

Proposal seeking financial assistance for education related expenses

A brief introduction of Sevalaya

Sevalaya, a registered charity functioning since 1988, is inspired by the life and teachings of Mahakavi Bharathiyar who declared that educating one poor child is the most meritorious charity; Swami Vivekananda who urged upon his followers to feed the poor rather than spending on rituals; and Mahatma Gandhi who believed that the Progress of India depended on that of its villages.

With these 3 core Principles as the basis, the Bharathi Unit of Sevalaya focuses on providing free education to the rural, underprivileged children; Vivekananda Unit takes care of destitute children and seniors and Gandhi Unit focuses on rural development activities.

Ongoing major activities:

- Mahakavi Bharathiyar Higher Secondary School providing free education to 1925 rural poor children
- Swami Vivekananda Boys Home and Mother Teresa Girls Home sheltering 150 orphan and destitute children.
- Mahatma Gandhi Medical centre equipped with separate 6 bedded wards for men and women. Organises free medical camps periodically for the residents and poor villagers.
- Kasturba Craft centre providing free training in tailoring to rural poor women
- Sri Ramakrishna Paramahansa Old Age Home sheltering 60 destitute, poor senior citizens.
- Community College providing free vocational training in 5 streams to 100 rural poor youth.
- Promotes organic farming by practicing it in Sevalaya's fields and organizing free training in organic farming for the local villagers.

In addition, we have vocational (tailoring) training centres, computer centres and libraries in following places:

(1)Ayalur village, Tiruvallur District, Tamil Nadu, India and

(2) Vadanallur village, Near Uthiramerur, Kancheepuram District, Tamil Nadu

How Sevalaya impacted their lives

Sevalaya through free education has brought out so many families out of poverty and has made it possible for them to be self-reliant. To mention a few, twenty six (26) of our students have completed bachelor degree in engineering, one hundred and fifty one(151) have completed bachelor degree courses in science / commerce / arts and twenty nine (29) have done bachelor degree in agriculture.

Further, One hundred and eighty seven (187) of them are employed in various private sector firms (including MNCs). Thirty students took up to teaching and wanted to give back to the society what they learnt from Sevalaya. **It is a matter of pride that none of our alumni is unemployed.**

Awards won

Our patient and silent work did not go unnoticed. Yes, Sevalaya has won very many coveted awards at State level as well as at National level.

We have listed only a few of the awards won in the last 4 years in the following table:

Sl. No	Name of the Award	Year	Award Given by	Award given to
01	For Services to Society	2010	Gandhi Library K.Mahalingam Muthu Vizha Committee	V.Muralidharan
02.	'Rose of Ridwan'	2010	Bahai spiritual society	V.Muralidharan & Bhuvaneswari
03	Toppers in Digital literacy	2010	Rotary club of Madras Midtown	Sevalaya
04.	Old age home award	2010	Corporation of Chennai	Sevalaya
05.	Design for Change – best project	2010	Riverside school, Ahemadabad	Children of Sevalaya
06.	Best Organization of the year	2010	Readers of 'Puthia Thalaimurai', a leading Tamil weekly	Sevalaya
07.	Inspired by Swami Vivekananda Series - Award"	2011	Ramakrishna Ashram	V.Muralidharan
08	Best Green Campus Award	2012	Government of Tamil Nadu, Forest department	Sevalaya
09	Best Project of the year in Contribution to community	2012	Project Management Institute (PMI)	Sevalaya
10	Best old age home in Tamil Nadu	2012	Government of Tamil Nadu, Social welfare department	Sevalaya
11.	Best Environmentalist award	2013	Exnora	V.Muralidharan
12.	Best NGO – Environment day award	2013	Government of Tamil Nadu, Environment department	Sevalaya
13	NGO of the year	2014	Public relations council of India	Sevalaya

Photos explain some of the activities

Following photos explain some of our activities.

School Building



Children Home



School Excursion



School Excursion-2



Old age home



Goshala



Organic Farming



Kottu Murasu-Promoting folk arts



Current Proposal

In Mahakavi Bharathiyar Higher Secondary School, presently around 1925 students are studying. Of this, for around 800 students we are yet to find a sponsor. We seek your generous support by joining as Sponsor to meet the annual educational expenses.

Annual sponsorship per child is estimated at INR.6000/- for which details are as follows:

- | | |
|-------------------------------|------|
| • Uniforms 2 sets | 1000 |
| • Per capita teachers' salary | 4000 |
| • Educational aids | 500 |
| • Notebooks, stationery etc. | 500 |

Further, you may note that these rates were arrived at over a decade ago and purposely we have left them unrevised as more donors could afford to participate. In effect, the amount spent on each child is higher for the following reasons:

- Conducting educational tours
- Participation in sport activities
- Participation in inter-school competitions and extra-curricular activities
- Upkeep of facilities / infra-structure

What it means to the Sponsor?

Sponsors could note the fact that the donation to school, old age home and Children's Home are exempted 100% under section 35 AC. In general, all donations to Sevalaya are exempt from Income Tax under section 80G (Ref: 1146 (113)88 dated 22.10.97)

By sponsoring Sevalaya's activities, the donor corporate can comply with Corporate Social Responsibility requirements that have come into force effective financial year 2014-15.

In view of the above, we seek your financial support by joining as Child Sponsor meeting the needs of as many children as your budget could accommodate. Your gesture will go a long way in encouraging us to carry on our humble contribution in the service of humanity.