



# aspire

Project**EDUCATE**

BUILDING STRONGER COMMUNITIES THROUGH EDUCATION

It takes  
a village  
to raise  
a child.

AFRICAN PROVERB



We are a non-profit, non-governmental organization that helps improve educational standards and infrastructure in Zambia. Education gives people the knowledge, skills and attitude to become active and productive in their communities. It is indispensable to development.



### **SUPPORTING STUDENTS**

Our programs are designed to help support students in their educational pursuits. Besides providing students with material and technical support, our programs also encourage students to take active roles in their communities.

### **EMPOWERING EDUCATORS**

Teachers play a vital role in education. Unfortunately Zambian teachers do not always receive adequate training, which impairs their ability to foster their students' development. Just as often, they do not have adequate access to teaching resources, making it even more difficult for them to be effective educators.

### **ENGAGING COMMUNITIES**

Community development is very much tied to a community's ability to identify and make effective use of resources — be they local or international — to help address everyday needs. Our programs are designed to provide communities with the tools they need to help build developmental capacity.

I love  
going  
to school  
and finding  
books.  
I love  
Project  
EDUCATE.

SITUMBEKO NAWA. STUDENT







#### VISION

Educational standards and infrastructure that support development.

#### WHO ARE WE?

A non-profit, non-governmental organization designed to help improve educational standards and infrastructure in the southern African state of Zambia. As an organization, we put the emphasis on education because it is empowering, it gives people the knowledge, skill and attitude to become active and productive members of their communities. Education is thus an indispensable component to development.

#### MISSION

To improve educational standards and infrastructure as a way of building developmental capacity.

#### OBJECTIVES

- Introduce and improve the use of Information Communication technologies (ICT) into schools.
- Improve schools' access to books.
- Help improve teacher skills.
- Help improve educational infrastructure.
- Support women and girls in becoming active and productive members of their communities.
- Encourage and support young people to become positive agents for social change.

ProjectEDUCATE continues to set standards for other non-profit organizations by providing much needed educational support to under-funded and under-served schools.

MR. MAOPU  
DISTRICT EDUCATION BOARD SECRETARY



## INTRODUCTION

As an organization we strive to explore, support and enhance the role of education in development in the communities in which we work. Above all, we emphasize the identification of local resources and the creation of locally relevant solutions in order to address issues in the context in which they exist in communities.

Access to resources is a fundamental requirement for development, to this end we focus on working with communities to provide them with access to resources; specifically educational resources. We believe with access comes knowledge with knowledge comes skill and where there is both access and skill, development is bound to follow. Making it possible for people to not only be in a position to identify resources but make effective use of them. Something special happens when people do things for themselves, their sense of worth is increased along with that is a sense of ownership.

ProjectEDUCATE provides training to community partners. Given the role technology has to play in development, all of our training programs include computer literacy. Allowing people to acquire skills and take advantage of advances in technology, opening them up to possibilities outside of their communities and empowering them to take more active and productive roles in community development.

## OUR WORK

Our work focuses on providing individuals with the tools they need to become active and productive members of their communities. As a result, our programs are designed to address issues in the context in which they exist. We make a deliberate effort to involve the community at all levels of a project cycle. From design to implementation, through evaluation. This ensures programs are relevant to community needs. It also ensures project success through community involvement.

Our training programs include

- Computer Literacy
- Teacher Training
- Small Business Training

In an effort to provide relevant solutions, we include local communities at all areas of a project cycle. Soliciting their input in program design, implementation and evaluation. This helps ensure that programs are relevant and project success as a result of community participation.

We capitalize on the support and resources of our partners; enabling us to draw from their experiences and professional expertise to design and implement high quality programming.



# Our schools and our students are really benefiting from ProjectEDUCATE's work.

MR. MUBANDI  
PRINCIPAL MULAMBWA BASIC SCHOOL





## EDUCATIONAL PARTNERS

Our educational partners are drawn from the non-profit and for profit, governmental and non-governmental agencies. They provide direct educational support, whether it be training, educational supplies or funding. Educational partners also help in the design and implementation of programs.

**Teachers Without Borders** is a non-profit (501c3), non-denominational, international NGO founded in 2000, devoted to closing the education divide through teacher professional development and community education.

**Books For Africa.** A simple name for a simple organization with a simple mission. We collect, sort, ship and distribute books to children in Africa. That's all we do. Our goal: to end the book famine in Africa

**Carnegie Mellon University** is a global research university. Recognized for its world-class arts and technology programs, collaboration across disciplines and innovative leadership in education, Carnegie Mellon is consistently a top-ranked university.

**Better World Books** capitalizes on the value of the book to fund and support literacy initiatives locally, nationally, and around the world.

**InterConnection** works to make Internet technology accessible to under-served communities around the world. Our goal is to create an international community network via the Internet that fosters a two-way flow of support, information and expertise among organizations working to make a difference.

## DEVELOPMENT PARTNERS

Our development partnerships are mainly drawn from the business community. They include corporations, foundations and service groups. Develop partners provide sponsorship that helps support our programming. They also support us by underwriting and offsetting the cost of shipping and/or specific program implementation.

**DHL** is the global market leader of the international express and logistics industry. DHL specializes in providing customers with innovative and customized transportation solutions from a single source.

**The National Christina Foundation** is the 14th largest community foundation in the country. Since 1945, it has worked to improve the quality of life in the Pittsburgh region by evaluating and addressing community issues, promoting charitable giving, and connecting donors to the critical needs of the community.

**The International Reading Association** was founded in 1956 as a professional organization for those involved in teaching reading to learners of all ages.

## COMMUNITY PARTNERS

Our community partners are all the individuals and organizations that we work with in implementing our initiatives. They are located in the communities in which we work and are the beneficiaries of ProjectEDUCATE programs and initiatives.

Our community partners cover all areas of the community ranging from schools to hospitals, orphanages to community organizations.

Besides being on the receiving end, community partners also help in the creation, implementation and evaluation of ProjectEDUCATE programs. Helping to ensure that programs are relevant to the needs of the community and that community is involved at all areas of a project cycle. This approach helps to foster and support a sense of ownership and is in part for responsible the success of our programs.

- Primary and Secondary Schools
- Colleges and Universities
- Organizations



I believe that education is the fundamental method of social progress and reform. All reforms which rest simply upon the law, or the threatening of certain penalties, or upon changes in mechanical or outward arrangements, are transitory and futile.... But through education society can formulate

its own purposes, can organize its own means and resources, and thus shape itself with definiteness and economy in the direction in which it wishes to move.... Education thus conceived marks the most perfect and intimate union of science and art conceivable in human experience.

JOHN DEWEY



### OperationEMPOWER

Our teacher training program focuses on improving teachers ability to engage ICT in education as well as become effective educators through the provision of basic computer literacy training and the Certificate of Teaching Mastery.

Teachers who enroll in the Certificate of Teaching Mastery are placed in a global cohort, interact with a teacher mentor and have access to a professional technical support team. Operating from a train-the trainer model, successful graduates qualify to become local mentors and gain tools relevant to helping them become effective educators.

### OperationREAD

OperationREAD improves schools access to reading materials and encourages students to read outside of the school curriculum as a way of broadening student horizons. The program goes beyond traditional literacy programs that center around collecting, shipping and donating books by working with community partners to implement literacy programming that supports and enhances the learning experience.

Objectives:

- Improve schools' access to books
- Encourage students to read outside of the school curriculum in order to broaden student horizons
- Engage technology in improving literacy and the quality of literacy programming

### OperationTECHNOLOGY

OperationTECHNOLOGY provides and improves the use of technology in schools with the emphasis being placed on access, training and connectivity. The program works with partners to collect, refurbish and distribute computers to schools in Zambia.

Objective:

- Introduce and improve ICT use in schools
- Implement practical applications for technology in communities to address developmental challenges in the context in which they exist

### Circle of Friends

ProjectEDUCATE Circle of Friends fosters, encourages and supports information and cultural exchange between schools. Once schools are partnered, they select a social justice challenge to work as they related to ProjectEDUCATE areas of interest. They include:

- Global Infectious Diseases with the emphasis on HIV/AIDS and Malaria
- Bridging the digital divide
- Improving access to clean drinking water
- Gender and youth in development
- Improving literacy
- The environment

Students work together to raise awareness about a particular social justice issue. They also create and implement solutions as well as raise funds to support ProjectEDUCATE programming in a particular area of interest. The partnered schools communicate through our exclusive social networking site where they can share ideas, photos, videos and even start their own blogs.

## initiatives



Literacy is not a luxury,  
it is a right and  
a responsibility.  
If our world is to meet  
the challenges of  
the twenty-first century  
we must harness  
the energy and  
creativity of  
all our citizens.

FORMER US PRESIDENT BILL CLINTON  
ON INTERNATIONAL LITERACY DAY,  
SEPTEMBER 8TH 1994





Exceptional.  
Is the one word  
I can think of  
to describe  
ProjectEDUCATE.

MRS. MWALUSI  
PRINCIPAL TUNGI PRIMARY SCHOOL.



## How to support us

Your continued support enables us to provide educational support and improve developmental capacity in underserved communities. With your support we are able to provide books, computers, teacher training and other basic and developmental support services. Without it, much of our work would not be possible. More than 90 percent of our support comes from individual contributions and so we encourage you to make a donation.

Other ways you can support our work

- Become a Sponsor
- Volunteer
- iConnect — Spread the Word.
- Run a book drive
- Organize a green day
- Run a sports equipment drive
- Organize a fundraiser

## Foundations

ProjectEDUCATE provides foundations with a number of opportunities to support our programs and in so doing expand their reach and scope. There are numerous possibilities for foundations to not only support our work but help improve the quality of education and life. We encourage you to contact us and explore ways in which you can expand your reach and scope by supporting ProjectEDUCATE.

## Corporations

Private/public partnerships hold immense potential in improving livelihoods as they provide much needed resources as well as a wide range of support programs. ProjectEDUCATE gives corporations the opportunity to give back by providing material, technical and financial support. For further details or to explore the possibilities, please contact us.

## Gift matching

Organizations will match contributions employers make to their charities. Please check with your employer to see if they match gifts. This will allow your donation to stretch even further and reach more people.

## Wills and planned giving

By including ProjectEDUCATE in your giving plans. You will help ensure ProjectEDUCATE's work continues. Please contact us if you are interested in further information.

## In-kind support

- Technology
- Books
- Educational supplies
- Sports equipment
- Medical supplies
- Time volunteered

No skill  
is more crucial to  
the future  
of a child,  
or to a democratic  
and prosperous  
society,  
than literacy.

LOS ANGELES TIMES





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