

Feeding Pets of the Homeless®

2023 Annual Report



Feeding Pets of the Homeless®
is the first national nonprofit
providing pet food and
emergency veterinary care to
pets that belong
to people experiencing
homelessness.



From the desk of Genevieve Frederick

Founder & President

As I sit down to pen this annual report for 2023, I am filled with an overwhelming sense of gratitude and pride. This past year marked a significant milestone for Feeding Pets of the Homeless as we celebrated our 15th year as a registered 501(c)(3) organization. It's been a remarkable journey, one that has been made possible by your unwavering support and dedication to our cause.

I am thrilled to share that 2023 was a record-breaking year for us in many ways. Thanks to the inspiring generosity of our supporters, contributing over \$4M (includes in-kind and discounts), we were able to assist more animals than ever before. With your contributions, we reached a new high in the number of pets helped, 2,585 pets, a testament to the good we can achieve when we come together with a shared purpose.

One of the most crucial developments of the past year was the remarkable growth of our organization. Our staff expanded to include ten full-time employees, each bringing their unique skills and passion to our mission. Their dedication and hard work have been instrumental in our ability to meet the increasing demand for our services and support.

In addition to our internal growth, we also reached new heights in our fundraising efforts. Our inaugural fundraiser and charity concert, coupled with a pet food drive, not only raised crucial funds but also brought our community closer together. It was

heartwarming to see so many individuals come together to support our cause and make a positive impact on the lives of homeless pets and their human companions.

To celebrate our 15th year, we hosted an open house event at our headquarters building in July. It was a joyous occasion filled with gratitude and reflection, as we welcomed supporters and friends to join us in commemorating this special milestone.

The event served as a reminder of how far we've come and how far we will go together saving countless lives along the way.

Reflecting on the past year, I am filled with hope and optimism for the future of Feeding Pets of the Homeless. Despite the challenges we faced, we remained steadfast in our commitment to serving those in need. Together, we have proven time and time again that when we stand united, we can overcome any obstacle.

Looking ahead, we are excited to build upon the successes of the past year and continue expanding our reach and impact. With your continued support, I am confident that we will be able to make an even greater difference in the lives of homeless pets and their human companions.

Thank you for your unwavering commitment to our mission. Your generosity and kindness are truly making a difference in the world, one precious life at a time.

Genevieve Frederick



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Our History

In July 2008, Feeding Pets of the Homeless received public nonprofit status. It is the original and oldest national nonprofit providing pet food and veterinary care to pets owned by people experiencing homelessness in communities across the United States. In 2009, we expanded our network into Canada.

We are a registered charity to solicit donations in all U.S. States that have requirements.

Feeding Pets of the Homeless provides various types of assistance to those experiencing homelessness with their pets. Our most frequent inquiries are arranging help for an injured or ill pet, finding providers distributing pet food and supplies, coordinating necessary vaccinations, finding partners for a spay or neuter surgery or locating a homeless shelter that allows pets.

For supporters, we offer the opportunity to donate pet food and funds, knowing that both will help many pets. For hospitals, businesses and volunteers; their collaboration broadens our mission.

Since 2008, Feeding Pets of the Homeless has paid more than **\$4.8M** to provide emergency veterinary care and wellness clinic services to over **28,600** pets. The market value of food donations distributed is over **\$4.75M**.

Our donation sites and volunteers collect most of our donated pet food, which is delivered to food banks, soup kitchens, homeless shelters and, on occasion, directly to encampments. They have provided more than **2.1M** pounds of food, translating to one less worry for a person and their pet

living on the streets on any given day.

We provide pet sleeping crates to shelters so those without a home can bring their pets in with them and receive the necessary social services that will help them transition out of homelessness.

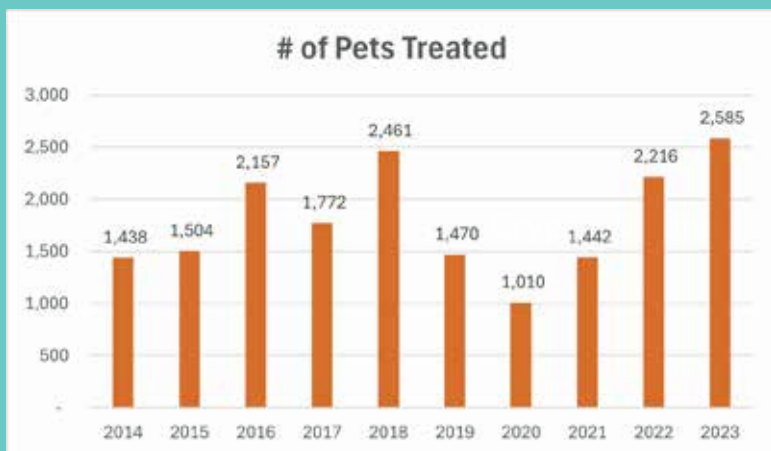
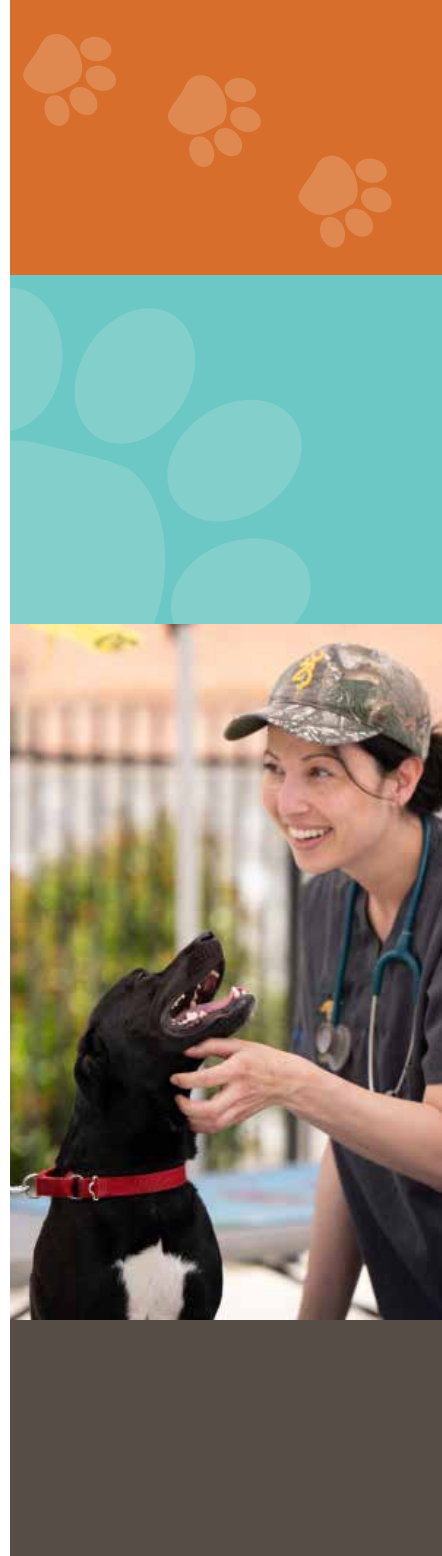
Important to Feeding Pets of the Homeless is our future. To ensure the sustainability of our organization long-term, we established our Endowment Fund in 2017. At the end of 2023, we had \$940,877 in the endowment fund that is held by the Community Foundation of Northern Nevada.

In June 2022, we added a program to our roster to specifically help Veterans. We have always helped our Veterans, now we are making an even bigger impact with our partnership with HUD-VASH. Members of their program get the veterinary care and vaccinations necessary for their pets so they can get into housing, together.

And sometimes, we simply offer an ear to listen to people's experiences and their daily struggles to survive.

Our website provides the link between pet food donors and unhoused clients. We continually update our website so those who want to donate supplies can easily find a location close by and those who need pet food and other services can find resources to help them through the day.

Most of us can't fathom what homelessness is like. Your support helps a person experiencing homelessness better cope with their own realities knowing their beloved dog or cat is cared for.



The number of pets treated includes wellness clinics and emergency cases, including repeat pets.

Our Mission

Feeding Pets of the Homeless® believes in the healing power of companion pets and of the human/animal bond, which is very important in the lives of people experiencing homelessness. They find solace, protection and companionship through their pets. They care for their pets with limited resources so they themselves have less. Our task, nationwide, is to feed and provide emergency veterinary care to their pets and thus relieve the anguish and anxiety of homeless guardians who cannot provide for them.

The Need

Pets are family; just ask any pet owner and they will agree. Eighty million or 68% of American households have at least one pet, and that number keeps rising. Many of those households are now homeless due to the loss of a job, medical bills, bankruptcy, foreclosure, COVID-19, credit card debt, domestic abuse, including teen abuse, mental illness, physical disability, HIV/AIDS, PTSD, young adults aged out of the foster care system and substance abuse. Over half of US households are a paycheck away from experiencing homelessness.

Our records show that 3% of the unhoused we helped were over 65 years old. Social Security Income and pensions are not keeping pace with the high cost of living.

Evictions and the lack of affordable housing across the country will continue to increase homelessness. When you have a pet, the choices get complicated: a roof over your head at a shelter where pets are “not allowed” and having to relinquish the pet to an animal shelter or sleeping in your vehicle or on the streets with your pet.

Most will not leave their companion behind. Many pets are emotional support and service animals. Pet guardians have expressed how owning a pet has alleviated depression, helped with sobriety, and motivated them to make positive changes.

Homeless individuals feel isolated, vulnerable and outcasts of society. They are often criticized for having pets and strangers sometimes offer

to buy the animals or threaten to call animal control. However, contrary to the misconception that pets accompanying unhoused people are not being cared for, veterinarian Dr. David Kowalek, a veteran of our wellness clinics and a board director, stated: “Their means of care may be different, or financially limited, but these pets are very clearly loved, attended to, and in some respects have a quality of life that is better than my own animals.”

A pet’s love for its guardian is unconditional, and unaltered by the lack of housing or income. Their pet signifies that one thing is right in their world amid the uncertainty of their daily lives and gives them a sense of purpose. Faced with little or no income, coupled with the uncertainty of where they will sleep each night, homeless individuals have no funds when their pet requires emergency treatment for an acute illness or injury.

Feeding Pets of the Homeless believes in the healing power of companion pets and of the human/animal bond, which is vital to the lives of many people experiencing homelessness. We harness the bond between animals and people and change their lives for the better by helping keep these pets safe, healthy, and together with their loving human caretakers. Assisting guardians experiencing homelessness in maintaining their pets on the road prevents these much-loved family members from having to be relinquished to a potential high-kill animal shelter, a heartbreaking decision that many face.



Our Impact



My name is Ryder, a 2-year-old lab, and for two years, I've been my dad's loyal companion in our van, relying on food stamps. Then, disaster struck - a car hit me, leaving my leg severely injured. Desperate, my dad called Feeding Pets of the Homeless. They helped with vet costs, but the \$4,000 surgery was beyond our means.

The vet warned that without surgery within 24 hours, euthanasia was the only option. But Feeding Pets of the Homeless didn't give up on us. They offered resources, yet luck wasn't on our side. The situation seemed dire until the vet proposed an alternative - her friend at the Humane Society offered their surgical facility after hours, with the vet donating her time.

That night, I underwent the crucial surgery. The outcome hung in the balance, but thanks to the caring staff at Feeding Pets of the Homeless and the selflessness of the vet, I pulled through. Their compassion saved me from a heartbreaking end. I'm forever grateful for their unwavering support during our darkest hour.

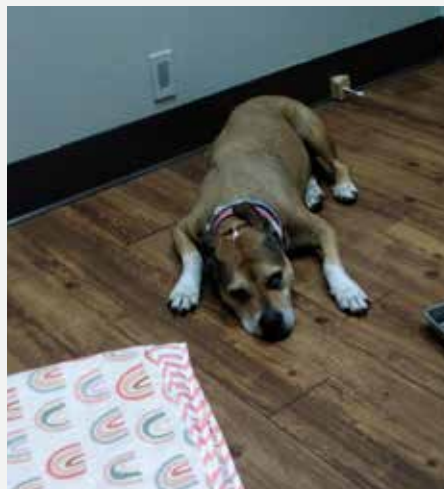


I'm Riley, I am a 14-year-old spayed female pit bull. My Mom and I are experiencing homelessness after escaping domestic violence and we are currently living in our car until we can get housing through a state program.

My mom became very concerned about me when I started having a hard time breathing, drinking a lot of water and coughing. On top of that, my back legs seemed to be giving out. She wasn't sure what to do and decided to ask the organization that was working with her to provide permanent housing what she could do. They suggested Feeding Pets of the Homeless. My mom called, and I was able to see the vet the next day.

Thanks to Feeding Pets of the Homeless my mom has some peace of mind that I will be with her while she makes this very difficult life transition. I love my mom so much. I keep her warm and cozy, I give her lots of kisses, so she knows I love her, and I bark to alert her of any possible danger. We have been through the worst life can throw at us, but we have survived.

Feeding Pets of the Homeless helped to cover blood tests, x-rays, and medications that will help me feel better soon. They contributed \$1,467 to my care which allows me to continue to stay with my mom.



Of all domestic violence victims, 38 percent become homeless at some point in their lifetime. In addition, more than 90 percent of homeless women have experienced severe physical or sexual abuse at some point in their lives. Survivors can experience obstacles both in looking for housing and maintaining safe housing. - American Bar Association Commission on Domestic & Sexual Violence.



Hi, my name is Dodger. I am a female 6-year-old rat terrier. My mom and I have been living on the streets of Washington.

I was not feeling well, started throwing up blood, and was very unsteady on my feet.

My mom was very worried about me, so she took me to a vet, but she did not have the money for an exam, so the vet staff recommended that my mom call Feeding Pets of the Homeless.

They were able to help us, and I was able to get an exam, bloodwork and urinalysis. The veterinarian suspected gastroenteritis. I was given fluids and medications that were generously donated by the hospital.

With some rest, I should be feeling better very soon.

Feeding Pets of the Homeless contributed \$589 towards my care.

The following note is from the veterinary staff that helped:

We are so grateful for your assistance in keeping their family together and saving Dodger's life!



Our Programs

What We Do

Feeding Pets of the Homeless was created with the singular goal of providing people who are experiencing homelessness with the resources to provide pet food and evolved into services to care for their pet in their unfortunate current living situation. Our network throughout the United States and Canada provides a variety of services such as emergency veterinary care, pet food, wellness clinics and a sleeping crate program to allow homeless owners to stay in a shelter while their pet has a safe and secure enclosure.

Donations Sites and Pet Food Providers

Our Donation Sites are businesses that believe social responsibility is everyone's responsibility. These locations collect pet food and deliver the food to local Pet Food Provider sites or a Feeding Pets of the Homeless volunteer picks it up and delivers it. Pet Food Provider sites are organizations such as homeless shelters, food banks and soup kitchens serving homeless and low-income populations. To deliver on our goal that no pet goes hungry, we work closely with Donation Sites and Pet Food Provider sites to ensure the supply chain runs smoothly. In 2023, 31,463 pounds of pet food were delivered to Pet Food Provider sites by our Donation Sites and volunteers. We have shipped 3,066 pounds of pet food, at a cost of \$4,375, to Pet Food Providers who have not been able to meet the needs of their clients. We have partners in all 50 states and provinces of Canada. The need continues to exist, and we are actively looking for businesses that would like to partner.

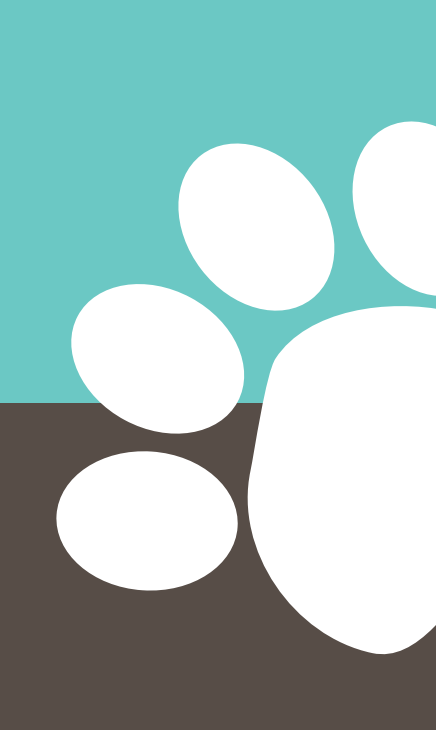
Wellness Clinics

Preventative care has proven to be a major factor in the care of healthy pets. Feeding Pets of the Homeless sponsors licensed veterinarians who volunteer their time to hold wellness clinics. They provide vaccinations, nail trimmings, ear cleanings and other basic wellness treatments to hundreds of pets. In 2023, we sponsored four hospitals in three states to a total of 291 pets helped. Three of the hospitals were awarded sponsorship and the other performed the clinic without our assistance.

Emergency Care Assistance

Our network of over 1,800 veterinary hospitals goes above and beyond to help pets who are ill or injured and need treatment. We pay them at the time of service. During 2023, hospitals we collaborated with discounted \$126,164.

In 2023, both Emergency Veterinary Care and Veteran Pet Support costs totaled \$1,326,641 paid to 558 hospitals in 44 States with a total of 2,585 pets treated including wellness clinics, emergency veterinary care, including repeat pets. 85% were dogs and 14% were cats. Some hospitals gave a discount. 62% of the callers we assisted were women, 37% were men and 8% were veterans. The average time they had been homeless was three years. 29% were living in their vehicles.



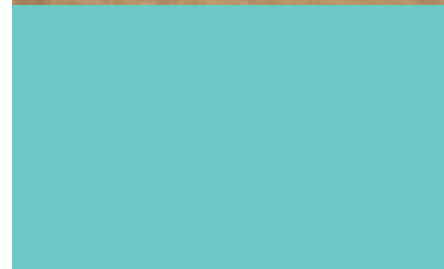
Sleeping Crate Program

The bond between a pet and a person is so strong that we have found a homeless individual will forgo staying in a shelter because they do not allow pets. Feeding Pets of the Homeless recognized this problem and created a program in response. Some shelters will allow pets if they are secured in a crate, however many homeless individuals do not have access to crates. We launched our Crate Program in 2010 to provide crates to shelters so homeless people can seek refuge from the outdoor elements by keeping their pet in a crate, following the rules of specific shelters. This program contributed 302 sleeping crates to shelters in 14 states since its inception. When requested, the crates are drop-shipped to the facility and become property of the shelter. While there are many shelters that do not allow pets under any situation, we are working tirelessly to demonstrate the necessity and value of this program.

Veteran Pet Support

The organization has always aided our veterans who are homeless, now we specifically help those veterans participating in the HUD-VASH program who are housed and in VA treatment programs.

HUD-VASH is a U.S. Department of Housing and Urban Development-VA Supportive Housing program that combines the HUD housing vouchers with the supportive services provided by the VA to help Veterans who are homeless, and their families find and sustain permanent housing. The program targets the chronically homeless veterans who are most vulnerable and often have severe mental or physical health problems and limited access to other social supports. We provide support to keep their furry family members with them in the process.



Key Accomplishments

Record Number of Pets Helped

Pets helped in 2023 increased by 16.65% over 2022. 2,585 pets received care. Our caring case managers helped people and pets across the country in 467 cities by one of our over 1,800 veterinary partners. Recorded calls received and made by case managers totaled 46,457.

First Charity Concert + Pet Food Drive

Give a Dog a Bone Charity Concert and Pet Food Drive was held March 11, 2023 at the Brewery Arts Center in Carson City, NV. Wet weather did not stop our attendees from showing their support. Over 100 attended and over 586 lbs of pet food was collected. The musical talents of Rachael McElhiney, Greg Gilmore and headliner, Sam Chase, graced the stage for a fun night of music and community support!

GlobalGiving

In 2023, on the Global Giving fundraising platform, we ranked top two in animal welfare and 23 out of over 8,100 nonprofits worldwide. Our generous supporters donated over \$99,000 on the platform.

New Honors

Feeding Pets of the Homeless received the Seal of Excellence from America's Best Charities and is now Animal Charities of America certified. These, along with our continued 4-star rating by Charity Navigator and Platinum Transparency by Candid, let you know that you can give with confidence.

15th Anniversary Celebration + Open House

In July 2023, Feeding Pets of the Homeless celebrated 15 years as an official nonprofit. Our team commemorated this monumental occasion with a ribbon cutting and an open house at our headquarters. The community showed their support with an attendance of over 100. Proclamations were received by the Mayor of Carson City, Nevada and Lt. Governor's office of Nevada.

FundraiseUp

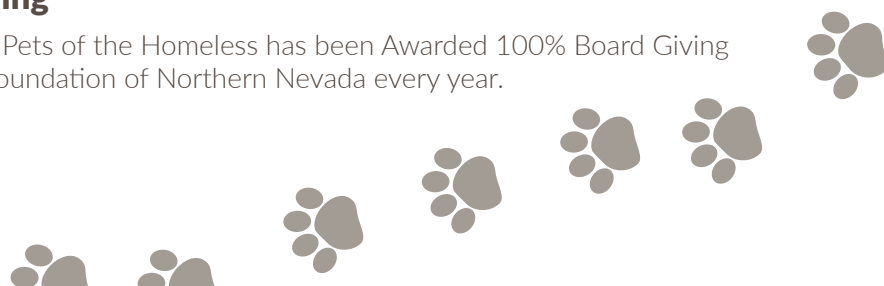
FundraiseUp is our new online donation platform. All online donations are still made easy and seamlessly. An added plus is this new platform allows all new donors to access their 2024 and beyond online donor history all in one place. The Donor Portal is easy to access on our website and in your confirmation email.

The Giving Block

Through The Giving Block platform donors can choose from over 70 cryptocurrencies to donate. We receive funds through donations made directly to our organization or from the Animal Impact Index Fund. In 2023, a notable crypto donation of \$25,000 came in from Baby Doge Coin. They found us through The Giving Block platform.

100% Board Giving

Since 2014, Feeding Pets of the Homeless has been Awarded 100% Board Giving by the Community Foundation of Northern Nevada every year.



Volunteers in Action

Our volunteers are the heartbeat of Feeding Pets of the Homeless, dedicating their time and passion to make a tangible difference in the lives of both pets and their owners experiencing homelessness. From organizing pet food drives to participating in community outreach events, their commitment has sparked conversations and raised awareness about our mission. Their invaluable contributions not only ensure that pets receive the care they deserve but also highlight the significance of compassion and support within our community. Through their efforts, we continue to expand our reach and make a meaningful impact on the lives of those in need.

Highlights from our year



What Our Partners are Saying - PAW Fund



We want to thank you for ensuring Rocco got to the vet.

His owner brought him to our mobile wellness clinic and our vet provided as much treatment as they could in an outdoor setting. I took this photo of Rocco and his owner at the clinic and want you to know how much we appreciate your existence, your staff, and the many times you have helped our unhoused clients. It is so appreciated.

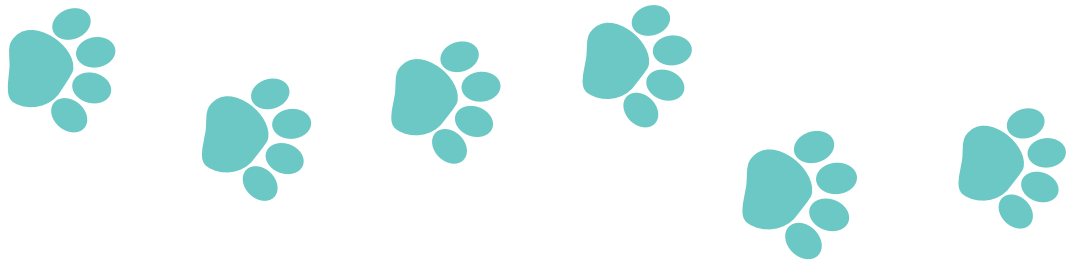
In the areas we serve - Alameda and Contra Costa counties - our homeless population is growing, and many have pets, as you know. We could not be as effective as we are without your help with urgent and emergency medical cases.

Legacy Society for Feeding Pets of the Homeless

Linda Betzer
Natasha Brenner
Donna Bulick
Betty Burr
Teresa S. Caudle Revocable Trust
Linda Kuttner
Christy Long
Karen Lund
Thomas McCaslin
Julie Neuberger
Lindsay Patterson
Marilyn Perez
Fred Reust
Patricia Sharon
Eugenie Sotiropoulos
James Strenk
Nancy Anne Moore Strenk
Marguerite Swanson
George Swenson
Sharyn Burkle Wetmore
Annabelle Wightman
Julie Zatz



Legacy Society Members are honored here after they have passed on.



Feeding Pets of the Homeless Endowment Fund

In 2017, we began an endowment fund to guarantee the long-term sustainability of Feeding Pet of the Homeless. The fund is held at the Community Foundation of Western Nevada in Reno, Nevada and the 2023 year-end balance was \$940,877. If you are interested, please contact our office for additional information, info@petsofthehomeless.org.

2023 Grants

We are grateful and appreciative to the following foundations who have chosen to support Feeding Pets of the Homeless, allowing us to provide our programs across the United States and Canada.

Alpha/Omega Charitable Foundation, Inc.
Animal Health Foundation of California
Brindisi Animal Foundation, Inc.
Carol Moss Foundation
DAV Charitable Service Trust
Doris Day Animal Foundation
Ethel Frends Charitable Foundation
Foundation M
Greenberg Animal Welfare Foundation
Hoveida Family Foundation
Lee Merrick Foundation Inc.
Levitt Family Charitable Foundation, Inc.
Mental Insight Foundation
Robert & Gloria Sherman Family Foundation
Rouse Family Charitable Trust
Samuel R. Young Foundation
Sidney Stern Memorial Trust
The Coville-Triest Family Foundation
The Glide Foundation
The Si Redd and Tamara Redd Charitable Foundation
The Stemler Foundation
Ventura County Community Foundation
Wain Family Foundation
William E. Dean III Charitable Foundation
Winnick Family Foundation



Financials

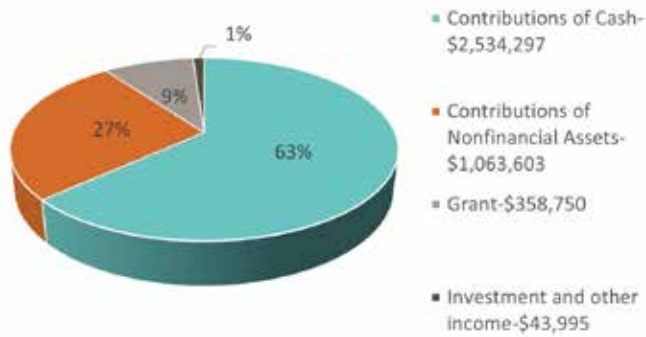
Financial Position as of December 31, 2023

Total Revenue/Expenses

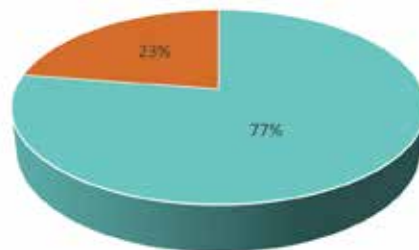


■ Total Revenue ■ Total Expenses

Concentrations of Revenue

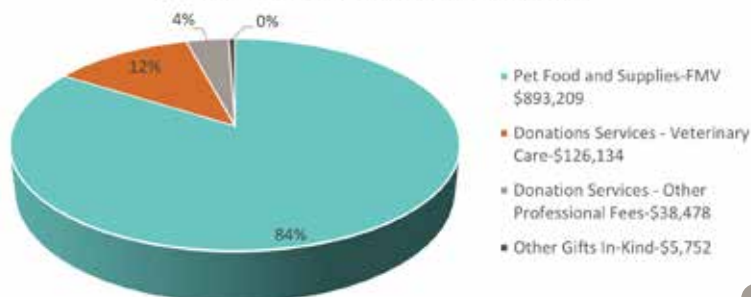


Assets and Liabilities

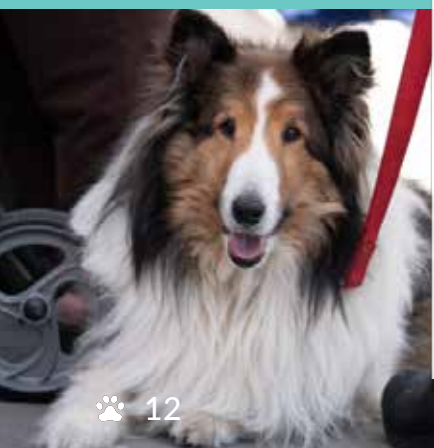


■ Assets-\$2,076,805 ■ Liabilities-\$604,451

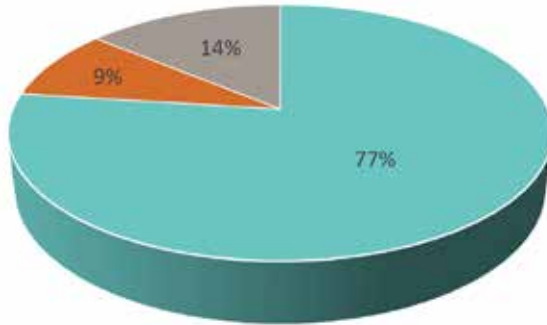
Contributions of Nonfinancial Assets



■ Pet Food and Supplies-FMV
\$893,209
■ Donations Services - Veterinary
Care-\$126,134
■ Donation Services - Other
Professional Fees-\$38,478
■ Other Gifts In-Kind-\$5,752



Functional Expenses



- Programs-\$3,117,766
- General & Admin-\$363,106
- Fundraising-\$578,819

*The Better Business Bureau reports that nonprofit organizations should designate at least 65% of their funds to programming costs and no more than 35% of funds to fundraising and administration.

EMERGENCY VETERINARY CARE COSTS



WAGES & PAYROLL TAXES



An independent audit is available per written request. IRS 990 tax form is available on the website.

2023 Board of Directors



FOUNDER/PRESIDENT
Genevieve Frederick



EXECUTIVE DIRECTOR
Laura Brown



SECRETARY
Jennifer Rust



TREASURER
Michael R. Crossley,
CPA, ABV, CVA



CFO
Renee Lowry



Gary L. Ailes, DVM



Martin Jones, CPA



David Kowalek,
BVMS



Garrett Lepire



Skylar Young, Esq

ADVISORY BOARD

William Creekbaum, CFP®, CIMA®, CRPS® Sr. VP

A heartwarming testimonial from one of our clients:

"Thank you guys so much for everything you've done for Badger. As a resource, consistently helpful, caring, noninvasive, and compassionate. Never judging the situation, I've recommended and referred you to friends and family, and everyone that may have a pet or know someone with a pet. You never know when homelessness is a present situation in someone's life, or if you yourself will someday be homeless. Our animals are our family, and the fact that an organization can be this present is such a relief when emergencies happen. My Badger almost lost his leg to a barbed wire fence when he darted after a prairie dog in Oregon. A friend referred me to you guys and your preparedness totally resolved the situation. The follow-up phone call was so comforting, knowing you guys were really looking into the surrounding vets and the quickest you could. The emergency clinic saw us the next day and Badger's leg was saved. Again, I thank you guys, and so does my doggy."

Thank you for 15 amazing years!

How to Keep in Touch with Feeding Pets of the Homeless

Please sign up for our newsletter on our website at www.petsofthehomeless.org and visit our social media sites:

 [OfficialPetsoftheHomeless](https://www.facebook.com/OfficialPetsoftheHomeless)

 [petsofthehomeless](https://www.pinterest.com/petsofthehomeless)

 [PetsHomeless](https://www.youtube.com/PetsHomeless)

 [PetsofHomeless](https://twitter.com/PetsofHomeless)

 [feeding-pets-of-the-homeless](https://www.linkedin.com/company/feeding-pets-of-the-homeless)

 [pets_of_the_homeless](https://www.instagram.com/pets_of_the_homeless)

How to Donate

Since we do not receive government funding, we rely on your support to deliver services. Feeding Pets of the Homeless became recognized as a 501(c)(3) nonprofit organization registered with the State of Nevada in 2008. We are registered as a “charity” with all U.S. states with registration requirements.

Our EIN is **26-3010540**.



You can donate on our website at petsofthehomeless.org or you can mail us a check to Feeding Pets of the Homeless, 710 W. Washington Street, Carson City, NV 89703-3826. Contact us if you have further questions at info@petsofthehomeless.org or call **775-841-7463**.

You can also support us through a charitable IRA Rollover, Donor-Advised Fund, charitable gift to the endowment fund, donate a vehicle, donate appreciated stock, crypto or choose us for your company’s matching program. Leaving a lasting legacy gift through your estate planning will ensure that you are remembered.

Thank you to all the wonderful photographers who have contributed images to Feeding Pets of the Homeless.

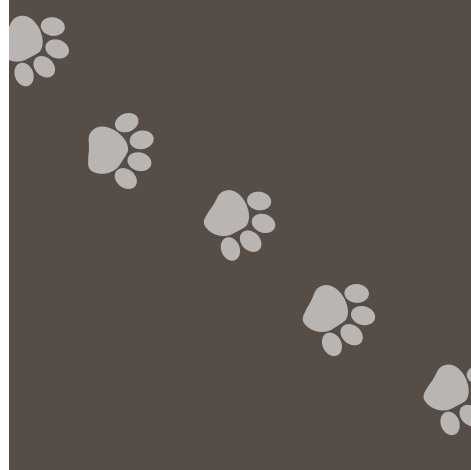
Donate Now



We act with integrity!
We've earned a

+ FOUR-STAR RATING +
from
 Charity Navigator



Platinum
Transparency
2023
Candid.





FEEDING PETS OF THE HOMELESS-HEADQUARTERS
710 W. WASHINGTON ST.
CARSON CITY, NV 89703-3826