

## **Ibn Rush'd Library Entrepreneurship Program Proposal For Packaging and Freezing Project**

### **Introduction**

This project was established to help high school graduates to find jobs and enhance their ability to establish their own businesses because, as we know, in our country unemployment is very high among young people especially after graduation. To start this project,

Ms. Kefah Akram, the Librarian at the Ibn Rush'd Library in Al Aqaba Village, decided to look for projects which require minimum abilities and budget like what we have. Kefah invited a group of 15 students to meet with experts their fields to help them learn how others started their businesses and choose their project idea.

First they met with Mayor Al-Haj Sami Sadek to learn about Al-Aqaba's success stories. Kefah tried to figure out how to choose a project that would build on and be as successful as other projects in Al-Aqaba. Al Aqaba's Herbal Tea Factory and the Goat Cheese Factory both passed through many steps to make their dream into a reality.

Cheese Factory:

Manager Hisham told us the success story of cheese factory: It was established in Sep.2013

with the financial support of the Al Aqaba Rural Womens Society in a building built by the Palestinian telecommunications company, PalTel. Goat milk and yoghurt for the factory are picked up each morning from neighboring farmers in Al-Aqaba, Tayaseer, Tubas.

Yoghurt is thickened into labaneh and also pressed into cheese (jibneh) then packed in olive oil or packaged by hand into jars and labeled. Hisham told us how he does the marketing for the factory. He started with local shops and super markets in our region then he started to move out of village and city for other markets in the neighbor villages and cities to make the product available in all market and sell more.

Herbal Tea factory:-

In another success story, the Al-Aqaba village herbal factory was established to get benefits from plants grown in Al-Aghwar region because of suitable climate which is always hot.

Othman, the director of the tea factory, described the factory success story: in 2012 by Japanese Representative funded Al-Aqaba's herbal factory with a \$100,000 grant which provided the tea bagging equipment. The inputs was supplied by farmers planting the specific herbs demanded by the factory. Training was provided in the factory herbal garden to show the process of production with moderate equipment

and trained employees. The tea is selling well in the markets and shops in the neighboring village and city. The main obstacle in the herb tea factory is equipment to bag and box more tea, and also marketing which should be regional. In May, Al Aqaba will have a display in the Jordan Valley Products Fair and box design is underway to develop an export market to neighboring countries.

The previous two success stories describe how we could implement our youth project. In our circumstances we can consider a bright idea: a vegetable packing and freezing project.

Librarian Kefah, after meeting with students to brainstorm many ideas, wrote the list in appendix B. The most bright idea was a Freezing, Packaging project for crops of seasonal cultivation in the region (carrots, Beans, tomato, molokhia and others). This idea is draws focuses on vegetable being grown in our region and it is easy to get these inputs. Advisers from the two Al Aqaba success stories liked our idea. Our factory includes the needed elements: including large freezer refrigerator.

- input, main power, resource, equipments, place, materials.
- process how to transform inputs to our original product.
- output, include labeled product ready for marketing

Everyone thinks that frozen vegetables will sell well in local markets because people will want to buy these items when they are out of season. We think this idea will employee 15 graduated students seeking for a job. After meeting the experts, Kefah team figure out this idea is most suitable.

Budget for freezing and packaging project:

A meeting occurred between students and business people to direct us how to create the budget for the project, the expected budget for our project was described as follow: Inputs: \$28,000 price of equipments (canning machine, piston machine, refrigerators, tables, cans, bags, and other daily use materials).

Expenses: \$15,000 (transportations, money for farmers crops, salaries for workers, daily use materials)

Many of entrepreneurship students have graduated from high school and are working in the fields each morning until 2pm. They can come to this small company, frozen vegetables, and begin as soon as the crops are ready if they have the boxes ready in time. Different crops area available all the time.

## **About the Ibn Rush'd Library**

The Ibn Rushed Library was established in Al Aqaba in 2009 and contains nearly 5000 books distributed on 4 large shelves. In our hall, the library lends books for borrowers of different ages and different education levels. Each month 150 books are borrowed and returned, also readers visit the library daily (10-30 readers) also reading activities occur even time to time with students for school and kindergarden. We can't ignore challenges that faces the library for example:

- 1- demanded books that are not available in the library.
- 2- outreach and advertising for the library to enhance reading in our poor reading environments.
- 3-availability of e-learning outside our library suggesting we make supervised e-learning available in our library as well.

## **About Librarian Kefah A. Taleb**

Employed in Ibn Rush'd Library Jan.2014 with complete a passion to grow her education through her own love of reading. Kefah is always trying innovative new approaches to enhance reading in the region by creating activities with Al Aqaba's schools, graduates and with university students.

## **Appendixes**

### **Appendix A: Speakers (Visiting Expert):-**

- \*Al-Aqaba Cheese Factory : Hisham
- \*Al-Aqaba Tea Factory :Othman
- \*Al-Aqaba Rural Woman's Association : Raheya
- \*Haj Sami Sadeq About Al-Aqaba's Dreams

### **Appendix B**

Student Ideas:

- \* Packaging and Freezing
- \*Agricultural of spices
- \*Mushroom cultivation
- \*The formation of pottery and drawing it
- \*Provide us with plastic houses also provide us with seeds
- \*Bakery pastries and cakes
- \*Needle work
- \*Detergent factory
- \*Rehabilitation of Disabled
- \*Antiques, plaster, wood-carving
- \*Bakery
- \*Cultural center
- \*Sweets such as the work of the Vampire honey

We chose the Packing and Freezing project because it is the best. Because the space is already available, we reduce the budget of this project and also to solve the problems of production. Our project will help farmers by purchasing crop from them and also we can buy crops in the off-season and this is the cheapest of the project and marketing of this product is good in Palestine.

#### **Appendix C: Kefah Curriculum Vitae**

**Name: Kefah Akram Mohammad Taleb**

**Address: Aqaba, Tubas, Palestine.**

##### **Personal Data:**

- Nationality: Palestinian.
- Date of Birth: Feb.5.1991
- Place of Birth: Tayaseer, Palestine.
- Gender: Female.
- Marital Status: Single.

##### **Personal Quality:**

- Positive attitude Toward Works.
- Excellent Communication/Inter personal skills to interact individual at all levels.
- Work under Stress.
- Work long hours.
- Good ability to write professional report.

##### **Language Skills:**

- Arabic: Mother Language.
- English: Very Good (Writing and Speaking).

##### **Graduation Project:**

- Kinetics and mechanism of the methylene blue-permanganate ion reaction in acidic medium

##### **Education:**

- 2009 – 2013: BSC, Chemistry, Arab American University, Jenin, Palestine.

##### **Computer and Technical Skills:**

- Microsoft Office: (Excellent).

##### **Interests:**

- Learning more about Chemistry.
- Reading Books about Chemistry.

**Appendix D**

## Candidate Workers (Student team)

Specialization university	University	First Name of Student
Computer Engineering	Najah National University	Ola
Science in Finance and Banking	Najah National University	Anwar
Law	Arab American University	Remah
Law	Arab American University	Ehab
Student	Graduate from secondary school	Omar
Student	Graduate from secondary school	Moath
Air Conditioning and Refrigeration	Arab Center for Engineering	Mahmud
Social service	Al-Quds Open University	Jamile
Electric cars	Hisham Hijjawi College	Hamzah
Nursing	Faculty Nightingale	Ahmad

Marketing	Najah National University	Moa'amen
Account	Al-Quds Open University	Tahreer
Geography	Najah National University	Wea'am
Biotechnology	Najah National University	Samah
Chemistry	Najah National University	Lana
Social service	Al-Quds Open University	Rana

## Appendix E

Pictures :-





































