link on your Facebook, Twitter and Google Plus, WhatsApp or LinkedIn account to encourage others to help out.
2. If you are feeling generous, a small donation would mean so much.
3. Apply to volunteering or giving an in-kind donation.

Done in Bujumbura, on May 25, 2013



Ms. NKUNZIMANA Félicité

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