



92% of Malagasy frogs are endemics to the Island. Unfortunately, many of Malagasy people do not know that we have this megadiversity this including local population surrounding a protected area.

During 3 years, we work in Isalo in order to protect the **rainbow frogs** and **blue legged mantella** frogs which are critically endangered (IUCN redlist). Their natural habitat is destroyed; over collection for pet trade and actually, climate change have bad effects on these species.

During 2 years, with EDENa, we organized Save the Frogs event with many countries in the world in order to sensitize large audience especially young people on the importance of frogs and protection of environment in general.

Activities

For April, 26th 2014, we would like to organize it in Isalo Park with young local people.

Our activities will be an evaluation of our sensitization during these 3 years of investigation. Also, our activities are as follow:

- Poetry and logo contest for this event will be organized with our 2 previous schools (Les Aiglons and AKAMA): travel from-to Isalo will be each school in order to attend Save the Frogs event.
- Radio entertainment contest: some question about these species will be asked to local student and if they give true response, a gift will be offered.
- Little theater contest with local student concerning environment protection: each school will be asked to prepare a little theater of 30 mn and the 1st, 2nd and 3rd place will have gifts
- A visit inside the park will be organized: this is because many of these students have no fund to pay entrance fees.

Budget

	Unit cost (\$)	Number of unit	Number of working days	Total cost (\$)
re-sensitization during 4 days	4,40	68	4	1196,80
Flyers guide concerning these species	0,88	68		59,84
Travel of 4 persons from - to Isalo	44,00	4		176,00
Accomodation of 4 persons in Isalo	22,00	4	3	88,00
Gift for radio contest	8,80	68		598,40
gift for theater contest				
Computer	528,00	1		528,00
Video-projecteur	440,00	1		440,00
Télévision	132,00	1		132,00
CD player	44,00	1		44,00
Entrance fees for student	0,88	72		72
guide during visites	17,60	10		176,00
Total				3511,05

- Poetry and logo contest gift will help us to keep in touch with our previous participant and to re-sensitize them on our goal.
- Gift for radio contest is composed by schoolbag, pen, pensile and quires. These are for helping families on the education of their children and to remember them this event.
- Gift for theater is choose because many of these student have never see these materials first and we hope that they will use it especially for environmental education.

Results:

Through this activity, we hope to sensitize directly 68 students and local population of Isalo concerning our goal. This will help us also to equip them materials which are very important for environmental protection because we would like to do projection video concerning environment in the future.