

LEAD INDIA ENTREPRENEURSHIP DEVELOPMENT
FOR EDUCATIONAL REQUIREMENT (LIEDER) PROGRAM

LIEDER

Empowering, Inspiring and Educating Entrepreneurs

ISO 9001 - 2008 AND IAO ACCREDITED PROGRAM



The Organization

The Lead India Development Program (LIEDER) is an invite-only membership organization comprised of hundreds of the world's most elite and successful young entrepreneurs.

LEAD INDIA members hail from education market sector and industry and have, collectively, generated tens of thousands of jobs and billions of dollars in revenue.

Our goal is to provide entrepreneurs with access to everything they need to succeed – today, and in the future.

That's why we connect the world's most successful young entrepreneurs – so they can grow their businesses faster, while giving back to aspiring entrepreneurs through LIEDER mentorship program.

Our work has been formally honored by both the White House, and our organization, team and initiatives have been featured in hundreds of publications like The New York Times, Fortune, CNN, Mashable, Inc., Fast Company, Forbes, Tech Crunch, The Washington Post and The Atlantic.

We have been recognized several times over as the most elite entrepreneurship organization in India.

LEAD INDIA IS THE MOST ELITE ENTREPRENEURSHIP ORGANIZATION IN THE COUNTRY. HERE'S WHY.

LEAD INDIA members, who are carefully vetted by existing members, get access to a variety of concierge-like benefits, including a dedicated community management team to facilitate introductions and connections, members-only forums and a mobile app for 24/7 peer-to-peer support, a professional editorial team for PR opportunities, and quarterly in-person events. New products, partnerships and services are rolled out regularly. Plus, LEAD INDIA members give back to the startup ecosystem by mentoring tens of thousands of aspiring entrepreneurs every month through our virtual mentorship program, #StartupLab.

A TRUSTED COMMUNITY

The LEAD INDIA is a highly selective, invite-only group of likeminded peers from nearly every industry. LEAD INDIA members have access to a community of entrepreneurs just like them, including:

- Dedicated community management team to facilitate warm introductions and connections
- 24/7 peer-to-peer support via private community forums
- Monthly video-based speed networking events
- Members-only dashboard, private network and mobile app
- Quarterly in-person lunches, dinners and events in LEAD INDIA hubs –
- open to local members AND any members passing through!

EXCLUSIVE BRAND-BUILDING & PR OPPORTUNITIES

Our dedicated editorial team helps members leverage—and get published in—dozens of our media partners, including the most recognizable business publications such as Forbes, Inc., Yahoo!, Read Write, The Huffington Post, VentureBeat, FastCompany, The Washington Post, MSN, Fox Business and dozens more.

With our editorial and community team's help, LEAD INDIA members get:

- Quick-and-easy PR through our “Q&A”-style advice columns
- Major media exposure via their own how-to, tips-based AND op-ed articles
- Social media promotion via LEAD INDIA social channels
- Multiple interview and article/blog syndication opportunities
- Hands-on help refining and editing content.



ACCESS TO BUSINESS TOOLS AND RESOURCES

One of the biggest advantages LEAD INDIA members have is the ability to get advice, deals, discounts and peer-to-peer support anytime, anywhere via our members-only dashboard, app and online community forums. Access business development resources like:

- Regional and community-wide forums for 24/7 peer-to-peer support
- Weekly community request emails, where you can post opportunities or ask other LEAD INDIAers for resources opinions/assistance
- A LEAD INDIA members map so you can connect with LEAD INDIAers in person, no matter where your business travel takes you
- A members-only mobile app to connect with LEAD INDIA resources on the go
- Exclusive discounts on business products and services.

HIGH-TOUCH SUPPORT

Community management is our top priority. Members can count on the LEAD INDIA team for concierge-like service, around the clock. Our core team includes:

- Knowledgeable support staff
- Professional editorial services
- Top-notch community management.

Our goal is to provide every single member with a unique, personalized experience that helps them grow their networks – and their businesses.



OPPORTUNITY TO EMPOWER OTHER ENTREPRENEURS WORLDWIDE

We're passionate about the same things you are: namely, improving the startup ecosystem, helping to pave the way for other startup founders and aspiring entrepreneurs to succeed, grow and give back. LEAD INDIA offers its members multiple ways to nurture the startup ecosystem (while maximizing their limited time and bandwidth) through #StartupLab, a virtual mentorship program fueled by LEAD INDIA's collective brainpower.

LEAD INDIA members empower other entrepreneurs in several ways:

- Conduct a Lieder live video chat with thousands of aspiring entrepreneurs from around the world
- Participate in, teach or speak at on-the-ground mentorship events
- Produce content for Lieder training materials, including weekly email lessons and eBooks.

THE LEAD INDIA IS AN INVITE-ONLY, HIGHLY SELECTIVE, QUALITY-OVER-QUANTITY ORGANIZATION.

After an application is filled out, our member selection committee uses a combination of qualitative and quantitative information about a candidate's business to decide if they are eligible for membership. The LEAD INDIA is a vetted democracy, in which current members vote on all new members. We don't share every detail of the selection process, but certain core criteria are explained below.

FOUNDERS & BUSINESS OWNERS

In order to qualify for LEAD INDIA membership, the candidate must be an entrepreneur (under 40 at the time of application) on the founding team of an existing business venture – or past business venture that they have successfully exited from.

HIGH-GROWTH BUSINESSES

We look for businesses with accelerating revenue models and a plan for sustainability or a profitable exit. The typical LEAD INDIA candidate has either a minimum of \$1M annual revenue and/or has secured a minimum of \$1M in financing for their current venture(s); while the majority of candidates report significantly higher revenues or financing, these are a good baseline criteria. (Those who do not yet meet these criteria are encouraged to join Lieder, our free mentorship program.)

AWARDS & RECOGNITION

We look for company founders who have been recognized and awarded by reputable organizations for operating successful businesses in their given industry (for example, by Inc. 30 Under 30, Forbes 30 Under 30, Crains 40 Under 40, Business Journals 40 Under 40, Entrepreneur 30 Under 30, among others).

COMMUNITY IMPACT

We want our members to be as passionate about giving back to the entrepreneurship ecosystem as we are. We seek out members who have exemplified true leadership in the startup community by giving back through volunteering, investing, donating, mentoring or otherwise.

SOCIAL INFLUENCE

We look for members who are widely recognized as the thought leaders in their respective industries and look at various contributions each candidate has made online and offline to the larger entrepreneurship brain trust.

THE LEAD INDIA WAS CREATED BY ENTREPRENEURS FOR ENTREPRENEURS.
THIS IS OUR STORY.

Today, Scott Gerber is a serial entrepreneur, internationally syndicated business columnist, author (Never Get a “Real” Job) and TV commentator.

But early in his entrepreneurial career, as a college student, he found himself making “every possible mistake one could make as a rookie entrepreneur”—which led to the failure of his first business.

At that moment, he made a promise to himself: if he ever succeeded in the future, he would work to ensure that no young entrepreneur ever felt alone or struggled without the proper resources again.

Gerber knew he needed candid advice and support from his fellow Gen Y entrepreneurs who’d been there, done that.

Nearly a decade later, with several successful businesses in tow, he realized his vision with the first version of the Young Entrepreneur Council: an informal brain trust of like-minded peers who wanted to help each other’s businesses grow, while also supporting the millions of aspiring young entrepreneurs just getting started.

“We want to aggregate the best of the best.”

From the start, the LEAD INDIA was an invitation-only forum to exchange ideas and resources, make high-value connections and provide needed mentorship.

When Gerber met Ryan Paugh — Brazen Careerist co-founder and “something of a cult legend in the online community-building world” — they began building out the LEAD INDIA community on a larger scale.

A few short years later, “the most elite entrepreneurship organization in America” — to date, the invite-only organization has accepted just a few hundred out of over 11,000 applications — is helping disrupt business mentorship and the professional business organization model as we know it.

Paying it forward while supporting each other’s growth is integral to LEAD INDIA’s mission to empower young entrepreneurs, who, across the board, believe that doing well and doing good are not mutually exclusive — nor should they be.

To that end, the LEAD INDIA has led various public campaigns to improve access to and policy around entrepreneurship, from the Fix Young India grassroots campaign to the Youth Entrepreneurship Act, Gen Y Capital Partners and, most recently, the launch of Lider, a virtual mentorship program (in partnership with Citi) that helps millions of aspiring and current entrepreneurs launch and grow new businesses.

“Everything we do at the LEAD INDIA is meant to fulfill a social need and promote free enterprise at the same time,” says Manoj.



“If we can create a series of mentorship programs for aspiring entrepreneurs, and unprecedented access to high-level resources and connections for our elite members at the same time, then we've achieved something very powerful.”

Creating opportunities and encouraging enterprise and entrepreneurship among the British youth community.

Inspiring Young Entrepreneurs Consortium is a social enterprise based investment company that will help inspire the new generation of budding young entrepreneurs of today become the big-time entrepreneurs of tomorrow. We offer young entrepreneurs a route from gaining work experience to managing their own business. We believe that the key to economic success and stability lies with the young entrepreneurs of today. We have developed a new business model that infusions the investment and charity sector to create a business that not only will make profits, but also ensure the new generation of young people have the necessary skills and experiences to become entrepreneurs themselves.

The Problem:

Key Facts:

- One in five young people are unemployed
- The number of unemployment in the INDIA currently stand at 2.67 million
- Of those 1.04 million are 16-24 year olds
- Labelled as the 'Lost Generation'
- Current unemployment rates for 16-17 year olds are as high as 39.4%

The programme is aimed at teenagers aged 16-21. There are two sections to the programme; the first is gaining skills and work experience from working in a market stall establishment and secondly the 'Business Initiative' section. Members will have the opportunity to make a real contribution to the consortium and themselves as they are encouraged to create a business plan and pitch their own business ideas in the hope of getting their business ideas implemented by the consortium. Business ideas will be analysed and assessed by a panel of board members, judging whether the idea is profitable and feasible. The most profitable and feasible idea will be implemented with the backing of the Consortium's Investment Fund.

The Consortium's Investment Fund is a pot of money used to invest in new and innovative business ideas. Profits of 20% from each project/market stall will be donated into the fund in order to build up the amount of investment or reinvestment allowed to be given by the company. Business ideas accepted by the Consortium will be given the opportunity to start up their business in a small scale market stall in market stall locations before thinking of expanding the business.

A LEAD INDIA Franchisee benefits from :

- Having access to a proven and successful format of operating the business that has been developed by the Franchisor.
- Using the LEAD INDIA's brand name, which already has recognition thereby reducing precious time, huge expenditure and efforts that are involved in creating a brand name and then establishing reputation.
- A professional support provided by us ensuring guidance in your business operations and a franchisee can bank upon the management, marketing and personnel assistance provided by the company.

Why Franchises from Lead India

- Pay Only 25% of Franchisee Fees
- 75% of Franchisee fees will be paid by LEAD INDIA.
- No tension of Acquiring Legal Norms
 - Get the respect as a Pvt. Ltd. Company @ Our
 - Get the ISO 9001-2008 establishment with no further investment
 - Get the accreditation from international Accreditation Organization (IAO), USA
 - Get Certificate From British Council
 - Get Crisis Management Deiced Finance Upto 10 lacs
 - Get a professional Management by stem for your business



About Us:

Lieder is a CNP program initiated by Lead India Foundation In collaboration with three well known Educational Giants of the Nation having the biggest brand name and fame with well structured marketing and sales strategy at the national level.

The Partners of LIEDER:



Why choose LIEDER

Many people are very anxious to start their own business, sometimes they misguidedly by the companies who do false promises about their brand. In order to save the entrepreneurs from this problem, lead India Foundation does a strict study of the Brand, the Business and its strategy for success. Only after getting 100% sure on the success of business we make them a part of Corporate- NGO- Partnership program and market their product. Hence, we propagate the slogan: Boastfully and Boldly Branding your Business.

In order to promote entrepreneurs, Lead India offers 75% assistance on payment of Franchisee fees and 100% satisfaction guaranteed service on branding, admission, sales and marketing with counselling. At the same time, we give a financial security of the business by providing crisis management loan upto 10 lakhs INR.

Top 10 Reasons to Start a LEAD INDIA FRANCHISEE

- Not impacted by business cycles
- Fabulous Freedom in doing business
- A growing market - Awareness for quality competition, career and placement growing
- All cash business - No credit
- No stress of unsold inventory & wastages
- Low real estate cost - prime commercial location not required
- Easy work timings (9am - 2pm), 8 am to 1 pm, 4pm to 8 pm, 10 am to 7 pm.
- Holidays as per your National and regional holidays
- A positive work environment
- Respect from the community
- High degree of satisfaction as you are giving a foundation to so many lives



LITTLE KNIGHTS Advantage

- India's No. 1 Educational Brands with many branches in Gujarat, Delhi & NCR
- 20 years of proven success
- Owned and managed by highly qualified & most experienced management team in the Educational industry with 15 years of franchise experience
- World acclaimed 'System of Education' based on 20 years of R & D.
- Reasonable Franchise fee & royalty - No recurring, Renewal charges, No hidden costs - No false promises
- 100% management focus on running preschools & schools. Competitive and Career
- Sense of ownership as each branch has its own individual name identity.
- Preferential Admission to Delhi Public School, Pinjore - A world class residential school with children from 12 countries.
- Goodwill among the parents means they are willing to pay a premium for the brand.
- Goodwill among the media ensures better coverage in press.
- Master Franchise
- Revenue generated from Franchise Fee on Sale of each Unit Franchise.
- All enquiries generated at the Corporate Office for your region, will be passed on to you for further perusal.
- Training Sessions to be conducted by LIF Group's Corporate Staff.
- No Stock Maintenance by Master Franchisee as all the support is provided from Corporate Office, Delhi or Ahmedabad.
- Academic Support from Head Office including Quality Audits at regular intervals.



Let a child Has a Bold Beginning

By becoming a Franchisee, an individual or an entity is legally allowed to sell goods, services or concepts that are offered by the parent company, in this case, LITTLE KNIGHTS. The Franchisee gains from having an immediate recognition to his business venture along with training/support provided by the parent company, i.e. LITTLE KNIGHTS (the Franchisor).

It is always a wise and fruitful decision to become our Franchisee and gain from our expertise and successful business model. You could own an established Play school with nationwide recognition by just being a part of the LITTLE KNIGHTS chain of Play schools.

A LITTLE KNIGHTS Franchisee benefits from :

- Having access to a proven and successful format of operating the business that has been developed by the Franchisers.
- Using the LITTLE KNIGHTS's brand name, which already has recognition thereby reducing precious time, huge expenditure and efforts that are involved in creating a brand name and then establishing reputation.
- A professional support provided by us ensuring guidance in your business operations and a franchisee can bank upon the management, marketing and personnel assistance provided by the company.



**Little Knights Franchise Fees: 5 lacs and 75 thousand INR Only
Through LEAD INDIA you Pay 25 % and Lead India will Pay 75%**



CAREERNEXT A LEADING EDUCATIONAL TEACHING, RESEARCH AND CONSULTANCY PVT. LTD., a unit of Lead India Foundation Group through Corporate NGO Partnership, is dedicated to provide guidance and coaching of utmost quality in a scientific manner through modern teaching technique to the youth and helping them in realizing their true potentiality by securing good marks in different competitive exams and thereby becoming eligible in the relevant job market.

Careernext is a pioneer coaching, placement and consultancy Pvt. Ltd company offering services in :

Competitive Exams

- 👍 Bank PO
- 👍 Bank Clerk
- 👍 GPSC
- 👍 UPSC
- 👍 CDS/NDA
- 👍 RRB
- 👍 Judicial
- 👍 PSI/PI/SSC
- 👍 Air force
- 👍 Navy



Overseas/Domestic Education

- 👍 Immigration Services
- 👍 Overseas Education
- 👍 Career Counseling
- 👍 Language Coaching
- 👍 Work permit
- 👍 Student visa
- 👍 Spouse visa
- 👍 Entry Clearance
- 👍 Permanent Residency



Computer Courses

Fundamental course

Basic Computer Course, CCC, Tally, DTP.

Networking

C, C++, Asp.net, Android, Advance Java, PHP and MYSQL, Oracle 10G 11G

Software

CCNA, Network+, MCITP, RHCE, CCNP, CWNA
Ubuntu certified professional, Software Testing.

Multimedia

Graphic Design, Web Design, Web Development, ANIMATION, Audio and Video Editing,

Security

Certified Ethical Hacker, Computer Hacking, Forensic investigation Licensed, Penetration Tester.

Hardware

A plus+, Foundation Test Course.



Language Training



Franchisee Fees: 7 Lakhs

LIF offer : you pay 25% and LIF will pay 75% of the above fees

100 % Placement Guaranteed

NOKIA
诺基亚

MOTOROLA
摩托罗拉

SAMSUNG 三星电子
三星 Anycall Sony Ericsson

PHILIPS 飞利浦

lenovo 联想

LG
Life's Good

NEC手机
NEC手机 知心你我

BenQ
享受快乐科技

SIEMENS
西门子

Panasonic AMOI 夏新

WIRD 波导

Haier
海尔

KONKA 康佳

PANDA
熊猫手机

CECT 中电手机
中国的世界的

ALCATEL

迪比特手机
DBTEL Mobile

DEPU **TELSDA**

首信
capitel

Soutec
南方高科

Haier 海尔

GiONEE 金立
金品质 立天下

DAXIAN 大显通信

ZTE中兴

KEJIAN 科健

Hisense 海信
—— 创新就是生活 ——

华为技术

DELL
The power to do more

Infosys

WIPRO
Applying Thought

Cognizant
Technology Solutions

HCL

accenture
High performance Delivered

TCS

SHARP

IAS

SUNDARAM FINANCE
Enduring values. New age thinking.

Light

HYUNDAI

SHARU SUZUKI

INDIA ARMY

TNQ
TNQ books and more

SUTHERLAND
GLOBAL SERVICES

SHURE SOFT

Shreekhya

ALLSEC TECHNOLOGIES
BUILDING LASTING RELATIONSHIPS

VIRGOsys

CEASE FIRE

AVALON
ACADEMY

EXIDE
INDUSTRIES LIMITED

Ford

EUREKA FORBES
Your friend for life

INDIA ARMY

hakuna matata

ARTERIA

Humel Technologies

RGS-CAD
Revolutionary Engineering

i-flex
i-flex solutions

ADEPT
solutions

INDIA ARMY

Parryware

CSE CORP

SATYA
Delivering Solutions

EXILANT

MADHURA INFOTECH

SARAS TECHNOLOGIES
SARAS CONSULTING

Rajsoft Solutions Pvt. Ltd.

MY IELTS DOCTOR

PREPARE HATKE TO PERFORM HATKE

MY IELTS DOCTOR, is incorporated in 2010 with an objective of imparting IELTS Training to test seekers going to countries where English is a medium of communication. Presently the company has its corporate office in Gandhinagar and two franchisee centers in Ahmedabad as of now. The organization is headed by Mr. Manoj Pattanaik, IELTS global testing partner for IELTS along with British Council and University of Cambridge ESOL Examinations. MY IELTS DOCTOR is the booking centre for both IDP IELTS Australia and British Council for booking of test seats anywhere in India and dispensing of admit tickets.

Our course is designed to focus on all the main skills that are required in the IELTS exam. You would as a part of the course do regular examination practice to get acclimatized working under testing conditions. The course would also encompass homework assignments on which personalized feedback and advice would be given.



We Prepare for

IELTS™

English for International Opportunity

TOEFL^{iBT}

Professional English

GRE

SAT

GMAT

Spoken English

Personality Development



British Council IELTS Scholaship Award

EIGHT SCHOLARSHIP WORTH
3,00,000/- EACH

For all countries including UK, Australia,
Us and Canada

Get the advantage by taking
IELTS with the British Council



For further information
speak to your Education
Counsellor or call the MY IELTS
DOCTOR on
+91 (0)79 23230020, or British Council
1800 102 4353 (Toll free) or
email us at
enquiry@careernextt.com

www.facebook.com/myieltsdoctor
www.careernextt.com



30 hours
of free test
materials

MY IELTS DOCTOR

PREPARE HATKE TO PERFORM HATKE

British Council Benefits:

- Free 30 hour online training
- Free preparation Book and CD
- Send your IELTS score to 5 Universities free of cost
- Get an opportunity to win a scholarship worth 3,00,000
- High quality cordless headphones for the listening module

Register Here:



901, 9th Floor, Tower 1, One Indiabulls Centre,
841 Senapati Bapat Marg, Elphinstone Road (west)
Mumbai 400 013
Tel: +91 (0)22 67486748
Email: oelts.mumbai@in.britishcouncil.org

IELTS is jointly owned by the British Council,
IDP:IELTS Australia and University of Cambridge
ESOL Examinations.

www.britishcouncil.org/takeielts
Toll free number: 1800-102-4353



Franchisee Fees: 5 Lakhs
You pay 25% of the fees

Security warning!

Please DO NOT:

- Trust anyone offering IELTS results for sale as these promises are fake
- Risk your integrity and your future by trying to cheat in any way
- Waste your money by attempting to cheat the system

If you ignore this warning, you risk your money and future.

Please report any attempted scams to:

security.ielts@in.britishcouncil.org

or

security.ielts@idp.com



Endorsed by



Please note that the IELTS Test owners reserve the right to share candidate information and test results with recognising organisations or law enforcement offices for the purpose of verifying the results, or for enquiries in relation to fraudulent behaviour.



Contact

168, Opp.Nigam Petrol Pump,
Nr. Gunjan Jain Clinic, Sector-21,
Gandhinagar, Gujarat-382021, India
Ph. : +91 79 23230020, 9228002900
Mail : info@leadindiafoundation.org,
contact.leadindia@gmail.com
Web : www.leadindiafoundation.org

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