



Ana and Vlade Divac Foundation

About Ana and Vlade Divac Foundation

- **Founded in 2007** after almost 15 years of humanitarian activities of Divac family around the world. Untill now, 500.000 people have supported the Foundation!!
- **The vision** of the Ana and Vlade Divac Foundation is Serbia as a society in which citizens take responsibility and understand the power of unity in solving personal and social problems on a social, economic, educational and spiritual level.
- **The mission** of the Ana and Vlade Divac Foundation is to contribute to the development of an equal, tolerant and unified Serbian society.
- **The Foundation is dedicated** to the care and economic empowerment of refugees and displaced persons and to improving the status of children and youth by creating an environment that promotes healthy growth and development.
- The Foundation seeks to foster community spirit and solidarity in the society through philanthropy, advocacy and volunteerism.

Charity work and over 20 years of philanthropic initiatives have earned the Divac family numerous awards and recognitions, to name but a few:

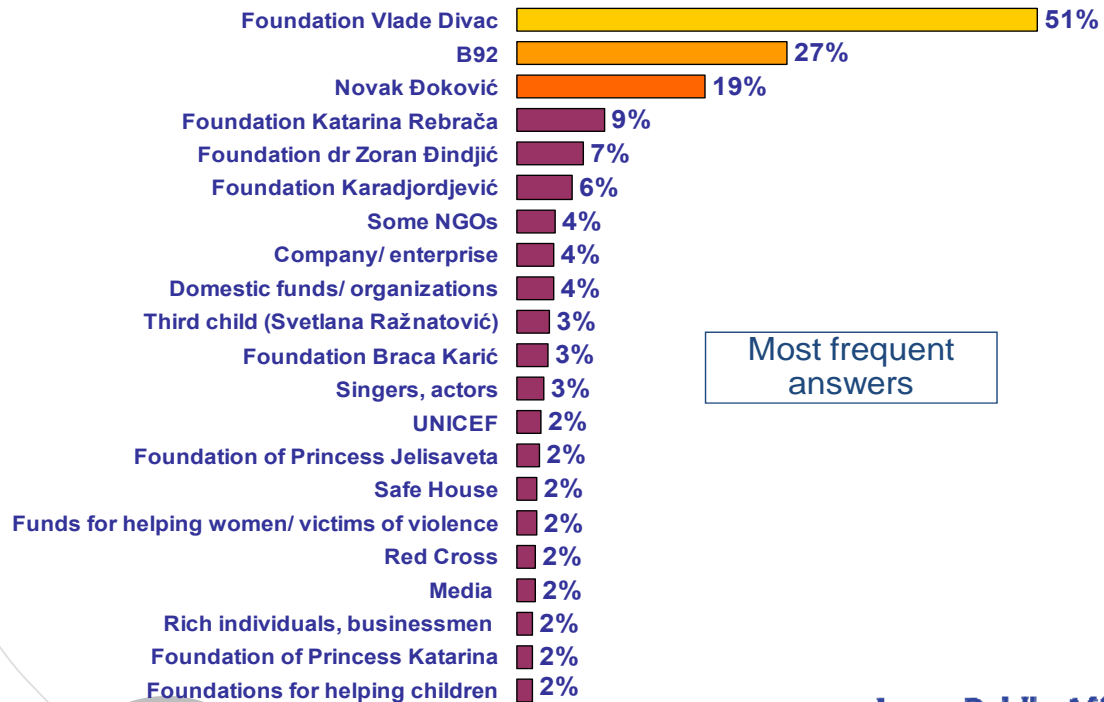
- **United Nations Goodwill Ambassador** – Vlade Divac is named a United Nations Goodwill Ambassador for “Sports against Drugs”.
- **NBA Good Guy** - Each year in the period from 2001 to 2004 Vlade Divac received a “Good Guy” award which is annually awarded to American athletics for their humanitarian work and contribution to society.
- **Walter Kennedy Citizenship Award** - 2002, NBA awards Divac for his humanitarian work and contribution to society.
- **Member of the “World Sports Humanitarian Hall of Fame”**– In June 2008 at the induction ceremony in the American City of Boise, Idaho, Vlade Divac officially enters the “World Sports Humanitarian Hall of Fame”. The World Sports Humanitarian Hall of Fame selects individuals and organizations from amateur and professional sports fields that are world-class in athletic ability and have strong records of humanitarian achievements.

Results of the first philanthropy research in Serbia (January 2013):



“Fund Vlade Divac” is the best known, and it is followed by “B92 Fund” and “Foundation Novak Đoković”

CITIZENS: Which funds have you heard of? (multiple response; those who have heard of philanthropic funds - 39% of target population)



Ipsos Public Affairs

CSR Leader in change 2014:

We are proud to inform you that the Ana and Vlade Divac Foundation won the American Chamber of Commerce award **CSR Leader in Change** for thoughtfully designed and implemented CSR initiatives resulted in a lasting value for the targeted beneficiaries. We wish to express our sincere gratitude for AmCham members that have recognized our efforts to advance philanthropy in Serbia and to all our partners and donors who joined us.

Best web-site in the sector 2014:

Foundation received award for the best web-site among charity organizations. This acknowledgement is issued by PC Press magazine who pronounces the best web-sites for 17 years.

About Ana and Vlade Divac Foundation projects:

1. SUPPORT TO REFUGEES AND INTERNALLY DISPLACED PERSONSS

Serbia is still country with the largest number of refugees in Europe and thousands of people still have poor living and sanitary conditions, often without possibility to legally provide material security for their families.

Results after 6 years of this project:

- **Permanent housing solutions** for 515 refugee families (village houses, social housing, building materials, etc.)
- **Economy empowerment** for 200 families
- **Social housing project** – Foundation and its partners are finishing project of construction 4 buildings for social housing in Belgrade. Result of this project will be provided housing solution for 80 vulnerable families and closing of 2 of 3 Collective Refugee Centres in Belgrade.

Partners: UNHCR, lom.int, Commissariat for refugees, Intersos.org, Japanese government, US embassy, Saint-Gobain Initiative Foundation, corporate sector, municipalities across the Serbia, centre's for social work, etc.

Donors: citizens of Serbia and people from diaspora, UniCredit Foundation, USA embassy, Japanese embassy, Saint-Gobain Initiative Foundation, etc.



2. CREATING A BETTER AND HEALTHIER ENVIRONMENT FOR THE DEVELOPMENT OF CHILDREN AND YOUTH

Kids and youth and support to their development is one of the priorities of Ana and Vlade Divac Foundation. This project is realized through various activities:

- 2.1.** Foundation have financially and organizationally supported **over 100 youth local initiatives**. Now, we have launched **first Youth banks** project in Serbia in nine municipalities.

Partners: USAID, Institute for sustainable communities (ISC), German association for technical cooperation (GIZ), 7 national ministries, 100 youth organizations, schools, etc. Donors: USAID, ISC, GIZ, corporate sector



2.2. Single Parents Support Program

Program has started in Autumn 2012 since there is great need at app. 75.000 single parent families in Serbia. At this moment we have 15 families that are included in the Program and they receive different type of support in order to improve their social status and create frame for family sustainability.

Project have following activities:

- Financial support to the family for everyday life
- Construction, refurbishing or equipping of their family house
- Psychological and business workshops that guides families to become independent
- Start of the small businesses in order to make family become financially and economically independent

Partners: Single parent organizations, social workers Donors: individual donors
In half of 2014, we will receive donation from the EU – EIDHR programe and continue with the project on the larger level.

2.3. Construction of 20 kindergarten playgrounds across the country

Partners: City authorities, Kindergartens; Donor: EURO bank and individuals

2.4. Different projects and initiatives

- Support for children institutions (refurbishing, equipping) – schools, centers for unprivileged children, etc.
- Refurbishing of 4 public sport courts
- Organizations of summer events for children (sport day, festival visit, etc.)
- Different fundraising events in Serbia and worldwide also

Partners: Centers for social work, institutions for unprivileged children, municipalities, etc. Donors: KBC bank, individual donors, corporate sector

3. The **ONE IN A MILLION** campaign was launched aiming to motivate individuals and companies in Serbia and all over the world to join us in resolving some of the long-standing issues in Serbian society.

Aim of the project will be refurbishing and equipping primary schools in Serbia with basic needs (furniture, computers, internet connection, etc.).

Campaign already gathered over 33.000 individual and 70 corporate donors and received support from Serbian Broadcasting Corporation (RTS) and billboard company Alma Quattro that promotes campaign. During Autumn 2013, first school within this project was refurbished and equipped, you can see video on following link: <http://www.youtube.com/watch?v=Jgx2gi7sPek>

Since September 2013, Foundation supporting **7 primary schools** across the Serbia.

Remarks:

- You can find **more detailed information** regarding projects on www.fondacijadivac.org
- We can create **new project** with partners that have long term CSR strategy
- We can include **volunteers** from partner company in our projects
- Foundation will provide **media coverage** for the project in mass media but also through digital media and newsletter

