

Code.org budget for Hour of Code Campaign - 2013

EXPENSES	
Total Staff costs	\$116,734
Non-staff expenses	\$0
Marketing supplies for schools (collateral, swag)	\$90,000
PR	\$85,000
Web design	\$86,666
Equipment (classroom prizes)	\$500,000
Other expenses	\$31,600
Total Non-Staff costs	\$793,266
Total Costs for Hour of Code	\$910,000