



AboutFace Backgrounder

AboutFace is a national charitable organization that provides emotional, peer and social support, resources and educational programs to individuals with facial disfigurements and their families. We seek to increase public understanding and acceptance of people living with facial differences through public awareness and education.

- AboutFace was founded in Canada in 1985 to provide information and emotional support to parents of children born with facial differences.
- Over 10,000 babies are born every year in Canada with facial birth defects, making it the second highest birth defect. Cleft lip and palate is the most common condition occurring in 1:600 live births.
- Over 52,000 Canadians acquire a facial disfigurement every year as a result of trauma such as accidents and fire, or disease such as cancer or stroke.
- AboutFace now has over 20,000 members worldwide. Our membership consists of individuals and families who are affected by facial differences, health care and social services providers, educators, and other professionals.
- Our vision is to inspire individuals with facial differences to gain the confidence and courage to live life to the fullest. Our core values focus on:
 - ✓ Encourage
 - ✓ Empower
 - ✓ Educate
- AboutFace is a registered charitable organization, which depends on individual donations, special events fund-raising, foundation grants and corporate sponsorship. We do not rely on government funding.

To find out more about our programs and services, or to make a donation, visit our website: www.aboutface.ca