

You've opened your eyes to their world.

Now become a part of their story.

By purchasing the prints featured in The FOCUS Exhibit you are directly supporting the youth of F.O.C.U.S. and creating an opportunity for a successful future by sponsoring their education.

Our goal is to raise \$4,000 which will sponsor 16 youth for an entire year. If you are able to purchase one print you have covered the costs of educating a student for 3 months, or a quarter of the year. Purchasing 4 prints, or an entire section, would ensure that one student has all of their needs met for 2007.

Yes! I'd like to help!

Name

Phone

Address

City, State Zip Code

Phone Number

Email

Future: The Ssamanya Project

Project:**FOCUS** will be undertaking a new project as three of its original members along with filmmakers, photographers, a sound engineer and other activists travel to Ssamanya Hill, an orphan center in the Southwestern region of Uganda, where HIV/AIDS has left thousands of children orphaned.

By working in cooperation with Participatory Action for Rural Development Initiative (P.A.R.D.I.), a local community-based organization, the team will facilitate a multi-media project to provide creative outlets for these youth, with the long-term goal of establishing a comprehensive community center at Ssamanya Hill.

Project:**FOCUS** has set a fundraising goal of \$30,000 to finance this multi-media project. A successful exhibition of the youths' work will ensure the development of this center that will bring much needed sustainable change to the region.

Additional Information:

All donations to Project:**FOCUS** are tax-deductible. For more information about Project:**FOCUS** or our upcoming events please contact us by e-mail at info@ProjectFocus.org or visit our website at www.ProjectFocus.org.

Your support is greatly appreciated!

PROJECT **FOCUS**

Educate. Inspire. Empower.



Through the use of artistic expression, youth are given a voice that can be heard around the world. By seeing and hearing the youths' stories, the audience is given the opportunity to become part of their story and participate in the creation of sustainable global change that Project:**FOCUS** strives to ignite.



Project:FOCUS

The beginning...

In the spring of 2006, four students from the University of Illinois-Chicago (UIC) stood on the streets of Michigan Ave. with a sign that read *Bear Hugs for Uganda*. Beside the sign, a life-size pink teddy bear gave free hugs to thousands of Chicago's busiest passersby.

With money raised from the Bear Hug Campaign and donations from friends and family, these four students traveled to Uganda for two months to work with local community-based organizations in three regions of the country.

The group returned to Chicago with a powerful vision; to educate, inspire and empower at both local and global levels. To do so, they founded Project:**FOCUS** and within a few months the organization grew into a diverse group of artists, writers, and activists, most being students, who have worked passionately to turn this vision into reality.



Present: The Mulago Project



Upon their arrival in Uganda, the four U.I.C. students partnered with F.O.C.U.S., a local organization, bringing 35mm cameras to the youth living in the Mulago Slums of Kampala, the capital city of Uganda.

Sixteen youths were given the following prompt: *Describe your life through the lens of your camera*. Five weeks and over two thousand pictures later Project:**FOCUS** conceptualized the development of a traveling photography exhibit entitled “The FOCUS Exhibit: Life Through The Eyes of Ugandan Youth”.

The first exhibit was a huge success in both attendance and fundraising. Through the sale of 8”X10” prints, Project:**FOCUS** hopes to raise \$4,000 annually which will sponsor sixteen youths for an entire academic year.

_____	x	_____	=	_____
Print #		Quantity		Total
_____	x	_____	=	_____
Print #		Quantity		Total
_____	x	_____	=	_____
Print #		Quantity		Total
_____	x	_____	=	_____
Print #		Quantity		Total
_____	x	_____	=	_____
Print #		Quantity		Total
=		x	\$62.50	=
Total Prints				Total amount for Prints

I would like to order the following prints:

Total Amount from Prints _____

+ _____

General Donation: _____

Grand Total Contribution: _____

For a catalogue of photographs, please visit our website at www.projectfocus.org. Coming soon: “Youth” t-shirt, music CDs, and more...

Thank you for your support!!

Please make all checks out to:
Project FOCUS
Orders can be sent to:
Project FOCUS
Product Orders
826 S. Loomis
Apt. 2
Chicago, IL 60607