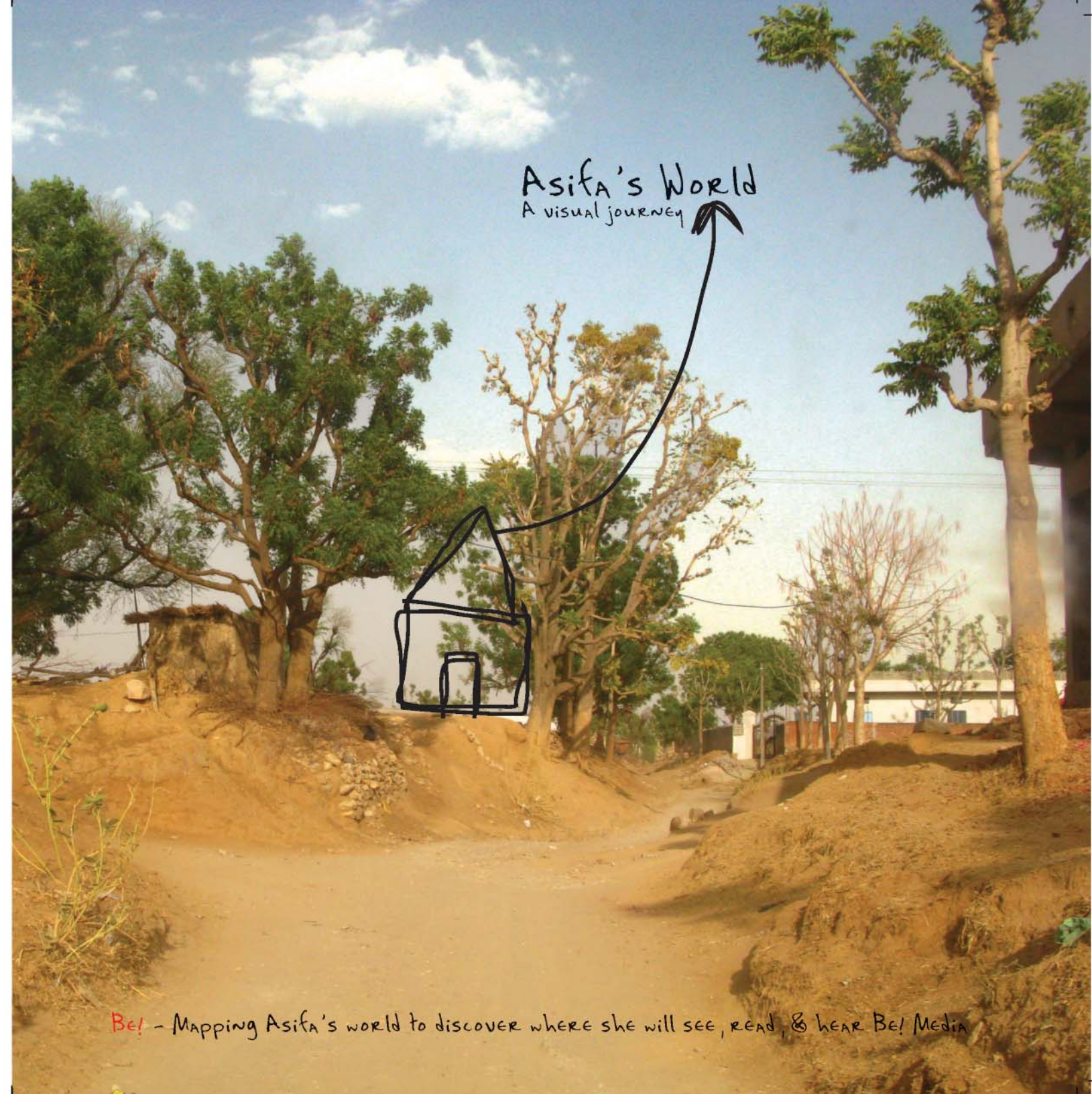




*Thank you to Digantar, Jaipur, Rajasthan for allowing us to map entrepreneurial skills with their children and for allowing us to spend 3 days with Asifa.  
Thank you to Asifa for sharing her life with us.*

*Be! is a work in progress which is being  
created by Going to School.  
[www.goingtoschool.com](http://www.goingtoschool.com)*



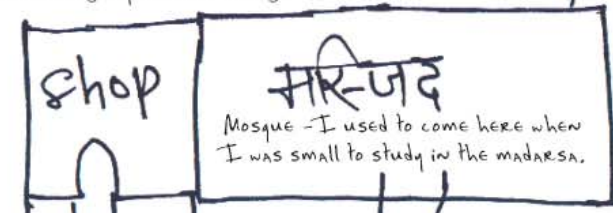
*Asifa's World  
A visual journey*

*Be! - Mapping Asifa's world to discover where she will see, read, & hear Be! Media*

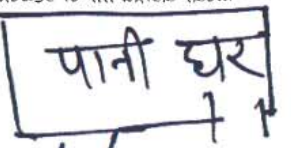
ससुराम

This is where I will go when I get married.  
I don't go there these days - I feel shy.

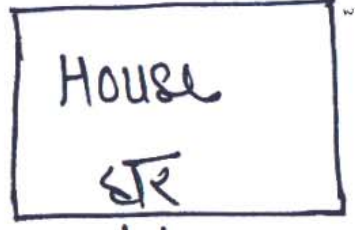
This is the shop where my mother sends me to buy stuff - I often bring my brother along.



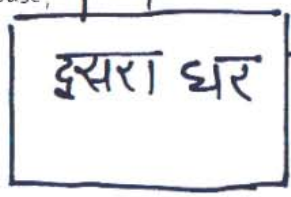
Since the wells dried up 4-5 years ago, I come to this house to fill water from their tubewell.



This is my house - I live here with my 3 sisters, 1 brother, parents & and aunt who was recently divorced.



This is where we tie our buffalo. I come and feed it every evening. It gave birth to 2 babies.



This is my old house, it is a mud house. Now that we have a permanent house, we use this for storage. But we still cook here out in the open.

Drawn by Asifa



8:00 a.m. When I'm cleaning my house the T.V. has to be on. It's usually a music channel.



Be! Movies can also have a music video version. Be! Movies can be aired in the morning - which is not considered prime time.



4:00 p.m. When I get back I watch some T.V. as I do my homework and until my father comes. Until then the remote control is in my hands. After that he decides. (He has blocked all English channels - because they show all kinds of things).

Be! Movies will come on Hindi channels, they can also be screened in the afternoon to reach our target audience - again this is not prime time!



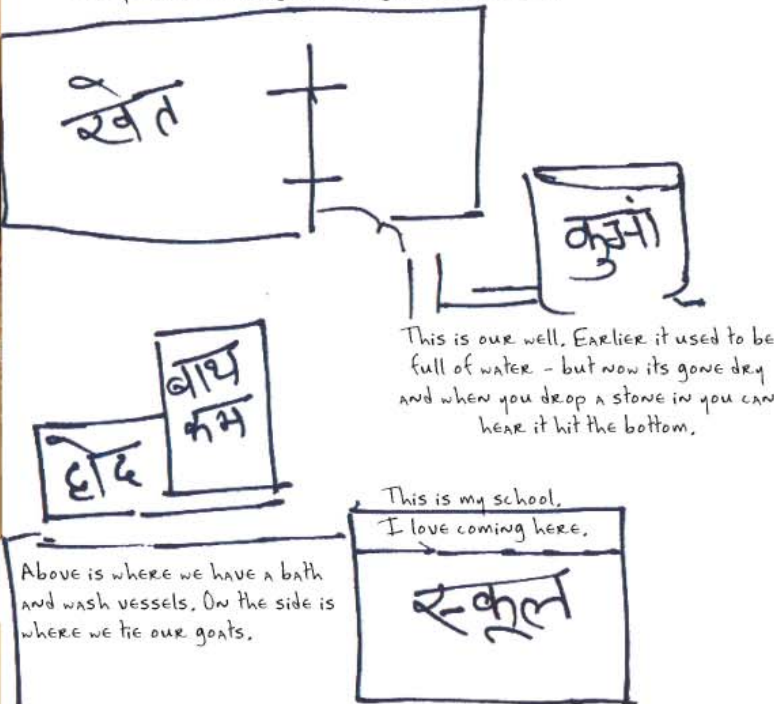
6:00 p.m. In the evening when I want to be on my own I go up to the terrace and listen to my FM radio - 10 p.m. at night as I fall asleep under the stars my radio is often the last thing I hear.

Be! Radio, air time for radio is inexpensive and therefore the series can be aired at 6:00 a.m., 6:00 p.m., 10:00 p.m.

Be! Media at home: What I like to watch, when I get to watch it



These are our fields. They used to be very green but now there's no water so we can't grow anything. Everyone in the village is selling their farm land.



This is our well. Earlier it used to be full of water - but now its gone dry and when you drop a stone in you can hear it hit the bottom.

This is my school. I love coming here.

Above is where we have a bath and wash vessels. On the side is where we tie our goats.

1:00 a.m. When I get ready in the morning I like listening to the radio. Be! Radio could be aired in the morning

This is our radio.



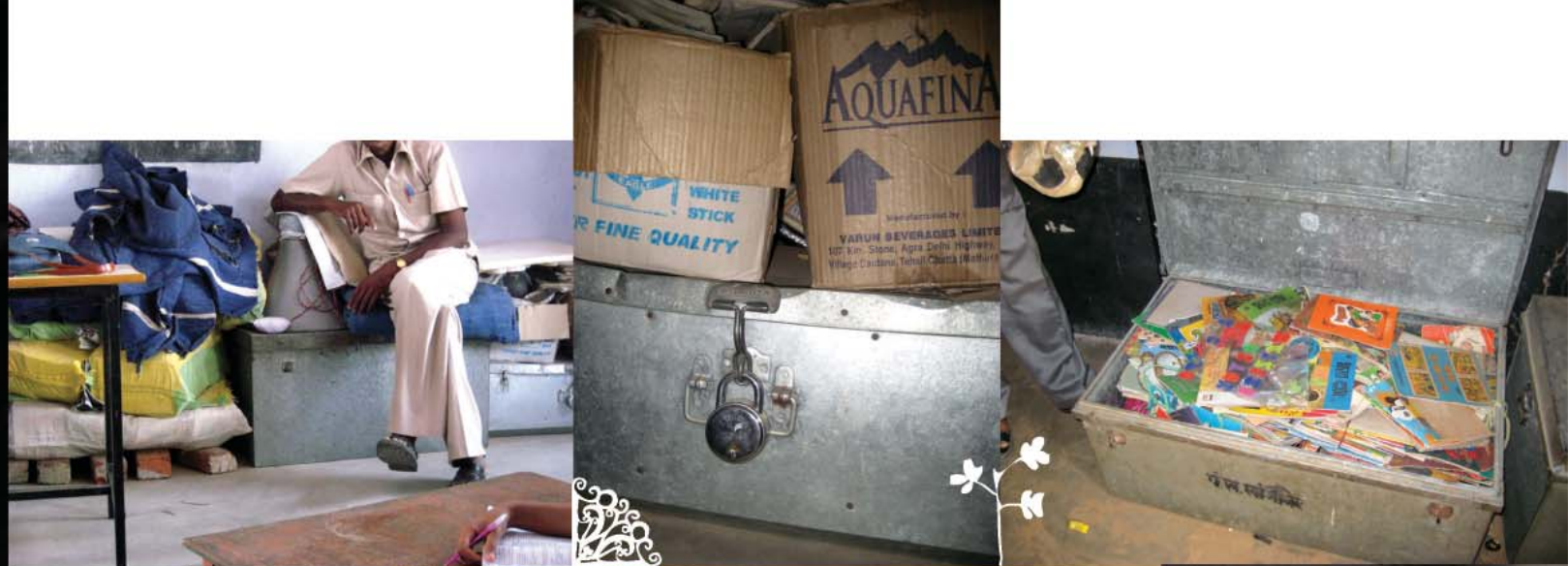
Since it's a one room house we usually lie on the floor and watch the T.V. like this.

When I am at school the T.V. is on. Either my sister or aunt are watching what they like.

- Introduction: Hello! This is me - Asifa 04
- Personal belongings: my things 06
- Daily chores: sweeping, collecting water, feeding my buffalo 08
- Social network: people in my world 10
- Everyday objects: things in my house 12
- House - before & after: where i live 14
- Bandhiyali village: is slowly becoming a town 16
- Local storytellers: always ready to share a story if someone is willing to listen 20
- Going to school: my favourite part of the day 22
- Pencil box: pencils, marbles, and hard boiled sweets 26
- The Government school close by: teachers & headmasters 28
- Be! books in Government schools: material, size, shape, space 30
- Be! Media at home: what i like to watch, when i get to watch it 34



Hello! This is me - Asifa



Storage space in Government schools is very limited - perhaps Be! Media needs to be given in a bag that can be hung from a hook so that it doesn't take up floor space or else it will be kept locked in a box.

Be! Media in government school's. Material, size, shape, space



This is me walking in the hot desert sun.



My favourite game - five stones (when we don't find stones then we use anything)



These are the kids in my school. We struck a deal with Digantar, our NGO: if I teach the kids for one hour a day Digantar will increase our school by two grades, from 8th to 10th standard which means that us older girls can go to school near our homes - otherwise we would have to drop out.

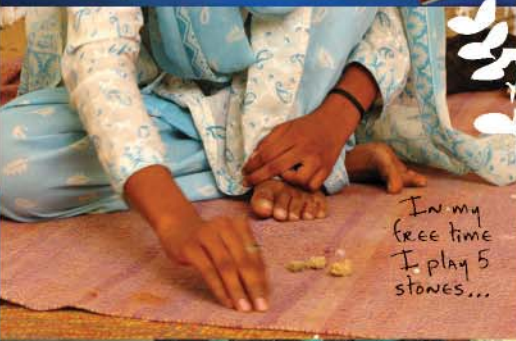
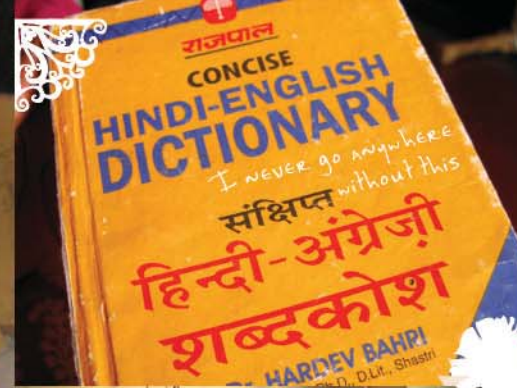


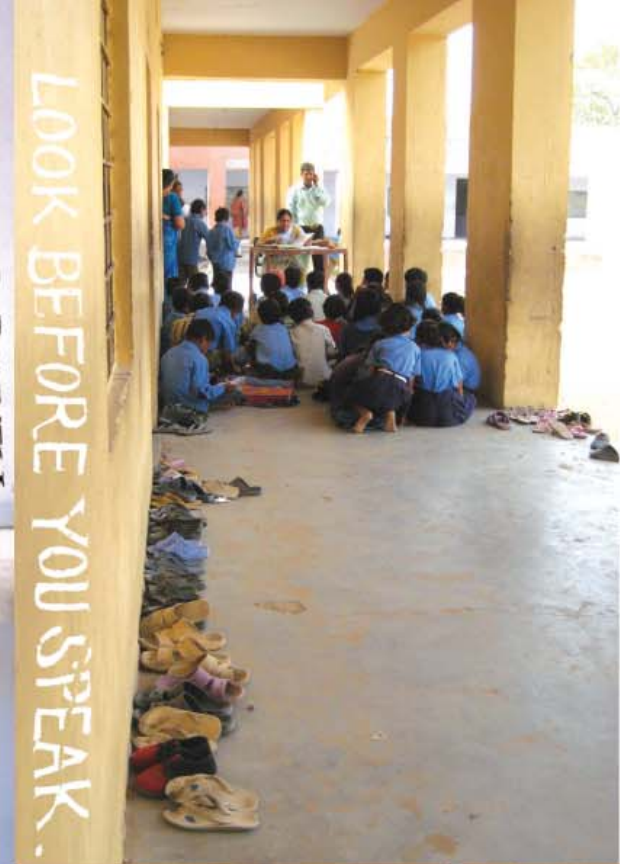
Teachers in these schools are accountable to the Government for all the learning materials at the end of each year. Which means they have to give them back in good shape. So, more often than not they don't use the books or games because they don't want it to be damaged or lost.



If Be! Media has to reach children through Government school networks then the problem of materials having to be returned will have to be tackled - perhaps Be! books need to be included in a quota that does not need to be entered into the stock register or returned.

Be! books in Government schools: Material, size, shape, space





तक्षा IV विषय कालांश II दिनांक

सुख-दुःख का कारण क्या है ?  
क्या स्वभाव कैसा था ?  
पर्वत गंगा का सबसे ऊँचा-गोदी का नाम क्या है ?  
पेन्सिल काय कि उद्देश्य सिद्ध की क्या कैसे ?  
सर्वनाम / विशेषण किस कसौटी पर चलते हैं ?  
विद्यार्थी के प्रकाशोपकरण को आवकवा लिखो ?  
अमेरा विद्यालय चार विबन्धा लिखो ?

नाम : Aasha, Sheikh  
विषय : English समूह : Neelam  
शाला : Digantar Bandhyati तक  
तिथि : Grammar से



Sweeping the house



Collecting fodder



Feeding my buffalo



Collecting water

Social network:  
People in my world



My mother



My only brother - he is spoiled by everyone.



Me!



When I was younger my pencil box looked a lot like hers...

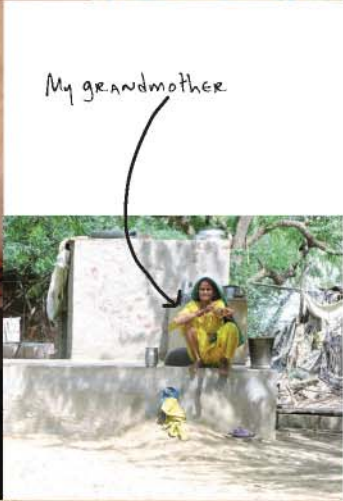


A photo of my father with his brother when he was young and our fields were green.

Now that there is no more water no one farms any more.



Mother, brother, sisters, neighbours



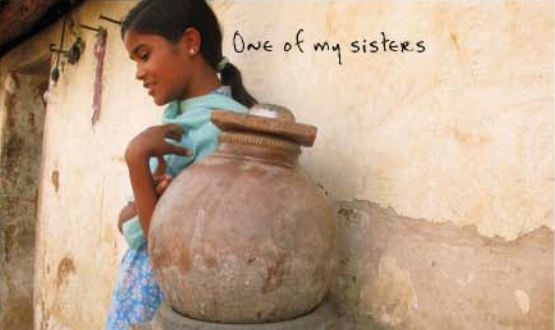
My grandmother



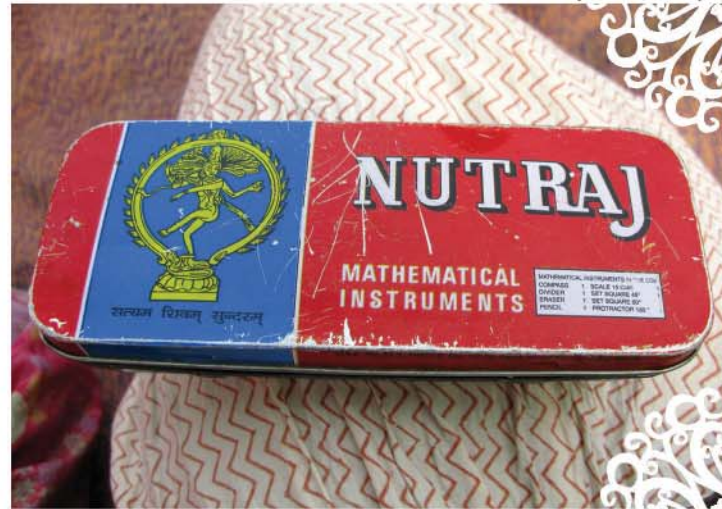
My father used to be a farmer, now he drives this machine and collects garbage in Jaipur city.



My extended family



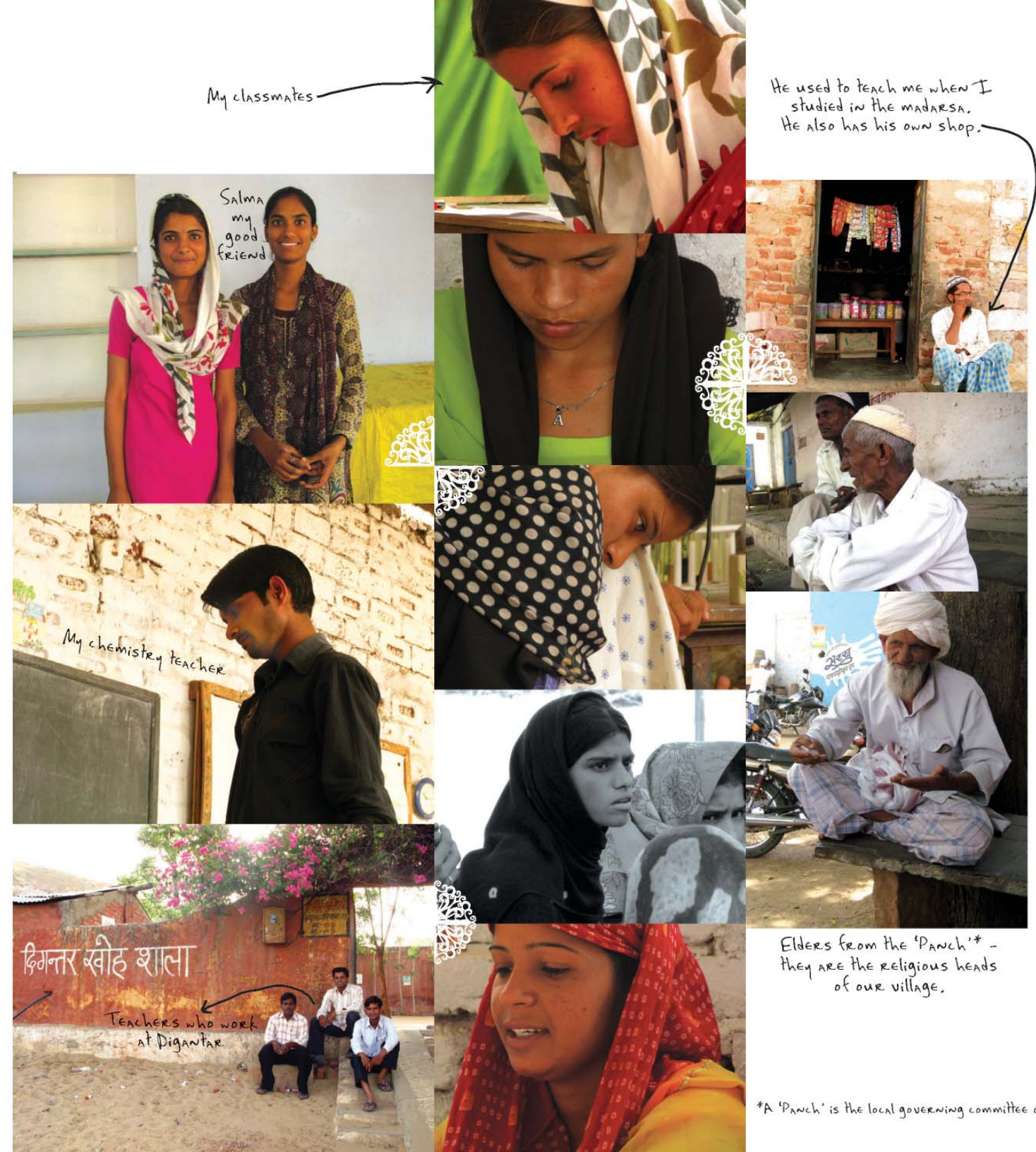
One of my sisters



Full of marbles and sweets and tiny pencils that were very difficult to hold.



Pencil box: Pencils, marbles & hard boiled sweets





Going to school:  
My favourite part of the day

## 18.4 Check your answers

## 17.7 Increase your word power

## 20.1 Read, Think and Answer 1



Most things are hung on my walls because we have to fit everything in the one room we have - so we keep as little as possible on the floor.

Binoculars - just for fun.



A toothbrush tucked into the wall...



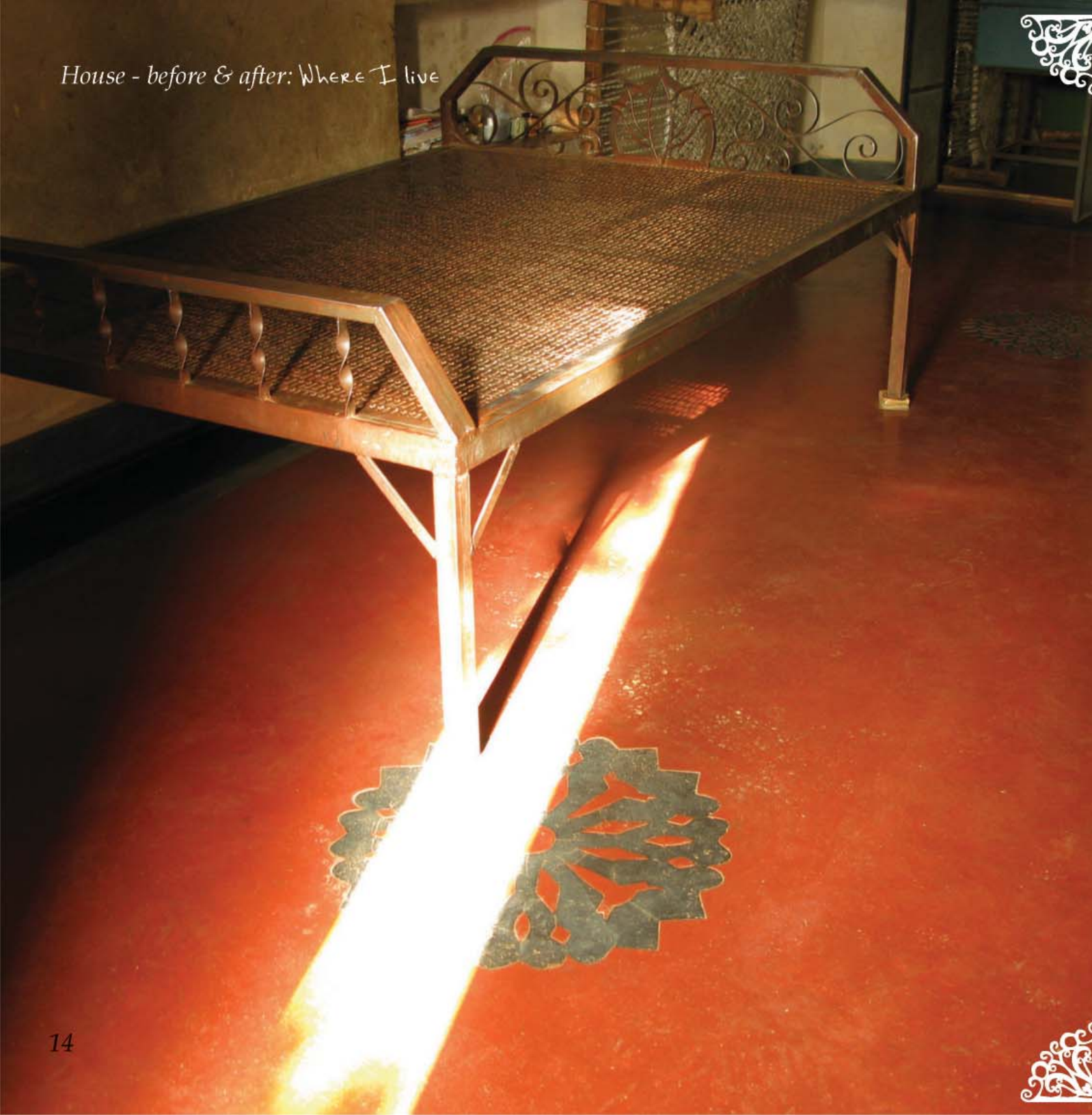
186 - Our religious lucky number



We also have a BIG fridge



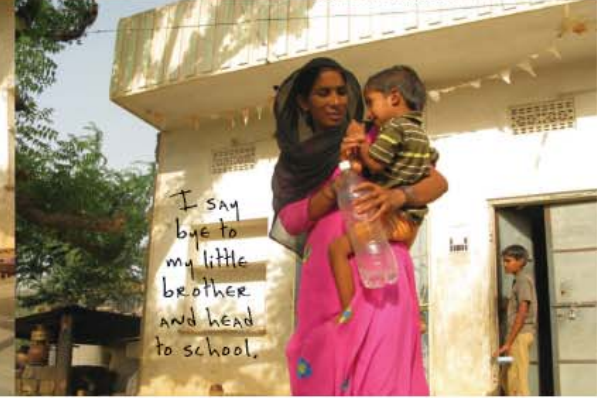
House - before & after: Where I live



I wash my face, comb my hair, pick up my bags and am ready for school. I can hear the school bell ring from my house.



I say bye to my little brother and head to school.



When we were small we had pencil boxes - but now we can write with a ball point pen so we just tuck it in our kurtas...



## 16.8 Let's Talk

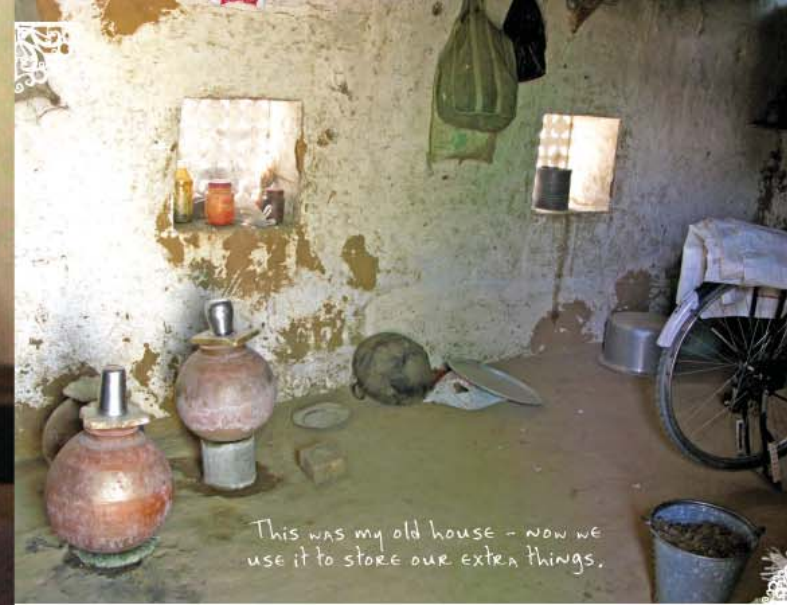


I like coming to school... I know that when I am here I have to stop worrying about everything else and only concentrate on my studies. My school has invested a lot in me so I invest a lot in my studies.





Going to school:  
My favourite part of the day



This was my old house - now we use it to store our extra things.



This is part of my new house. In this house we have one tap.



We still cook outside...



Our new house is made of cement...



My grandfather built 2 houses side-by-side for both of his sons.

Bandhiyali village: Is slowly becoming a town



Amma and her friends are the local storytellers they are full of anecdotes and love having an audience.

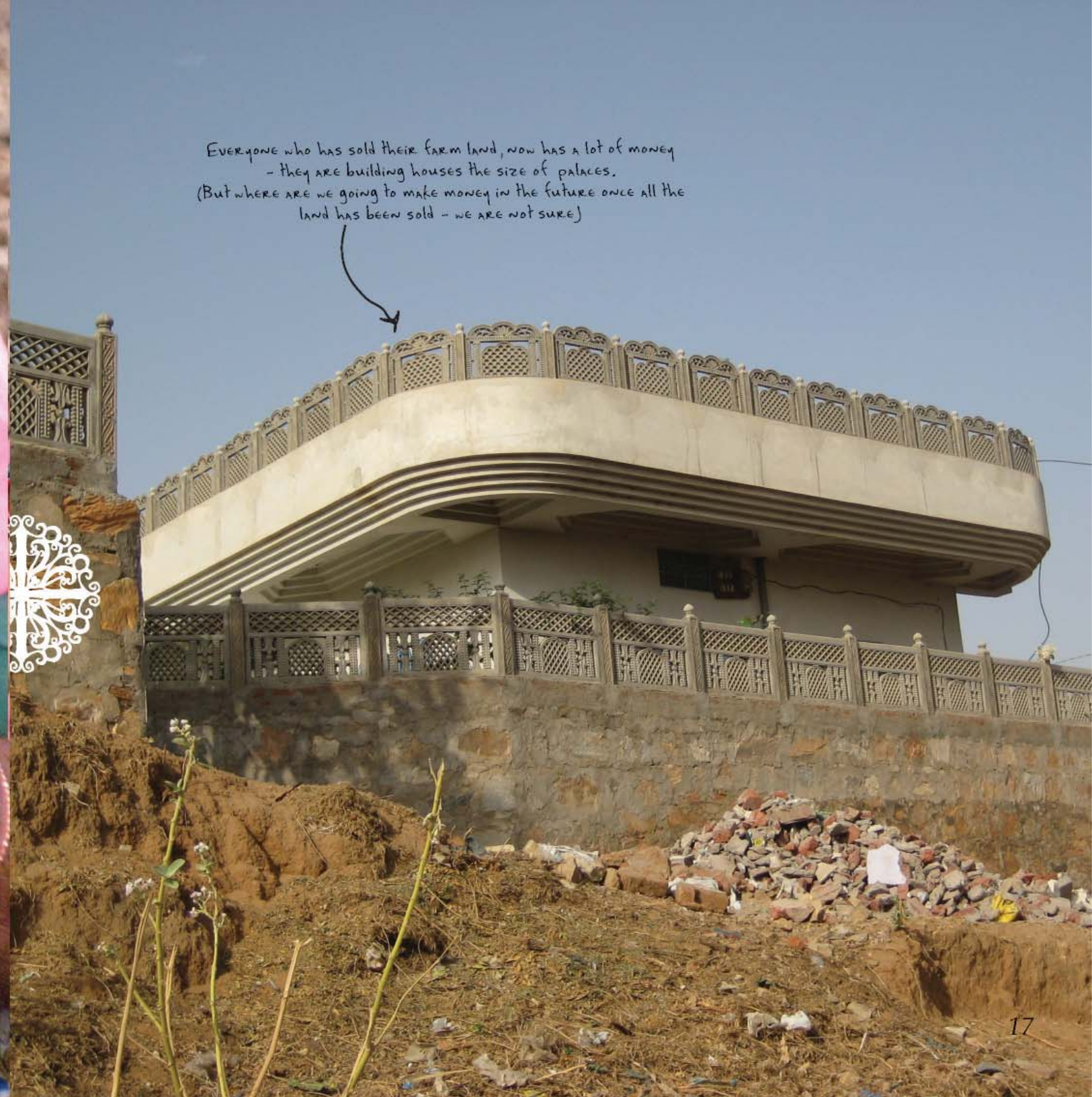


She tells us the story of how we came to be here... (I think only when we become old women do we get to sit at 'Panch' meetings and people will listen to us).

Local storytellers Always ready to share a story if someone is willing to listen



Everyone who has sold their farm land, now has a lot of money  
- they are building houses the size of palaces.  
(But where are we going to make money in the future once all the  
land has been sold - we are not sure)



*Bandhiyali village: Is slowly becoming a town*



Old houses...



...& NEW.



Wells have dried up and so the fields are fallow. Now we have to call for water tankers very often...

...since no one can farm, everyone in our village is buying gem polishing machines and this has become the predominant occupation.



18 Shops along the highway. The highway connects our village to Jaipur city...