



Bella Vista, Honduras

2014-2015 Community Plan



OVERVIEW

Overall Goal: To help 32 families sustainably move out of poverty.

MARKET-LED AGRICULTURE

Goal 1: Families have diversified their production and improved their skills and capacity to manage climate and market risks.

Activities:

- Families apply sustainable production practices, improve their yields of basic crops, and diversify cash crops
- Technical support is provided to successfully maintain the production of coffee, passion fruit, and cacao
- Families continue to adjust their farm plans to incorporate and respond to the opportunities of the prioritized markets following training on marketing and channels of commercialization
- Families increase yields, stabilize their production, and store it under appropriate conditions
- Families learn to identify opportunities in the market to sell their surplus
- Families plant variety selected based on yield and consumer preference and apply best practice agronomic techniques
- Families develop a farm plan, which includes the sustainable management of land and water resources, and the acquisition of new land, as needed
- Families participate in farm schools to improve their agronomic practices in the cultivation of coffee, passion fruit, and cacao

FINANCIAL EMPOWERMENT

Goal 1: Families develop financial and organizational competencies.

Activities:

- Producers keep accounting records after receiving training in financial records, organizational records, and basic aspects of marketing
- Families receive financial and business education on topics such as basic math, family budgeting, and the importance of saving
- Staff prepares a more advanced curriculum for financial and business education and begin to teach it in the community as producers are ready
- Community members begin to establish credit relationships with outside organizations, including accessing financing with suppliers in the region
- Agros begins to establish a system of credit reference so that families have access to open bank accounts
- Agros continues to provide training and support for the community bank



COMMUNITY HEALTH AND WELL-BEING

Goal 1: Families reduce the incidence of preventable diseases in kids younger than 2 years old, as well as in pregnant and lactating mothers.

Activities:

- The community leaders develop basic competency for counseling on health and nutrition, and the management of basic health cases
- Families improve household hygiene by using latrines
- Families participate in the implementation of nutrition, health, and equity plans by attending trainings about the nutritional value and caloric contents of food and the creation of family gardens with diversified plants that meet a wider variety of nutritional need

Goal 2: The community coordinates with governmental organizations responsible for health, nutrition and safety.

Activities:

- The community adopts national strategies and designs a community plan

New School

Currently, Bella Vista has 17 youth attending middle school and 15 children attending preschool; both groups are being housed in the community center. We plan to construct two classrooms—one for middle school and one for preschool. (Primary students will continue to attend a nearby school.) As enrollment increases, the school could move to split shifts where some students attend in the morning and others in the afternoon or evening.

The new classrooms will be outfitted with desks, tables and chairs for students, equipment for the teachers, book cases, and educational materials and toys. The total cost of this project is \$42,498 and is included in this year's budget.

Fiscal Year 15 Community Budget

(July 1, 2014 - June 30, 2015)

Budget Category	Expenses
Infrastructure	\$ 21,292
Market-Led Agriculture	79,531
Community Health & Well-being	31,277
Financial Services	43,057
Education	19,604
Subtotal	\$ 194,761
Primary & Middle School Building	42,498
TOTAL COMMUNITY NEEDS	\$ 237,259

